

Deltapoll Survey Results

Sample size: 1060 Adults in Britain
Fieldwork: 17th - 20th February 2023

DELTA POLL

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1060	514	541	122	150	391	157	240	324	339	326	414	451
1060	517	538	106	177	381	173	223	333	331	329	375	403
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	31	31	23	17	26	39	42	19	27	38	24	39
Labour	46	54	52	62	52	43	26	59	51	36	53	38
Liberal Democrat	8	8	8	4	6	9	16	6	5	13	12	5
UK Independence Party (UKIP)	1	1	1	2	1	1	1	1	1	1	0	2
Reform UK	5	3	8	4	1	5	10	5	1	7	0	9
Scottish National Party (SNP)	3	2	2	3	5	0	2	4	5	2	4	2
Plaid Cymru (PC)	1	0	0	0	2	0	0	0	3	0	2	0
Green	4	2	7	7	6	3	1	6	6	2	4	4
Some other party	1	0	0	0	0	1	2	0	0	1	1	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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All GB Adults
Unweighted Sample

	GE 19 Vote				Brexit Groups			
Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1060	412	306	108	96	283	106	89	180
1060	362	300	52	76	245	92	82	187
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	31	66	3	9	1	61	75	1	4
Labour	46	23	86	32	16	24	21	86	88
Liberal Democrat	8	2	2	57	1	2	3	0	1
UK Independence Party (UKIP)	1	1	0	2	1	2	1	1	0
Reform UK	5	7	2	1	14	10	0	5	1
Scottish National Party (SNP)	3	0	0	0	33	0	0	0	0
Plaid Cymru (PC)	1	0	0	0	10	0	0	0	0
Green	4	0	7	1	21	0	0	7	6
Some other party	1	0	0	0	5	0	0	0	0

Deltapoll Survey Results

Sample size: 1060 Adults in Britain
Fieldwork: 17th - 20th February 2023

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1060	140	342	174	259	52	92	602	456
1060	120	352	186	255	57	90	618	440
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	31	41	38	25	19	31	32	35	24
Labour	46	41	38	58	59	46	28	42	51
Liberal Democrat	8	5	17	7	3	0	4	10	7
UK Independence Party (UKIP)	1	1	2	1	1	0	0	1	1
Reform UK	5	11	3	4	6	3	3	6	4
Scottish National Party (SNP)	3	0	0	0	0	0	33	1	6
Plaid Cymru (PC)	1	0	0	0	0	19	0	1	0
Green	4	1	3	4	11	1	1	3	6
Some other party	1	1	1	1	0	0	0	1	0

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1060	514	541	122	150	391	157	240	324	339	326	414	451
1060	517	538	106	177	381	173	223	333	331	329	375	403
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	13	7	5	11	10	17	6	8	11	13	10	11
Quite well	40	39	42	38	46	46	29	36	40	48	32	49	34
Quite badly	23	21	25	24	23	19	29	26	23	19	28	24	23
Very badly	16	18	13	10	7	17	15	22	12	14	18	9	23
Don't know	11	9	13	23	13	8	10	10	17	7	9	7	10
Well (All)	50	52	49	43	57	56	46	42	48	59	45	59	45
Badly (All)	39	39	38	34	30	36	44	48	35	33	46	33	46
Net	+11	+13	+11	+9	+27	+20	+2	-6	+13	+26	-1	+26	-1

The Prime Minister, Rishi Sunak

Very well	7	9	5	5	8	8	3	6	6	9	5	7	7
Quite well	30	29	31	28	29	28	26	38	30	27	31	27	35
Quite badly	29	25	33	23	24	33	35	25	23	35	28	32	28
Very badly	24	28	20	31	29	23	22	22	28	23	23	27	19
Don't know	10	9	11	13	10	8	14	9	12	6	12	7	11
Well (All)	37	38	36	33	37	36	29	44	36	36	36	34	42
Badly (All)	53	53	53	54	53	56	57	47	51	58	51	59	47
Net	-16	-15	-17	-21	-16	-20	-28	-3	-15	-22	-15	-25	-5

All GB Adults
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1060	412	306	108	96	283	106	89	180
1060	362	300	52	76	245	92	82	187
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	5	19	10	5	6	4	27	18
Quite well	40	31	55	46	37	28	35	48	59
Quite badly	23	28	16	35	20	24	42	20	14
Very badly	16	25	3	3	23	30	14	2	3
Don't know	11	10	6	6	15	12	5	3	6
Well (All)	50	36	74	56	42	34	39	75	77
Badly (All)	39	53	19	38	43	54	56	22	17
Net	+11	-17	+55	+18	-1	-20	-17	+53	+60

