

## Deltapoll Survey Results

# DELTA POLL

Sample Size: 4,292 British adults  
Fieldwork: 12th - 16th January 2022

All GB Adults  
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers
4292	2056	2213	498	683	1528	609	974	1326	1383	1307
4292	2088	2181	508	719	1488	645	932	1388	1327	1286
%	%	%	%	%	%	%	%	%	%	%

### Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>32</b>	37	27	13	20	29	38	47	18	30	43
Labour	<b>41</b>	38	44	61	53	42	36	27	54	42	32
Liberal Democrat	<b>11</b>	11	11	8	8	12	12	11	8	12	11
UK Independence Party (UKIP)	<b>2</b>	2	3	5	2	1	1	4	3	1	2
Reform UK	<b>2</b>	3	2	4	1	2	1	4	2	2	3
Scottish National Party (SNP)	<b>5</b>	5	5	4	6	6	3	4	5	6	3
Plaid Cymru (PC)	<b>1</b>	1	1	0	1	1	1	1	1	1	1
Green	<b>5</b>	3	6	4	8	6	5	2	7	5	4
Some other party	<b>1</b>	1	1	1	2	1	1	1	1	1	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
<b>4292</b>	1807	1676	1650	1220	434	387	1129	397	357	696
<b>4292</b>	1725	1698	1464	1117	241	358	1044	362	278	736
%	%	%	%	%	%	%	%	%	%	%

## Voting Intention

*[Excluding 'Don't know' and 'Would not vote']*

Conservative	<b>32</b>	49	19	77	1	5	2	78	79	1	1
Labour	<b>41</b>	30	48	11	88	27	6	9	13	87	89
Liberal Democrat	<b>11</b>	5	17	3	3	62	2	2	4	2	4
UK Independence Party (UKIP)	<b>2</b>	4	0	3	1	0	4	4	0	3	0
Reform UK	<b>2</b>	4	0	4	1	0	8	4	1	2	0
Scottish National Party (SNP)	<b>5</b>	3	7	0	1	0	45	0	0	2	1
Plaid Cymru (PC)	<b>1</b>	1	1	0	1	0	8	0	0	0	1
Green	<b>5</b>	4	6	1	3	5	24	1	2	2	3
Some other party	<b>1</b>	1	1	1	1	1	2	1	0	1	1

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Total	Region					
	London	Rest of South	Midlands	North	Wales	Scotland
4292	577	1394	708	1036	207	370
4292	534	1380	740	1058	230	350
%	%	%	%	%	%	%

## Voting Intention

*[Excluding 'Don't know' and 'Would not vote']*

Conservative	<b>32</b>	27	43	38	24	22	18
Labour	<b>41</b>	43	34	42	57	40	20
Liberal Democrat	<b>11</b>	11	14	8	8	11	10
UK Independence Party (UKIP)	<b>2</b>	4	2	2	2	5	0
Reform UK	<b>2</b>	2	2	3	3	3	1
Scottish National Party (SNP)	<b>5</b>	0	0	0	0	0	50
Plaid Cymru (PC)	<b>1</b>	0	0	0	0	18	0
Green	<b>5</b>	12	4	5	4	2	1
Some other party	<b>1</b>	1	1	1	2	0	0

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Unweighted Sample

Total	Social Grade		Conservative Seats		
	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
<b>4292</b>	2425	1867	348	2113	1832
<b>4292</b>	2043	2249	382	2060	1850
%	%	%	%	%	%

## Voting Intention

*[Excluding 'Don't know' and 'Would not vote']*

Conservative	<b>32</b>	30	34	30	42	22
Labour	<b>41</b>	42	40	44	32	50
Liberal Democrat	<b>11</b>	11	10	7	14	8
UK Independence Party (UKIP)	<b>2</b>	2	3	6	2	2
Reform UK	<b>2</b>	2	3	5	3	2
Scottish National Party (SNP)	<b>5</b>	4	5	0	1	10
Plaid Cymru (PC)	<b>1</b>	1	1	3	0	1
Green	<b>5</b>	6	4	4	5	4
Some other party	<b>1</b>	1	1	1	1	1