

Deltapoll Survey Results

DELTA POLL

Sample size: 1516 Adults in Britain

Fieldwork: 29th September to 2nd October 2023

All GB Adults
Unweighted Sample

	Gender		Age					Generation			EU Ref Vote	
Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1516	727	781	176	236	534	227	343	453	492	473	593	641
1516	731	777	177	258	522	223	336	481	476	458	562	507
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	26	27	26	21	10	24	30	38	15	23	32	17	37
Labour	44	41	48	50	61	51	28	35	55	53	33	51	35
Liberal Democrat	12	14	10	5	15	9	17	13	12	8	14	18	7
UK Independence Party (UKIP)	2	3	0	1	1	4	0	1	3	3	1	1	3
Reform UK	5	7	3	3	2	3	6	8	2	3	8	0	10
Scottish National Party (SNP)	3	2	4	1	2	4	4	1	2	4	3	5	1
Plaid Cymru (PC)	1	1	1	2	1	1	2	0	1	1	1	1	1
Green	6	5	7	18	7	3	10	3	10	3	7	7	4
Some other party	1	1	1	1	0	1	2	0	1	0	1	0	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

	GE 19 Vote				Brexit Groups			
Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1516	585	435	155	138	404	148	118	244
1516	450	400	96	130	295	128	89	245
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	26	62	1	2	3	59	66	2	0
Labour	44	20	88	22	18	20	20	94	86
Liberal Democrat	12	6	2	76	0	4	10	1	4
UK Independence Party (UKIP)	2	2	1	0	6	2	3	1	1
Reform UK	5	9	1	0	8	12	1	2	0
Scottish National Party (SNP)	3	0	0	0	27	0	0	0	0
Plaid Cymru (PC)	1	0	0	0	9	0	0	0	0
Green	6	1	7	0	28	2	0	1	8
Some other party	1	1	0	0	2	1	0	0	1

Deltapoll Survey Results

Sample size: 1516 Adults in Britain

Fieldwork: 29th September to 2nd October 2023

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1516	205	489	253	363	74	132	855	654
1516	224	472	230	360	82	148	922	587
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	26	29	32	27	22	18	21	26	27
Labour	44	53	38	46	52	39	31	44	45
Liberal Democrat	12	12	12	16	9	15	6	13	10
UK Independence Party (UKIP)	2	1	4	0	2	0	0	2	2
Reform UK	5	2	4	6	7	3	3	4	5
Scottish National Party (SNP)	3	0	0	0	0	0	35	2	4
Plaid Cymru (PC)	1	0	0	0	0	18	0	1	1
Green	6	3	9	4	7	7	3	7	4
Some other party	1	0	0	0	2	0	1	1	0

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1516	727	781	176	236	534	227	343	453	492	473	593	641
1516	731	777	177	258	522	223	336	481	476	458	562	507
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	7	8	6	2	7	8	7	6	5	8	6	9	6
Quite well	32	32	32	27	35	37	28	28	32	38	27	40	27
Quite badly	26	28	23	25	23	22	30	30	25	21	31	27	26
Very badly	21	23	19	20	11	19	28	28	14	20	28	12	31
Don't know	15	9	19	26	25	14	7	8	25	13	7	12	11
Well (All)	39	40	38	29	42	45	35	34	37	46	33	49	33
Badly (All)	47	51	42	45	34	41	58	58	39	41	59	39	57
Net	-8	-11	-4	-16	+8	+4	-23	-24	-2	+5	-26	+10	-24

The Prime Minister, Rishi Sunak

Very well	5	5	4	7	6	4	3	5	6	4	4	5	4
Quite well	25	26	23	14	26	23	27	31	22	22	28	20	32
Quite badly	32	29	34	26	30	32	38	30	28	33	35	34	32
Very badly	31	33	28	36	24	33	28	31	30	32	30	35	27
Don't know	9	7	10	17	13	9	5	3	14	9	3	6	6
Well (All)	30	31	27	21	32	27	30	36	28	26	32	25	36
Badly (All)	63	62	62	62	54	65	66	61	58	65	65	69	59
Net	-33	-31	-35	-41	-22	-38	-36	-25	-30	-39	-33	-44	-23

