

Deltapoll Survey Results

Prepared by Deltapoll for the Daily Mirror

DELTA POLL

Sample Size: 1,515 adults in Great Britain

Fieldwork: 25th - 27th January 2022

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?
The Prime Minister, Boris Johnson

Very well	7	8	7	8	8	7	7	8	7	7	6
Quite well	22	23	21	19	21	21	18	28	20	22	23
Quite badly	25	23	27	19	18	29	29	25	22	27	27
Very badly	44	44	43	49	51	42	45	38	48	43	41
Don't know	2	2	2	4	2	1	1	1	3	1	1
Well (All)	29	31	28	27	29	28	25	36	27	29	29
Badly (All)	69	67	70	68	69	71	74	63	70	70	68
NET	-40	-36	-42	-41	-40	-43	-49	-27	-43	-41	-39

The leader of the Labour Party, Keir Starmer

Very well	6	6	6	13	8	5	3	6	9	5	5
Quite well	36	36	36	27	43	37	40	33	36	37	34
Quite badly	24	30	19	20	23	28	18	26	22	29	25
Very badly	14	15	14	5	7	13	20	21	10	11	21
Don't know	19	13	24	35	18	17	19	14	23	18	16
Well (All)	42	42	42	40	51	42	43	39	45	42	39
Badly (All)	38	45	33	25	30	41	38	47	32	40	46
NET	+4	-3	+9	+15	+21	+1	+5	-8	+13	+2	-7

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Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?
The Prime Minister, Boris Johnson

Very well	7	10	5	11	3	0	12	11	11	6	2
Quite well	22	28	17	38	15	12	6	37	37	13	11
Quite badly	25	30	22	29	20	18	19	31	28	31	21
Very badly	44	32	55	21	61	71	60	20	23	50	65
Don't know	2	1	1	1	1	0	3	1	1	0	1
Well (All)	29	38	22	49	18	12	18	48	48	19	13
Badly (All)	69	62	77	50	81	89	79	51	51	81	86
NET	-40	-24	-55	-1	-63	-77	-61	-3	-3	-62	-73

The leader of the Labour Party, Keir Starmer

Very well	6	5	7	3	11	7	8	2	7	16	9
Quite well	36	31	46	29	49	45	30	27	29	49	57
Quite badly	24	26	25	28	21	19	32	27	32	19	22
Very badly	14	23	8	28	5	6	7	32	20	8	3
Don't know	19	14	13	13	14	23	23	12	12	9	9
Well (All)	42	36	53	32	60	52	38	29	36	65	66
Badly (All)	38	49	33	56	26	25	39	59	52	27	25
NET	+4	-13	+20	-24	+34	+27	-1	-30	-16	+38	+41

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Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?
The Prime Minister, Boris Johnson

Very well	7	9	9	6	7	8	1	7	8	12	9	4
Quite well	22	24	26	22	20	19	10	19	26	15	25	20
Quite badly	25	23	27	28	26	12	26	26	25	29	28	22
Very badly	44	43	36	43	44	58	62	47	39	42	36	52
Don't know	2	0	2	1	3	2	1	2	2	1	2	2
Well (All)	29	33	35	28	27	27	11	26	34	27	34	24
Badly (All)	69	66	63	71	70	70	88	73	64	71	64	74
NET	-40	-33	-28	-43	-43	-43	-77	-47	-30	-44	-30	-50

The leader of the Labour Party, Keir Starmer

Very well	6	7	6	5	9	2	6	6	7	7	5	8
Quite well	36	35	32	42	36	53	34	41	30	36	36	37
Quite badly	24	27	26	23	22	18	28	25	24	19	25	24
Very badly	14	12	17	13	15	19	5	11	18	18	17	10
Don't know	19	19	20	17	17	8	27	18	20	19	17	21
Well (All)	42	42	38	47	45	55	40	47	37	43	41	45
Badly (All)	38	39	43	36	37	37	33	36	42	37	42	34
NET	+4	+3	-5	+11	+8	+18	+7	+11	-5	+6	-1	+11

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

And for each of the following, do you think they are doing very well in their job, quite well, quite badly or very badly?

The Chancellor of the Exchequer, Rishi Sunak

Sunak

Very well	13	14	11	12	11	9	15	18	10	10	17
Quite well	46	46	47	32	40	54	40	51	41	52	44
Quite badly	16	18	14	23	20	16	17	10	20	16	13
Very badly	8	12	4	17	13	6	6	5	13	6	6
Don't know	17	11	23	16	16	16	21	15	16	16	20
Well (All)	59	60	58	44	51	63	55	69	51	62	61
Badly (All)	24	30	18	40	33	22	23	15	33	22	19
NET	+35	+30	+40	+4	+18	+41	+32	+54	+18	+40	+42

The Foreign Secretary, Liz Truss

Very well	5	7	2	7	9	3	3	4	7	4	3
Quite well	27	31	22	24	22	25	26	34	23	25	30
Quite badly	16	17	16	17	21	18	13	13	20	17	12
Very badly	9	13	6	9	14	6	12	10	11	6	11
Don't know	43	32	54	43	34	48	46	39	39	49	44
Well (All)	32	38	24	31	31	28	29	38	30	29	33
Badly (All)	25	30	22	26	35	24	25	23	31	23	23
NET	+7	+8	+2	+5	-4	+4	+4	+15	-1	+6	+10

The Home Secretary, Priti Patel

Very well	4	6	3	10	7	3	3	3	8	3	2
Quite well	26	28	24	24	24	29	20	27	24	29	23
Quite badly	27	23	30	24	28	26	28	26	27	26	27
Very badly	26	30	21	25	27	24	29	26	28	21	28
Don't know	17	12	23	17	13	18	20	18	13	20	19
Well (All)	30	34	27	34	31	32	23	30	32	32	25
Badly (All)	53	53	51	49	55	50	57	52	55	47	55
NET	-23	-19	-24	-15	-24	-18	-34	-22	-23	-15	-30

Mirror
All GB Adults
 Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

And for each of the following, do you think they are doing very well in their job, quite well, quite badly or very badly?

The Chancellor of the Exchequer, Rishi Sunak

Sunak

Very well	13	16	11	22	6	6	11	21	22	10	6
Quite well	46	49	51	55	44	47	33	52	65	50	49
Quite badly	16	12	18	8	25	19	15	9	4	18	25
Very badly	8	7	8	4	13	7	13	4	3	7	12
Don't know	17	16	12	12	11	21	28	14	6	16	9
Well (All)	59	65	62	77	50	53	44	73	87	60	55
Badly (All)	24	19	26	12	38	26	28	13	7	25	37
NET	+35	+46	+36	+65	+12	+27	+16	+60	+80	+35	+18

The Foreign Secretary, Liz Truss

Very well	5	7	4	6	4	3	4	6	7	7	3
Quite well	27	27	28	39	22	15	25	36	45	11	27
Quite badly	16	14	19	10	23	15	17	10	7	29	24
Very badly	9	9	13	4	13	20	14	5	3	11	17
Don't know	43	43	36	41	39	47	41	42	38	41	29
Well (All)	32	34	32	45	26	18	29	42	52	18	30
Badly (All)	25	23	32	14	36	35	31	15	10	40	41
NET	+7	+11	+0	+31	-10	-17	-2	+27	+42	-22	-11

The Home Secretary, Priti Patel

Very well	4	6	3	6	3	1	8	7	4	5	2
Quite well	26	25	28	35	24	11	22	31	46	19	24
Quite badly	27	28	27	29	26	18	24	31	26	22	30
Very badly	26	24	31	17	35	46	30	19	13	29	36
Don't know	17	17	12	14	13	23	17	13	11	24	8
Well (All)	30	31	31	41	27	12	30	38	50	24	26
Badly (All)	53	52	58	46	61	64	54	50	39	51	66
NET	-23	-21	-27	-5	-34	-52	-24	-12	+11	-27	-40

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All GB Adults
 Unweighted Sample

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	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

And for each of the following, do you think they are doing very well in their job, quite well, quite badly or very badly?
 The Chancellor of the Exchequer, Rishi Sunak

Very well	13	12	17	12	11	16	6	14	12	16	16	8
Quite well	46	44	46	51	44	52	45	50	41	42	50	44
Quite badly	16	24	12	16	20	8	15	17	16	19	14	19
Very badly	8	16	6	3	9	9	9	8	8	6	5	11
Don't know	17	4	20	17	16	14	25	12	23	17	15	19
Well (All)	59	56	63	63	55	68	51	64	53	58	66	52
Badly (All)	24	40	18	19	29	17	24	25	24	25	19	30
NET	+35	+16	+45	+44	+26	+51	+27	+39	+29	+33	+47	+22

The Foreign Secretary, Liz Truss

Very well	5	11	4	5	4	4	0	5	5	4	5	5
Quite well	27	31	27	26	25	37	19	28	25	17	29	26
Quite badly	16	14	16	18	16	9	21	16	16	14	17	16
Very badly	9	7	11	9	10	8	9	10	8	13	8	10
Don't know	43	37	42	42	46	42	50	40	47	52	41	44
Well (All)	32	42	31	31	29	41	19	33	30	21	34	31
Badly (All)	25	21	27	27	26	17	30	26	24	27	25	26
NET	+7	+21	+4	+4	+3	+24	-11	+7	+6	-6	+9	+5

The Home Secretary, Priti Patel

Very well	4	9	5	4	3	4	3	5	4	2	5	4
Quite well	26	30	26	25	21	41	22	26	26	23	28	24
Quite badly	27	20	27	29	29	19	28	28	24	32	26	26
Very badly	26	37	23	20	30	24	23	28	23	25	24	28
Don't know	17	5	20	21	17	11	24	13	23	17	17	18
Well (All)	30	39	31	29	24	45	25	31	30	25	33	28
Badly (All)	53	57	50	49	59	43	51	56	47	57	50	54
NET	-23	-18	-19	-20	-35	+2	-26	-25	-17	-32	-17	-26

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Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Boris Johnson with Rishi Sunak as Chancellor of the Exchequer	36	39	33	19	28	38	36	49	23	41	42
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	42	45	39	63	57	40	40	28	57	39	33
Don't know	21	15	27	19	16	22	23	24	20	20	26

And if there were a second referendum on British membership of the European Union, how would you vote?

