Deltapoll Survey Results

Sample size: 1561 Adults in Britain
Fieldwork: 10th - 13th March 2023

		Gender		Age					Generation			EU Ref Vote	
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
All GB Adults	1561	750	807	184	226	548	248	355	469	490	475	606	661
Unweighted Sample	1561	769	788	183	260	540	231	347	497	486	475	555	562
	%	%	%	%	%	%	%	%	%	%	%	%	%
Voting Intention													
[Excluding 'Don't know' and 'Would not vote']													
Conservative	**27**	23	32	6	15	27	29	40	14	28	33	18	38
Labour	**50**	51	48	81	63	48	51	34	67	46	43	57	40
Liberal Democrat	**9**	10	7	3	6	9	8	11	5	9	10	15	4
UK Independence Party (UKIP)	**1**	1	1	1	1	3	0	1	1	3	0	0	3
Reform UK	**4**	5	2	0	2	4	5	6	1	4	6	0	8
Scottish National Party (SNP)	**3**	3	3	2	5	3	2	3	4	3	3	4	2
Plaid Cymru (PC)	**1**	1	0	0	1	1	0	1	1	0	1	1	0
Green	**4**	4	4	6	6	4	4	2	5	4	3	3	4
Some other party	**2**	2	1	2	0	2	0	3	1	2	0	2	2

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

Deltapoll Survey Results

Sample size: 1561 Adults in Britain
Fieldwork: 10th - 13th March 2023

		GE 19 Vote				Brexit Groups			
	Total	**Con**	**Lab**	**Lib Dem**	**Other**	**Con Leavers**	**Con Remainers**	**Lab Leavers**	**Lab Remainers**
All GB Adults	**1561**	602	448	159	143	407	170	126	249
Unweighted Sample	**1561**	527	401	77	124	350	148	99	246
	%	%	%	%	%	%	%	%	%
Voting Intention									
[Excluding 'Don't know' and 'Would not vote']									
Conservative	**27**	62	1	4	1	59	65	3	1
Labour	**50**	27	94	28	12	26	30	92	93
Liberal Democrat	**9**	2	1	63	8	1	4	1	0
UK Independence Party (UKIP)	**1**	1	1	0	7	1	0	2	0
Reform UK	**4**	7	0	0	9	10	0	0	0
Scottish National Party (SNP)	**3**	0	1	0	29	0	0	0	1
Plaid Cymru (PC)	**1**	0	0	0	5	0	0	0	1
Green	**4**	2	2	5	19	2	0	2	2
Some other party	**2**	0	1	0	11	0	0	1	1

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

Deltapoll Survey Results

Sample size: 1561 Adults in Britain
Fieldwork: 10th - 13th March 2023

		Region						Social Grade	
	Total	**London**	**Rest of South**	**Midlands**	**North**	**Wales**	**Scotland**	**ABC1**	**C2DE**
All GB Adults	**1561**	214	506	256	374	76	135	882	668
Unweighted Sample	**1561**	189	529	262	361	89	131	940	610
	%	%	%	%	%	%	%	%	%
Voting Intention									
[Excluding 'Don't know' and 'Would not vote']									
Conservative	**27**	27	30	29	25	28	22	29	25
Labour	**50**	44	52	54	57	44	26	45	56
Liberal Democrat	**9**	18	9	8	6	8	5	12	3
UK Independence Party (UKIP)	**1**	1	0	2	1	6	1	1	2
Reform UK	**4**	7	3	4	5	3	0	4	3
Scottish National Party (SNP)	**3**	0	0	0	0	0	33	2	5
Plaid Cymru (PC)	**1**	0	0	0	0	11	0	1	1
Green	**4**	4	5	2	5	0	4	3	5
Some other party	**2**	0	1	1	1	0	8	2	1

