

Deltapoll Survey Results

Sample size: 1504 Adults in Britain
Fieldwork: 9th-11th August 2023

DELTA POLL

All GB Adults
Unweighted Sample

	Gender		Age					Generation			EU Ref Vote	
Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1504	721	779	175	244	523	224	338	483	458	417	584	632
1504	659	841	182	280	485	203	354	534	413	420	483	529
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	29	34	23	4	23	23	33	46	17	24	41	20	44
Labour	46	42	51	59	60	47	42	33	59	47	37	54	33
Liberal Democrat	12	11	14	14	5	17	11	10	9	17	8	15	10
UK Independence Party (UKIP)	1	0	2	0	0	2	0	1	1	2	1	0	2
Reform UK	4	5	2	1	1	1	8	6	1	1	8	1	7
Scottish National Party (SNP)	2	2	3	1	2	3	3	1	1	3	2	3	1
Plaid Cymru (PC)	1	0	1	1	2	0	0	0	2	0	0	0	1
Green	5	6	3	19	7	5	2	2	10	4	2	6	2
Some other party	0	0	1	0	0	1	0	1	0	1	1	0	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1504	576	433	151	139	416	135	112	266
1504	420	383	80	130	307	90	100	230
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	29	66	3	6	7	68	64	0	5
Labour	46	20	90	16	23	15	31	96	87
Liberal Democrat	12	6	3	67	7	7	4	1	5
UK Independence Party (UKIP)	1	2	0	1	3	3	0	0	0
Reform UK	4	5	0	4	8	7	2	1	0
Scottish National Party (SNP)	2	0	0	0	22	0	0	0	0
Plaid Cymru (PC)	1	0	0	0	7	0	0	0	0
Green	5	1	3	4	20	1	0	2	4
Some other party	0	0	0	1	3	0	0	0	0

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Sample size: 1504 Adults in Britain

Fieldwork: 9th-11th August 2023

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1504	204	487	248	362	73	130	843	643
1504	201	462	255	359	83	144	818	668
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	29	32	34	27	25	24	24	35	20
Labour	46	42	41	51	52	44	42	42	51
Liberal Democrat	12	12	12	14	16	7	4	11	14
UK Independence Party (UKIP)	1	0	2	0	2	0	0	0	3
Reform UK	4	5	4	4	2	6	2	3	5
Scottish National Party (SNP)	2	0	0	0	0	0	23	2	2
Plaid Cymru (PC)	1	0	0	0	0	12	0	1	0
Green	5	8	6	5	2	8	5	5	5
Some other party	0	0	1	0	0	0	0	1	0

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1504	721	779	175	244	523	224	338	483	458	417	584	632
1504	659	841	182	280	485	203	354	534	413	420	483	529
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	14	7	14	12	11	6	8	12	12	6	11	9
Quite well	33	32	35	16	48	37	38	23	36	36	33	47	26
Quite badly	23	23	25	27	17	23	15	33	20	24	24	21	26
Very badly	17	20	14	3	11	18	21	25	9	18	23	13	26
Don't know	16	12	19	41	12	11	19	11	23	10	15	9	13
Well (All)	43	46	42	30	60	48	44	31	48	48	39	58	35
Badly (All)	40	43	39	30	28	41	36	58	29	42	47	34	52
Net	+3	+3	+3	0	+32	+7	+8	-27	+19	+6	-8	+24	-17

The Prime Minister, Rishi Sunak

Very well	6	8	3	2	7	7	4	5	6	7	4	5	6
Quite well	29	29	28	14	32	28	22	39	24	29	31	28	35
Quite badly	27	26	28	33	25	26	30	24	29	25	27	29	24
Very badly	31	31	31	40	29	34	32	24	32	36	28	36	26
Don't know	8	5	10	11	7	5	12	9	9	4	10	3	9
Well (All)	35	37	31	16	39	35	26	44	30	36	35	33	41
Badly (All)	58	57	59	73	54	60	62	48	61	61	55	65	50
Net	-23	-20	-28	-57	-15	-25	-36	-4	-31	-25	-20	-32	-9

