

Deltapoll Survey Results

Sample size: 1617 Adults in Britain
Fieldwork: 7th to 10th July 2023

DELTA POLL

All GB Adults
Unweighted Sample

	Gender		Age					Generation			EU Ref Vote	
Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1617	779	827	186	245	555	266	365	477	508	488	630	682
1617	780	826	185	275	555	262	340	514	501	472	596	552
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	28	29	27	16	14	20	29	50	16	20	37	20	40
Labour	46	43	49	55	58	50	46	30	57	50	42	56	33
Liberal Democrat	9	7	11	5	6	11	13	7	6	11	11	11	7
UK Independence Party (UKIP)	1	1	1	0	2	1	0	0	1	1	0	0	1
Reform UK	4	6	3	1	2	3	4	8	1	4	5	1	9
Scottish National Party (SNP)	4	3	4	0	8	5	3	0	6	5	2	4	3
Plaid Cymru (PC)	1	1	1	3	0	2	1	1	2	1	1	1	1
Green	7	7	5	18	11	8	3	1	12	8	2	6	5
Some other party	1	1	0	0	0	0	0	2	0	0	1	1	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

	GE 19 Vote				Brexit Groups			
Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1617	624	464	165	149	425	171	143	263
1617	523	405	83	128	348	143	93	261
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	28	66	2	1	5	62	78	4	1
Labour	46	19	88	30	16	21	17	80	92
Liberal Democrat	9	4	2	58	1	5	3	2	3
UK Independence Party (UKIP)	1	1	0	0	3	1	0	0	0
Reform UK	4	8	1	2	7	11	2	1	0
Scottish National Party (SNP)	4	0	0	0	32	0	0	0	0
Plaid Cymru (PC)	1	0	0	0	11	0	0	0	0
Green	7	2	7	8	22	1	1	12	3
Some other party	1	0	0	2	3	0	0	0	0

Deltapoll Survey Results

Sample size: 1617 Adults in Britain
Fieldwork: 7th to 10th July 2023

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1617	215	522	271	391	80	139	912	693
1617	177	533	278	421	88	120	1010	595
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	28	32	31	32	25	21	21	33	22
Labour	46	47	41	45	56	47	35	43	50
Liberal Democrat	9	11	12	8	9	1	6	11	6
UK Independence Party (UKIP)	1	3	0	0	1	0	0	1	0
Reform UK	4	0	5	8	4	4	1	5	4
Scottish National Party (SNP)	4	0	0	0	0	0	36	3	5
Plaid Cymru (PC)	1	0	0	0	0	22	0	1	2
Green	7	7	9	7	6	5	0	3	11
Some other party	1	0	1	1	0	0	0	0	1

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1617	779	827	186	245	555	266	365	477	508	488	630	682
1617	780	826	185	275	555	262	340	514	501	472	596	552
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	10	7	4	9	8	13	7	7	8	11	10	7
Quite well	36	36	36	34	44	37	36	29	41	36	31	45	26
Quite badly	26	24	27	23	17	26	28	32	20	25	30	24	30
Very badly	18	21	16	9	16	19	15	27	13	20	20	12	28
Don't know	12	9	15	30	14	11	8	7	19	11	8	8	9
Well (All)	44	46	43	38	53	45	49	36	48	44	42	55	33
Badly (All)	44	45	43	32	33	45	43	59	33	45	50	36	58
Net	0	+1	0	+6	+20	0	+6	-23	+15	-1	-8	+19	-25

The Prime Minister, Rishi Sunak

Very well	5	5	5	5	7	4	6	3	6	4	5	4	6
Quite well	32	29	35	31	27	24	32	48	27	24	38	25	41
Quite badly	26	27	25	34	30	27	22	22	33	25	22	29	21
Very badly	30	34	25	17	29	37	33	23	25	37	30	37	28
Don't know	7	5	10	14	7	9	6	4	9	9	5	5	5
Well (All)	37	34	40	36	34	28	38	51	33	28	43	29	47
Badly (All)	56	61	50	51	59	64	55	45	58	62	52	66	49
Net	-19	-27	-10	-15	-25	-36	-17	+6	-25	-34	-9	-37	-2

