

A background image featuring a complex network diagram with numerous nodes and connecting lines, rendered in a light gray color against a white background. The network is dense and interconnected, with lines radiating from various points across the frame.

DELTA POLL

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VIDEO CHAT AT CHRISTMAS SURVEY

CLIENT NAME: Internet Association

FIELDWORK DATES: 13-14th December 2018

METHODOLOGY: Online

POPULATION SAMPLED: All GB adults aged 18+

SAMPLE SIZE: 2,022

SURVEY DESIGN: Quota based selection from online panels, controlling for:

WEIGHTING:

Demographic

- Gender
- Age
- Social class
- Region

10-pt scale turnout factor

Recall of 2017 GE Vote

Recall of EU referendum

Political attention

- Gender
- Age
- Educational attainment
- Work status
- Region
- 2017 General Election vote

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DATA WEIGHTING

- For each poll, a nationally representative sample is selected in proportion to population distribution from an online panel.
- Data is rim-weighted to a matrix of geo-demographic variables. Weighting targets are sourced from various locations, including Census 2010 updated to mid-year population estimates, British Election Study and the National Readership Survey.
- Recall of 2017 vote. Any poll that includes the vote intentions suite of questions is weighted back to the actual 2017 result, making allowance for non-voting, don't know and refusal.
- Recall of 2016 EU referendum vote. Any poll that includes the vote intention suite of questions is also weighted back to the actual 2016 result, making allowance for non-voting, don't know and refusal.
- Political Interest. Any poll that includes the vote intention suite of questions is weighted to high, medium and low strength in line with the latest British Election Survey data.

OTHER RELEVANT ISSUES

- The computer tables show the actual question wording used for each question, in the order in which they were asked, and all response options.
- Base sizes are shown on each table. All questions are based on all respondents unless otherwise stated.
- Further enquiries should be sent to info@deltapoll.co.uk
- Deltapoll abides by the Market Research Society Code of Conduct, and by the British Polling Council rules, <http://www.britishpollingcouncil.org/>
- All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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To discuss commissioning research with Deltapoll, please call us on 020 7971 1350, email info@deltapoll.co.uk or visit our website



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Deltapoll Survey Results

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Sample Size: 2022

Fieldwork: 13th - 14th Dec

Weighted Sample
Unweighted Sample

	Gender		Age					EU Ref Past Vote			Region					Social		
Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Leave	Remain	Did Not Vote	London	Rest of South	Midlands	North	Wales	Scotland	ABC 1	C2 DE
2022	976	1044	228	342	653	341	458	854	787	332	269	655	335	488	102	173	1145	877
2022	1013	1007	265	381	628	337	411	934	745	300	236	666	353	512	108	147	1017	###
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Will you be using a video-chat service like Skype, WhatsApp or Google Duo to speak to friends or

Yes	40	37	42	58	56	42	31	22	40	39	40	54	36	43	37	52	30	45	33
No	49	50	48	29	35	46	53	73	51	51	46	29	56	49	53	41	51	45	55
Don't know	11	12	10	14	10	12	16	5	9	10	13	18	9	8	10	7	18	10	12

Who will be using video chat
Unweighted Sample

806	365	441	132	191	275	106	102	342	308	135	144	234	144	179	53	52	517	289
819	382	437	148	214	272	101	84	373	317	111	117	248	158	192	49	55	497	322
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are these people who you would otherwise NOT see face-to-face over the

Yes	82	82	81	74	77	83	86	92	83	81	80	84	87	74	75	86	92	84	78
No	17	17	17	26	23	15	14	6	15	19	20	15	12	25	24	10	8	16	20
Don't know	1	1	1	0	0	2	0	2	2	1	0	1	0	1	2	4	0	1	1

Do these people live....

Less than 30 miles away	28	21	34	40	32	29	22	10	36	24	20	30	25	33	26	34	28	28	29
In the UK but more than 30 miles away from your home	41	46	36	43	46	43	35	25	37	40	49	30	38	40	53	46	38	38	44
In a foreign country	31	33	29	17	21	27	42	65	27	35	31	39	37	27	22	18	34	33	27
Don't know	0	1	0	0	1	0	0	0	1	0	0	2	0	0	0	1	0	0	1