

Deltapoll Survey Results

DELTA POLL

Sample size: 1036 Adults in Britain

Fieldwork: 19th to 20th October 2023

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1036	497	535	121	138	380	161	235	291	348	314	404	437
1036	498	534	121	175	359	155	226	329	326	313	378	365
%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	27	27	13	19	21	30	44	18	21	39	19	39
Labour	47	46	77	52	53	31	34	59	54	31	53	35
Liberal Democrat	10	9	10	2	11	10	17	6	10	9	11	7
UK Independence Party (UKIP)	2	1	2	1	2	2	2	0	2	2	1	3
Reform UK	6	8	4	3	4	6	7	9	4	5	8	12
Scottish National Party (SNP)	2	1	2	1	5	1	0	3	3	1	1	0
Plaid Cymru (PC)	1	2	0	0	1	1	1	1	1	1	2	1
Green	5	4	5	2	6	5	8	3	4	5	6	3
Some other party	1	1	0	0	0	0	3	1	0	0	1	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Deltapoll Survey Results

Sample size: 1036 Adults in Britain

Fieldwork: 19th to 20th October 2023

All GB Adults
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1036	400	296	105	95	263	121	89	166
1036	315	261	72	92	200	99	73	158
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	27	63	1	3	2	63	69	2	0
Labour	47	19	92	28	22	14	25	93	89
Liberal Democrat	10	5	0	65	0	5	7	0	1
UK Independence Party (UKIP)	2	2	0	0	6	3	0	0	0
Reform UK	6	11	1	0	15	15	0	0	1
Scottish National Party (SNP)	2	0	0	0	19	0	0	0	0
Plaid Cymru (PC)	1	0	0	0	12	0	0	0	0
Green	5	0	6	0	24	0	0	4	9
Some other party	1	0	1	4	1	0	0	0	1

Deltapoll Survey Results

Sample size: 1036 Adults in Britain
Fieldwork: 19th to 20th October 2023

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1036	139	335	170	249	52	91	583	447
1036	147	338	167	246	56	82	637	393
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	27	36	26	28	27	20	20	32	19
Labour	47	39	46	55	53	32	40	42	55
Liberal Democrat	10	14	14	5	6	5	8	12	6
UK Independence Party (UKIP)	2	0	3	0	1	4	3	2	2
Reform UK	6	5	5	4	9	8	3	5	8
Scottish National Party (SNP)	2	0	0	0	0	0	21	2	1
Plaid Cymru (PC)	1	0	0	0	0	21	0	0	2
Green	5	6	4	7	3	10	1	4	5
Some other party	1	0	1	1	0	0	2	0	2

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1036	497	535	121	138	380	161	235	291	348	314	404	437
1036	498	534	121	175	359	155	226	329	326	313	378	365
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	7	10	4	1	7	9	4	9	6	8	4	10	6
Quite well	40	43	37	41	42	46	36	31	40	47	32	47	35
Quite badly	24	22	26	26	27	20	27	27	28	19	28	24	25
Very badly	16	18	15	7	7	17	17	25	8	17	23	11	24
Don't know	13	7	18	26	16	8	16	9	19	9	13	9	11
Well (All)	47	53	41	42	49	55	40	40	46	55	36	57	41
Badly (All)	40	40	41	33	34	37	44	52	36	36	51	35	49
Net	+7	+13	0	+9	+15	+18	-4	-12	+10	+19	-15	+22	-8

The Prime Minister, Rishi Sunak

Very well	8	11	6	13	10	6	8	10	11	5	8	9	7
Quite well	27	29	26	16	26	28	26	34	22	28	30	25	34
Quite badly	28	24	31	26	26	29	29	26	26	30	28	27	30
Very badly	29	31	27	34	27	32	30	23	31	32	25	35	24
Don't know	7	5	9	11	10	5	7	7	9	5	8	5	6
Well (All)	35	40	32	29	36	34	34	44	33	33	38	34	41
Badly (All)	57	55	58	60	53	61	59	49	57	62	53	62	54
Net	-22	-15	-26	-31	-17	-27	-25	-5	-24	-29	-15	-28	-13

All GB Adults
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1036	400	296	105	95	263	121	89	166
1036	315	261	72	92	200	99	73	158
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	7	5	11	8	8	3	7	12	14
Quite well	40	31	55	48	41	28	37	67	47
Quite badly	24	26	15	37	26	26	24	5	21
Very badly	16	28	5	5	20	32	24	6	5
Don't know	13	10	13	2	5	11	9	10	12
Well (All)	47	36	66	56	49	31	44	79	61
Badly (All)	40	54	20	42	46	58	48	11	26
Net	+7	-18	+46	+14	+3	-27	-4	+68	+35