To Leave the EU	42	45	39	13	25	41	50	62	22	41	54
To Remain In the EU	45	45	44	59	61	47	42	26	60	46	35
Would not vote	6	6	6	18	7	5	2	5	10	5	3
Don't know	7	4	11	9	6	8	6	7	8	8	7

Taking everything into account, how worried are you by the coronavirus outbreak?

Very worried	17	13	21	17	16	14	21	19	15	14	20
Fairly worried	46	44	47	45	38	45	49	48	43	44	51
Not very worried	25	25	25	22	33	29	20	20	28	29	17
Not at all worried	11	16	7	6	12	12	10	13	10	12	12
Don't know	1	3	0	11	0	0	0	0	4	0	0
Worried (All)	63	57	68	62	54	59	70	67	58	58	71
No worried (All)	36	41	32	28	45	41	30	33	38	41	29
NET	+27	+16	+36	+34	+9	+18	+40	+34	+20	+17	+42

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	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Boris Johnson with Rishi Sunak as Chancellor of the Exchequer	36	50	30	69	9	12	26	69	73	11	9
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	42	28	53	11	76	69	42	10	11	80	78
Don't know	21	22	17	20	15	19	32	21	16	9	13

And if there were a second referendum on British membership of the European Union, how would you vote?

To Leave the EU	42	83	12	72	23	17	33	91	30	70	7
To Remain In the EU	45	11	80	21	64	69	61	7	56	15	90
Would not vote	6	1	3	2	6	6	2	0	4	1	2
Don't know	7	5	5	5	7	8	4	2	11	13	2

Taking everything into account, how worried are you by the coronavirus outbreak?

Very worried	17	16	18	15	16	17	31	12	18	25	15
Fairly worried	46	45	47	48	48	44	35	49	50	40	51
Not very worried	25	24	28	25	26	24	23	25	24	28	27
Not at all worried	11	15	7	12	6	15	11	13	8	7	7
Don't know	1	0	0	0	4	0	0	0	0	0	0
Worried (All)	63	61	65	63	64	61	66	61	68	65	66
No worried (All)	36	39	35	37	32	39	34	38	32	35	34
NET	+27	+22	+30	+26	+32	+22	+32	+23	+36	+30	+32

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%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Boris Johnson with Rishi Sunak as Chancellor of the Exchequer	36	29	46	37	31	40	26	36	38	36	43	29
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	42	53	33	40	47	51	46	44	40	40	34	52
Don't know	21	18	21	23	22	9	28	21	23	25	23	19

And if there were a second referendum on British membership of the European Union, how would you vote?

To Leave the EU	42	26	47	39	46	40	40	36	49	58	46	33
To Remain In the EU	45	54	41	47	38	58	54	54	33	29	42	51
Would not vote	6	11	4	7	8	1	0	4	9	4	5	7
Don't know	7	9	8	8	8	1	6	6	9	8	7	7

Taking everything into account, how worried are you by the coronavirus outbreak?

Very worried	17	10	19	19	12	15	28	13	21	12	16	18
Fairly worried	46	50	46	48	45	40	34	50	40	48	47	43
Not very worried	25	22	20	26	30	34	28	25	25	21	24	27
Not at all worried	11	8	14	7	13	11	9	10	13	19	12	9
Don't know	1	9	0	0	0	0	1	2	1	0	0	3
Worried (All)	63	60	65	67	57	55	62	63	61	60	63	61
No worried (All)	36	30	34	33	43	45	37	35	38	40	36	36
NET	+27	+30	+31	+34	+14	+10	+25	+28	+23	+20	+27	+25

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1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

Do you feel that the government is generally doing the right thing or the wrong thing when it comes to dealing with the coronavirus outbreak?

The right thing	47	54	41	32	33	48	55	57	33	49	56
The wrong thing	44	41	46	60	55	43	35	36	54	45	36
Don't know	9	5	13	8	12	9	10	7	13	6	8

Putting everything else aside, for each of the following, do you think they are doing very well in dealing with the COVID-19 outbreak, quite well, quite badly or very badly?

The Prime Minister, Boris Johnson

Very well	9	9	8	7	5	7	12	12	5	7	12
Quite well	27	28	26	23	21	28	24	32	22	29	27
Quite badly	24	23	24	25	18	25	27	22	21	26	25
Very badly	39	38	39	44	53	39	35	29	50	37	33
Don't know	3	2	3	0	3	2	3	5	1	2	3
Well (All)	36	37	34	30	26	35	36	44	27	36	39
Badly (All)	63	61	63	69	71	64	62	51	71	63	58
NET	-27	-24	-29	-39	-45	-29	-26	-7	-44	-27	-19

The Chancellor of the Exchequer, Rishi

Sunak

Very well	15	17	13	20	13	12	14	19	15	13	16
Quite well	46	44	48	25	35	53	46	51	35	52	48
Quite badly	16	18	14	10	26	15	19	13	19	14	16
Very badly	8	10	7	21	13	7	4	4	15	7	4
Don't know	15	11	19	23	14	13	16	14	16	13	15
Well (All)	61	61	61	45	48	65	60	70	50	65	64
Badly (All)	24	28	21	31	39	22	23	17	34	21	20
NET	+37	+33	+40	+14	+9	+43	+37	+53	+16	+44	+44

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1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

Do you feel that the government is generally doing the right thing or the wrong thing when it comes to dealing with the coronavirus outbreak?

The right thing	47	55	45	69	31	37	34	66	76	36	30
The wrong thing	44	36	48	23	61	55	56	25	17	60	63
Don't know	9	9	7	8	8	7	10	9	6	4	7

Putting everything else aside, for each of the following, do you think they are doing very well in dealing with the COVID-19 outbreak, quite well, quite badly or very badly?

The Prime Minister, Boris Johnson

Very well	9	12	7	15	2	5	5	15	19	6	1
Quite well	27	34	21	44	18	7	15	44	44	21	16
Quite badly	24	22	24	22	25	21	22	22	23	26	26
Very badly	39	29	46	16	54	64	54	17	12	46	56
Don't know	3	3	2	3	1	4	3	2	2	2	0
Well (All)	36	46	28	59	20	12	20	59	63	27	17
Badly (All)	63	51	70	38	79	85	76	39	35	72	82
NET	-27	-5	-42	+21	-59	-73	-56	+20	+28	-45	-65

The Chancellor of the Exchequer, Rishi

Sunak

Very well	15	16	15	21	13	7	12	19	26	11	10
Quite well	46	53	46	58	41	40	37	58	60	49	43
Quite badly	16	14	20	9	22	21	22	9	10	20	25
Very badly	8	5	9	4	14	11	8	4	1	4	14
Don't know	15	12	10	8	11	21	21	9	3	16	8
Well (All)	61	69	61	79	54	47	49	77	86	60	53
Badly (All)	24	19	29	13	36	32	30	13	11	24	39
NET	+37	+50	+32	+66	+18	+15	+19	+64	+75	+36	+14

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

Do you feel that the government is generally doing the right thing or the wrong thing when it comes to dealing with the coronavirus outbreak?

The right thing	47	43	53	52	39	50	42	45	50	46	53	41
The wrong thing	44	50	39	40	47	43	49	45	42	48	37	50
Don't know	9	7	8	8	13	7	9	10	8	6	10	9

Putting everything else aside, for each of the following, do you think they are doing very well in dealing with the COVID-19 outbreak, quite well, quite badly or very badly?

The Prime Minister, Boris Johnson

Very well	9	9	11	8	8	10	1	8	9	9	11	5
Quite well	27	32	28	29	25	21	18	23	31	25	27	26
Quite badly	24	19	30	24	18	20	23	25	22	17	28	20
Very badly	39	38	28	39	46	48	54	42	34	46	30	47
Don't know	3	2	3	1	3	1	3	2	3	4	2	2
Well (All)	36	41	39	37	33	31	19	31	40	34	38	31
Badly (All)	63	57	58	63	64	68	77	67	56	63	58	67
NET	-27	-16	-19	-26	-31	-37	-58	-36	-16	-29	-20	-36

The Chancellor of the Exchequer, Rishi

Sunak

Very well	15	19	14	16	14	19	8	15	15	18	17	12
Quite well	46	41	49	48	41	59	45	46	45	48	48	43
Quite badly	16	17	13	14	22	13	14	17	15	15	15	17
Very badly	8	17	7	6	10	5	6	9	7	9	6	11
Don't know	15	6	17	16	14	5	28	13	18	10	15	16
Well (All)	61	60	63	64	55	78	53	61	60	66	65	55
Badly (All)	24	34	20	20	32	18	20	26	22	24	21	28
NET	+37	+26	+43	+44	+23	+60	+33	+35	+38	+42	+44	+27

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

The Health Secretary, Sajid Javid

Very well	8	9	8	15	10	6	5	11	12	5	8
Quite well	43	42	44	31	35	46	47	45	34	47	46
Quite badly	19	20	18	16	28	17	19	16	22	17	18
Very badly	12	14	9	23	17	12	6	8	20	10	6
Don't know	18	15	21	15	10	19	24	19	12	21	22
Well (All)	51	51	52	46	45	52	52	56	46	52	54
Badly (All)	31	34	27	39	45	29	25	24	42	27	24
NET	+20	+17	+25	+7	+0	+23	+27	+32	+4	+25	+30

Do you support or oppose everyone in Britain being required to wear a mask indoors in public places at the present time?

Support	71	68	73	55	60	69	80	82	58	71	80
Oppose	22	24	20	20	32	24	16	16	28	22	17
Don't know	7	8	7	25	8	7	3	2	14	7	3

And do you support or oppose everyone in Britain being required to wear a mask in all public places, outdoors and indoors, at the present time?

Support	54	50	57	45	46	53	50	66	46	54	58
Oppose	37	41	33	31	47	38	38	30	41	37	35
Don't know	10	9	11	23	7	9	12	4	13	9	8

Mirror
All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

The Health Secretary, Sajid Javid

Very well	8	8	9	12	6	5	11	9	21	4	5
Quite well	43	49	41	54	41	30	31	56	51	40	43
Quite badly	19	14	24	11	24	23	26	10	12	24	30
Very badly	12	11	12	7	15	18	14	9	3	9	14
Don't know	18	18	13	15	14	24	19	16	13	23	8
Well (All)	51	57	50	66	47	35	42	65	72	44	48
Badly (All)	31	25	36	18	39	41	40	19	15	33	44
NET	+20	+32	+14	+48	+8	-6	+2	+46	+57	+11	+4

Do you support or oppose everyone in Britain being required to wear a mask indoors in public places at the present time?