The Prime Minister, Rishi Sunak

Very well	7	9	4	16	1	6	13	2	4
Quite well	30	48	14	24	22	44	56	22	11
Quite badly	29	23	39	26	33	24	23	41	38
Very badly	24	11	37	24	38	12	7	32	38
Don't know	10	10	7	9	7	14	0	3	9
Well (All)	37	57	18	40	23	50	69	24	15
Badly (All)	53	34	76	50	71	36	30	73	76
Net	-16	+23	-58	-10	-48	+14	+39	-49	-61

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1060	140	342	174	259	52	92	602	456
1060	120	352	186	255	57	90	618	440
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	9	9	4	15	12	8	8	13
Quite well	40	40	33	50	39	58	40	43	37
Quite badly	23	30	26	20	20	15	21	24	21
Very badly	16	11	15	17	18	11	16	16	15
Don't know	11	10	16	9	7	4	14	9	13
Well (All)	50	49	42	54	54	70	48	51	50
Badly (All)	39	41	41	37	38	26	37	40	36
Net	+11	+8	+1	+17	+16	+44	+11	+11	+14

The Prime Minister, Rishi Sunak

Very well	7	12	8	6	5	1	4	8	5
Quite well	30	27	34	24	25	42	39	33	25
Quite badly	29	28	25	39	29	27	27	28	30
Very badly	24	20	22	22	32	26	23	23	26
Don't know	10	14	11	9	9	4	7	8	13
Well (All)	37	39	42	30	30	43	43	41	30
Badly (All)	53	48	47	61	61	53	50	51	56
Net	-16	-9	-5	-31	-31	-10	-7	-10	-26

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1060	514	541	122	150	391	157	240	324	339	326	414	451
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%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt a	33	34	33	21	20	31	41	48	22	31	43	29	43
A Labour government led by Keir Starmer with Rachel Reeves a	45	45	44	48	63	50	41	24	55	50	33	55	35
Don't know	22	21	23	31	17	19	18	28	23	19	24	16	22

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	42	34	21	28	35	37	57	28	33	46	8	72
To re-join the European Union	48	46	50	61	53	55	45	31	56	55	39	84	15
Would not vote	5	5	6	7	8	5	5	4	6	6	5	2	4
Don't know	8	6	10	8	11	5	12	8	9	5	10	6	9
Prefer not to answer	0	0	1	2	0	0	0	0	1	0	0	0	0

[Excluding 'Don't know' and 'Would not vote']

To stay out of the European Union	44	48	40	26	34	39	45	65	34	38	54	9	83
To re-join the European Union	56	52	60	74	66	61	55	35	66	62	46	91	17

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1060	362	300	52	76	245	92	82	187
%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt a	33	63	9	29	13	59	74	12	9
A Labour government led by Keir Starmer with Rachel Reeves a	45	20	81	40	44	19	19	79	84
Don't know	22	17	10	31	43	22	7	9	7

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	63	22	16	38	80	21	66	3
To re-join the European Union	48	27	69	64	55	11	67	19	95
Would not vote	5	4	3	5	2	3	5	1	1
Don't know	8	6	6	15	5	6	7	15	2
Prefer not to answer	0	0	1	0	0	0	0	0	0

[Excluding 'Don't know' and 'Would not vote']

To stay out of the European Union	44	70	24	20	41	88	24	78	3
To re-join the European Union	56	30	76	80	59	12	76	22	97

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Total	Region						Social Grade	
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1060	120	352	186	255	57	90	618	440
%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt a	33	39	39	28	27	32	34	40	25
A Labour government led by Keir Starmer with Rachel Reeves a	45	36	37	54	54	42	45	40	50
Don't know	22	25	24	18	19	26	21	20	25

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	32	39	33	44	29	36	38	37
To re-join the European Union	48	54	46	53	42	63	51	51	45
Would not vote	5	6	6	3	5	2	8	4	7
Don't know	8	7	8	11	9	6	4	6	10
Prefer not to answer	0	2	0	0	0	0	1	0	1

[Excluding 'Don't know' and 'Would not vote']

To stay out of the European Union	44	37	46	39	51	32	42	43	45
To re-join the European Union	56	63	54	61	49	68	58	57	55