Deltapoll Survey Results

DELTAPOLL

Sample size: 1021 Adults in Britain
Fieldwork: 3rd to 6th November 2023

		Gender		Age					Generation			EU Ref Vote	
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
All GB Adults	1021	488	528	117	153	359	163	230	303	325	324	399	433
Unweighted Sample	1021	506	510	122	173	349	154	223	329	315	314	379	364
	%	%	%	%	%	%	%	%	%	%	%	%	%
Voting Intention													
[Excluding 'Don't know' and 'Would not vote']													
Conservative	**24**	28	21	7	16	24	21	37	15	24	27	17	36
Labour	**45**	40	49	73	56	48	29	36	60	47	34	53	32
Liberal Democrat	**12**	13	11	11	6	10	23	10	7	11	15	16	8
UK Independence Party (UKIP)	**2**	2	1	2	1	3	0	2	2	3	0	0	3
Reform UK	**6**	7	6	2	4	6	7	9	5	5	9	0	12
Scottish National Party (SNP)	**3**	3	3	3	5	3	2	3	3	3	3	4	2
Plaid Cymru (PC)	**1**	1	0	0	1	0	1	1	0	0	1	0	1
Green	**7**	5	8	3	10	6	14	3	7	6	9	9	4
Some other party	**1**	0	1	0	1	1	2	0	1	1	1	0	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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		GE 19 Vote				Brexit Groups			
	Total	**Con**	**Lab**	**Lib Dem**	**Other**	**Con Leavers**	**Con Remainers**	**Lab Leavers**	**Lab Remainers**
All GB Adults	**1021**	394	293	104	94	273	109	84	167
Unweighted Sample	**1021**	335	267	70	80	225	94	64	168
	%	%	%	%	%	%	%	%	%
Voting Intention									
[Excluding 'Don't know' and 'Would not vote']									
Conservative	**24**	58	1	1	2	56	63	0	1
Labour	**45**	19	91	18	22	15	27	99	88
Liberal Democrat	**12**	4	2	76	5	3	4	0	3
UK Independence Party (UKIP)	**2**	2	0	0	9	2	0	0	0
Reform UK	**6**	13	1	0	3	18	0	0	0
Scottish National Party (SNP)	**3**	0	0	0	27	0	0	1	0
Plaid Cymru (PC)	**1**	0	0	0	5	0	1	0	0
Green	**7**	4	5	5	24	4	5	0	8
Some other party	**1**	0	0	0	4	0	0	0	0

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Sample size: 1021 Adults in Britain
Fieldwork: 3rd to 6th November 2023

		Region						Social Grade	
	Total	**London**	**Rest of South**	**Midlands**	**North**	**Wales**	**Scotland**	**ABC1**	**C2DE**
All GB Adults	**1021**	139	330	167	246	50	88	575	438
Unweighted Sample	**1021**	131	340	165	246	55	84	630	383
	%	%	%	%	%	%	%	%	%
Voting Intention									
[Excluding 'Don't know' and 'Would not vote']									
Conservative	**24**	33	26	27	20	23	18	23	26
Labour	**45**	45	38	51	57	19	44	45	45
Liberal Democrat	**12**	12	18	6	9	19	3	12	12
UK Independence Party (UKIP)	**2**	3	2	3	1	0	0	2	2
Reform UK	**6**	1	10	0	5	22	1	5	9
Scottish National Party (SNP)	**3**	0	0	0	0	0	33	4	2
Plaid Cymru (PC)	**1**	0	0	0	0	11	0	1	0
Green	**7**	6	6	12	7	6	2	8	6
Some other party	**1**	0	1	1	1	0	0	1	0

		Gender		Age					Generation			EU Ref Vote	
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
All GB Adults	1021	488	528	117	153	359	163	230	303	325	324	399	433
Unweighted Sample	1021	506	510	122	173	349	154	223	329	315	314	379	364
	%	%	%	%	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?													
The leader of the Labour Party, Keir Starmer													
Very well	**8**	7	8	4	11	10	5	5	9	9	5	11	6
Quite well	**32**	33	31	30	29	30	32	36	29	31	32	40	24
Quite badly	**25**	27	23	26	31	20	24	31	27	21	27	26	24
Very badly	**21**	23	20	10	14	25	24	24	14	25	25	14	33
Don't know	**14**	10	18	30	15	14	15	5	20	15	11	8	13
Well (All)	**40**	40	39	34	40	40	37	41	38	40	37	51	30
Badly (All)	**46**	50	43	36	45	45	48	55	41	46	52	40	57
Net	**-6**	-10	-4	-2	-5	-5	-11	-14	-3	-6	-15	+11	-27
The Prime Minister, Rishi Sunak													
Very well	**5**	7	4	2	12	4	1	6	7	4	3	5	6
Quite well	**27**	28	25	14	27	27	26	32	22	27	28	24	34
Quite badly	**29**	26	31	26	26	29	29	31	26	30	29	31	28
Very badly	**31**	32	30	34	26	31	39	29	31	29	36	34	26
Don't know	**8**	7	10	24	8	9	5	2	14	9	4	6	6
Well (All)	**32**	35	29	16	39	31	27	38	29	31	31	29	40
Badly (All)	**60**	58	61	60	52	60	68	60	57	59	65	65	54
Net	**-28**	-23	-32	-44	-13	-29	-41	-22	-28	-28	-34	-36	-14

		GE 19 Vote				Brexit Groups			
	Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
All GB Adults	1021	394	293	104	94	273	109	84	167
Unweighted Sample	1021	335	267	70	80	225	94	64	168
	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?									
The leader of the Labour Party, Keir Starmer									
Very well	8	2	19	3	3	2	2	18	22
Quite well	32	20	41	56	29	17	26	48	37
Quite badly	25	30	15	31	34	26	41	8	18
Very badly	21	36	10	3	28	42	21	10	13
Don't know	14	12	15	7	5	13	10	16	11
Well (All)	40	22	60	59	32	19	28	66	59
Badly (All)	46	66	25	34	62	68	62	18	31
Net	-6	-44	+35	+25	-30	-49	-34	+48	+28
The Prime Minister, Rishi Sunak									
Very well	5	8	4	0	3	8	8	2	5
Quite well	27	41	18	26	11	40	45	20	18
Quite badly	29	27	24	49	32	27	27	30	20
Very badly	31	17	45	24	53	17	13	45	49
Don't know	8	7	8	1	1	8	7	2	8
Well (All)	32	49	22	26	14	48	53	22	23
Badly (All)	60	44	69	73	85	44	40	75	69
Net	-28	+5	-47	-47	-71	+4	+13	-53	-46

		Region						Social Grade	
	Total	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
All GB Adults	1021	139	330	167	246	50	88	575	438
Unweighted Sample	1021	131	340	165	246	55	84	630	383
	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?									
The leader of the Labour Party, Keir Starmer									
Very well	8	9	7	7	10	6	2	8	6
Quite well	32	32	29	33	30	32	41	34	29
Quite badly	25	21	27	29	24	27	24	26	24
Very badly	21	25	24	13	21	27	21	20	23
Don't know	14	13	14	18	15	9	12	12	17
Well (All)	40	41	36	40	40	38	43	42	35
Badly (All)	46	46	51	42	45	54	45	46	47
Net	-6	-5	-15	-2	-5	-16	-2	-4	-12
The Prime Minister, Rishi Sunak									
Very well	5	16	4	4	3	6	0	5	5
Quite well	27	29	30	12	30	23	29	30	22
Quite badly	29	20	27	49	22	37	25	26	32
Very badly	31	21	32	22	39	34	40	31	32
Don't know	8	15	7	12	7	0	5	8	8
Well (All)	32	45	34	16	33	29	29	35	27
Badly (All)	60	41	59	71	61	71	65	57	64
Net	-28	+4	-25	-55	-28	-42	-36	-22	-37

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All GB Adults	**1021**	488	528	117	153	359	163	230	303	325	324	399	433
Unweighted Sample	1021	506	510	122	173	349	154	223	329	315	314	379	364
	%	%	%	%	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?													
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	**30**	34	27	12	29	29	30	44	22	29	35	27	42
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	**45**	42	48	52	55	47	39	35	54	46	38	56	31
Don't know	**25**	24	25	36	16	24	30	22	24	25	27	17	27
And if there were a second referendum on British membership of the European Union, how would you vote?													
To stay out of the European Union	**38**	38	37	16	27	38	41	54	25	37	48	13	71
To re-join the European Union	**48**	50	47	66	62	47	46	35	61	47	41	79	15
Would not vote	**5**	6	4	11	3	5	7	2	6	5	5	1	4
Don't know	**8**	6	11	6	8	10	6	9	8	10	7	7	9
Prefer not to answer	**1**	0	1	2	0	1	0	0	1	1	0	0	1
[Excluding 'Don't know']													
To stay out of the European Union	**41**	41	42	17	29	42	44	59	27	41	51	13	79
To re-join the European Union	**53**	53	53	71	68	52	48	39	67	53	44	85	17
Would not vote	**5**	6	5	12	3	5	8	2	6	6	5	1	5

		GE 19 Vote				Brexit Groups			
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Unweighted Sample	1021	335	267	70	80	225	94	64	168
	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?									
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	30	61	4	28	9	60	66	4	4
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	19	76	47	59	18	19	78	77
Don't know	25	21	19	25	32	22	16	17	19
And if there were a second referendum on British membership of the European Union, how would you vote?									
To stay out of the European Union	38	66	19	25	23	79	35	54	3
To re-join the European Union	48	23	70	66	55	11	56	26	91
Would not vote	5	2	3	0	12	2	2	7	0
Don't know	8	8	8	8	9	8	7	13	5
Prefer not to answer	1	1	0	1	0	1	0	0	0
[Excluding 'Don't know']									
To stay out of the European Union	41	72	21	28	26	87	38	62	3
To re-join the European Union	53	25	77	72	61	12	60	30	96
Would not vote	5	3	3	0	13	2	2	8	0

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	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?									
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	**30**	44	37	26	20	35	20	32	29
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	**45**	41	39	47	49	40	62	46	43
Don't know	**25**	15	24	27	31	26	18	22	28
And if there were a second referendum on British membership of the European Union, how would you vote?									
To stay out of the European Union	**38**	42	46	25	35	38	34	34	43
To re-join the European Union	**48**	48	42	53	51	57	49	54	41
Would not vote	**5**	4	4	9	6	1	2	4	7
Don't know	**8**	4	8	12	8	4	15	8	8
Prefer not to answer	**1**	1	1	1	0	0	0	0	1
[Excluding 'Don't know']									
To stay out of the European Union	**41**	45	50	29	37	39	40	37	48
To re-join the European Union	**53**	51	46	61	56	59	58	59	45
Would not vote	**5**	4	4	11	7	1	2	4	7