Deltapoll Survey Results

DELTAPOLL

Sample size: 1511 Adults in Britain
Fieldwork: 31st March - 3rd April 2023

		Gender		Age					Generation			EU Ref Vote	
	Total	**Male**	**Female**	**18 to 24**	**25 to 34**	**35 to 54**	**55 to 64**	**65+**	**Millennials**	**Gen X**	**Baby Boomers**	**Remain**	**Leave**
All GB Adults	**1511**	723	779	169	203	555	242	342	427	500	462	592	641
Unweighted Sample	**1511**	731	771	166	255	514	232	344	473	462	463	539	566
	%	%	%	%	%	%	%	%	%	%	%	%	%
Voting Intention													
[Excluding 'Don't know' and 'Would not vote']													
Conservative	**29**	31	27	16	15	24	29	48	14	26	36	17	43
Labour	**45**	43	47	71	66	50	38	25	70	46	34	55	31
Liberal Democrat	**12**	9	14	2	8	12	20	11	6	12	14	18	8
UK Independence Party (UKIP)	**2**	2	1	1	0	3	1	2	0	4	1	0	4
Reform UK	**5**	6	4	4	3	4	6	6	3	4	6	1	8
Scottish National Party (SNP)	**3**	4	1	1	1	4	1	3	1	4	2	3	2
Plaid Cymru (PC)	**0**	0	0	0	1	1	0	0	0	1	0	0	0
Green	**4**	3	5	4	6	3	3	5	5	3	4	5	3
Some other party	**1**	2	0	0	0	0	2	1	0	0	2	1	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

Deltapoll Survey Results

Sample size: 1511 Adults in Britain
Fieldwork: 31st March - 3rd April 2023

		GE 19 Vote				Brexit Groups			
	Total	**Con**	**Lab**	**Lib Dem**	**Other**	**Con Leavers**	**Con Remainers**	**Lab Leavers**	**Lab Remainers**
All GB Adults	**1511**	586	435	155	140	421	121	101	263
Unweighted Sample	**1511**	527	387	85	116	368	126	83	246
	%	%	%	%	%	%	%	%	%
Voting Intention									
[Excluding 'Don't know' and 'Would not vote']									
Conservative	**29**	63	1	12	7	64	59	1	1
Labour	**45**	19	92	18	18	15	27	96	90
Liberal Democrat	**12**	6	4	68	1	4	11	1	5
UK Independence Party (UKIP)	**2**	4	0	0	3	5	0	0	0
Reform UK	**5**	8	1	0	11	10	1	0	1
Scottish National Party (SNP)	**3**	0	0	0	26	0	0	0	0
Plaid Cymru (PC)	**0**	0	0	0	2	0	0	0	0
Green	**4**	1	3	0	27	1	2	1	3
Some other party	**1**	0	0	2	5	0	0	0	0

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

Deltapoll Survey Results

Sample size: 1511 Adults in Britain
Fieldwork: 31st March - 3rd April 2023

		Region						Social Grade	
	Total	**London**	**Rest of South**	**Midlands**	**North**	**Wales**	**Scotland**	**ABC1**	**C2DE**
All GB Adults	**1511**	205	490	250	362	74	130	857	646
Unweighted Sample	**1511**	209	524	244	348	77	109	943	560
	%	%	%	%	%	%	%	%	%
Voting Intention									
[Excluding 'Don't know' and 'Would not vote']									
Conservative	**29**	27	34	32	29	10	19	33	23
Labour	**45**	51	40	43	46	72	40	38	55
Liberal Democrat	**12**	8	14	11	15	3	4	14	8
UK Independence Party (UKIP)	**2**	1	4	2	1	1	0	2	2
Reform UK	**5**	4	3	6	6	3	4	4	5
Scottish National Party (SNP)	**3**	0	0	0	0	0	30	2	3
Plaid Cymru (PC)	**0**	0	0	0	0	5	0	0	0
Green	**4**	7	4	5	3	5	1	4	3
Some other party	**1**	2	1	0	0	0	2	1	1

