

Deltapoll Survey Results

DELTA POLL

Sample size: 2039 Adults in Britain
Fieldwork: 11th-15th September 2023

All GB Adults
Unweighted Sample

	Gender		Age					Generation			EU Ref Vote	
Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
2039	974	1051	244	329	715	292	459	651	636	606	790	856
2039	988	1037	252	345	695	298	449	672	620	610	678	730
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	23	25	22	5	18	18	25	39	14	19	31	18	34
Labour	47	48	47	63	58	54	34	33	58	54	34	53	37
Liberal Democrat	10	10	11	13	7	10	16	10	11	8	12	12	7
UK Independence Party (UKIP)	1	1	1	3	1	1	1	1	2	1	0	0	2
Reform UK	6	7	4	1	3	4	9	9	2	5	9	1	12
Scottish National Party (SNP)	4	2	5	1	4	5	4	3	3	5	4	5	3
Plaid Cymru (PC)	1	1	1	4	0	1	1	1	1	1	1	0	1
Green	7	5	8	9	8	6	11	4	8	5	8	9	4
Some other party	1	0	1	1	1	1	0	0	1	1	0	1	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
2039	780	582	209	185	539	217	171	324
2039	616	487	119	178	422	167	134	290
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	23	57	1	2	1	53	67	2	1
Labour	47	22	88	31	20	22	19	90	85
Liberal Democrat	10	7	3	59	4	6	8	4	2
UK Independence Party (UKIP)	1	0	0	0	7	0	0	0	0
Reform UK	6	11	1	1	8	16	0	1	2
Scottish National Party (SNP)	4	0	1	3	28	0	0	0	1
Plaid Cymru (PC)	1	0	0	1	4	0	0	1	0
Green	7	3	6	1	26	2	5	2	8
Some other party	1	0	0	1	3	0	0	0	0

Deltapoll Survey Results

Sample size: 2039 Adults in Britain
Fieldwork: 11th-15th September 2023

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
2039	271	658	335	497	98	180	1147	875
2039	262	676	343	481	100	177	1177	845
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	23	27	30	25	16	19	17	24	23
Labour	47	45	44	45	61	39	33	47	48
Liberal Democrat	10	13	16	8	8	8	4	11	9
UK Independence Party (UKIP)	1	2	0	3	1	1	0	1	1
Reform UK	6	5	4	7	8	9	2	5	7
Scottish National Party (SNP)	4	0	0	0	0	0	38	4	4
Plaid Cymru (PC)	1	0	0	0	0	16	0	0	1
Green	7	8	5	12	5	7	6	7	6
Some other party	1	0	1	0	1	1	1	1	1

All GB Adults
Unweighted Sample

	Gender		Age					Generation			EU Ref Vote	
Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
2039	974	1051	244	329	715	292	459	651	636	606	790	856
2039	988	1037	252	345	695	298	449	672	620	610	678	730
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	9	11	8	8	14	12	7	5	11	11	5	11	9
Quite well	33	37	30	42	33	30	32	34	37	29	32	40	25
Quite badly	28	27	30	26	25	34	25	25	27	34	27	30	28
Very badly	17	19	16	6	11	15	23	28	9	16	26	9	29
Don't know	12	7	17	18	17	10	13	8	16	10	10	10	10
Well (All)	42	48	38	50	47	42	39	39	48	40	37	51	34
Badly (All)	45	46	46	32	36	49	48	53	36	50	53	39	57
Net	-3	+2	-8	+18	+11	-7	-9	-14	+12	-10	-16	+12	-23

The Prime Minister, Rishi Sunak

Very well	6	7	4	7	12	3	3	5	9	3	4	6	5
Quite well	27	27	27	24	23	24	29	36	24	23	31	21	35
Quite badly	29	27	31	31	27	30	29	28	30	28	29	30	28
Very badly	31	35	27	24	28	36	34	26	25	39	31	39	27
Don't know	7	4	10	15	9	6	5	5	11	6	5	4	6
Well (All)	33	34	31	31	35	27	32	41	33	26	35	27	40
Badly (All)	60	62	58	55	55	66	63	54	55	67	60	69	55
Net	-27	-28	-27	-24	-20	-39	-31	-13	-22	-41	-25	-42	-15