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		Gender		Age					Generation			EU Ref Vote	
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
All GB Adults	1561	750	807	184	226	548	248	355	469	490	475	606	661
Unweighted Sample	1561	769	788	183	260	540	231	347	497	486	475	555	562
	%	%	%	%	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?													
The leader of the Labour Party, Keir Starmer													
Very well	**10**	12	7	6	10	10	12	8	9	10	11	12	9
Quite well	**40**	38	41	23	50	42	44	34	41	40	37	52	35
Quite badly	**23**	22	23	34	16	21	20	25	23	22	25	19	23
Very badly	**15**	16	15	5	14	14	17	22	10	15	19	10	23
Don't know	**13**	12	14	32	9	12	7	11	18	13	8	7	10
Well (All)	**50**	50	48	29	60	52	56	42	50	50	48	64	44
Badly (All)	**38**	38	38	39	30	35	37	47	33	37	44	29	46
Net	**+12**	+12	+10	-10	+30	+17	+19	-5	+17	+13	+4	+35	-2
The Prime Minister, Rishi Sunak													
Very well	**6**	7	6	6	10	4	4	10	7	5	6	5	8
Quite well	**34**	32	35	27	31	29	37	43	30	29	40	29	39
Quite badly	**27**	25	28	25	28	28	31	22	29	26	28	26	28
Very badly	**24**	28	20	27	26	26	24	17	26	27	21	32	16
Don't know	**9**	8	11	14	5	12	5	8	8	14	6	8	8
Well (All)	**40**	39	41	33	41	33	41	53	37	34	46	34	47
Badly (All)	**51**	53	48	52	54	54	55	39	55	53	49	58	44
Net	**-11**	-14	-7	-19	-13	-21	-14	+14	-18	-19	-3	-24	+3

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		GE 19 Vote				Brexit Groups			
	Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
All GB Adults	1561	602	448	159	143	407	170	126	249
Unweighted Sample	1561	527	401	77	124	350	148	99	246
	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?									
The leader of the Labour Party, Keir Starmer									
Very well	10	6	21	7	4	7	3	21	23
Quite well	40	28	58	52	40	26	34	67	61
Quite badly	23	31	14	13	26	29	34	9	9
Very badly	15	26	3	9	23	28	20	4	3
Don't know	13	10	4	19	7	10	9	0	4
Well (All)	50	34	79	59	44	33	37	88	84
Badly (All)	38	57	17	22	49	57	54	13	12
Net	+12	-23	+62	+37	-5	-24	-17	+75	+72
The Prime Minister, Rishi Sunak									
Very well	6	10	4	8	4	9	11	8	3
Quite well	34	52	20	20	26	51	53	18	17
Quite badly	27	21	32	27	29	24	16	43	30
Very badly	24	9	39	27	36	10	7	30	44
Don't know	9	8	5	18	4	6	13	1	7
Well (All)	40	62	24	28	30	60	64	26	20
Badly (All)	51	30	71	54	65	34	23	73	74
Net	-11	+32	-47	-26	-35	+26	+41	-47	-54

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		Region						Social Grade	
	Total	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
All GB Adults	1561	214	506	256	374	76	135	882	668
Unweighted Sample	1561	189	529	262	361	89	131	940	610
	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?									
The leader of the Labour Party, Keir Starmer									
Very well	**10**	7	7	14	13	12	5	8	12
Quite well	**40**	37	45	31	37	44	45	40	39
Quite badly	**23**	27	23	25	18	22	23	23	22
Very badly	**15**	16	13	14	18	19	17	18	12
Don't know	**13**	13	13	16	14	3	10	11	15
Well (All)	**50**	44	52	45	50	56	50	48	51
Badly (All)	**38**	43	36	39	36	41	40	41	34
Net	**+12**	+1	+16	+6	+14	+15	+10	+7	+17
The Prime Minister, Rishi Sunak									
Very well	**6**	9	6	7	5	10	4	7	6
Quite well	**34**	34	33	39	31	34	32	36	30
Quite badly	**27**	26	28	25	24	34	29	26	27
Very badly	**24**	16	22	21	32	17	31	21	28
Don't know	**9**	15	10	8	9	5	5	10	9
Well (All)	**40**	43	39	46	36	44	36	43	36
Badly (All)	**51**	42	50	46	56	51	60	47	55
Net	**-11**	+1	-11	0	-20	-7	-24	-4	-19

