

Deltapoll Survey Results

Sample size: 1482 Adults in Britain
Fieldwork: 29th June to 3rd July 2023

DELTA POLL

All GB Adults
Unweighted Sample

	Gender		Age					Generation			EU Ref Vote	
Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1482	716	764	169	224	539	215	335	443	489	443	581	626
1482	717	763	164	258	512	224	324	481	453	454	503	548
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	26	26	26	20	18	22	24	41	19	22	31	14	41
Labour	49	49	49	47	65	51	49	38	58	51	45	59	39
Liberal Democrat	9	8	11	7	3	12	10	9	6	11	10	13	5
UK Independence Party (UKIP)	2	1	3	3	1	1	4	2	2	1	4	0	4
Reform UK	4	5	2	0	0	4	6	5	0	4	5	1	8
Scottish National Party (SNP)	3	3	4	1	8	4	2	2	5	4	2	7	0
Plaid Cymru (PC)	2	3	0	20	0	0	0	0	6	0	0	0	0
Green	5	4	6	1	4	7	5	2	3	7	4	7	3
Some other party	0	0	0	0	0	0	0	0	0	0	0	0	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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All GB Adults
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1482	574	426	151	136	424	128	103	265
1482	476	408	73	94	346	106	93	256
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	26	61	4	6	0	60	58	5	4
Labour	49	24	92	30	21	23	31	93	90
Liberal Democrat	9	5	1	53	3	3	9	0	1
UK Independence Party (UKIP)	2	3	0	0	6	4	0	0	0
Reform UK	4	7	0	0	8	9	1	0	0
Scottish National Party (SNP)	3	0	0	0	29	0	0	0	1
Plaid Cymru (PC)	2	0	0	0	16	0	0	0	0
Green	5	1	3	12	17	1	1	2	3
Some other party	0	0	0	0	0	0	1	0	1

Deltapoll Survey Results

Sample size: 1482 Adults in Britain
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All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1482	197	480	244	358	73	130	838	638
1482	208	463	243	348	76	144	882	594
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	26	24	31	31	25	14	14	27	25
Labour	49	52	42	57	61	40	35	47	53
Liberal Democrat	9	11	15	5	4	3	7	11	6
UK Independence Party (UKIP)	2	1	1	3	4	0	2	2	3
Reform UK	4	4	4	4	3	1	4	4	3
Scottish National Party (SNP)	3	0	0	0	0	0	36	3	4
Plaid Cymru (PC)	2	0	0	0	0	30	0	3	0
Green	5	7	6	1	3	12	2	4	6
Some other party	0	0	0	0	0	0	1	0	0

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1482	716	764	169	224	539	215	335	443	489	443	581	626
1482	717	763	164	258	512	224	324	481	453	454	503	548
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	10	7	7	11	9	7	7	10	8	7	10	7
Quite well	37	36	39	42	33	40	39	33	37	40	36	43	32
Quite badly	23	21	24	16	26	24	18	24	23	24	22	24	23
Very badly	18	22	15	12	5	18	19	28	9	18	22	9	28
Don't know	14	11	16	23	25	9	16	8	22	9	13	14	10
Well (All)	45	46	46	49	44	49	46	40	47	48	43	53	39
Badly (All)	41	43	39	28	31	42	37	52	32	42	44	33	51
Net	+4	+3	+7	+21	+13	+7	+9	-12	+15	+6	-1	+20	-12

The Prime Minister, Rishi Sunak

Very well	5	7	4	7	5	5	4	5	6	5	3	3	6
Quite well	30	24	36	28	23	27	29	43	26	27	35	24	37
Quite badly	27	27	27	20	25	34	22	23	23	35	22	30	26
Very badly	29	35	24	34	27	31	32	24	31	31	29	36	23
Don't know	8	7	10	11	19	3	13	5	14	3	10	7	8
Well (All)	35	31	40	35	28	32	33	48	32	32	38	27	43
Badly (All)	56	62	51	54	52	65	54	47	54	66	51	66	49
Net	-21	-31	-11	-19	-24	-33	-21	+1	-22	-34	-13	-39	-6

