

Deltapoll Survey Results

Sample size: 1,546 Adults in Britain
Fieldwork: 27th to 30th October 2023

DELTA POLL

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers
1546	746	796	181	199	574	241	351	440	515	482
1546	762	780	183	243	522	238	360	474	474	494
%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	25	25	25	14	14	18	23	42	14	19	32
Labour	46	45	47	70	60	51	38	33	62	50	35
Liberal Democrat	11	14	9	5	4	14	13	12	7	13	13
UK Independence Party (UKIP)	2	2	1	3	1	2	1	1	1	2	1
Reform UK	7	9	6	5	6	6	11	8	7	5	10
Scottish National Party (SNP)	2	1	2	1	5	2	1	1	3	2	1
Plaid Cymru (PC)	0	0	1	0	0	1	0	0	0	1	0
Green	6	4	7	2	9	4	12	3	6	4	7
Some other party	1	1	1	0	0	2	0	1	0	3	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Deltapoll Survey Results

Sample size: 1,546 Adults in Britain
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All GB Adults
Unweighted Sample

	EU Ref Vote		GE 19 Vote				Brexit Groups			
Total	Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1546	602	655	600	441	158	140	412	148	119	258
1546	595	534	497	393	100	124	327	148	92	256
%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	25	16	36	59	2	0	2	58	66	2	3
Labour	46	55	33	19	90	23	23	16	20	91	89
Liberal Democrat	11	17	7	5	2	68	3	5	6	1	3
UK Independence Party (UKIP)	2	0	3	1	0	4	5	1	0	1	0
Reform UK	7	1	14	12	1	3	17	16	2	0	0
Scottish National Party (SNP)	2	3	1	0	0	0	15	0	0	1	0
Plaid Cymru (PC)	0	1	0	0	0	0	4	0	0	0	0
Green	6	6	6	3	4	0	24	3	5	5	4
Some other party	1	1	1	1	0	1	7	1	0	0	0

Deltapoll Survey Results

Sample size: 1,546 Adults in Britain
Fieldwork: 27th to 30th October 2023

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1546	209	502	254	373	76	133	871	665
1546	210	518	243	353	82	140	959	577
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	25	23	29	28	23	14	17	25	25
Labour	46	54	36	45	54	45	47	45	48
Liberal Democrat	11	14	19	9	5	4	6	13	10
UK Independence Party (UKIP)	2	0	1	1	3	7	0	2	1
Reform UK	7	5	8	5	8	13	6	6	9
Scottish National Party (SNP)	2	0	0	0	0	0	22	1	3
Plaid Cymru (PC)	0	0	0	0	0	9	0	1	0
Green	6	4	7	10	4	7	0	7	4
Some other party	1	0	1	2	2	0	0	1	1

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers
1546	746	796	181	199	574	241	351	440	515	482
1546	762	780	183	243	522	238	360	474	474	494
%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	9	7	3	11	7	9	9	8	7	8
Quite well	33	36	31	30	36	36	32	30	33	36	30
Quite badly	29	31	27	38	26	27	29	29	30	28	30
Very badly	17	16	18	4	12	20	15	24	10	20	19
Don't know	13	7	18	25	14	10	14	9	18	10	13
Well (All)	41	45	38	33	47	43	41	39	41	43	38
Badly (All)	46	47	45	42	38	47	44	53	40	48	49
Net	-5	-2	-7	-9	+9	-4	-3	-14	+1	-5	-11

The Prime Minister, Rishi Sunak

Very well	6	7	4	10	10	3	7	5	9	2	6
Quite well	26	27	26	26	22	23	20	38	23	23	28
Quite badly	29	29	30	28	33	29	29	27	31	29	28
Very badly	33	34	32	23	30	40	35	27	27	41	32
Don't know	6	4	9	13	6	5	8	3	9	5	7
Well (All)	32	34	30	36	32	26	27	43	32	25	34
Badly (All)	62	63	62	51	63	69	64	54	58	70	60
Net	-30	-29	-32	-15	-31	-43	-37	-11	-26	-45	-26