All GB Adults
Unweighted Sample

	GE 19 Vote				Brexit Groups			
Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
2039	780	582	209	185	539	217	171	324
2039	616	487	119	178	422	167	134	290
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	9	6	18	3	7	5	5	25	18
Quite well	33	22	44	52	36	22	21	29	48
Quite badly	28	33	23	34	27	28	44	24	20
Very badly	17	32	4	6	17	37	21	9	3
Don't know	12	8	11	5	12	8	9	13	11
Well (All)	42	28	62	55	43	27	26	54	66
Badly (All)	45	65	27	40	44	65	65	33	23
Net	-3	-37	+35	+15	-1	-38	-39	+21	+43

The Prime Minister, Rishi Sunak

Very well	6	7	4	5	4	5	12	6	3
Quite well	27	41	16	22	18	42	40	21	13
Quite badly	29	30	29	30	27	28	36	30	27
Very badly	31	18	47	36	47	21	9	37	55
Don't know	7	5	3	7	5	5	4	6	2
Well (All)	33	48	20	27	22	47	52	27	16
Badly (All)	60	48	76	66	74	49	45	67	82
Net	-27	0	-56	-39	-52	-2	+7	-40	-66

All GB Adults
Unweighted Sample

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2039	262	676	343	481	100	177	1177	845
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	9	13	7	8	12	7	9	8	11
Quite well	33	29	35	31	33	35	38	36	29
Quite badly	28	32	28	28	27	30	28	30	27
Very badly	17	12	18	20	20	18	10	15	20
Don't know	12	13	12	13	9	10	15	10	13
Well (All)	42	42	42	39	45	42	47	44	40
Badly (All)	45	44	46	48	47	48	38	45	47
Net	-3	-2	-4	-9	-2	-6	+9	-1	-7

The Prime Minister, Rishi Sunak

Very well	6	10	5	4	6	4	4	6	5
Quite well	27	29	29	32	22	37	20	29	25
Quite badly	29	34	33	26	29	9	24	29	29
Very badly	31	21	25	28	39	41	45	29	34
Don't know	7	6	8	10	5	9	7	7	7
Well (All)	33	39	34	36	28	41	24	35	30
Badly (All)	60	55	58	54	68	50	69	58	63
Net	-27	-16	-24	-18	-40	-9	-45	-23	-33

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Unweighted Sample

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2039	974	1051	244	329	715	292	459	651	636	606	790	856
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%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	29	31	26	14	27	21	37	44	21	21	41	24	39
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	44	46	42	58	51	47	35	34	54	46	35	54	32
Don't know	27	22	32	29	22	32	28	22	25	33	25	22	29

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	42	36	10	26	36	49	59	20	37	54	10	76
To re-join the European Union	49	48	50	70	62	51	43	31	66	49	38	81	16
Would not vote	5	6	4	12	6	6	2	1	8	6	1	2	2
Don't know	7	4	10	7	5	7	6	9	6	8	6	7	6
Prefer not to answer	0	0	0	1	0	0	0	0	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	41	43	40	11	28	39	53	65	21	41	58	11	81
To re-join the European Union	53	50	55	75	65	55	46	34	70	53	41	87	17
Would not vote	6	6	5	13	7	7	2	1	9	7	1	2	2

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%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	29	57	5	17	19	53	64	6	4
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	44	19	79	48	41	21	14	68	83
Don't know	27	25	16	35	39	26	22	25	13

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	65	22	18	37	82	24	66	4
To re-join the European Union	49	26	70	73	53	11	63	25	91
Would not vote	5	2	3	0	5	1	2	1	3
Don't know	7	7	5	9	5	6	11	8	3
Prefer not to answer	0	0	0	0	1	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	41	70	23	19	39	87	27	71	4
To re-join the European Union	53	28	73	80	56	12	71	28	93
Would not vote	6	2	3	1	5	1	2	1	3

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%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	29	30	31	31	25	34	23	31	26
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	44	41	41	43	51	33	52	43	45
Don't know	27	30	27	27	25	33	26	26	28

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	24	44	43	37	45	30	36	42
To re-join the European Union	49	62	44	41	52	44	60	54	42
Would not vote	5	7	5	7	4	6	3	4	7
Don't know	7	6	6	9	7	6	8	6	9
Prefer not to answer	0	0	0	0	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	41	26	47	48	40	48	32	38	46
To re-join the European Union	53	66	47	45	56	46	65	58	46
Would not vote	6	8	6	7	4	6	3	4	8