All GB Adults
Unweighted Sample

	GE 19 Vote				Brexit Groups			
Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1482	574	426	151	136	424	128	103	265
1482	476	408	73	94	346	106	93	256
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	3	17	9	1	3	6	23	16
Quite well	37	29	50	32	55	27	31	53	49
Quite badly	23	28	18	24	18	27	36	13	20
Very badly	18	30	4	13	18	34	18	5	3
Don't know	14	9	11	22	8	9	10	7	13
Well (All)	45	32	67	41	56	30	37	76	65
Badly (All)	41	58	22	37	36	61	54	18	23
Net	+4	-26	+45	+4	+20	-31	-17	+58	+42

The Prime Minister, Rishi Sunak

Very well	5	7	4	0	3	6	8	7	2
Quite well	30	47	18	24	19	43	55	21	12
Quite badly	27	25	31	23	25	27	21	27	35
Very badly	29	16	41	34	50	17	14	36	44
Don't know	8	5	7	19	4	6	1	9	6
Well (All)	35	54	22	24	22	49	63	28	14
Badly (All)	56	41	72	57	75	44	35	63	79
Net	-21	+13	-50	-33	-53	+5	+28	-35	-65

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
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1482	197	480	244	358	73	130	838	638
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%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	7	7	12	11	5	3	8	9
Quite well	37	45	32	40	31	72	40	41	32
Quite badly	23	20	28	18	20	12	29	24	21
Very badly	18	16	20	16	22	7	13	17	19
Don't know	14	12	13	15	16	4	15	9	19
Well (All)	45	52	39	52	42	77	43	49	41
Badly (All)	41	36	48	34	42	19	42	41	40
Net	+4	+16	-9	+18	0	+58	+1	+8	+1

The Prime Minister, Rishi Sunak

Very well	5	7	3	8	6	2	3	5	5
Quite well	30	33	36	24	28	26	25	31	30
Quite badly	27	30	23	36	26	6	32	29	23
Very badly	29	24	30	20	30	63	30	29	30
Don't know	8	6	7	11	9	3	10	6	12
Well (All)	35	40	39	32	34	28	28	36	35
Badly (All)	56	54	53	56	56	69	62	58	53
Net	-21	-14	-14	-24	-22	-41	-34	-22	-18

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
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%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	29	32	27	20	19	25	27	49	20	25	36	20	42
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	47	49	44	55	60	50	40	32	57	50	37	61	32
Don't know	24	19	29	25	21	24	33	20	23	25	27	20	25

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	34	39	31	6	21	32	39	60	18	31	49	8	69
To re-join the European Union	51	52	50	64	67	55	48	29	63	57	39	86	17
Would not vote	6	4	7	17	5	4	2	5	10	4	3	1	3
Don't know	8	5	11	12	6	8	10	6	8	9	9	5	10
Prefer not to answer	0	0	1	2	1	0	1	0	1	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	38	41	35	7	23	35	44	64	20	34	54	9	77
To re-join the European Union	56	55	57	74	72	61	54	31	69	62	43	90	19
Would not vote	6	4	8	19	6	5	2	5	11	4	3	1	4

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Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	29	56	8	20	12	56	53	9	8
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	47	21	80	48	69	18	30	83	78
Don't know	24	23	12	32	19	26	17	8	14

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	34	63	14	16	28	77	20	45	3
To re-join the European Union	51	25	76	75	63	12	67	39	94
Would not vote	6	3	2	7	1	3	4	3	0
Don't know	8	9	8	2	8	9	10	13	3
Prefer not to answer	0	0	0	0	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	38	69	15	17	30	84	22	52	3
To re-join the European Union	56	28	82	76	69	13	74	45	97
Would not vote	6	3	3	7	1	3	4	3	0

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Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	29	31	35	25	29	17	21	33	25
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	47	47	38	50	47	69	58	49	43
Don't know	24	23	27	25	24	14	21	18	31

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	34	22	37	45	38	24	23	35	34
To re-join the European Union	51	52	50	42	47	70	71	55	46
Would not vote	6	11	6	5	4	1	4	4	8
Don't know	8	15	7	7	11	5	2	6	11
Prefer not to answer	0	1	0	1	0	0	0	0	1

[Excluding 'Don't know']

To stay out of the European Union	38	26	39	48	43	25	23	37	39
To re-join the European Union	56	61	54	46	53	74	73	58	53
Would not vote	6	13	7	6	4	1	4	4	9