All GB Adults
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1617	624	464	165	149	425	171	143	263
1617	523	405	83	128	348	143	93	261
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	4	18	3	6	5	2	20	19
Quite well	36	22	52	56	32	20	23	48	56
Quite badly	26	35	17	24	24	34	41	17	15
Very badly	18	31	6	10	25	34	25	8	3
Don't know	12	9	7	7	13	7	9	6	7
Well (All)	44	26	70	59	38	25	25	68	75
Badly (All)	44	66	23	34	49	68	66	25	18
Net	0	-40	+47	+25	-11	-43	-41	+43	+57

The Prime Minister, Rishi Sunak

Very well	5	9	2	0	3	8	9	3	2
Quite well	32	46	21	21	29	45	49	30	18
Quite badly	26	20	29	32	30	18	24	25	28
Very badly	30	20	43	39	34	24	10	36	49
Don't know	7	6	5	7	5	5	8	6	4
Well (All)	37	55	23	21	32	53	58	33	20
Badly (All)	56	40	72	71	64	42	34	61	77
Net	-19	+15	-49	-50	-32	+11	+24	-28	-57

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Unweighted Sample

Total	Region						Social Grade	
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%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	4	10	7	9	8	5	5	12
Quite well	36	34	32	31	42	41	40	35	37
Quite badly	26	27	28	28	19	25	31	28	23
Very badly	18	25	17	17	19	15	14	19	18
Don't know	12	10	13	17	10	11	9	13	11
Well (All)	44	38	42	38	51	49	45	40	49
Badly (All)	44	52	45	45	38	40	45	47	41
Net	0	-14	-3	-7	+13	+9	0	-7	+8

The Prime Minister, Rishi Sunak

Very well	5	6	3	8	5	5	2	4	5
Quite well	32	22	33	39	32	23	36	33	30
Quite badly	26	39	23	21	26	39	19	26	27
Very badly	30	24	30	24	34	24	40	29	31
Don't know	7	8	10	7	4	9	3	8	7
Well (All)	37	28	36	47	37	28	38	37	35
Badly (All)	56	63	53	45	60	63	59	55	58
Net	-19	-35	-17	+2	-23	-35	-21	-18	-23

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Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1617	779	827	186	245	555	266	365	477	508	488	630	682
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%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	36	29	20	26	24	36	53	24	24	42	23	46
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	44	44	43	44	53	48	47	28	50	47	39	59	29
Don't know	24	21	27	36	21	28	17	19	26	29	19	17	24

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	40	37	13	22	34	55	56	19	35	55	14	72
To re-join the European Union	47	49	45	62	61	54	36	27	62	53	33	74	18
Would not vote	5	4	6	10	5	6	2	4	7	6	2	3	4
Don't know	9	6	11	14	11	5	6	13	11	6	9	9	6
Prefer not to answer	0	0	0	1	1	0	0	0	1	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	42	43	42	15	25	36	59	64	21	37	61	15	76
To re-join the European Union	52	52	51	73	69	57	39	31	70	56	37	82	20
Would not vote	6	5	7	12	6	6	3	4	8	6	3	3	4

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%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	61	10	12	28	58	68	21	5
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	44	15	79	66	40	17	13	68	87
Don't know	24	24	11	22	33	26	19	11	8

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	64	24	13	35	77	33	60	7
To re-join the European Union	47	23	68	71	51	11	51	34	87
Would not vote	5	5	3	1	3	5	4	4	3
Don't know	9	9	4	15	10	7	11	2	4
Prefer not to answer	0	0	0	0	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	42	70	25	15	39	83	37	61	7
To re-join the European Union	52	25	72	84	57	12	58	34	90
Would not vote	6	5	3	1	3	5	5	4	3

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Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	31	33	35	30	31	34	36	27
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	44	41	44	39	48	48	41	40	48
Don't know	24	28	24	25	22	21	25	23	25

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	27	39	50	39	28	33	38	39
To re-join the European Union	47	55	44	34	49	64	55	48	47
Would not vote	5	8	5	7	4	0	2	4	7
Don't know	9	10	11	8	7	7	10	11	7
Prefer not to answer	0	0	0	0	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	42	30	44	55	42	31	36	42	42
To re-join the European Union	52	61	50	38	53	69	61	54	50
Would not vote	6	9	6	8	5	1	3	4	8