

Deltapoll Survey Results

Sample size: 1517 Adults in Britain
Fieldwork: 5th - 6th October 2023

DELTA POLL

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1517	725	784	177	189	571	233	346	437	500	463	594	639
1517	749	760	197	211	533	232	344	468	473	460	509	554
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	28	27	29	11	15	24	26	47	18	23	36	20	42
Labour	43	45	42	53	68	50	32	26	60	50	28	51	32
Liberal Democrat	12	12	11	2	6	13	14	14	4	15	14	17	8
UK Independence Party (UKIP)	1	1	1	2	1	2	0	0	3	1	0	1	1
Reform UK	7	9	4	20	2	3	14	7	7	3	11	0	12
Scottish National Party (SNP)	3	2	3	4	4	2	3	3	3	2	4	4	1
Plaid Cymru (PC)	0	1	0	1	0	0	0	0	0	0	0	0	0
Green	6	3	8	6	3	6	11	3	4	7	8	7	4
Some other party	0	0	0	1	0	0	0	1	0	0	0	0	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1517	585	434	155	139	391	156	115	263
1517	447	409	93	131	311	111	110	245
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	28	67	2	1	4	67	71	3	2
Labour	43	15	89	23	18	17	13	92	87
Liberal Democrat	12	5	3	67	2	4	7	3	3
UK Independence Party (UKIP)	1	0	0	3	4	1	0	0	0
Reform UK	7	10	1	3	18	11	0	2	0
Scottish National Party (SNP)	3	0	1	0	25	0	0	0	1
Plaid Cymru (PC)	0	0	0	0	3	0	0	0	0
Green	6	3	4	2	27	0	9	0	6
Some other party	0	0	0	0	0	0	0	0	1

Deltapoll Survey Results

Sample size: 1517 Adults in Britain
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All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1517	203	495	250	365	73	130	854	649
1517	176	506	243	382	81	129	852	651
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	28	34	33	26	26	12	20	30	25
Labour	43	39	41	52	44	52	36	38	50
Liberal Democrat	12	8	15	8	13	19	7	15	6
UK Independence Party (UKIP)	1	4	1	1	1	1	0	2	0
Reform UK	7	6	4	4	14	4	3	5	9
Scottish National Party (SNP)	3	0	0	0	0	0	31	2	4
Plaid Cymru (PC)	0	0	0	0	0	7	0	0	1
Green	6	9	7	10	2	6	0	7	3
Some other party	0	0	0	0	0	0	2	0	1

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1517	725	784	177	189	571	233	346	437	500	463	594	639
1517	749	760	197	211	533	232	344	468	473	460	509	554
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	11	9	5	16	12	7	7	12	11	7	13	9
Quite well	31	33	29	29	39	34	30	23	36	32	26	39	24
Quite badly	26	29	23	34	19	22	30	29	23	24	30	23	27
Very badly	19	17	22	6	15	16	23	32	11	17	28	13	30
Don't know	14	11	17	27	11	17	10	8	18	17	10	12	10
Well (All)	41	43	38	34	55	45	38	31	48	43	32	52	33
Badly (All)	45	45	45	39	34	38	53	61	34	41	58	36	58
Net	-5	-2	-7	-6	+21	+7	-15	-31	+14	+2	-26	+16	-25

The Prime Minister, Rishi Sunak

Very well	7	6	8	5	11	6	7	7	9	5	6	8	7
Quite well	27	27	27	21	21	25	16	42	22	25	29	23	32
Quite badly	28	28	29	29	22	30	31	26	25	31	27	28	30
Very badly	30	32	28	31	34	31	36	23	31	32	30	35	25
Don't know	8	8	9	14	12	7	10	3	12	7	7	6	7
Well (All)	34	33	34	26	33	32	23	49	32	30	35	31	39
Badly (All)	58	60	57	60	56	61	66	48	56	64	58	63	55
Net	-25	-27	-22	-34	-23	-30	-43	+0	-24	-34	-22	-32	-16