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		Gender		Age					Generation			EU Ref Vote	
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
All GB Adults	**1561**	750	807	184	226	548	248	355	469	490	475	606	661
Unweighted Sample	**1561**	769	788	183	260	540	231	347	497	486	475	555	562
	%	%	%	%	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?													
A Conservative government led Rishi Sunak with Jeremy Hunt a	**34**	35	34	27	29	30	34	47	27	31	40	24	46
A Labour government led by Keir Starmer with Rachel Reeves a	**46**	49	44	44	61	49	48	33	55	47	40	59	36
Don't know	**19**	16	22	29	10	20	17	20	17	22	20	16	18
And if there were a second referendum on British membership of the European Union, how would you vote?													
To stay out of the European Union	**38**	40	36	14	31	36	43	55	23	38	51	10	74
To re-join the European Union	**48**	46	51	61	56	50	46	36	58	49	39	81	16
Would not vote	**4**	5	3	10	7	5	1	1	8	5	1	1	3
Don't know	**9**	8	10	14	6	8	10	8	10	8	9	8	8
Prefer not to answer	**0**	0	0	1	0	0	0	0	0	0	0	0	0
[Excluding 'Don't know' and 'Would not vote']													
To stay out of the European Union	**44**	47	42	18	36	42	48	61	29	43	56	11	82
To re-join the European Union	**56**	53	58	82	64	58	52	39	71	57	44	89	18

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		GE 19 Vote				Brexit Groups			
	Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
All GB Adults	1561	602	448	159	143	407	170	126	249
Unweighted Sample	1561	527	401	77	124	350	148	99	246
	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?									
A Conservative government led Rishi Sunak with Jeremy Hunt a	34	64	9	19	23	64	62	9	7
A Labour government led by Keir Starmer with Rachel Reeves a	46	22	83	53	41	21	26	85	86
Don't know	19	14	8	27	36	15	12	6	7
And if there were a second referendum on British membership of the European Union, how would you vote?									
To stay out of the European Union	38	63	23	14	37	83	15	59	9
To re-join the European Union	48	26	67	77	54	8	69	29	84
Would not vote	4	1	4	1	3	1	1	4	1
Don't know	9	10	6	7	7	7	15	8	5
Prefer not to answer	0	0	0	0	0	0	0	0	0
[Excluding 'Don't know' and 'Would not vote']									
To stay out of the European Union	44	70	25	16	41	91	17	67	10
To re-join the European Union	56	30	75	84	59	9	83	33	90

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		Region						Social Grade	
	Total	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
All GB Adults	1561	214	506	256	374	76	135	882	668
Unweighted Sample	1561	189	529	262	361	89	131	940	610
	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?									
A Conservative government led Rishi Sunak with Jeremy Hunt a	34	40	35	38	30	33	28	40	27
A Labour government led by Keir Starmer with Rachel Reeves a	46	38	46	45	51	46	50	43	51
Don't know	19	22	19	17	19	21	22	18	21
And if there were a second referendum on British membership of the European Union, how would you vote?									
To stay out of the European Union	38	27	43	45	37	41	27	37	40
To re-join the European Union	48	53	45	43	50	43	63	52	44
Would not vote	4	8	3	6	4	1	2	4	4
Don't know	9	12	9	6	9	15	8	7	11
Prefer not to answer	0	0	0	0	0	0	0	0	0
[Excluding 'Don't know' and 'Would not vote']									
To stay out of the European Union	44	34	48	51	43	49	30	41	47
To re-join the European Union	56	66	52	49	57	51	70	59	53

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk