

Deltapoll Survey Results
Prepared by Deltapoll

DELTA POLL

Sample Size: 1,507
Fieldwork: 22nd - 25th September 2023

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1507	723	775	178	199	560	230	340	418	518	477
1507	778	720	163	235	521	226	362	443	476	484
%	%	%	%	%	%	%	%	%	%	%

What is your favourite song by the Beatles?

I do not have a favourite song by the Beatles	64.7	63.7	65.6	77.4	64.4	60.1	67.8	63.5	71.2	58.8	64.2
Hey Jude	5.7	4.3	7	3.8	6.3	5.8	3.2	7.9	4.7	6.3	5.6
Let It Be	2.7	2.9	2.5	2.3	6.2	2.1	2.8	1.6	4	2.3	2.2
Yellow Submarine	2.1	2.9	1.5	1.5	4.4	3.1	1.4	0.2	2.9	3.2	0.8
Yesterday	1.8	2	1.6	0.1	1.5	1.9	1.6	2.7	1.1	1.8	2.5
Here Comes the Sun	1.7	1.3	2.2	5.6	1.1	1.6	0.5	1.2	2.9	1.8	1.1
Help!	1.6	1.7	1.6	0	1.3	1.3	4.4	1.4	0.7	1.4	3
In My Life	1.6	0.7	2.5	0	0	0.7	7.6	0.9	0.3	0.5	4.3
Penny Lane	1.3	1.2	1.4	0	0	1.9	0.6	2.3	0	2	1.3
Blackbird	0.9	0.9	0.9	0.5	0.7	0.8	1	1.3	0.5	0.9	0.8
She Loves You	0.9	1.5	0.5	0	0.9	1.3	1.5	0.5	0.5	1.4	1.1
The Long and Winding Road	0.8	0.8	0.7	0	0	1.2	0.9	1	0	1.3	1
Paperback Writer	0.8	0.5	1	0	0.5	2	0.1	0	0.2	2.1	0
Love Me Do	0.7	1	0.5	0	1	1	0.7	0.4	0.7	1	0.5
Strawberry Fields Forever	0.7	0.6	0.8	2.4	0	0	0	1.7	1	0	1.1
Eleanor Rigby	0.6	0.7	0.6	1.6	0.3	0.2	0.6	0.9	0.8	0.2	0.8
A Day in the Life	0.5	0.9	0.1	0	0.5	0.5	0.5	0.8	0.2	0.5	0.8
Twist and Shout	0.5	0.3	0.7	0.1	0.4	0.9	0	0.5	0.2	1	0.4
Eight Days a Week	0.4	0.2	0.6	0	0	1	0.2	0.1	0	1.1	0.2
A Hard Day's Night	0.3	0.1	0.4	0	0.1	0.4	0.2	0.3	0.1	0.5	0.2
I Am the Walrus	0.3	0.4	0.2	0	0	0.7	0	0.2	0	0.7	0.1
Norwegian Wood	0.3	0.2	0.3	0	0	0.4	0	0.7	0	0.4	0.5
Taxman	0.3	0.5	0.1	0	0.2	0.4	0.6	0	0.1	0.5	0.3
Get Back	0.2	0.2	0.2	0	0	0.1	0.5	0.3	0	0.2	0.4
Lady Madonna	0.2	0.3	0.1	0	0	0.1	0	0.6	0	0.1	0.4
Lucy in the Sky with Diamonds	0.2	0.3	0	0	0.2	0.3	0	0.1	0.1	0.3	0.1
Don't know	0.3	0.7	0.1	0	2.6	0	0	0	1.3	0	0
Other	7.8	9.4	6.3	4.8	7.2	10	3.5	9	6.5	10	6.3

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Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
	Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1507	587	635	583	434	152	138	397	145	116	262
1507	560	551	492	410	84	129	323	138	99	262
%	%	%	%	%	%	%	%	%	%	%

What is your favourite song by the Beatles?

I do not have a favourite song by the Beatles	64.7	61.5	62.3	60.8	66.9	67	55.8	60.5	59.8	61.7	65.8
Hey Jude	5.7	5.5	7	5.3	5.6	5.2	10.7	5.9	4.8	7.6	5.1
Let It Be	2.7	2.8	3	3.1	2.8	3.1	0.9	2.8	4.2	5.3	2.3
Yellow Submarine	2.1	2.9	1.5	2.8	2.5	0	0.5	1.7	5.2	1.1	3.6
Yesterday	1.8	2.5	1.6	2.2	1.3	2.1	3.6	1.7	3.7	1	1.1
Here Comes the Sun	1.7	1.6	1.1	1.3	1.2	0	2.4	1.2	2	0	2
Help!	1.6	1.1	2.6	0.9	2.4	1.9	4.5	1.3	0	4.4	1.3
In My Life	1.6	1.3	2.5	2.8	0.9	1.3	0.5	3.7	1.3	0.3	1.2
Penny Lane	1.3	1.7	1.4	2.3	1	0	0.8	1.8	3.7	0.3	1.5
Blackbird	0.9	1.5	0.6	0.6	0.4	3.8	0.9	0.9	0	0	0.7
She Loves You	0.9	0.4	1.8	1.1	1.3	1.3	0	1.6	0	4.5	0.2
The Long and Winding Road	0.8	0.3	1.5	1.6	0.5	0	0	2.1	0.6	1	0.3
Paperback Writer	0.8	1.9	0.1	0	0.3	6.1	1.3	0	0	0	0.4
Love Me Do	0.7	0.7	0.7	0.7	0.6	1	0.5	0.4	1.5	1.4	0.4
Strawberry Fields Forever	0.7	0	0.9	1.5	0.3	0	0	1.1	0	1.1	0
Eleanor Rigby	0.6	0.3	0.7	0.3	0.7	0	1.3	0.5	0	0.8	0.4
A Day in the Life	0.5	0.6	0.2	0.3	1.1	0	0	0	0.2	0.9	1.1
Twist and Shout	0.5	0.8	0.4	0.3	0.2	3.2	0	0.4	0	0.6	0
Eight Days a Week	0.4	0.1	0.9	0.1	1.3	0	0	0.1	0	4.4	0.1
A Hard Day's Night	0.3	0.1	0.1	0.5	0.1	0	0.6	0	0.3	0	0.1
I Am the Walrus	0.3	0	0.7	0.4	0.3	0	0.4	0.7	0	1.1	0
Norwegian Wood	0.3	0.6	0.1	0.3	0.4	0	0.7	0.1	1	0.3	0.5
Taxman	0.3	0.6	0.1	0.4	0.1	0	1.3	0.1	1.2	0	0.2
Get Back	0.2	0.3	0.2	0.1	0.1	0	0.8	0.2	0	0	0.2
Lady Madonna	0.2	0.4	0.1	0.4	0	0.4	0	0.1	1.1	0	0
Lucy in the Sky with Diamonds	0.2	0.2	0	0.1	0.1	0	0	0	0.3	0.2	0.1
Don't know	0.3	0.8	0	0	1.2	0	0	0	0	0	1.8
Other	7.8	9.5	8	9.9	6.6	3.8	12.4	11.1	9.1	2	9.3

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Sample Size: 1,507

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All GB Adults
Unweighted Sample

Total	Region						Social Grade		Voting Intention			
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Con	Lab	Lib Dem	Other
1507	204	491	249	361	73	129	849	646	324	534	113	225
1507	170	520	245	374	78	120	886	609	302	567	97	231
%	%	%	%	%	%	%	%	%	%	%	%	%

What is your favourite song by the Beatles?

I do not have a favourite song by the Beatles	64.7	62.8	64.6	64.7	66.7	74.1	56.7	65.9	62.7	60.8	65	59.8	61.4
Hey Jude	5.7	9.3	4.9	4.6	5.2	1	9.6	5.5	6.2	4.1	6.1	7.3	7.3
Let It Be	2.7	1.6	4.2	2	2.2	3.1	0.9	3.1	2.2	4.1	2.9	3.1	1.2
Yellow Submarine	2.1	1.5	4	1.6	1.5	0.2	0.1	1.7	2.8	2.8	3	0.3	1.1
Yesterday	1.8	2.8	2.1	1.8	0.6	1.3	2.7	2.2	1.3	2.2	1	3.7	3
Here Comes the Sun	1.7	1.1	1.7	2.6	1.5	3	1.6	1.3	2.2	1.5	1.5	2.8	3.6
Help!	1.6	1.1	0.3	1.9	1.3	0.9	8.4	1.2	2.2	1.6	1.9	2.5	0.1
In My Life	1.6	0.4	1	0.6	1.4	7.4	5.1	1.1	2.3	1.8	1.6	1.7	1
Penny Lane	1.3	0	1.2	2	2	0.6	0.9	1.2	1.4	1.3	1	0	0.7
Blackbird	0.9	0.1	1.3	1.6	0.5	0	1	1.6	0.1	0	0.3	5.9	1.6
She Loves You	0.9	3.5	0.2	0.7	1.3	0	0	1.5	0.3	1.2	1.1	0.2	1.6
The Long and Winding Road	0.8	0	0.7	2.1	0.7	0.6	0	0.9	0.6	1.8	0.5	0	0
Paperback Writer	0.8	0	0.2	0	2.6	0.3	1.3	0.4	1.3	0	1.8	1.5	0.4
Love Me Do	0.7	0.5	0.7	0.4	1.3	0.6	0.1	0.4	1.2	0.5	0.7	1.8	0.1
Strawberry Fields Forever	0.7	0	0.8	0.5	0.2	0.3	3.3	0.6	0.8	1.9	0.2	0	0.2
Eleanor Rigby	0.6	0.1	1	0.1	1	0	0	0.8	0.4	0.4	0.5	0	0.8
A Day in the Life	0.5	0.2	0.3	1.3	0.4	0	0.2	0.6	0.2	0.5	1	0	0
Twist and Shout	0.5	0	0.3	0	1.3	2.3	0	0.1	1.1	0	0.2	0	2.9
Eight Days a Week	0.4	0	1	0.5	0.1	0	0	0.1	0.8	0	1	0	0.2
A Hard Day's Night	0.3	0	0.5	0.3	0	0	0.4	0.1	0.5	0.8	0	0	0.3
I Am the Walrus	0.3	0.9	0.4	0.2	0	0	0	0.1	0.6	0.2	0.6	0	0.2
Norwegian Wood	0.3	0	0.6	0.4	0	0.7	0	0.5	0	0.5	0.1	0.7	0.5
Taxman	0.3	0.4	0.3	0	0.1	0	1	0.5	0	0.1	0.4	0	0.8
Get Back	0.2	0.3	0.1	0.2	0.1	1.5	0	0.2	0.2	0	0.1	0	0.5
Lady Madonna	0.2	0.3	0.3	0.2	0	0	0	0.1	0.3	0.5	0	0.5	0
Lucy in the Sky with Diamonds	0.2	0	0.2	0.3	0.1	0	0.2	0.1	0.2	0.1	0.1	0	0
Don't know	0.3	0	0.8	0.5	0.1	0	0	0.2	0.5	0	1	0	0
Other	7.8	12.9	6.3	9	7.8	2	6.5	8.1	7.6	11.4	6.5	8.3	10.5