

Deltapoll Survey Results

DELTA POLL

Sample Size: 1,567 British adults
Fieldwork: 23rd - 30th December 2021

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers
1567	751	813	180	269	537	227	353	498	489	459
1567	715	849	161	291	551	245	319	517	486	467
%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	35	37	34	13	19	36	28	57	17	37	41
Labour	40	40	39	49	61	40	45	18	56	39	31
Liberal Democrat	10	10	11	5	14	9	12	11	11	9	12
UK Independence Party (UKIP)	1	2	1	3	1	2	2	0	3	1	1
Reform UK	3	3	4	7	1	3	3	5	3	3	5
Scottish National Party (SNP)	5	3	7	17	0	5	2	4	6	5	2
Plaid Cymru (PC)	1	1	1	0	0	1	2	0	1	0	1
Green	4	3	4	4	2	5	6	3	3	5	4
Some other party	0	1	0	0	1	0	0	1	0	0	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Total	EU Ref Vote		GE 19 Vote				Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1567	660	615	603	449	159	143	417	137	133	266
1567	632	638	500	430	78	147	358	121	117	291
%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	35	52	22	84	2	3	4	81	88	4	1
Labour	40	29	48	6	90	33	3	7	6	94	88
Liberal Democrat	10	4	18	2	6	54	1	3	2	2	9
UK Independence Party (UKIP)	1	2	1	1	0	0	8	1	0	0	0
Reform UK	3	7	0	5	1	5	8	6	0	0	0
Scottish National Party (SNP)	5	1	5	0	0	1	44	0	0	0	0
Plaid Cymru (PC)	1	1	1	0	0	0	7	0	0	0	0
Green	4	4	4	2	2	2	21	2	3	0	2
Some other party	0	0	1	0	0	1	3	0	0	0	0

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Total	Region					
	London	Rest of South	Midlands	North	Wales	Scotland
1567	208	510	261	378	76	134
1567	151	378	317	520	126	75
%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	35	30	43	35	30	29	31
Labour	40	46	30	49	54	45	9
Liberal Democrat	10	12	13	7	9	5	12
UK Independence Party (UKIP)	1	3	1	2	2	1	0
Reform UK	3	5	5	5	2	0	0
Scottish National Party (SNP)	5	0	0	0	0	0	47
Plaid Cymru (PC)	1	0	0	0	0	17	0
Green	4	4	7	3	2	3	1
Some other party	0	1	1	0	1	0	0

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Total	Social Grade		Conservative Seats		
	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1567	883	684	492	563	509
1567	722	845	612	471	483
%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	35	34	36	33	47	26
Labour	40	37	43	49	26	46
Liberal Democrat	10	12	8	8	14	10
UK Independence Party (UKIP)	1	1	2	2	2	1
Reform UK	3	3	4	3	6	2
Scottish National Party (SNP)	5	6	3	0	0	13
Plaid Cymru (PC)	1	1	1	2	0	1
Green	4	4	3	4	6	2
Some other party	0	1	0	0	1	0