All GB Adults
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
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1517	585	434	155	139	391	156	115	263
1517	447	409	93	131	311	111	110	245
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	5	22	7	2	5	5	26	23
Quite well	31	18	46	42	29	18	18	45	46
Quite badly	26	32	17	35	24	29	32	22	14
Very badly	19	35	5	4	25	39	32	7	6
Don't know	14	10	9	13	20	9	13	1	11
Well (All)	41	24	68	49	31	23	23	70	70
Badly (All)	45	67	23	38	49	68	64	28	19
Net	-5	-43	+46	+11	-18	-45	-41	+42	+50

The Prime Minister, Rishi Sunak

Very well	7	12	3	5	3	10	18	2	4
Quite well	27	40	17	20	17	39	47	19	13
Quite badly	28	27	26	39	29	26	27	31	23
Very badly	30	15	49	28	37	17	5	46	53
Don't know	8	6	5	8	13	7	3	1	7
Well (All)	34	52	20	25	21	49	65	22	17
Badly (All)	58	42	75	66	67	43	32	77	77
Net	-25	+10	-55	-41	-46	+6	+33	-55	-60

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Unweighted Sample

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%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	10	12	8	13	11	5	8	8	12
Quite well	31	35	30	24	26	48	42	32	29
Quite badly	26	21	26	28	32	16	16	26	26
Very badly	19	19	21	19	21	9	15	21	18
Don't know	14	13	14	15	10	22	20	13	15
Well (All)	41	47	38	37	37	53	49	40	42
Badly (All)	45	40	48	48	53	25	31	47	43
Net	-5	+7	-9	-11	-16	+28	+19	-7	-2

The Prime Minister, Rishi Sunak

Very well	7	8	7	5	6	12	7	6	8
Quite well	27	37	28	22	28	17	17	30	22
Quite badly	28	30	25	32	31	27	23	30	26
Very badly	30	17	33	28	33	31	36	29	32
Don't know	8	7	7	12	3	13	16	6	12
Well (All)	34	45	35	27	34	29	24	36	30
Badly (All)	58	48	58	60	63	58	59	59	58
Net	-25	-3	-23	-33	-29	-29	-35	-23	-28

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Unweighted Sample

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%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	34	30	23	20	25	33	53	23	24	43	25	42
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	42	46	39	44	54	47	38	30	51	46	33	56	30
Don't know	26	20	31	33	25	28	30	17	26	30	24	19	28

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	39	38	23	28	33	54	52	27	33	52	11	72
To re-join the European Union	46	49	44	50	58	49	40	39	56	47	41	80	15
Would not vote	7	7	7	15	8	8	3	3	10	9	3	3	6
Don't know	7	4	10	10	6	10	3	6	7	11	4	7	6
Prefer not to answer	0	0	1	2	0	0	0	0	1	1	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	42	41	42	26	30	36	55	56	29	37	54	11	77
To re-join the European Union	50	51	50	57	62	54	41	41	60	53	43	85	16
Would not vote	8	8	8	17	9	9	4	3	11	10	3	3	7

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%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	62	4	18	23	60	69	3	4
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	42	18	81	50	31	19	15	80	80
Don't know	26	20	16	32	46	22	16	17	15

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	63	19	24	44	79	24	53	6
To re-join the European Union	46	25	70	71	45	9	63	33	85
Would not vote	7	6	3	2	7	6	4	5	3
Don't know	7	7	7	4	3	6	9	8	6
Prefer not to answer	0	0	1	0	0	0	0	1	0

[Excluding 'Don't know']

To stay out of the European Union	42	67	20	25	46	84	26	58	7
To re-join the European Union	50	27	76	73	47	9	70	37	90
Would not vote	8	6	4	2	7	6	4	6	3

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Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	43	33	27	34	21	21	36	26
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	42	39	37	44	44	53	53	40	45
Don't know	26	19	30	29	23	26	26	24	28

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	33	42	37	39	35	39	36	42
To re-join the European Union	46	55	39	47	48	43	56	52	39
Would not vote	7	5	7	11	6	15	2	4	11
Don't know	7	5	11	4	7	7	4	7	7
Prefer not to answer	0	1	1	1	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	42	35	48	39	42	38	40	39	46
To re-join the European Union	50	59	44	50	52	46	58	56	43
Would not vote	8	6	8	11	6	16	2	5	12