

## Deltapoll Survey Results

# DELTA POLL

Sample Size: 3,043 adults in Britain  
Fieldwork: 13th - 15th October 2021

All GB Adults  
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Mille-nnials	Gen X	Baby Boomers
<b>3043</b>	1431	1598	405	516	1100	418	603	1031	991	837
<b>3043</b>	1388	1641	297	511	1034	486	715	909	933	966
%	%	%	%	%	%	%	%	%	%	%

### Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>38</b>	36	39	23	22	36	42	55	25	35	49
Labour	<b>37</b>	38	37	51	54	39	30	23	49	40	27
Liberal Democrat	<b>9</b>	10	8	6	6	8	14	12	7	7	11
UK Independence Party (UKIP)	<b>2</b>	2	3	3	4	2	1	2	4	2	2
Reform UK	<b>2</b>	3	1	4	2	2	2	2	3	2	2
Scottish National Party (SNP)	<b>4</b>	3	5	4	4	5	4	2	4	5	3
Plaid Cymru (PC)	<b>1</b>	1	1	0	0	2	1	0	1	1	1
Green	<b>6</b>	5	6	5	8	7	5	3	6	7	4
Some other party	<b>1</b>	1	1	3	0	1	0	0	1	2	0

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Total	EU Ref Vote		GE 19 Vote				Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
<b>3043</b>	1168	1087	946	701	250	221	623	243	211	360
<b>3043</b>	1289	1223	1034	810	162	272	746	252	220	526
%	%	%	%	%	%	%	%	%	%	%

## Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>38</b>	54	28	86	3	5	4	84	92	3	4
Labour	<b>37</b>	26	42	7	90	14	7	7	5	90	88
Liberal Democrat	<b>9</b>	6	14	1	2	70	1	1	1	2	2
UK Independence Party (UKIP)	<b>2</b>	4	0	2	0	1	6	3	0	1	0
Reform UK	<b>2</b>	3	1	1	1	3	7	2	0	3	0
Scottish National Party (SNP)	<b>4</b>	2	6	0	0	1	40	0	0	0	1
Plaid Cymru (PC)	<b>1</b>	1	1	0	0	0	8	0	0	0	0
Green	<b>6</b>	3	7	1	3	5	25	1	1	1	5
Some other party	<b>1</b>	1	0	2	0	1	0	1	0	0	1

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Total	Region					
	London	Rest of South	Midlands	North	Wales	Scotland
<b>3043</b>	405	968	511	752	154	253
<b>3043</b>	347	949	521	790	171	265
%	%	%	%	%	%	%

## Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>38</b>	37	46	42	31	27	20
Labour	<b>37</b>	41	29	42	49	39	18
Liberal Democrat	<b>9</b>	9	12	8	7	4	9
UK Independence Party (UKIP)	<b>2</b>	1	3	2	2	1	2
Reform UK	<b>2</b>	5	1	2	3	2	0
Scottish National Party (SNP)	<b>4</b>	0	0	0	0	0	45
Plaid Cymru (PC)	<b>1</b>	0	0	0	0	18	0
Green	<b>6</b>	6	6	4	6	10	4
Some other party	<b>1</b>	1	2	0	1	0	1

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Total	Social Grade		Conservative Seats		
	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
<b>3043</b>	1637	1406	260	1459	1321
<b>3043</b>	1400	1643	282	1426	1332
%	%	%	%	%	%

## Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>38</b>	37	38	32	47	28
Labour	<b>37</b>	38	37	47	31	43
Liberal Democrat	<b>9</b>	9	10	4	11	8
UK Independence Party (UKIP)	<b>2</b>	2	2	4	2	2
Reform UK	<b>2</b>	1	3	5	1	3
Scottish National Party (SNP)	<b>4</b>	5	3	0	1	9
Plaid Cymru (PC)	<b>1</b>	1	1	1	0	2
Green	<b>6</b>	6	5	3	6	5
Some other party	<b>1</b>	1	1	3	0	1