Support	71	72	75	76	68	74	71	72	84	67	72
Oppose	22	25	20	21	22	19	22	25	12	31	23
Don't know	7	3	5	3	10	7	6	3	4	2	5

And do you support or oppose everyone in Britain being required to wear a mask in all public places, outdoors and indoors, at the present time?

Support	54	55	55	55	55	45	68	53	58	52	57
Oppose	37	40	38	38	34	37	30	39	39	46	37
Don't know	10	5	7	7	11	18	2	8	3	2	6

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

The Health Secretary, Sajid Javid

Very well	8	19	8	7	6	9	4	10	7	6	10	7
Quite well	43	41	42	43	41	58	43	40	46	41	44	42
Quite badly	19	16	20	20	19	24	13	23	13	20	19	18
Very badly	12	13	10	10	18	4	9	13	11	15	10	13
Don't know	18	11	21	19	16	6	31	14	23	18	17	20
Well (All)	51	60	50	50	47	67	47	50	53	47	54	49
Badly (All)	31	29	30	30	37	28	22	36	24	35	29	31
NET	+20	+31	+20	+20	+10	+39	+25	+14	+29	+12	+25	+18

Do you support or oppose everyone in Britain being required to wear a mask indoors in public places at the present time?

Support	71	65	76	71	64	78	78	69	74	67	72	71
Oppose	22	20	19	22	28	18	16	23	20	31	23	18
Don't know	7	15	5	7	7	3	6	8	6	2	5	11

And do you support or oppose everyone in Britain being required to wear a mask in all public places, outdoors and indoors, at the present time?

Support	54	54	53	54	49	67	59	51	57	63	49	57
Oppose	37	30	37	35	43	28	38	38	35	30	40	34
Don't know	10	16	10	10	9	5	3	11	8	6	11	9

Mirror
All GB Adults
 Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

What do you think are the most important problems FACING YOU AND YOUR FAMILY over the next 12 months?

The cost of living	55	52	58	37	49	61	55	57	43	64	55
The NHS	33	27	38	29	27	28	35	46	29	27	39
The COVID 19 pandemic	30	30	30	25	17	28	36	38	21	29	38
The economy	29	32	27	22	33	34	25	25	26	37	26
The environment and climate change	16	16	16	11	11	14	21	21	12	14	22
Taxation	12	14	10	11	18	15	8	6	14	16	7
Brexit	10	12	8	15	12	11	9	7	14	10	7
Immigration and asylum	9	10	7	1	5	6	15	13	3	7	14
Crime	8	12	4	11	6	8	6	9	7	9	7
Welfare and benefits	8	7	10	9	5	10	10	7	7	10	7
Pensions	8	7	10	6	3	5	11	17	4	5	15
Education	7	7	6	20	10	5	2	4	12	6	3
Unemployment	5	5	4	6	6	6	6	1	6	6	3
Housing	5	6	5	6	14	4	3	3	10	4	3
Family life and childcare	5	4	5	7	16	4	1	1	11	4	1
The relationship between different ethnic groups in Britain	3	2	3	6	4	3	2	0	5	3	1
Defence and security	3	3	3	1	4	2	2	4	4	1	3
Social inequality	3	4	3	6	3	3	6	1	5	2	3
Achieving peace in the world	3	4	2	3	4	1	1	6	3	2	4
Transport	2	1	3	0	2	3	3	0	1	4	1
The rights of trans men and trans women	1	1	1	3	2	1	0	0	3	0	0
None of the above	1	1	1	2	0	1	0	0	1	1	0
Don't know	3	2	4	8	0	3	0	4	6	0	3
There are no important problems	2	2	3	0	2	2	9	1	1	2	5

Mirror
All GB Adults
 Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

What do you think are the most important problems FACING YOU AND YOUR FAMILY over the next 12 months?

The cost of living	55	60	50	58	56	48	46	58	53	69	48
The NHS	33	29	39	30	39	34	32	26	39	33	42
The COVID 19 pandemic	30	26	34	28	28	39	38	26	36	22	29
The economy	29	29	33	36	24	33	19	33	42	24	24
The environment and climate change	16	14	21	13	19	26	17	11	19	27	21
Taxation	12	10	13	13	12	12	10	13	11	9	13
Brexit	10	3	16	5	12	25	13	3	8	2	14
Immigration and asylum	9	17	3	13	7	5	9	18	3	16	4
Crime	8	9	5	8	5	7	14	9	6	7	6
Welfare and benefits	8	8	6	5	11	3	15	7	2	11	9
Pensions	8	9	8	10	7	12	9	11	7	7	9
Education	7	4	8	4	11	11	5	3	5	9	6
Unemployment	5	4	5	2	6	3	5	2	4	7	6
Housing	5	5	4	3	7	4	8	4	1	8	6
Family life and childcare	5	4	6	4	5	0	4	4	4	5	7
The relationship between different ethnic groups in Britain	3	2	3	1	4	0	3	1	0	6	5
Defence and security	3	3	2	4	2	0	2	4	2	0	3
Social inequality	3	2	4	2	6	0	5	2	4	6	6
Achieving peace in the world	3	5	2	4	2	4	3	5	2	6	1
Transport	2	3	2	3	2	0	0	4	1	1	4
The rights of trans men and trans women	1	1	1	1	1	0	1	1	1	0	2
None of the above	1	0	0	0	0	0	0	0	0	0	0
Don't know	3	4	0	5	2	1	0	7	0	0	0
There are no important problems	2	4	2	3	1	5	2	4	3	0	1

Mirror
All GB Adults
 Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

What do you think are the most important problems FACING YOU AND YOUR FAMILY over the next 12 months?

The cost of living	55	44	62	49	52	60	60	55	55	59	57	52
The NHS	33	33	30	33	35	31	39	30	37	40	29	36
The COVID 19 pandemic	30	29	27	32	24	58	37	31	28	23	28	33
The economy	29	28	32	36	22	41	24	32	25	28	34	24
The environment and climate change	16	14	18	16	14	11	20	18	13	19	16	15
Taxation	12	13	13	12	11	10	6	14	8	5	14	10
Brexit	10	15	9	9	9	12	11	11	9	4	8	13
Immigration and asylum	9	7	6	9	12	9	10	6	12	11	9	8
Crime	8	9	7	8	12	4	4	8	8	15	8	7
Welfare and benefits	8	8	7	8	9	13	11	6	12	11	7	10
Pensions	8	3	11	5	7	14	12	6	12	9	8	9
Education	7	14	7	8	3	2	4	9	4	9	7	7
Unemployment	5	6	3	5	6	1	6	4	6	3	4	6
Housing	5	7	6	3	5	4	4	7	4	5	6	5
Family life and childcare	5	4	4	8	4	2	5	5	5	6	5	5
The relationship between different ethnic groups in Britain	3	6	1	3	3	1	4	3	3	1	2	3
Defence and security	3	1	2	2	4	2	2	3	2	5	2	2
Social inequality	3	6	4	2	3	4	2	4	3	1	4	3
Achieving peace in the world	3	3	4	4	3	1	1	3	3	0	4	3
Transport	2	2	4	1	2	0	0	2	2	0	3	2
The rights of trans men and trans women	1	2	1	1	1	0	0	1	1	3	1	1
None of the above	1	1	0	1	1	0	0	0	1	2	0	1
Don't know	3	4	4	1	4	1	0	4	1	0	4	2
There are no important problems	2	2	1	2	6	0	2	1	5	3	2	3

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

What do you think are the most important problems FACING THE COUNTRY over the next 12 months?

The cost of living	46	42	49	30	39	51	50	47	34	54	50
The NHS	40	38	42	32	39	36	40	51	36	36	45
The COVID 19 pandemic	36	35	37	40	28	36	41	36	36	34	41
The economy	33	38	28	26	27	39	29	34	27	40	31
The environment and climate change	18	18	18	20	13	15	21	23	18	13	23
Immigration and asylum	15	16	13	8	9	11	23	22	8	11	21
Brexit	13	12	14	13	11	13	18	10	12	13	14
Crime	10	14	7	21	6	8	8	12	11	9	10
Taxation	10	12	8	19	13	12	7	4	14	13	5
Unemployment	8	8	8	11	17	8	4	3	13	9	4
Welfare and benefits	8	6	10	6	9	10	7	8	7	10	7
Housing	7	7	7	4	18	5	9	4	11	4	6
Defence and security	6	7	5	3	9	4	6	8	5	5	7
Education	5	3	6	5	7	4	3	4	6	5	3
Social inequality	5	5	6	3	7	6	4	5	6	6	5
Pensions	4	4	4	4	3	2	5	8	3	2	7
Achieving peace in the world	3	4	2	2	2	1	1	7	2	2	4
The relationship between different ethnic groups in Britain	2	1	3	5	3	2	0	2	4	2	0
Family life and childcare	2	1	3	2	4	3	1	1	3	3	1
Transport	2	2	1	2	2	1	0	4	2	1	3
The rights of trans men and trans women	1	1	1	2	2	2	0	0	3	1	0
None of the above	0	0	0	1	0	0	0	0	0	0	0
Don't know	1	1	1	0	1	1	1	0	0	1	1
There are no important problems	0	0	1	0	2	1	0	0	1	1	0

Mirror
All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

What do you think are the most important problems FACING THE COUNTRY over the next 12 months?

