

Deltapoll Survey Results

Prepared by Deltapoll for the Mail on Sunday

DELTA POLL

Sample Size: 1,527 British adults

Fieldwork: 24th - 26th February 2021

All GB Adults
Unweighted Sample

Total	21 - 23 Jan	Gender		Age					Generation			Voting Intention		
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Mille- nnials	Gene- ration X	Baby Boomers	Con	Lab	Lib Dem
1527	1632	731	791	174	258	514	235	346	484	462	498	641	580	92
1527	1632	772	750	184	275	529	238	301	519	469	472	483	508	66
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding WNV + DK]

Conservative	42	41	45	40	28	22	38	44	63	25	39	56	100	0	0
Labour	38	39	35	42	47	52	37	39	28	50	35	31	0	100	0
Liberal Democrat	6	7	6	7	3	3	9	9	4	4	8	7	0	0	100
UK Independence Party (UKIP)	3	3	3	3	2	10	2	1	1	6	2	1	0	0	0
Reform UK	3	2	5	1	11	3	3	3	1	5	4	2	0	0	0
Scottish National Party (SNP)	2	4	2	3	2	5	4	1	0	4	4	1	0	0	0
Plaid Cymru (PC)	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0
Green	4	3	4	4	6	4	6	3	2	5	6	2	0	0	0
Some other party	1	1	1	1	1	2	1	0	0	1	2	0	0	0	0

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Total	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1527	648	595	589	439	154	139	416	141	118	266
1527	612	629	535	448	83	142	375	137	100	304
%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding WNV + DK]

Conservative	42	66	21	88	2	7	7	89	83	2	2
Labour	38	21	55	5	93	27	9	2	15	93	93
Liberal Democrat	6	2	12	0	1	55	2	0	1	0	1
UK Independence Party (UKIP)	3	4	1	3	0	0	13	4	0	1	0
Reform UK	3	3	3	3	0	5	14	3	1	0	1
Scottish National Party (SNP)	2	1	4	0	1	0	24	0	0	0	1
Plaid Cymru (PC)	0	0	0	0	0	0	1	0	0	0	1
Green	4	2	3	0	2	4	28	0	0	3	2
Some other party	1	1	1	0	0	1	3	0	0	0	1

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Total	Region						Conservative Seats			Social Grade	
	London	Rest of South	Mid-lands	North	Wales	Scotland	Gained by Con	Held by Con	Not Won by Con	ABC1	C2DE
1527	205	493	252	371	74	131	147	730	651	865	662
1527	189	489	250	380	75	144	147	698	682	739	788
%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding WNV + DK]

Conservative	42	25	50	49	45	27	32	38	51	33	39	46
Labour	38	55	28	37	42	48	36	49	28	47	39	36
Liberal Democrat	6	6	8	5	4	13	3	2	7	7	8	4
UK Independence Party (UKIP)	3	2	4	1	4	0	0	3	3	2	2	3
Reform UK	3	8	4	1	3	1	0	3	3	3	2	4
Scottish National Party (SNP)	2	0	0	0	0	0	25	0	0	5	3	2
Plaid Cymru (PC)	0	0	0	0	0	6	0	1	0	0	0	1
Green	4	4	5	7	2	5	3	3	6	2	5	3
Some other party	1	0	2	1	0	0	0	0	1	0	1	0