The Prime Minister, Rishi Sunak

Very well	8	14	3	6	1	10	24	4	2
Quite well	27	44	13	20	16	43	46	24	10
Quite badly	28	24	26	43	35	25	17	30	27
Very badly	29	14	51	29	44	17	9	36	54
Don't know	7	5	7	2	3	5	3	6	7
Well (All)	35	58	16	26	17	53	70	28	12
Badly (All)	57	38	77	72	79	42	26	66	81
Net	-22	+20	-61	-46	-62	+11	+44	-38	-69

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1036	139	335	170	249	52	91	583	447
1036	147	338	167	246	56	82	637	393
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	7	6	7	5	7	13	5	7	7
Quite well	40	41	32	45	46	32	44	40	40
Quite badly	24	17	30	20	23	36	22	27	21
Very badly	16	19	18	14	16	9	11	16	17
Don't know	13	17	13	15	7	10	18	10	15
Well (All)	47	47	39	50	53	45	49	47	47
Badly (All)	40	36	48	34	39	45	33	43	38
Net	+7	+11	-9	+16	+14	0	+16	+4	+9

The Prime Minister, Rishi Sunak

Very well	8	16	6	9	8	8	2	9	7
Quite well	27	30	25	24	32	27	26	30	24
Quite badly	28	24	32	25	27	26	24	26	30
Very badly	29	25	30	30	28	30	37	28	32
Don't know	7	5	7	12	5	8	10	7	7
Well (All)	35	46	31	33	40	35	28	39	31
Badly (All)	57	49	62	55	55	56	61	54	62
Net	-22	-3	-31	-22	-15	-21	-33	-15	-31

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1036	497	535	121	138	380	161	235	291	348	314	404	437
1036	498	534	121	175	359	155	226	329	326	313	378	365
%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	33	38	28	27	23	28	35	49	25	28	43	24	45
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	45	45	47	54	56	33	30	52	55	30	57	35
Don't know	22	17	27	26	24	16	32	21	23	17	28	19	21

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	43	34	12	22	39	55	51	20	38	53	11	75
To re-join the European Union	49	49	50	70	65	52	34	37	66	51	37	82	14
Would not vote	5	5	5	10	8	3	5	5	8	3	4	3	4
Don't know	6	3	10	7	5	6	6	7	6	7	6	5	7
Prefer not to answer	0	0	1	1	0	0	0	0	1	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	42	45	39	13	23	41	59	55	21	41	57	12	80
To re-join the European Union	53	50	56	77	69	56	36	40	71	55	39	86	15
Would not vote	5	5	5	11	8	3	5	5	8	3	4	3	4

All GB Adults
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1036	400	296	105	95	263	121	89	166
1036	315	261	72	92	200	99	73	158
%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	33	62	5	21	16	62	65	12	2
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	20	82	46	63	19	20	78	82
Don't know	22	18	13	33	21	19	15	10	16

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	64	22	20	29	82	26	63	5
To re-join the European Union	49	27	69	67	64	9	65	26	87
Would not vote	5	4	4	0	1	6	1	3	5
Don't know	6	5	4	13	5	4	8	8	2
Prefer not to answer	0	0	0	0	1	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	42	67	23	23	30	85	29	69	5
To re-join the European Union	53	29	73	77	68	9	70	29	89
Would not vote	5	4	4	0	1	6	1	3	5

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1036	139	335	170	249	52	91	583	447
1036	147	338	167	246	56	82	637	393
%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	33	44	34	36	30	29	18	38	27
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	40	40	42	48	55	63	41	51
Don't know	22	17	25	22	22	16	19	21	23

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	35	42	33	43	46	25	40	38
To re-join the European Union	49	53	46	55	45	48	61	51	48
Would not vote	5	9	5	4	4	0	5	4	6
Don't know	6	3	6	8	8	5	7	6	7
Prefer not to answer	0	0	0	0	0	0	2	0	0

[Excluding 'Don't know']

To stay out of the European Union	42	36	45	36	47	49	27	42	41
To re-join the European Union	53	55	49	59	49	51	67	54	52
Would not vote	5	9	5	5	5	0	6	4	7