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		Gender		Age					Generation			EU Ref Vote	
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
All GB Adults	**1511**	723	779	169	203	555	242	342	427	500	462	592	641
Unweighted Sample	1511	731	771	166	255	514	232	344	473	462	463	539	566
	%	%	%	%	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?													
The leader of the Labour Party, Keir Starmer													
Very well	**8**	9	8	5	15	10	4	7	12	8	6	11	7
Quite well	**34**	33	35	32	43	36	32	29	37	36	30	42	28
Quite badly	**25**	27	24	20	18	30	26	24	19	31	26	23	30
Very badly	**17**	20	14	8	12	11	21	30	9	12	24	10	26
Don't know	**16**	11	20	36	12	14	17	9	23	13	15	14	10
Well (All)	**42**	42	43	37	58	46	36	36	49	44	36	53	35
Badly (All)	**42**	47	38	28	30	41	47	54	28	43	50	33	56
Net	**0**	-5	+5	+9	+28	+5	-11	-18	+21	+1	-14	+20	-21
The Prime Minister, Rishi Sunak													
Very well	**6**	6	5	6	9	5	2	8	7	5	4	6	5
Quite well	**32**	32	31	18	28	28	34	45	25	28	36	29	39
Quite badly	**27**	28	26	26	25	28	36	21	24	30	30	26	28
Very badly	**27**	26	27	37	30	27	22	22	33	26	24	32	20
Don't know	**9**	8	10	13	9	12	6	4	11	12	6	7	7
Well (All)	**38**	38	36	24	37	33	36	53	32	33	40	35	44
Badly (All)	**54**	54	53	63	55	55	58	43	57	56	54	58	48
Net	**-16**	-16	-17	-39	-18	-22	-22	+10	-25	-23	-14	-23	-4

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		GE 19 Vote				Brexit Groups			
	Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
All GB Adults	1511	586	435	155	140	421	121	101	263
Unweighted Sample	1511	527	387	85	116	368	126	83	246
	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?									
The leader of the Labour Party, Keir Starmer									
Very well	8	4	16	7	7	4	7	21	16
Quite well	34	26	49	35	35	23	41	51	47
Quite badly	25	30	19	27	25	32	29	17	22
Very badly	17	27	6	10	18	32	16	6	6
Don't know	16	12	10	21	15	10	7	5	9
Well (All)	42	30	65	42	42	27	48	72	63
Badly (All)	42	57	25	37	43	64	45	23	28
Net	0	-27	+40	+5	-1	-37	+3	+49	+35
The Prime Minister, Rishi Sunak									
Very well	6	8	4	5	2	7	12	0	5
Quite well	32	48	16	37	19	48	57	20	18
Quite badly	27	20	30	40	36	22	15	43	25
Very badly	27	16	44	17	32	16	7	37	45
Don't know	9	8	6	2	10	8	8	0	7
Well (All)	38	56	20	42	21	55	69	20	23
Badly (All)	54	36	74	57	68	38	22	80	70
Net	-16	+20	-54	-15	-47	+17	+47	-60	-47

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		Region						Social Grade	
	Total	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
All GB Adults	1511	205	490	250	362	74	130	857	646
Unweighted Sample	1511	209	524	244	348	77	109	943	560
	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?									
The leader of the Labour Party, Keir Starmer									
Very well	**8**	11	8	8	7	13	8	6	12
Quite well	**34**	41	32	30	33	39	41	34	34
Quite badly	**25**	27	26	16	32	20	19	27	23
Very badly	**17**	11	19	17	15	16	19	17	16
Don't know	**16**	9	14	29	14	11	13	16	15
Well (All)	**42**	52	40	38	40	52	49	40	46
Badly (All)	**42**	38	45	33	47	36	38	44	39
Net	**0**	+14	-5	+5	-7	+16	+11	-4	+7
The Prime Minister, Rishi Sunak									
Very well	**6**	8	6	4	4	3	9	5	7
Quite well	**32**	32	35	30	35	22	19	33	30
Quite badly	**27**	31	23	26	30	24	34	28	26
Very badly	**27**	24	28	25	25	43	24	26	28
Don't know	**9**	4	8	15	6	8	14	8	10
Well (All)	**38**	40	41	34	39	25	28	38	37
Badly (All)	**54**	55	51	51	55	67	58	54	54
Net	**-16**	-15	-10	-17	-16	-42	-30	-16	-17

