

## Deltapoll Survey Results

Sample size: 1575 Adults in Britain  
Fieldwork: 19th - 22nd May 2023

# DELTA POLL

All GB Adults  
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1575	758	803	180	217	567	258	353	440	524	492	615	664
1575	778	783	177	267	518	232	381	491	471	491	537	600
%	%	%	%	%	%	%	%	%	%	%	%	%

### Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	30	28	32	27	25	20	33	48	24	20	39	21	41
Labour	47	49	45	62	49	61	39	22	53	62	33	54	36
Liberal Democrat	9	7	10	1	5	4	12	18	4	4	14	12	6
UK Independence Party (UKIP)	1	1	1	2	2	1	2	2	2	1	2	1	2
Reform UK	4	5	3	1	3	5	6	4	3	5	5	0	9
Scottish National Party (SNP)	4	4	5	0	9	5	1	4	5	5	3	6	3
Plaid Cymru (PC)	0	0	0	0	0	0	0	0	0	0	0	0	0
Green	4	4	4	5	7	5	6	1	8	3	4	6	2
Some other party	0	1	0	1	1	0	0	1	1	0	0	0	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
<b>1575</b>	605	455	159	144	415	155	136	265
<b>1575</b>	516	435	65	126	361	128	114	256
%	%	%	%	%	%	%	%	%

### Voting Intention

*[Excluding 'Don't know' and 'Would not vote']*

Conservative	<b>30</b>	68	1	12	8	62	81	2	1
Labour	<b>47</b>	16	93	26	24	18	12	96	94
Liberal Democrat	<b>9</b>	3	1	60	1	3	3	1	1
UK Independence Party (UKIP)	<b>1</b>	1	0	0	6	2	0	0	0
Reform UK	<b>4</b>	9	0	0	5	12	0	0	0
Scottish National Party (SNP)	<b>4</b>	0	0	0	36	1	0	0	1
Plaid Cymru (PC)	<b>0</b>	0	0	0	1	0	0	0	0
Green	<b>4</b>	2	3	2	18	2	4	1	2
Some other party	<b>0</b>	0	1	0	2	0	0	1	0

## Deltapoll Survey Results

Sample size: 1575 Adults in Britain

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**All GB Adults**  
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
<b>1575</b>	214	509	259	381	76	136	888	677
<b>1575</b>	201	495	279	387	84	129	940	625
%	%	%	%	%	%	%	%	%

### Voting Intention

*[Excluding 'Don't know' and 'Would not vote']*

Conservative	<b>30</b>	27	36	29	32	21	14	36	22
Labour	<b>47</b>	42	42	51	56	63	31	42	54
Liberal Democrat	<b>9</b>	13	13	7	4	6	8	11	5
UK Independence Party (UKIP)	<b>1</b>	2	0	2	1	0	3	1	2
Reform UK	<b>4</b>	15	3	2	2	7	1	4	4
Scottish National Party (SNP)	<b>4</b>	0	0	0	0	0	40	3	6
Plaid Cymru (PC)	<b>0</b>	0	0	0	0	3	0	0	0
Green	<b>4</b>	2	6	8	3	0	2	3	6
Some other party	<b>0</b>	0	0	0	1	0	0	0	1

**All GB Adults**  
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1575	758	803	180	217	567	258	353	440	524	492	615	664
1575	778	783	177	267	518	232	381	491	471	491	537	600
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

**The leader of the Labour Party, Keir Starmer**

Very well	<b>9</b>	12	6	7	13	11	8	4	10	11	6	9	9
Quite well	<b>35</b>	34	37	30	36	41	36	28	33	42	30	45	27
Quite badly	<b>23</b>	22	24	27	20	20	23	28	25	18	25	20	24
Very badly	<b>19</b>	22	16	7	22	16	20	27	14	16	25	14	28
Don't know	<b>14</b>	11	17	29	9	13	13	13	17	13	14	12	11
Well (All)	<b>44</b>	46	43	37	49	52	44	32	43	53	36	54	36
Badly (All)	<b>42</b>	44	40	34	42	36	43	55	39	34	50	34	52
Net	<b>+2</b>	+2	+3	+3	+7	+16	+1	-23	+4	+19	-14	+20	-16

**The Prime Minister, Rishi Sunak**

Very well	<b>9</b>	10	8	8	11	9	10	7	9	9	8	7	12
Quite well	<b>31</b>	32	31	29	31	26	23	47	28	27	34	29	36
Quite badly	<b>28</b>	26	29	29	27	31	33	19	29	30	27	32	25
Very badly	<b>23</b>	25	21	24	27	25	25	18	27	23	22	25	19
Don't know	<b>9</b>	7	11	10	4	10	9	8	7	11	9	8	9
Well (All)	<b>40</b>	42	39	37	42	35	33	54	37	36	42	36	48
Badly (All)	<b>51</b>	51	50	53	54	56	58	37	56	53	49	57	44
Net	<b>-11</b>	-9	-11	-16	-12	-21	-25	+17	-19	-17	-7	-21	+4

**All GB Adults**  
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1575	605	455	159	144	415	155	136	265
1575	516	435	65	126	361	128	114	256
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