The cost of living	46	51	43	52	43	52	28	54	47	53	38
The NHS	40	39	44	39	41	46	34	37	47	39	45
The COVID 19 pandemic	36	33	36	34	37	35	43	33	37	23	39
The economy	33	35	33	39	31	33	21	38	40	34	30
The environment and climate change	18	15	22	18	19	22	13	15	21	19	21
Immigration and asylum	15	25	8	21	9	10	16	26	12	21	6
Brexit	13	7	19	6	14	32	18	5	10	12	17
Crime	10	12	6	11	10	10	10	12	7	7	7
Taxation	10	8	10	10	12	11	8	10	11	7	8
Unemployment	8	7	9	6	11	4	11	5	8	8	11
Welfare and benefits	8	8	9	5	11	3	15	4	6	20	9
Housing	7	7	7	5	8	8	8	6	5	10	6
Defence and security	6	6	5	9	3	2	10	8	12	1	2
Education	5	3	5	4	4	6	6	4	3	4	4
Social inequality	5	3	9	3	10	4	2	2	5	5	15
Pensions	4	6	3	5	4	3	5	7	2	6	3
Achieving peace in the world	3	3	2	4	2	2	1	4	3	1	2
The relationship between different ethnic groups in Britain	2	2	2	1	3	1	2	2	1	2	5
Family life and childcare	2	2	3	1	5	2	2	1	1	6	5
Transport	2	2	1	2	1	0	0	3	0	1	1
The rights of trans men and trans women	1	1	2	1	2	0	1	1	1	1	4
None of the above	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	0	0	0	1	0	0	0	1	0	0
There are no important problems	0	0	0	1	0	0	0	1	1	0	0

Mirror
All GB Adults
 Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

What do you think are the most important problems FACING THE COUNTRY over the next 12 months?

The cost of living	46	40	52	39	46	40	46	45	47	51	46	45
The NHS	40	33	38	46	42	37	44	37	44	47	35	44
The COVID 19 pandemic	36	37	31	36	35	48	49	38	34	26	33	41
The economy	33	33	35	40	27	40	28	36	29	38	37	27
The environment and climate change	18	23	21	15	15	25	12	21	14	14	20	17
Immigration and asylum	15	10	17	11	18	14	14	10	21	17	14	15
Brexit	13	8	16	11	11	17	15	14	12	11	14	11
Crime	10	16	7	9	13	4	9	9	11	11	9	11
Taxation	10	18	9	12	9	5	5	9	11	14	9	10
Unemployment	8	10	5	12	9	2	9	9	7	12	6	10
Welfare and benefits	8	9	5	8	11	12	10	8	8	11	7	9
Housing	7	12	5	4	10	3	7	7	7	3	7	9
Defence and security	6	5	9	7	4	4	1	5	7	11	9	2
Education	5	5	4	5	3	1	10	5	4	6	5	4
Social inequality	5	6	5	5	7	2	3	6	4	4	6	4
Pensions	4	1	6	5	3	3	7	4	5	6	4	4
Achieving peace in the world	3	4	5	0	2	3	1	3	3	0	4	2
The relationship between different ethnic groups in Britain	2	3	2	3	2	3	0	2	2	0	2	2
Family life and childcare	2	1	2	5	2	0	2	3	2	1	2	2
Transport	2	1	3	1	1	0	0	2	1	1	2	1
The rights of trans men and trans women	1	0	1	1	3	0	0	1	1	1	1	1
None of the above	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	2	1	0	0	1	1	0	1	0	1	1
There are no important problems	0	2	0	0	1	0	0	0	0	0	0	1

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

Which of the following statements comes closest to your own view?

The government has taken appropriate action to help households deal with the cost of living	19	22	15	25	15	18	13	22	17	20	18
The government has not done enough to help households deal with the cost of living	72	68	76	70	79	73	76	64	75	74	70
Don't know	9	10	9	5	6	9	11	13	8	7	12

Putting your own personal views aside, which of the two main parties do you think is best placed to deal with a rise in the cost of living for British households?

Conservative	30	34	26	12	22	30	33	42	17	32	36
Labour	46	50	41	79	60	42	43	28	66	40	34
Don't know	24	16	33	9	19	28	24	30	17	27	29

Taking everything into account, have you noticed your own cost of living rising in recent months?

Yes	87	83	90	78	88	88	93	86	85	87	90
No	9	11	7	15	9	7	4	11	10	8	8
Don't know	4	6	3	8	3	5	3	4	5	5	2

Mirror
All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

Which of the following statements comes closest to your own view?

The government has taken appropriate action to help households deal with the cost of living	19	18	18	24	13	14	20	21	30	11	10
The government has not done enough to help households deal with the cost of living	72	70	75	62	84	76	74	64	56	83	88
Don't know	9	12	8	14	3	11	6	15	14	6	2

Putting your own personal views aside, which of the two main parties do you think is best placed to deal with a rise in the cost of living for British households?

Conservative	30	43	22	61	6	6	19	59	65	11	4
Labour	46	28	59	13	85	69	46	12	15	76	86
Don't know	24	29	18	26	10	25	35	29	19	13	10

Taking everything into account, have you noticed your own cost of living rising in recent months?

Yes	87	87	92	86	95	84	86	87	85	92	96
No	9	9	6	11	4	8	11	9	11	7	4
Don't know	4	4	2	4	1	8	3	4	4	1	1

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements comes closest to your own view?

The government has taken appropriate action to help households deal with the cost of living	19	28	19	19	15	6	16	17	21	18	19	18
The government has not done enough to help households deal with the cost of living	72	66	70	74	71	91	77	75	68	75	69	75
Don't know	9	6	10	7	14	3	8	8	11	6	12	7

Putting your own personal views aside, which of the two main parties do you think is best placed to deal with a rise in the cost of living for British households?

Conservative	30	25	39	30	24	31	18	29	31	31	37	22
Labour	46	59	38	44	48	59	44	50	40	39	37	57
Don't know	24	16	23	25	28	10	38	21	29	30	26	21

Taking everything into account, have you noticed your own cost of living rising in recent months?

Yes	87	87	85	86	88	91	89	89	85	81	88	87
No	9	9	9	9	8	7	7	8	10	8	8	9
Don't know	4	4	5	5	4	2	4	3	6	11	4	3

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

All who have noticed the cost of living rising
Unweighted Sample

Have you personally done any of the following as a result of your own cost of living rising recently?

Cancelled or gone without days or nights out	32	31	34	44	41	41	26	13	44	40	19
Cancelled non-essential outgoings, such as TV subscriptions	23	21	25	27	42	27	19	8	34	26	13
Cancelled holiday plans	15	16	15	18	21	20	10	8	19	20	9
Put essential bills on your credit card	14	13	15	14	19	20	8	6	19	19	7
Gone without food so your children can eat	11	9	12	17	11	17	6	1	16	15	4
Missed one or more rent payment	6	4	7	13	8	7	2	1	9	7	2
Used payday lender	4	4	4	3	15	4	0	0	9	4	0
Missed one or more mortgage payment	3	2	3	10	6	2	2	0	6	2	1
Used a pawn broker	3	3	3	5	6	3	3	0	5	2	2
None of the above	47	50	45	24	25	36	62	79	26	36	70
Don't know	0	0	0	0	1	0	0	0	0	0	0

All GB Adults
Unweighted Sample

1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how worried are you, if at all, about your own cost of living rising in the future?

Very worried	24	20	28	14	23	31	26	16	19	33	22
Fairly worried	56	53	59	68	61	53	56	52	64	51	52
Not very worried	15	20	10	12	13	11	15	22	13	11	19
Not at all worried	4	6	2	1	2	2	4	10	2	2	7
Don't know	2	2	2	5	1	2	0	1	2	2	0
Worried (All)	80	73	87	82	84	84	82	68	83	84	74
Not worried (All)	19	26	12	13	15	13	19	32	15	13	26
NET	+61	+47	+75	+69	+69	+71	+63	+36	+68	+71	+48

Mirror
All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

All who have noticed the cost of living rising
Unweighted Sample

1318	559	547	500	411	129	121	346	133	108	226
1309	584	546	501	342	82	122	353	134	97	221
%	%	%	%	%	%	%	%	%	%	%

Have you personally done any of the following as a result of your own cost of living rising recently?

Cancelled or gone without days or nights out	32	29	32	28	40	15	37	28	27	36	38
Cancelled non-essential outgoings, such as TV subscriptions	23	19	25	17	28	14	27	16	18	28	27
Cancelled holiday plans	15	17	14	14	16	9	20	15	13	24	15
Put essential bills on your credit card	14	13	16	10	17	10	26	10	7	22	18
Gone without food so your children can eat	11	9	13	9	9	7	17	9	10	10	11
Missed one or more rent payment	6	4	5	4	7	0	8	3	5	6	5
Used payday lender	4	4	2	2	6	0	4	2	2	9	3
Missed one or more mortgage payment	3	2	5	1	5	1	4	1	1	2	8
Used a pawn broker	3	3	2	1	4	0	5	1	1	8	4
None of the above	47	52	46	57	40	67	36	56	59	41	39
Don't know	0	0	0	0	0	0	0	0	0	0	1

All GB Adults
Unweighted Sample

1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how worried are you, if at all, about your own cost of living rising in the future?

Very worried	24	27	21	21	26	19	33	22	15	38	23
Fairly worried	56	54	56	57	58	62	44	59	55	51	54
Not very worried	15	13	19	17	12	12	16	12	27	4	20
Not at all worried	4	5	4	5	2	5	7	7	3	3	1
Don't know	2	1	1	0	2	2	0	0	0	4	1
Worried (All)	80	81	77	78	84	81	77	81	70	89	77
Not worried (All)	19	18	23	22	14	17	23	19	30	7	21
NET	+61	+63	+54	+56	+70	+64	+54	+62	+40	+82	+56

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

All who have noticed the cost of living rising
Unweighted Sample

Have you personally done any of the following as a result of your own cost of living rising recently?

Cancelled or gone without days or nights out	32	36	28	30	38	32	30	37	25	30	32	33
Cancelled non-essential outgoings, such as TV subscriptions	23	23	19	31	27	15	21	26	20	25	23	24
Cancelled holiday plans	15	13	17	14	16	12	16	15	15	14	15	16
Put essential bills on your credit card	14	11	10	13	19	20	20	17	10	13	14	15
Gone without food so your children can eat	11	9	9	10	14	12	10	10	11	12	11	10
Missed one or more rent payment	6	12	4	4	6	12	2	6	5	6	4	8
Used payday lender	4	4	4	3	6	1	3	4	4	3	4	3
Missed one or more mortgage payment	3	4	1	3	5	0	3	4	2	3	2	4
Used a pawn broker	3	1	2	4	4	6	2	3	3	4	2	4
None of the above	47	45	52	50	42	49	42	42	54	48	48	46
Don't know	0	0	0	0	1	0	0	0	0	0	0	0

All GB Adults
Unweighted Sample

1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how worried are you, if at all, about your own cost of living rising in the future?

