

Deltapoll Survey Results

DELTA POLL

Sample Size: 1,590 Adults in Britain

Fieldwork: 23th - 26th July 2021

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers
1590	760	826	179	281	530	238	363	526	463	511
1590	775	811	190	288	519	239	354	538	459	495
%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	42	44	39	23	27	39	50	57	29	37	53
Labour	37	36	37	44	44	38	37	27	42	39	31
Liberal Democrat	6	5	7	10	4	6	7	6	7	5	7
UK Independence Party (UKIP)	3	4	2	3	9	4	0	1	6	4	1
Reform UK	2	2	2	1	3	2	1	2	2	2	2
Scottish National Party (SNP)	3	3	3	1	4	3	2	3	3	4	3
Plaid Cymru (PC)	1	0	1	1	0	0	1	1	0	1	1
Green	6	5	8	18	7	7	3	4	9	7	3
Some other party	1	1	1	1	2	1	0	0	1	1	1

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Total	EU Ref Vote		GE 19 Vote				Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1590	676	619	611	456	160	144	434	139	129	260
1590	666	643	543	458	105	168	388	138	124	283
	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	42	63	23	91	2	3	5	90	90	1	2
Labour	37	24	48	4	88	28	6	4	6	92	88
Liberal Democrat	6	3	9	0	3	42	5	0	1	6	2
UK Independence Party (UKIP)	3	3	3	1	0	2	24	2	0	0	0
Reform UK	2	2	2	2	0	6	3	2	0	1	0
Scottish National Party (SNP)	3	2	3	1	1	2	19	1	0	0	2
Plaid Cymru (PC)	1	0	1	0	0	0	4	0	0	0	0
Green	6	3	9	2	4	16	30	1	3	1	4
Some other party	1	1	1	0	1	1	4	0	0	0	1

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Total	Region					
	London	Rest of South	Midlands	North	Wales	Scotland
1590	213	514	260	385	78	139
1590	225	505	268	380	83	129
%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	42	45	46	44	36	27	42
Labour	37	29	32	38	49	49	21
Liberal Democrat	6	9	9	3	5	7	2
UK Independence Party (UKIP)	3	7	2	7	2	2	0
Reform UK	2	4	1	4	1	1	1
Scottish National Party (SNP)	3	0	0	0	0	0	29
Plaid Cymru (PC)	1	0	0	0	0	11	0
Green	6	7	10	4	5	2	4
Some other party	1	0	1	1	2	0	0

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Total	Social Grade		Conservative Seats		
	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1590	896	694	166	772	645
1590	726	864	156	736	685
%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	42	38	47	43	52	30
Labour	37	39	33	36	27	48
Liberal Democrat	6	6	6	5	8	4
UK Independence Party (UKIP)	3	3	3	0	4	3
Reform UK	2	2	1	5	1	1
Scottish National Party (SNP)	3	3	2	0	0	6
Plaid Cymru (PC)	1	0	1	0	0	1
Green	6	6	6	8	7	6
Some other party	1	1	0	3	1	0