

Deltapoll Survey Results

Sample Size: 1,593 Adults in Britain
Fieldwork: 5th - 7th January 2023

DELTA POLL

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1593	769	821	188	260	550	237	358	488	510	475	621	667
1593	756	834	179	269	564	252	329	502	510	477	578	576
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	31	31	31	11	21	26	35	50	18	26	41	23	44
Labour	45	44	47	64	58	49	40	28	59	49	35	51	37
Liberal Democrat	9	8	10	6	8	10	5	12	7	11	9	16	3
UK Independence Party (UKIP)	2	1	2	1	2	2	3	1	2	1	2	0	3
Reform UK	3	5	2	5	1	3	6	3	3	3	5	0	6
Scottish National Party (SNP)	3	4	3	1	5	4	4	1	5	3	2	5	2
Plaid Cymru (PC)	0	0	0	1	0	0	0	1	0	0	1	1	0
Green	5	5	5	11	4	6	4	3	6	6	4	5	4
Some other party	1	2	0	2	0	0	2	1	1	0	1	0	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1593	610	459	165	146	399	166	129	262
1593	553	421	93	121	353	153	109	257
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	31	74	1	6	0	74	80	0	1
Labour	45	16	90	33	19	15	17	95	91
Liberal Democrat	9	1	2	58	4	1	2	0	3
UK Independence Party (UKIP)	2	1	0	0	9	2	0	0	0
Reform UK	3	5	0	0	10	8	0	2	0
Scottish National Party (SNP)	3	0	0	0	31	0	0	0	0
Plaid Cymru (PC)	0	0	0	0	3	0	0	0	0
Green	5	1	6	3	17	1	1	3	5
Some other party	1	0	0	0	6	0	0	0	0

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Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1593	216	515	265	382	76	139	897	682
1593	244	526	272	371	69	111	976	603
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	31	27	38	39	25	19	20	34	27
Labour	45	49	39	48	56	58	26	41	52
Liberal Democrat	9	10	13	4	8	4	9	11	7
UK Independence Party (UKIP)	2	1	2	1	1	0	5	2	1
Reform UK	3	2	3	4	5	2	1	3	3
Scottish National Party (SNP)	3	0	0	0	0	0	36	3	3
Plaid Cymru (PC)	0	0	0	0	0	7	0	0	1
Green	5	9	5	4	4	9	2	5	6
Some other party	1	2	0	0	1	1	1	1	0