Very worried	24	15	25	23	24	33	29	22	26	30	21	25
Fairly worried	56	73	54	58	54	38	48	59	52	57	60	51
Not very worried	15	10	15	13	16	25	14	13	16	9	13	17
Not at all worried	4	2	5	3	5	3	5	5	3	3	4	4
Don't know	2	0	1	3	2	0	3	1	2	0	2	2
Worried (All)	80	88	79	81	78	71	77	81	78	87	81	76
Not worried (All)	19	12	20	16	21	28	19	18	19	12	17	21
NET	+61	+76	+59	+65	+57	+43	+58	+63	+59	+75	+64	+55

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

All who are very, fairly or not very worried about their own cost of living rising
Unweighted Sample

1430	675	747	161	213	509	237	310	440	443	466
1441	688	745	136	261	488	232	324	453	432	458
%	%	%	%	%	%	%	%	%	%	%

An increase in the cost of which of the following are you most worried about?

Energy bills	59	61	57	15	46	61	77	73	34	64	74
The cost of food and drink	13	12	13	22	12	12	13	10	14	13	11
Rent / Mortgage payments	10	5	14	19	13	11	1	7	18	8	5
Council tax	6	7	6	9	8	7	6	4	9	6	5
Transport costs	2	1	2	1	4	2	1	0	3	1	1
Insurance premiums	2	2	1	8	2	1	0	0	4	1	0
Childcare	2	2	2	4	6	2	0	0	5	1	0
Telephone bills (including mobile phones)	1	1	0	0	2	1	0	0	1	0	0
Other (Please specify)	2	3	1	12	2	0	0	2	5	0	1
I am not at all worried about any increases	2	3	1	3	2	2	1	3	3	2	2
Don't know	2	1	3	7	3	1	0	1	4	1	0

Which of the following statements comes closest to your own view?

Worrying about an increase in my cost of living has had a significant impact on my mental health	17	17	17	22	25	22	12	7	22	23	9
Worrying about an increase in my cost of living has impacted on my mental health, but not significantly	31	26	36	32	46	34	30	16	39	34	23
Worrying about an increase in my cost of living has not affected my mental health	45	50	41	33	25	37	54	70	28	39	62
Don't know	7	6	7	13	4	6	4	7	11	4	5

Mirror
All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

All who are very, fairly or not very worried
about their own cost of living rising
Unweighted Sample

1430	602	566	552	418	144	130	371	152	110	230
1441	632	581	544	354	91	136	380	146	98	230
%	%	%	%	%	%	%	%	%	%	%

An increase in the cost of which of the
following are you most worried about?

Energy bills	59	66	63	67	52	64	58	70	64	58	58
The cost of food and drink	13	8	12	11	16	12	13	9	14	8	12
Rent / Mortgage payments	10	10	9	8	9	11	9	10	3	16	9
Council tax	6	8	6	7	4	4	8	7	10	5	5
Transport costs	2	3	1	1	2	0	1	1	1	5	1
Insurance premiums	2	0	2	0	3	0	4	0	0	2	4
Childcare	2	2	2	1	4	2	0	1	0	4	5
Telephone bills (including mobile phones)	1	1	0	0	0	2	2	0	0	1	0
Other (Please specify)	2	0	1	2	5	1	1	0	3	0	1
I am not at all worried about any increases	2	1	3	3	2	0	2	1	4	0	5
Don't know	2	1	1	1	3	3	1	1	1	0	1

Which of the following statements comes
closest to your own view?

Worrying about an increase in my cost of living has had a significant impact on my mental health	17	16	16	10	16	12	36	12	8	17	16
Worrying about an increase in my cost of living has impacted on my mental health, but not significantly	31	32	27	30	36	21	27	30	26	43	32
Worrying about an increase in my cost of living has not affected my mental health	45	44	54	53	41	63	32	49	62	33	49
Don't know	7	9	3	7	7	4	5	9	4	7	2

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

All who are very, fairly or not very worried about their own cost of living rising
Unweighted Sample

1430	198	465	237	339	70	121	812	619	121	693	607
1441	178	468	255	355	70	115	695	746	126	693	610
%	%	%	%	%	%	%	%	%	%	%	%

An increase in the cost of which of the following are you most worried about?

Energy bills	59	34	56	63	68	80	67	56	63	70	61	54
The cost of food and drink	13	12	17	10	10	5	14	12	14	9	15	12
Rent / Mortgage payments	10	17	10	8	9	2	10	11	8	9	9	11
Council tax	6	10	7	8	3	6	5	5	8	7	7	6
Transport costs	2	0	1	2	3	0	1	2	1	1	2	2
Insurance premiums	2	3	1	1	2	1	0	2	0	0	1	2
Childcare	2	7	2	1	1	1	0	3	1	2	2	2
Telephone bills (including mobile phones)	1	0	0	1	1	0	1	1	0	1	0	1
Other (Please specify)	2	9	3	0	0	0	1	4	0	0	1	3
I am not at all worried about any increases	2	3	2	3	3	2	1	2	3	0	2	4
Don't know	2	7	1	3	1	2	0	2	2	0	1	3

Which of the following statements comes closest to your own view?

Worrying about an increase in my cost of living has had a significant impact on my mental health	17	18	15	19	17	15	24	17	17	22	15	19
Worrying about an increase in my cost of living has impacted on my mental health, but not significantly	31	22	39	29	30	31	23	33	29	22	35	29
Worrying about an increase in my cost of living has not affected my mental health	45	46	41	47	46	51	49	44	47	48	44	46
Don't know	7	14	6	5	6	3	4	6	7	8	7	6

Mirror
All GB Adults
 Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

All GB Adults
 Unweighted Sample

Have you personally noticed an increase in the cost of any of the following in the last three months?

The cost of food and drink	76	72	80	61	62	78	84	85	64	77	85
Energy bills	67	65	68	56	70	69	67	66	65	69	69
Transport costs	28	31	25	33	28	31	28	21	32	29	25
Council tax	21	23	19	26	25	23	20	15	29	19	17
Telephone bills (including mobile phones)	17	18	16	36	14	16	14	12	23	16	13
Insurance premiums	11	9	14	11	13	12	10	10	15	10	9
Rent / Mortgage payments	10	9	11	19	16	10	10	3	15	11	7
Childcare	4	6	3	6	13	5	0	1	10	4	1
None of the above	4	5	3	5	1	4	3	6	3	4	5
Don't know	2	4	1	5	2	2	1	2	3	2	1

Mirror
All GB Adults
 Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

All GB Adults
 Unweighted Sample

Have you personally noticed an increase in the cost of any of the following in the last three months?

The cost of food and drink	76	77	77	78	80	81	74	80	74	79	76
Energy bills	67	68	68	69	69	62	66	70	63	69	70
Transport costs	28	27	29	23	34	38	26	21	25	40	31
Council tax	21	22	21	22	22	9	23	24	20	19	23
Telephone bills (including mobile phones)	17	10	19	10	26	10	20	6	21	16	22
Insurance premiums	11	11	14	11	12	7	14	11	13	10	12
Rent / Mortgage payments	10	7	14	8	10	17	5	6	10	7	14
Childcare	4	3	5	2	5	3	9	3	1	2	8
None of the above	4	5	3	6	1	4	2	8	4	0	1
Don't know	2	3	0	1	1	3	2	2	1	3	0

Mirror
All GB Adults
Unweighted Sample

All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

Have you personally noticed an increase in the cost of any of the following in the last three months?

The cost of food and drink	76	73	78	73	74	83	79	77	75	67	81	73
Energy bills	67	56	70	66	66	76	71	69	65	64	69	64
Transport costs	28	34	25	25	33	15	29	32	23	14	30	28
Council tax	21	29	20	18	22	29	13	23	19	15	23	20
Telephone bills (including mobile phones)	17	31	13	15	15	28	15	18	16	16	13	22
Insurance premiums	11	14	10	14	12	8	11	14	8	13	12	10
Rent / Mortgage payments	10	15	12	9	8	5	8	11	10	6	10	12
Childcare	4	3	4	4	6	3	3	6	3	5	4	5
None of the above	4	1	4	7	3	4	4	5	3	10	4	2
Don't know	2	4	3	2	2	0	0	2	3	5	1	3

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

All who have noticed more than one thing increasing in cost in te last three months
Unweighted Sample

1061	497	558	106	162	378	177	237	317	330	359
1058	494	558	87	195	356	172	248	317	321	347
%	%	%	%	%	%	%	%	%	%	%

And of the following, which increase has had the greatest impact on you personally, so far?

Energy bills	49	52	46	37	52	47	50	56	43	50	53
The cost of food and drink	30	27	34	38	22	29	41	27	31	28	33
Transport costs	6	7	5	2	4	9	2	6	5	8	5
Rent / Mortgage payments	4	2	5	8	4	4	0	3	5	4	2
Council tax	3	4	2	8	7	2	2	1	6	3	1
Telephone bills (including mobile phones)	1	1	1	6	2	0	0	0	3	0	0
Insurance premiums	1	2	0	0	3	0	0	2	2	0	1
Childcare	1	1	1	2	2	1	0	0	2	1	0
Don't know	5	3	7	0	3	7	4	6	3	6	5
Don't know	0	0	0	0	0	0	0	0	0	0	0

All GB Adults
Unweighted Sample

1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

In the last three months have your energy bills increased?

Yes	64	65	63	67	76	67	58	56	71	67	59
No	20	22	17	9	13	17	28	27	13	17	27
Don't know	12	9	15	15	7	13	12	14	10	13	12
Not applicable - I do not receive any energy	4	4	4	9	4	3	2	3	5	4	3

Mirror
All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

All who have noticed more than one thing increasing in cost in te last three months
Unweighted Sample

1061	447	432	406	322	115	95	280	103	87	168
1058	478	434	405	265	68	103	286	105	75	171
%	%	%	%	%	%	%	%	%	%	%

And of the following, which increase has had the greatest impact on you personally, so far?

Energy bills	49	57	44	53	46	35	63	58	41	43	47
The cost of food and drink	30	23	35	27	32	48	22	21	41	33	28
Transport costs	6	7	6	6	8	2	1	8	4	10	11
Rent / Mortgage payments	4	3	3	3	3	2	1	3	4	1	4
Council tax	3	4	2	2	4	2	3	2	0	10	1
Telephone bills (including mobile phones)	1	0	1	0	1	1	4	0	1	0	2
Insurance premiums	1	0	2	2	1	0	3	0	5	0	1
Childcare	1	1	1	0	1	0	0	0	0	1	2
Don't know	5	5	5	6	3	10	2	8	4	3	5
Don't know	0	0	0	0	0	0	0	0	0	0	0

All GB Adults
Unweighted Sample

1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

In the last three months have your energy bills increased?

Yes	64	64	66	61	71	56	74	63	55	65	71
No	20	21	23	25	15	25	13	22	32	20	17
Don't know	12	12	9	13	11	15	6	13	12	12	10
Not applicable - I do not receive any energy	4	4	2	2	3	5	6	2	1	2	3

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

All who have noticed more than one thing increasing in cost in te last three months
Unweighted Sample

1061	143	358	177	234	54	94	633	427	79	546	430
1058	125	344	188	258	53	90	524	534	93	521	437
%	%	%	%	%	%	%	%	%	%	%	%

And of the following, which increase has had the greatest impact on you personally, so far?

Energy bills	49	34	48	46	53	76	56	44	56	55	45	53
The cost of food and drink	30	35	32	37	24	16	30	34	25	32	35	25
Transport costs	6	3	5	4	11	0	6	6	6	1	7	6
Rent / Mortgage payments	4	8	3	3	2	1	3	3	4	1	1	7
Council tax	3	11	2	3	3	0	1	4	3	0	3	4
Telephone bills (including mobile phones)	1	0	2	1	1	1	0	1	1	0	1	1
Insurance premiums	1	2	0	2	2	0	0	1	1	1	1	1
Childcare	1	1	0	0	1	3	0	1	1	2	0	1
Don't know	5	5	8	4	3	2	3	6	4	8	7	2
Don't know	0	0	0	0	0	0	0	0	0	0	0	0

All GB Adults
Unweighted Sample

1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

In the last three months have your energy bills increased?

Yes	64	62	64	62	65	80	61	69	58	57	66	63
No	20	17	18	20	23	16	24	17	23	17	21	20
Don't know	12	17	15	13	9	3	9	10	15	18	11	13
Not applicable - I do not receive any energy	4	4	4	5	3	1	5	4	4	8	2	5

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%
972	472	493	116	166	354	142	194	326	309	293
1017	484	526	102	205	351	164	195	350	308	309
%	%	%	%	%	%	%	%	%	%	%

All who have had their energy bills increase
in the last three months
Unweighted Sample

What has the increase been to your
monthly energy bills?

Under £10 a month	8	5	11	8	6	9	6	12	6	10	9
£11 to £20 a month	23	26	21	13	28	21	29	24	22	21	27
£21 to £30 a month	24	20	28	10	20	31	23	24	20	29	23
£31 to £40 a month	9	10	9	9	11	9	9	8	10	9	10
£41 to £50 a month	10	10	10	21	12	5	14	6	14	6	10
£50 to £75 a month	6	9	3	1	8	8	1	6	7	8	3
£76 to £100 a month	5	7	4	6	4	7	1	5	4	8	2
£101 to £150 a month	1	2	1	6	2	1	1	1	3	1	1
£151 to £200 a month	1	2	1	0	4	1	0	2	2	1	2
£201 to £250 a month	0	0	0	0	0	1	0	0	0	0	0
More than £250 a month	0	0	1	0	2	0	0	0	1	0	0
Don't know	11	9	13	25	3	7	16	12	11	8	14

Would you say that you have you made any
changes as a result of your energy bills
increasing recently?

Yes	61	60	62	62	62	66	65	47	66	63	53
No	34	35	33	22	34	28	34	51	26	31	45
Don't know	5	6	5	16	3	6	1	2	8	6	2

Mirror
All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
972	411	390	356	307	86	104	249	86	76	168
1017	444	420	361	261	58	106	258	89	69	172
%	%	%	%	%	%	%	%	%	%	%

All who have had their energy bills increase
in the last three months
Unweighted Sample

What has the increase been to your
monthly energy bills?

Under £10 a month	8	10	9	11	8	3	6	11	15	5	11
£11 to £20 a month	23	23	25	18	26	31	21	18	20	34	28
£21 to £30 a month	24	22	29	27	23	28	27	25	27	16	30
£31 to £40 a month	9	10	8	10	7	7	12	10	10	10	6
£41 to £50 a month	10	10	8	10	12	5	11	10	13	12	7
£50 to £75 a month	6	6	5	6	5	3	11	7	2	4	7
£76 to £100 a month	5	7	4	7	5	4	2	8	5	12	5
£101 to £150 a month	1	2	1	2	1	0	2	2	0	0	1
£151 to £200 a month	1	1	0	2	2	2	0	2	1	0	1
£201 to £250 a month	0	0	0	0	0	0	0	0	0	0	0
More than £250 a month	0	0	1	0	0	0	0	0	1	0	1
Don't know	11	8	9	7	12	17	8	7	8	7	5

Would you say that you have you made any
changes as a result of your energy bills
increasing recently?

Yes	61	61	62	58	64	49	68	55	67	75	62
No	34	36	36	40	27	44	30	43	31	17	36
Don't know	5	4	2	2	9	6	2	2	2	8	3

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

All who have had their energy bills increase
in the last three months
Unweighted Sample

972	124	317	156	236	58	81	592	380	71	485	407
1017	119	326	176	260	50	86	518	499	83	483	440
%	%	%	%	%	%	%	%	%	%	%	%

What has the increase been to your
monthly energy bills?

Under £10 a month	8	1	13	9	8	6	4	9	8	14	10	6
£11 to £20 a month	23	11	23	21	27	18	37	19	29	13	22	26
£21 to £30 a month	24	12	18	31	31	46	20	26	21	27	25	23
£31 to £40 a month	9	10	10	10	9	4	7	9	9	12	10	7
£41 to £50 a month	10	23	11	5	6	6	10	10	10	6	10	10
£50 to £75 a month	6	6	7	4	5	6	7	6	5	5	7	6
£76 to £100 a month	5	8	4	6	6	5	1	5	5	12	4	5
£101 to £150 a month	1	3	2	1	1	0	1	1	2	1	1	2
£151 to £200 a month	1	0	2	4	0	0	0	2	0	7	1	0
£201 to £250 a month	0	0	0	0	0	0	0	0	0	0	0	0
More than £250 a month	0	0	0	1	1	0	1	1	0	0	0	1
Don't know	11	26	9	10	6	9	10	11	11	4	9	15

Would you say that you have you made any
changes as a result of your energy bills
increasing recently?

Yes	61	50	64	62	62	63	60	61	61	63	64	57
No	34	34	35	32	34	36	35	34	33	33	33	34
Don't know	5	16	2	6	4	1	5	5	5	4	3	8

Mirror
All GB Adults
 Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%
592	281	306	72	103	235	92	90	216	194	156
645	301	339	61	133	235	113	103	226	203	188
%	%	%	%	%	%	%	%	%	%	%

All who have made changes as a result of their energy bills increasing
 Unweighted Sample

Which of the following changes (if any) have you personally made as a result of your energy bills increasing recently?

Cut back on electricity use	62	56	67	40	57	63	68	75	56	60	72
Turned the heating down	61	56	65	28	55	69	58	77	51	66	65
Put on extra clothing	59	44	71	23	58	63	67	66	51	60	67
Gone without heating for short periods	36	27	45	25	34	40	37	35	35	37	34
Gone without heating for long periods	32	24	38	6	46	34	39	23	35	29	32
Gone without heating all day	29	31	28	11	34	39	31	13	32	33	25
Bought less food	27	22	31	31	27	31	26	14	26	34	23
Gone without meals	13	11	15	3	6	22	11	6	12	18	10
Other (please specify)	1	3	0	0	0	2	0	5	1	1	3
None of the above	5	10	0	22	3	3	0	0	11	2	0
Don't know	0	0	0	0	0	0	0	0	0	0	0

All who receive energy bills
 Unweighted Sample

1458	701	749	157	211	514	242	334	433	448	488
1466	710	748	137	264	490	240	335	458	433	474
%	%	%	%	%	%	%	%	%	%	%

How worried are you, if at all, about your energy bills rising over the coming months?

Very worried	35	27	42	21	36	41	37	29	32	40	34
Fairly worried	48	49	46	58	49	49	46	42	51	50	42
Not very worried	12	15	9	19	12	7	15	14	14	7	14
Not at all worried	4	7	1	0	3	2	2	10	1	3	7
Don't know	2	1	2	3	0	0	0	5	1	0	2
Worried (All)	83	76	88	79	85	90	83	71	83	90	76
Not worried (All)	16	22	10	19	15	9	17	24	15	10	21
NET	+67	+54	+78	+60	+70	+81	+66	+47	+68	+80	+55

Mirror
All GB Adults
 Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

All who have made changes as a result of their energy bills increasing
 Unweighted Sample

592	249	242	206	198	42	71	136	57	57	103
645	293	262	227	174	34	71	160	58	51	110
%	%	%	%	%	%	%	%	%	%	%

Which of the following changes (if any) have you personally made as a result of your energy bills increasing recently?

Cut back on electricity use	62	69	56	60	51	80	79	65	52	78	43
Turned the heating down	61	67	60	63	53	53	78	67	64	74	50
Put on extra clothing	59	63	61	60	56	62	54	64	60	63	59
Gone without heating for short periods	36	40	36	39	36	30	41	42	36	37	37
Gone without heating for long periods	32	39	28	31	36	32	29	35	25	48	32
Gone without heating all day	29	27	35	29	27	28	32	29	28	14	41
Bought less food	27	27	26	20	32	16	41	23	18	37	31
Gone without meals	13	19	8	14	9	8	25	21	0	12	8
Other (please specify)	1	2	2	2	1	7	0	3	0	0	1
None of the above	5	0	3	3	10	1	0	0	6	0	4
Don't know	0	0	0	0	0	0	0	0	0	0	0

All who receive energy bills
 Unweighted Sample

1458	619	581	573	421	147	131	388	155	115	230
1466	649	591	557	360	95	138	390	148	103	232
%	%	%	%	%	%	%	%	%	%	%

How worried are you, if at all, about your energy bills rising over the coming months?

Very worried	35	43	30	35	36	28	36	42	26	52	32
Fairly worried	48	40	50	46	50	48	46	41	50	43	47
Not very worried	12	11	15	13	10	17	10	10	20	3	16
Not at all worried	4	5	3	6	3	0	6	7	3	2	4
Don't know	2	1	2	0	0	7	3	0	0	0	1
Worried (All)	83	83	80	81	86	76	82	83	76	95	79
Not worried (All)	16	16	18	19	13	17	16	17	23	5	20
NET	+67	+67	+62	+62	+73	+59	+66	+66	+53	+90	+59

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

All who have made changes as a result of their energy bills increasing
Unweighted Sample

592	63	201	97	147	37	49	359	234	45	309	234
645	62	224	108	166	29	56	336	309	54	317	268
%	%	%	%	%	%	%	%	%	%	%	%

Which of the following changes (if any) have you personally made as a result of your energy bills increasing recently?

Cut back on electricity use	62	44	65	66	59	52	78	60	65	55	65	59
Turned the heating down	61	50	58	68	59	67	75	63	58	63	63	58
Put on extra clothing	59	33	60	57	61	71	70	61	54	62	62	53
Gone without heating for short periods	36	17	35	40	34	73	33	42	27	42	37	33
Gone without heating for long periods	32	23	25	37	35	28	50	35	26	29	30	35
Gone without heating all day	29	16	21	32	37	36	49	29	30	34	25	34
Bought less food	27	22	26	25	26	36	33	31	21	24	24	32
Gone without meals	13	17	7	9	19	23	17	15	11	12	11	16
Other (please specify)	1	2	1	1	2	5	0	1	2	0	2	1
None of the above	5	26	4	0	3	0	1	2	8	0	2	9
Don't know	0	0	0	0	0	0	0	0	0	0	0	0

All who receive energy bills
Unweighted Sample

1458	194	475	239	353	72	125	828	630	115	717	616
1466	177	470	256	374	72	117	706	760	122	705	627
%	%	%	%	%	%	%	%	%	%	%	%

How worried are you, if at all, about your energy bills rising over the coming months?

Very worried	35	22	33	39	40	40	36	35	34	42	35	34
Fairly worried	48	62	49	48	40	35	50	49	47	43	50	47
Not very worried	12	13	10	10	14	15	14	10	15	5	10	16
Not at all worried	4	3	6	2	3	9	0	5	2	2	5	3
Don't know	2	0	1	2	3	1	0	1	2	7	0	1
Worried (All)	83	84	82	87	80	75	86	84	81	85	85	81
Not worried (All)	16	16	16	12	17	24	14	15	17	7	15	19
NET	+67	+68	+66	+75	+63	+51	+72	+69	+64	+78	+70	+62

Mirror
All GB Adults
 Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

Imagine that your energy bills were to rise. If you had to say, by roughly how much a month do you think it would need to rise before you and your household faced extreme financial difficulties? By extreme financial difficulties we mean, for example, not having enough money to buy food and other basic items, not being able to pay utility bills and not being able to pay for

My household is already facing extreme

financial difficulties	9	7	11	3	9	16	8	4	9	14	6
Under £10 a month	5	4	5	9	5	5	3	3	6	5	3
£11 to £20 a month	9	9	9	6	11	8	10	9	8	8	10
£21 to £30 a month	12	11	12	15	11	12	16	7	12	12	11
£31 to £40 a month	9	9	8	13	12	9	6	6	12	9	6
£41 to £50 a month	9	11	9	19	9	9	11	5	14	8	8
£50 to £75 a month	8	10	6	2	9	7	9	10	6	8	7
£76 to £100 a month	7	6	8	3	14	7	5	6	9	7	5
£101 to £150 a month	4	4	3	5	2	5	2	3	3	6	3
£151 to £200 a month	3	4	2	0	2	2	3	6	1	2	6
£201 to £250 a month	2	0	3	2	0	1	5	1	1	1	2
More than £250 a month	6	9	3	1	7	4	7	10	4	4	9
Don't know	18	16	21	20	8	17	15	29	15	16	23

Mirror
All GB Adults
 Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

Imagine that your energy bills were to rise. If you had to say, by roughly how much a month do you think it would need to rise before you and your household faced extreme financial difficulties? By extreme financial difficulties we mean, for example, not having enough money to buy food and other basic items, not being able to pay utility bills and not being able to pay for

My household is already facing extreme financial difficulties	9	12	7	10	7	3	20	12	4	10	7
Under £10 a month	5	3	6	1	8	0	7	1	1	4	13
£11 to £20 a month	9	12	5	11	10	1	7	11	9	20	6
£21 to £30 a month	12	11	10	9	13	9	17	10	7	16	11
£31 to £40 a month	9	9	9	6	8	16	7	7	5	9	7
£41 to £50 a month	9	7	10	8	12	8	7	8	6	4	13
£50 to £75 a month	8	8	10	11	4	14	5	9	14	3	5
£76 to £100 a month	7	7	7	8	7	5	5	8	8	9	6
£101 to £150 a month	4	4	4	4	4	3	1	4	4	4	5
£151 to £200 a month	3	2	5	3	4	2	2	2	7	2	6
£201 to £250 a month	2	1	2	2	1	1	3	2	1	0	2
More than £250 a month	6	6	8	6	4	13	8	5	9	2	6
Don't know	18	18	17	20	18	25	11	20	23	17	14

Mirror
All GB Adults
 Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

Imagine that your energy bills were to rise. If you had to say, by roughly how much a month do you think it would need to rise before you and your household faced extreme financial difficulties? By extreme financial difficulties we mean, for example, not having enough money to buy food and other basic items, not being able to pay utility bills and not being able to pay for

My household is already facing extreme

financial difficulties	9	4	6	7	16	13	13	8	11	8	9	10
Under £10 a month	5	4	4	5	5	6	5	5	5	3	4	6
£11 to £20 a month	9	6	8	7	11	13	10	6	12	12	6	11
£21 to £30 a month	12	20	9	15	9	5	13	11	12	16	11	11
£31 to £40 a month	9	7	13	6	6	7	7	8	9	9	10	7
£41 to £50 a month	9	13	9	8	9	11	9	10	9	5	10	10
£50 to £75 a month	8	4	11	9	8	0	6	10	6	8	11	5
£76 to £100 a month	7	6	6	10	5	15	5	9	5	9	8	5
£101 to £150 a month	4	3	4	4	3	3	7	4	4	2	4	4
£151 to £200 a month	3	1	2	3	4	8	3	3	3	2	2	4
£201 to £250 a month	2	2	0	1	3	0	3	1	2	4	1	1
More than £250 a month	6	5	4	2	8	10	12	6	5	2	4	8
Don't know	18	26	23	21	12	8	6	19	18	20	20	17

Mirror
All GB Adults
 Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

If your energy bills were to rise, which of the following do you think would be the most likely steps you would take?

Going without heating for long periods	17	14	19	22	19	21	12	9	23	19	11
Cutting back on electricity use	16	17	15	29	16	15	12	12	19	17	13
Turning the heating down	14	14	14	3	11	12	14	24	8	12	19
Putting on extra clothing	14	12	15	22	15	11	11	14	17	12	12
Going without heating for short periods	10	11	9	11	6	10	15	10	11	8	12
Going without heating all day	9	7	12	3	12	14	8	4	8	15	6
I would not take any steps	8	11	4	3	3	4	12	14	3	5	13
Buying less food	5	4	5	2	6	5	3	6	4	5	6
Going without meals	3	3	2	4	5	3	2	0	4	3	1
Don't know	5	6	4	0	6	4	11	6	3	4	7

All GB Adults
 Unweighted Sample

1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%

Thinking now specifically about your grocery bills, including paying for food and drink...
 In the last three months have your grocery bills increased?

Yes	79	73	86	60	74	80	88	85	71	79	88
No	13	17	10	33	19	12	9	7	22	12	7
Don't know	6	9	4	4	7	8	2	7	6	9	5
Not applicable - I do not have any grocery bills	1	1	0	3	1	0	1	1	1	0	0

Mirror
All GB Adults
 Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

If your energy bills were to rise, which of the following do you think would be the most likely steps you would take?

Going without heating for long periods	17	20	13	16	20	9	12	18	14	31	15
Cutting back on electricity use	16	13	15	15	14	9	22	13	16	13	11
Turning the heating down	14	14	18	18	13	12	10	17	24	13	16
Putting on extra clothing	14	12	15	14	14	14	12	13	15	13	12
Going without heating for short periods	10	6	14	8	9	25	9	7	10	1	13
Going without heating all day	9	8	11	6	14	3	18	7	4	10	17
I would not take any steps	8	11	6	10	7	7	6	12	6	6	9
Buying less food	5	7	2	5	5	3	5	7	0	8	2
Going without meals	3	2	2	1	2	2	5	1	3	3	3
Don't know	5	6	6	6	3	17	0	5	8	2	2

All GB Adults
 Unweighted Sample

1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%

Thinking now specifically about your grocery bills, including paying for food and drink...
 In the last three months have your grocery bills increased?

Yes	79	82	83	81	82	80	78	85	77	87	85
No	13	9	13	14	13	8	8	9	22	8	13
Don't know	6	7	3	5	4	12	13	7	2	5	2
Not applicable - I do not have any grocery bills	1	1	0	0	0	0	1	0	0	0	1

Mirror
All GB Adults
 Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

If your energy bills were to rise, which of the following do you think would be the most likely steps you would take?

Going without heating for long periods	17	22	13	15	21	15	14	20	12	14	17	17
Cutting back on electricity use	16	24	17	18	9	10	15	17	14	23	15	15
Turning the heating down	14	9	10	16	17	18	22	14	14	15	14	14
Putting on extra clothing	14	13	16	11	14	11	13	13	15	9	15	13
Going without heating for short periods	10	6	13	9	10	7	11	10	11	8	12	9
Going without heating all day	9	7	9	11	9	17	11	10	9	9	9	10
I would not take any steps	8	6	6	5	11	15	8	7	8	6	7	8
Buying less food	5	4	6	5	5	1	3	4	6	6	4	6
Going without meals	3	3	2	5	1	4	4	3	3	4	2	3
Don't know	5	7	8	7	3	2	0	3	8	6	6	5

All GB Adults
 Unweighted Sample

1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%

Thinking now specifically about your grocery bills, including paying for food and drink...
 In the last three months have your grocery bills increased?