All GB Adults
Unweighted Sample

	GE 19 Vote				Brexit Groups			
Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1516	585	435	155	138	404	148	118	244
1516	450	400	96	130	295	128	89	245
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	7	2	15	4	7	2	1	14	18
Quite well	32	23	45	45	30	24	20	50	46
Quite badly	26	31	18	31	25	29	40	9	21
Very badly	21	37	8	7	20	39	29	9	6
Don't know	15	7	13	12	18	6	10	19	9
Well (All)	39	25	60	49	37	26	21	64	64
Badly (All)	47	68	26	38	45	68	69	18	27
Net	-8	-43	+34	+11	-8	-42	-48	+46	+37

The Prime Minister, Rishi Sunak

Very well	5	8	1	5	4	5	12	0	1
Quite well	25	39	11	19	22	38	41	16	10
Quite badly	32	30	35	36	26	33	28	30	39
Very badly	31	17	45	33	43	20	11	46	46
Don't know	9	5	7	6	5	4	8	7	4
Well (All)	30	47	12	24	26	43	53	16	11
Badly (All)	63	47	80	69	69	53	39	76	85
Net	-33	0	-68	-45	-43	-10	+14	-60	-74

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
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%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	7	6	8	6	7	7	3	5	8
Quite well	32	40	31	24	31	33	39	32	32
Quite badly	26	26	26	28	26	33	15	27	24
Very badly	21	18	23	25	21	14	16	22	20
Don't know	15	10	12	17	14	13	27	14	15
Well (All)	39	46	39	30	38	40	42	37	40
Badly (All)	47	44	49	53	47	47	31	49	44
Net	-8	+2	-10	-23	-9	-7	+11	-12	-4

The Prime Minister, Rishi Sunak

Very well	5	5	6	4	4	5	2	4	6
Quite well	25	26	27	22	24	27	18	27	21
Quite badly	32	42	28	35	34	20	20	30	34
Very badly	31	20	31	27	31	38	48	32	29
Don't know	9	6	8	11	7	10	13	8	10
Well (All)	30	31	33	26	28	32	20	31	27
Badly (All)	63	62	59	62	65	58	68	62	63
Net	-33	-31	-26	-36	-37	-26	-48	-31	-36

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Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
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%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	38	27	23	25	27	37	47	24	27	42	23	44
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	43	44	42	44	48	50	39	32	47	49	37	54	34
Don't know	25	17	31	33	27	23	24	21	29	23	22	23	22

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	42	34	10	24	38	44	57	19	38	50	11	74
To re-join the European Union	49	47	52	62	63	50	44	35	62	49	40	81	17
Would not vote	6	5	6	18	5	5	3	3	10	4	3	2	3
Don't know	7	6	9	9	7	8	9	5	7	9	7	6	6
Prefer not to answer	0	0	1	2	0	0	0	1	1	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	41	45	37	11	26	41	49	60	21	41	54	11	79
To re-join the European Union	53	50	57	70	68	54	48	37	68	54	43	87	18
Would not vote	6	6	6	20	6	5	3	3	11	5	3	2	4

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%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	61	5	27	21	60	60	6	4
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	43	18	80	50	46	19	18	82	79
Don't know	25	21	16	23	33	21	22	13	17

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	64	18	17	40	81	23	44	9
To re-join the European Union	49	25	73	72	54	9	62	42	88
Would not vote	6	4	4	0	1	3	6	5	1
Don't know	7	8	4	10	4	7	10	7	2
Prefer not to answer	0	0	0	0	0	0	0	2	0

[Excluding 'Don't know']

To stay out of the European Union	41	69	19	19	42	87	26	48	9
To re-join the European Union	53	27	77	80	57	10	68	46	90
Would not vote	6	4	4	0	1	3	6	6	1

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Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	35	37	35	25	31	21	35	28
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	43	44	38	38	52	46	49	41	47
Don't know	25	21	25	27	23	23	31	24	25

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	38	32	44	41	35	36	22	35	42
To re-join the European Union	49	55	39	44	54	58	67	54	43
Would not vote	6	5	7	6	5	2	2	4	8
Don't know	7	7	9	9	5	4	9	8	7
Prefer not to answer	0	0	0	0	0	0	1	0	1

[Excluding 'Don't know']

To stay out of the European Union	41	35	49	45	37	37	24	37	45
To re-join the European Union	53	60	43	48	57	61	74	59	46
Would not vote	6	5	8	7	6	3	2	4	9