All GB Adults
Unweighted Sample

	EU Ref Vote		GE 19 Vote				Brexit Groups			
Total	Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1546	602	655	600	441	158	140	412	148	119	258
1546	595	534	497	393	100	124	327	148	92	256
%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	10	8	3	18	8	4	3	3	26	16
Quite well	33	44	25	21	49	38	39	21	28	43	51
Quite badly	29	27	29	36	18	36	29	32	35	13	22
Very badly	17	12	28	32	3	9	17	37	27	3	4
Don't know	13	7	11	7	12	9	11	8	7	15	7
Well (All)	41	54	33	24	67	46	43	24	31	69	67
Badly (All)	46	39	57	68	21	45	46	69	62	16	26
Net	-5	+15	-24	-44	+46	+1	-3	-45	-31	+53	+41

The Prime Minister, Rishi Sunak

Very well	6	5	4	8	4	2	1	6	14	0	3
Quite well	26	20	32	44	13	17	8	40	49	15	12
Quite badly	29	33	25	25	35	38	27	25	24	32	36
Very badly	33	38	33	19	44	37	63	24	10	48	48
Don't know	6	3	5	4	4	6	1	4	3	5	1
Well (All)	32	25	36	52	17	19	9	46	63	15	15
Badly (All)	62	71	58	44	79	75	90	49	34	80	84
Net	-30	-46	-22	+8	-62	-56	-81	-3	+29	-65	-69

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
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%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	8	6	8	7	8	12	7	7	9
Quite well	33	43	29	29	33	31	42	37	28
Quite badly	29	27	26	41	30	20	21	27	31
Very badly	17	11	22	12	18	24	12	18	17
Don't know	13	13	14	10	10	14	17	10	15
Well (All)	41	49	37	36	41	43	49	44	37
Badly (All)	46	38	48	53	48	44	33	45	48
Net	-5	+11	-11	-17	-7	-1	+16	-1	-11

The Prime Minister, Rishi Sunak

Very well	6	11	5	6	5	3	1	5	6
Quite well	26	23	26	28	27	23	24	26	27
Quite badly	29	34	27	36	27	19	26	31	27
Very badly	33	25	33	24	34	51	47	32	35
Don't know	6	7	8	5	6	3	2	6	6
Well (All)	32	34	31	34	32	26	25	31	33
Badly (All)	62	59	60	60	61	70	73	63	62
Net	-30	-25	-29	-26	-29	-44	-48	-32	-29

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Unweighted Sample

Total	Gender		Age					Generation		
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%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	32	30	24	27	26	32	45	25	26	37
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	47	43	50	53	46	42	37	52	45	39
Don't know	24	22	26	25	20	28	26	18	23	29	24

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	36	36	35	8	26	32	47	56	20	32	50
To re-join the European Union	46	46	46	57	54	49	42	33	55	48	39
Would not vote	7	9	6	16	8	9	1	3	11	10	2
Don't know	10	8	13	15	11	10	10	8	12	11	8
Prefer not to answer	1	1	0	4	0	0	0	0	2	0	0

[Excluding 'Don't know']

To stay out of the European Union	40	40	41	10	30	35	52	61	23	35	55
To re-join the European Union	51	50	53	70	61	54	47	36	64	54	43
Would not vote	8	10	6	20	9	10	1	3	13	11	2

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%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	25	41	58	7	21	15	57	62	4	8
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	56	33	21	77	47	59	20	17	75	78
Don't know	24	19	26	21	16	32	26	23	21	21	13

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	36	11	71	62	21	20	28	79	25	57	8
To re-join the European Union	46	76	15	26	65	60	53	11	60	27	84
Would not vote	7	3	5	4	7	5	3	3	5	10	2
Don't know	10	10	10	8	7	16	15	8	10	6	6
Prefer not to answer	1	0	0	0	1	0	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	40	12	78	68	22	23	33	85	27	61	8
To re-join the European Union	51	84	16	28	71	71	63	12	67	29	90
Would not vote	8	4	5	4	7	6	4	3	6	10	2

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%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	32	34	34	29	22	25	32	29
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	50	36	41	49	52	61	44	46
Don't know	24	18	30	25	22	26	15	24	25

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	36	32	40	35	35	40	32	35	37
To re-join the European Union	46	55	40	43	45	51	59	50	40
Would not vote	7	6	7	11	7	5	2	5	10
Don't know	10	6	13	10	12	4	7	9	12
Prefer not to answer	1	1	0	1	1	0	0	1	1

[Excluding 'Don't know']

To stay out of the European Union	40	34	46	39	40	42	34	39	43
To re-join the European Union	51	59	46	48	52	53	64	56	46
Would not vote	8	7	8	12	8	5	2	6	11