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		Gender		Age					Generation			EU Ref Vote	
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
All GB Adults	**1511**	723	779	169	203	555	242	342	427	500	462	592	641
Unweighted Sample	1511	731	771	166	255	514	232	344	473	462	463	539	566
	%	%	%	%	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?													
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	**32**	38	27	18	18	29	35	51	19	30	41	25	45
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	**42**	42	43	43	66	47	37	24	57	45	32	54	32
Don't know	**25**	20	31	38	16	24	28	25	25	25	27	21	23
And if there were a second referendum on British membership of the European Union, how would you vote?													
To stay out of the European Union	**39**	44	34	7	22	35	53	60	18	35	56	9	78
To re-join the European Union	**46**	45	47	66	62	47	35	33	63	46	35	80	11
Would not vote	**6**	5	7	9	7	8	5	2	7	8	3	5	3
Don't know	**9**	6	12	17	8	10	7	6	12	10	5	5	9
Prefer not to answer	**0**	0	1	2	1	0	0	0	1	0	0	0	0
[Excluding 'Don't know']													
To stay out of the European Union	**43**	47	39	8	24	39	57	63	20	39	60	10	85
To re-join the European Union	**51**	48	54	81	69	53	38	35	72	52	37	85	12
Would not vote	**6**	5	8	11	7	8	5	2	8	9	3	6	3

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		GE 19 Vote				Brexit Groups			
	Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
All GB Adults	1511	586	435	155	140	421	121	101	263
Unweighted Sample	1511	527	387	85	116	368	126	83	246
	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?									
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	**32**	57	8	37	18	59	56	3	11
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	**42**	18	80	36	44	17	26	88	79
Don't know	**25**	24	12	27	38	24	18	9	10
And if there were a second referendum on British membership of the European Union, how would you vote?									
To stay out of the European Union	**39**	64	22	18	29	82	22	70	7
To re-join the European Union	**46**	22	68	72	55	7	61	19	86
Would not vote	**6**	4	5	1	4	3	10	2	5
Don't know	**9**	10	3	8	12	8	7	8	1
Prefer not to answer	**0**	0	1	0	0	0	0	0	0
[Excluding 'Don't know']									
To stay out of the European Union	**43**	71	23	20	33	90	23	76	7
To re-join the European Union	**51**	24	71	79	63	8	65	21	87
Would not vote	**6**	4	6	1	4	3	11	3	5

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk

		Region						Social Grade	
	Total	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
All GB Adults	1511	205	490	250	362	74	130	857	646
Unweighted Sample	1511	209	524	244	348	77	109	943	560
	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?									
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	**32**	33	34	31	36	17	23	36	27
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	**42**	47	39	35	45	64	42	40	47
Don't know	**25**	20	26	34	19	19	35	24	26
And if there were a second referendum on British membership of the European Union, how would you vote?									
To stay out of the European Union	**39**	31	42	36	45	27	30	38	40
To re-join the European Union	**46**	56	41	45	45	60	47	49	43
Would not vote	**6**	6	6	10	4	4	5	5	7
Don't know	**9**	7	10	8	7	8	17	8	10
Prefer not to answer	**0**	1	1	0	0	1	0	0	0
[Excluding 'Don't know']									
To stay out of the European Union	**43**	34	47	39	48	30	37	41	45
To re-join the European Union	**51**	60	46	49	48	66	57	53	48
Would not vote	**6**	6	6	11	4	5	6	6	7

© 2023 Deltapoll Ltd. All Rights Reserved, www.deltapoll.co.uk