**The leader of the Labour Party, Keir Starmer**

Very well	<b>9</b>	5	17	7	9	5	3	22	14
Quite well	<b>35</b>	23	49	53	37	21	30	46	53
Quite badly	<b>23</b>	30	15	23	16	28	31	12	17
Very badly	<b>19</b>	35	4	4	24	39	31	2	3
Don't know	<b>14</b>	6	15	14	13	6	5	17	13
Well (All)	<b>44</b>	28	66	60	46	26	33	68	67
Badly (All)	<b>42</b>	65	19	27	40	67	62	14	20
Net	<b>+2</b>	-37	+47	+33	+6	-41	-29	+54	+47

**The Prime Minister, Rishi Sunak**

Very well	<b>9</b>	16	5	3	2	15	22	9	2
Quite well	<b>31</b>	47	17	32	22	44	54	16	17
Quite badly	<b>28</b>	21	34	22	37	22	15	33	38
Very badly	<b>23</b>	12	34	30	29	15	8	29	33
Don't know	<b>9</b>	4	11	13	9	5	1	14	9
Well (All)	<b>40</b>	63	22	35	24	59	76	25	19
Badly (All)	<b>51</b>	33	68	52	66	37	23	62	71
Net	<b>-11</b>	+30	-46	-17	-42	+22	+53	-37	-52

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1575	214	509	259	381	76	136	888	677
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%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	<b>9</b>	10	9	11	7	9	5	7	11
Quite well	<b>35</b>	35	39	31	33	41	33	34	37
Quite badly	<b>23</b>	20	24	27	21	11	27	27	18
Very badly	<b>19</b>	21	17	17	22	20	17	21	15
Don't know	<b>14</b>	14	11	13	17	18	17	10	19
Well (All)	<b>44</b>	45	48	42	40	50	38	41	48
Badly (All)	<b>42</b>	41	41	44	43	31	44	48	33
Net	<b>+2</b>	+4	+7	-2	-3	+19	-6	-7	+15

The Prime Minister, Rishi Sunak

Very well	<b>9</b>	11	10	7	9	9	4	10	7
Quite well	<b>31</b>	36	33	32	26	21	35	36	26
Quite badly	<b>28</b>	25	26	27	31	38	24	26	29
Very badly	<b>23</b>	23	23	22	25	26	24	22	24
Don't know	<b>9</b>	5	8	12	9	6	13	6	13
Well (All)	<b>40</b>	47	43	39	35	30	39	46	33
Badly (All)	<b>51</b>	48	49	49	56	64	48	48	53
Net	<b>-11</b>	-1	-6	-10	-21	-34	-9	-2	-20

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%	%	%	%	%	%	%	%	%	%	%	%	%

**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>36</b>	39	34	30	28	29	37	54	29	29	45	31	45
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>43</b>	44	41	46	54	53	35	23	51	52	29	52	33
Don't know	<b>22</b>	17	26	24	18	18	28	23	20	19	27	17	22

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>38</b>	41	35	16	27	36	45	53	22	36	49	11	73
To re-join the European Union	<b>48</b>	47	49	59	59	50	46	33	58	50	40	79	14
Would not vote	<b>5</b>	4	6	9	5	6	1	4	7	6	3	2	4
Don't know	<b>9</b>	8	10	15	7	8	8	10	12	7	9	7	9
Prefer not to answer	<b>0</b>	0	0	1	1	0	0	0	1	0	0	0	0

**[Excluding 'Don't know']**

To stay out of the European Union	<b>42</b>	44	39	19	29	39	49	59	26	39	54	12	80
To re-join the European Union	<b>53</b>	51	54	69	65	55	50	37	66	54	43	86	15
Would not vote	<b>5</b>	4	6	11	6	6	1	4	8	6	3	2	5

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1575	516	435	65	126	361	128	114	256
%	%	%	%	%	%	%	%	%

**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>36</b>	67	7	32	23	63	77	7	8
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>43</b>	14	81	44	44	15	12	83	80
Don't know	<b>22</b>	19	12	24	33	22	11	10	12

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>38</b>	61	26	9	32	78	23	66	9
To re-join the European Union	<b>48</b>	28	63	77	60	9	69	21	81
Would not vote	<b>5</b>	3	3	9	1	3	3	1	2
Don't know	<b>9</b>	8	9	5	7	9	6	12	8
Prefer not to answer	<b>0</b>	0	0	0	0	0	0	0	0

**[Excluding 'Don't know']**

To stay out of the European Union	<b>42</b>	67	28	10	34	86	24	75	9
To re-join the European Union	<b>53</b>	30	69	81	64	10	73	24	88
Would not vote	<b>5</b>	3	3	9	2	3	3	2	3



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%	%	%	%	%	%	%	%	%

**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>36</b>	37	40	36	32	33	31	44	25
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>43</b>	43	41	42	46	41	42	38	48
Don't know	<b>22</b>	20	20	22	22	25	27	17	27

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>38</b>	31	39	39	39	24	47	38	38
To re-join the European Union	<b>48</b>	54	46	45	46	68	49	52	43
Would not vote	<b>5</b>	6	6	5	5	0	1	3	7
Don't know	<b>9</b>	9	9	12	10	7	3	7	12
Prefer not to answer	<b>0</b>	0	0	0	0	0	0	0	0

**[Excluding 'Don't know']**

To stay out of the European Union	<b>42</b>	34	43	44	43	26	48	41	43
To re-join the European Union	<b>53</b>	59	51	51	51	74	51	56	49
Would not vote	<b>5</b>	6	6	5	6	1	1	3	8