All GB Adults
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1504	576	433	151	139	416	135	112	266
1504	420	383	80	130	307	90	100	230
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	6	17	8	9	6	7	23	15
Quite well	33	23	58	39	26	19	31	58	60
Quite badly	23	29	12	29	30	32	22	5	13
Very badly	17	32	5	10	15	33	31	6	4
Don't know	16	10	8	13	20	10	9	9	7
Well (All)	43	29	75	47	35	25	38	81	75
Badly (All)	40	61	17	39	45	65	53	11	17
Net	+3	-32	+58	+8	-10	-40	-15	+70	+58

The Prime Minister, Rishi Sunak

Very well	6	10	3	6	3	9	10	2	3
Quite well	29	47	13	27	25	45	57	16	12
Quite badly	27	21	28	29	28	20	23	37	27
Very badly	31	17	49	31	38	19	9	38	53
Don't know	8	6	6	6	5	7	2	7	4
Well (All)	35	57	16	33	28	54	67	18	15
Badly (All)	58	38	77	60	66	39	32	75	80
Net	-23	+19	-61	-27	-38	+15	+35	-57	-65

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Unweighted Sample

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%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	13	8	11	14	4	8	6	16
Quite well	33	27	32	38	33	45	35	37	29
Quite badly	23	29	21	26	24	22	18	25	22
Very badly	17	13	18	15	20	17	16	20	13
Don't know	16	19	20	10	9	11	23	11	20
Well (All)	43	40	40	49	47	49	43	43	45
Badly (All)	40	42	39	41	44	39	34	45	35
Net	+3	-2	+1	+8	+3	+10	+9	-2	+10

The Prime Minister, Rishi Sunak

Very well	6	7	6	3	6	2	6	7	4
Quite well	29	31	28	29	24	39	34	32	25
Quite badly	27	23	24	32	32	20	21	26	27
Very badly	31	33	34	27	31	26	33	29	34
Don't know	8	6	8	10	6	13	5	6	9
Well (All)	35	38	34	32	30	41	40	39	29
Badly (All)	58	56	58	59	63	46	54	55	61
Net	-23	-18	-24	-27	-33	-5	-14	-16	-32

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
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%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	36	26	17	27	26	29	48	23	26	39	27	40
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	45	44	43	62	48	40	31	51	50	36	59	32
Don't know	25	20	29	40	11	26	31	21	26	24	24	14	28

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	34	36	33	5	19	32	41	60	16	32	51	9	70
To re-join the European Union	48	51	46	65	61	52	46	27	61	52	38	82	15
Would not vote	6	8	4	18	6	5	3	4	10	5	3	2	4
Don't know	10	5	16	12	12	11	9	9	12	11	8	8	11
Prefer not to answer	1	0	1	1	2	1	0	0	2	1	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	39	38	40	6	22	36	46	66	18	36	55	9	78
To re-join the European Union	55	54	55	74	71	59	51	30	70	59	42	89	17
Would not vote	7	8	5	20	7	6	3	4	12	5	3	2	5

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%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	57	8	25	28	55	65	5	6
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	17	84	47	42	16	20	84	88
Don't know	25	26	8	27	30	30	15	11	6

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	34	61	16	22	33	74	23	51	4
To re-join the European Union	48	24	70	69	57	11	62	28	88
Would not vote	6	3	3	0	3	4	4	8	1
Don't know	10	11	11	7	5	11	12	13	7
Prefer not to answer	1	0	0	1	2	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	39	69	18	25	36	83	26	59	4
To re-join the European Union	55	27	79	75	62	13	70	32	95
Would not vote	7	4	4	0	3	4	4	9	1

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Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	37	31	30	29	34	26	34	26
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	36	39	47	52	47	54	44	47
Don't know	25	28	30	24	19	19	20	22	28

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	34	33	38	35	35	30	23	35	34
To re-join the European Union	48	52	43	46	46	62	65	51	46
Would not vote	6	4	6	3	10	3	3	4	8
Don't know	10	9	12	15	9	5	6	10	10
Prefer not to answer	1	2	0	0	0	0	3	0	1

[Excluding 'Don't know']

To stay out of the European Union	39	37	44	42	38	32	25	39	39
To re-join the European Union	55	59	49	54	51	65	71	57	52
Would not vote	7	5	7	4	11	3	4	5	9