Yes	79	69	81	77	82	88	83	82	76	73	82	78
No	13	22	12	13	14	9	8	11	17	13	11	16
Don't know	6	7	7	10	3	3	9	7	6	14	6	5
Not applicable - I do not have any grocery bills	1	2	0	0	1	0	0	1	1	0	0	1

Mirror
All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%
1203	534	667	103	162	425	217	295	324	366	441
1199	548	648	89	194	400	210	306	326	357	424
%	%	%	%	%	%	%	%	%	%	%

All who have had their grocery bills
increase in the last three months
Unweighted Sample

What has the increase been to your typical
weekly grocery bill?

Under £1 a week	1	0	1	9	0	0	0	1	3	0	0
£1 to £2 a week	2	5	1	0	0	1	5	5	1	1	4
£2 to £3 a week	6	6	6	11	3	2	12	7	5	2	9
£3 to £4 a week	4	3	4	2	4	3	3	5	3	4	4
£4 to £5 a week	14	12	15	4	10	10	16	23	7	10	19
£5 to £10 a week	25	30	22	15	26	18	27	37	20	20	33
£10 to £15 a week	19	14	23	13	19	29	15	9	23	25	12
£15 to £20 a week	7	7	8	4	10	11	4	3	8	12	4
£20 to £25 a week	6	6	6	2	12	11	2	1	9	11	2
£25 to £30 a week	3	5	2	10	5	3	1	0	6	4	0
£30 to £40 a week	2	1	3	0	2	3	5	0	1	3	2
£40 to £50 a week	2	1	2	1	1	3	0	1	1	3	1
More than £50 a week	1	1	1	6	3	1	1	0	3	1	0
Don't know	8	8	8	24	4	5	10	8	11	4	9

Would you say that you have made any
changes as a result of your grocery bills
increasing recently?

Yes	57	50	63	81	71	66	46	36	75	65	43
No	41	48	35	15	28	31	52	64	24	31	56
Don't know	2	1	2	4	0	3	2	1	1	4	1

Mirror
All GB Adults
 Unweighted Sample

**All who have had their grocery bills
 increase in the last three months**
 Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%
1203	529	494	474	357	124	109	337	120	102	201
1199	548	488	473	298	77	112	338	121	88	190
%	%	%	%	%	%	%	%	%	%	%

**What has the increase been to your typical
 weekly grocery bill?**

Under £1 a week	1	0	2	0	3	2	0	0	0	1	4
£1 to £2 a week	2	1	4	3	1	7	0	2	6	1	1
£2 to £3 a week	6	8	4	6	5	7	8	6	7	4	3
£3 to £4 a week	4	4	4	4	2	2	9	4	2	2	3
£4 to £5 a week	14	14	16	15	15	10	14	16	12	7	21
£5 to £10 a week	25	25	28	26	23	32	28	24	32	28	22
£10 to £15 a week	19	20	19	21	21	11	15	23	16	23	25
£15 to £20 a week	7	8	7	6	7	2	9	7	6	11	7
£20 to £25 a week	6	5	7	7	4	10	5	6	7	4	5
£25 to £30 a week	3	3	2	2	3	1	3	2	1	7	2
£30 to £40 a week	2	3	1	3	2	0	0	3	2	4	2
£40 to £50 a week	2	2	0	1	1	0	2	2	0	0	1
More than £50 a week	1	1	1	1	1	0	0	1	1	0	2
Don't know	8	6	5	5	10	16	3	4	8	7	3

**Would you say that you have made any
 changes as a result of your grocery bills
 increasing recently?**

Yes	57	55	54	52	64	31	75	53	45	62	60
No	41	42	45	47	32	69	24	46	54	30	38
Don't know	2	2	1	1	4	0	0	1	1	8	2

Mirror
All GB Adults
Unweighted Sample

All who have had their grocery bills
increase in the last three months
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%
1203	140	399	194	297	65	110	705	499	91	603	501
1199	133	399	203	302	57	105	578	621	99	590	500
%	%	%	%	%	%	%	%	%	%	%	%

What has the increase been to your typical weekly grocery bill?

Under £1 a week	1	0	0	1	3	0	0	1	1	0	0	2
£1 to £2 a week	2	1	2	7	2	3	0	2	3	1	3	2
£2 to £3 a week	6	9	4	5	9	4	6	4	9	7	5	7
£3 to £4 a week	4	0	3	4	4	6	6	3	4	2	4	3
£4 to £5 a week	14	15	11	18	11	32	13	14	13	25	11	15
£5 to £10 a week	25	17	31	26	22	15	27	23	28	28	24	25
£10 to £15 a week	19	11	19	11	26	24	19	20	16	15	20	17
£15 to £20 a week	7	8	7	8	7	3	10	9	5	11	7	6
£20 to £25 a week	6	5	5	8	6	8	7	8	4	4	8	5
£25 to £30 a week	3	9	3	1	2	1	2	4	2	0	3	3
£30 to £40 a week	2	1	3	3	1	0	1	3	1	2	2	2
£40 to £50 a week	2	1	3	2	0	0	1	2	2	1	2	1
More than £50 a week	1	0	1	1	2	1	4	1	2	1	1	2
Don't know	8	23	8	6	5	3	3	6	10	2	8	9

Would you say that you have made any changes as a result of your grocery bills increasing recently?

Yes	57	65	60	41	56	55	71	61	52	47	55	62
No	41	31	40	55	42	44	29	38	45	47	44	36
Don't know	2	4	1	4	2	2	0	1	3	6	1	2

Mirror
All GB Adults
 Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1515	729	778	172	219	531	246	346	458	464	501
1515	731	776	146	272	507	243	347	476	449	483
%	%	%	%	%	%	%	%	%	%	%
686	268	417	84	115	282	100	106	242	239	189
712	302	409	65	144	272	117	114	236	245	207
%	%	%	%	%	%	%	%	%	%	%

All who have made changes as a result of their grocery bills increasing
 Unweighted Sample

Which of the following changes (if any) have you personally made as a result of your grocery bills increasing recently?

Cut out luxuries	52	56	49	32	60	47	55	66	45	51	61
Bought less overall	52	43	57	51	55	45	56	63	55	41	59
Bought more special offers	45	43	46	51	34	42	45	60	49	35	52
Switched from big brands to supermarket own labels	38	36	39	31	41	40	28	44	33	44	37
Gone without snacks	37	31	41	44	36	36	41	31	40	35	36
Used discount supermarkets more	35	31	37	18	41	40	25	34	38	35	30
Used food at home that's passed its best before date	27	27	27	14	25	32	30	26	24	30	29
Used food at home that's passed its use by date	17	17	17	2	18	17	20	25	10	20	24
Gone without meals	16	20	13	6	14	20	20	11	15	17	17
Switched supermarket	15	15	16	6	28	16	10	12	17	18	11
Gone without food so your children can eat	10	10	10	7	10	18	1	1	13	16	1
None of the above	0	1	0	0	0	1	0	0	0	1	0
Don't know	0	0	0	0	0	0	0	0	0	0	0

Mirror
All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Party Brexit Groups			
	Leave	Remain	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1515	642	595	584	434	154	140	398	156	117	236
1515	666	608	569	371	99	143	398	152	104	239
%	%	%	%	%	%	%	%	%	%	%
686	293	266	245	229	38	82	178	54	63	121
712	317	288	250	190	33	86	177	63	56	119
%	%	%	%	%	%	%	%	%	%	%

All who have made changes as a result of
their grocery bills increasing
Unweighted Sample

Which of the following changes (if any)
have you personally made as a result of
your grocery bills increasing recently?

Cut out luxuries	52	54	50	54	53	56	49	51	60	61	45
Bought less overall	52	49	49	51	53	62	52	53	45	43	45
Bought more special offers	45	47	38	43	58	39	32	48	27	53	52
Switched from big brands to supermarket own labels	38	37	36	32	39	50	36	29	37	56	32
Gone without snacks	37	36	36	40	35	38	27	41	38	32	33
Used discount supermarkets more	35	36	37	39	34	24	38	37	36	39	38
Used food at home that's passed it best before date	27	27	30	31	23	9	32	24	46	37	23
Used food at home that's passed its use by date	17	18	17	18	17	15	15	13	28	25	17
Gone without meals	16	18	12	18	9	7	25	17	19	11	10
Switched supermarket	15	14	13	14	14	8	25	13	8	14	14
Gone without food so your children can eat	10	11	12	9	9	9	12	12	3	14	10
None of the above	0	1	0	1	0	0	0	1	0	0	0
Don't know	0	0	0	0	0	0	0	0	0	0	0

Mirror
All GB Adults
Unweighted Sample

Total	Region						Social Grade		Conservative Seats		
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Gained by Con	Held by Con	Not Won by Con
1515	202	493	252	363	73	133	860	655	125	735	645
1515	187	486	265	384	73	120	728	787	129	721	652
%	%	%	%	%	%	%	%	%	%	%	%
686	91	238	79	166	35	78	428	258	43	331	308
712	81	249	104	179	28	71	372	340	50	348	308
%	%	%	%	%	%	%	%	%	%	%	%

All who have made changes as a result of their grocery bills increasing
Unweighted Sample

Which of the following changes (if any) have you personally made as a result of your grocery bills increasing recently?

Cut out luxuries	52	48	54	68	48	46	43	51	53	73	51	50
Bought less overall	52	72	55	46	47	57	31	54	47	46	53	51
Bought more special offers	45	52	45	30	47	59	42	48	41	25	44	49
Switched from big brands to supermarket own labels	38	33	43	33	32	41	43	36	41	35	38	38
Gone without snacks	37	34	40	33	41	50	21	36	38	21	36	39
Used discount supermarkets more	35	28	33	41	33	40	40	38	29	28	43	26
Used food at home that's passed its best before date	27	17	27	26	35	33	19	27	26	15	30	26
Used food at home that's passed its use by date	17	7	21	14	18	14	20	16	19	20	19	15
Gone without meals	16	2	13	12	30	15	16	17	13	23	17	14
Switched supermarket	15	10	17	9	17	13	21	15	16	8	15	17
Gone without food so your children can eat	10	7	4	13	18	28	4	12	7	8	9	12
None of the above	0	0	0	0	1	0	0	0	1	6	0	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0