Deltapoll Survey Results

Sample size: 1,565 Adults in Britain
Fieldwork: 16th to 20th October 2023

		Gender		Age					Generation		
	Total	**Male**	**Female**	**18 to 24**	**25 to 34**	**35 to 54**	**55 to 64**	**65+**	**Millennials**	**Gen X**	**Baby Boomers**
All GB Adults	**1565**	754	807	180	239	563	228	354	474	508	482
Unweighted Sample	**1565**	803	758	181	274	521	226	363	501	475	491
	%	%	%	%	%	%	%	%	%	%	%
Voting Intention											
[Excluding 'Don't know' and 'Would not vote']											
Conservative	**27**	26	29	10	18	24	28	43	16	25	35
Labour	**44**	45	43	66	53	52	33	28	59	50	31
Liberal Democrat	**10**	11	7	5	10	9	9	11	7	10	9
UK Independence Party (UKIP)	**2**	1	4	1	2	1	7	1	2	2	3
Reform UK	**6**	8	3	2	4	5	7	9	3	5	9
Scottish National Party (SNP)	**3**	2	4	4	4	4	2	1	4	4	2
Plaid Cymru (PC)	**1**	1	0	3	0	1	0	1	1	2	0
Green	**6**	4	8	8	8	3	14	4	8	3	9
Some other party	**1**	1	1	1	1	1	0	2	1	1	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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		EU Ref Vote		GE 19 Vote				Brexit Groups			
	Total	**Remain**	**Leave**	**Con**	**Lab**	**Lib Dem**	**Other**	**Con Leavers**	**Con Remainers**	**Lab Leavers**	**Lab Remainers**
All GB Adults	**1565**	611	662	606	452	160	142	414	167	106	265
Unweighted Sample	**1565**	557	564	512	390	94	134	343	142	89	250
	%	%	%	%	%	%	%	%	%	%	%
Voting Intention											
[Excluding 'Don't know' and 'Would not vote']											
Conservative	**27**	19	40	65	1	4	3	63	69	1	1
Labour	**44**	54	29	17	88	22	20	16	19	89	86
Liberal Democrat	**10**	14	6	2	1	65	1	2	4	1	2
UK Independence Party (UKIP)	**2**	0	5	2	0	6	8	2	0	0	0
Reform UK	**6**	1	12	10	1	2	14	13	3	2	1
Scottish National Party (SNP)	**3**	4	1	0	1	0	22	0	0	0	2
Plaid Cymru (PC)	**1**	0	1	0	0	0	8	0	0	0	0
Green	**6**	7	5	3	6	2	21	3	5	4	7
Some other party	**1**	0	1	1	1	0	2	1	0	1	1

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Sample size: 1,565 Adults in Britain
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		Region						Social Grade	
	Total	**London**	**Rest of South**	**Midlands**	**North**	**Wales**	**Scotland**	**ABC1**	**C2DE**
All GB Adults	**1565**	211	505	259	379	76	135	884	678
Unweighted Sample	**1565**	197	520	263	379	83	123	940	622
	%	%	%	%	%	%	%	%	%
Voting Intention									
[Excluding 'Don't know' and 'Would not vote']									
Conservative	**27**	31	35	24	23	18	14	30	24
Labour	**44**	49	32	53	52	50	42	42	48
Liberal Democrat	**10**	7	17	7	7	2	3	10	9
UK Independence Party (UKIP)	**2**	0	4	3	2	0	1	2	2
Reform UK	**6**	2	7	4	9	8	2	5	8
Scottish National Party (SNP)	**3**	0	0	0	0	0	31	3	2
Plaid Cymru (PC)	**1**	0	0	0	0	15	0	1	1
Green	**6**	9	5	9	5	7	2	7	5
Some other party	**1**	2	0	1	1	0	3	1	2

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		Gender		Age					Generation		
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers
All GB Adults	1565	754	807	180	239	563	228	354	474	508	482
Unweighted Sample	1565	803	758	181	274	521	226	363	501	475	491
	%	%	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?											
The leader of the Labour Party, Keir Starmer											
Very well	**8**	10	6	8	15	9	5	4	11	10	4
Quite well	**31**	33	30	21	33	37	29	27	29	37	28
Quite badly	**28**	28	28	32	23	25	42	27	26	25	34
Very badly	**20**	21	18	10	16	18	14	33	14	19	24
Don't know	**13**	7	18	29	13	11	10	10	19	10	10
Well (All)	**39**	43	36	29	48	46	34	31	40	47	32
Badly (All)	**48**	49	46	42	39	43	56	60	40	44	58
Net	**-9**	-6	-10	-13	+9	+3	-22	-29	0	+3	-26
The Prime Minister, Rishi Sunak											
Very well	**5**	7	4	4	8	4	5	6	7	4	6
Quite well	**26**	25	27	11	25	25	29	35	18	26	32
Quite badly	**29**	29	29	35	30	28	31	25	33	27	28
Very badly	**33**	36	29	32	32	36	30	30	33	36	30
Don't know	**7**	3	11	18	4	7	6	5	10	7	5
Well (All)	**31**	32	31	15	33	29	34	41	25	30	38
Badly (All)	**62**	65	58	67	62	64	61	55	66	63	58
Net	**-31**	-33	-27	-52	-29	-35	-27	-14	-41	-33	-20

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		EU Ref Vote		GE 19 Vote				Brexit Groups			
	Total	Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
All GB Adults	1565	611	662	606	452	160	142	414	167	106	265
Unweighted Sample	1565	557	564	512	390	94	134	343	142	89	250
	%	%	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?											
The leader of the Labour Party, Keir Starmer											
Very well	8	10	7	3	17	7	10	3	2	26	13
Quite well	31	42	24	27	42	37	20	23	37	42	48
Quite badly	28	29	29	33	22	35	27	32	37	14	23
Very badly	20	14	29	31	9	11	25	35	21	7	11
Don't know	13	6	10	7	10	11	18	7	4	11	4
Well (All)	39	52	31	30	59	44	30	26	39	68	61
Badly (All)	48	43	58	64	31	46	52	67	58	21	34
Net	-9	+9	-27	-34	+28	-2	-22	-41	-19	+47	+27
The Prime Minister, Rishi Sunak											
Very well	5	5	6	8	4	2	5	6	12	10	2
Quite well	26	22	33	43	13	20	14	40	49	18	11
Quite badly	29	31	26	29	26	42	24	27	32	21	26
Very badly	33	38	28	17	54	31	50	21	6	46	58
Don't know	7	3	6	4	4	5	6	6	1	5	3
Well (All)	31	27	39	51	17	22	19	46	61	28	13
Badly (All)	62	69	54	46	80	73	74	48	38	67	84
Net	-31	-42	-15	+5	-63	-51	-55	-2	+23	-39	-71

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		Region						Social Grade	
	Total	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
All GB Adults	1565	211	505	259	379	76	135	884	678
Unweighted Sample	1565	197	520	263	379	83	123	940	622
	%	%	%	%	%	%	%	%	%
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?									
The leader of the Labour Party, Keir Starmer									
Very well	**8**	6	8	6	7	7	18	5	12
Quite well	**31**	44	27	29	30	39	27	35	26
Quite badly	**28**	26	32	30	26	30	20	31	25
Very badly	**20**	17	24	17	22	12	11	19	21
Don't know	**13**	7	9	18	14	13	23	10	16
Well (All)	**39**	50	35	35	37	46	45	40	38
Badly (All)	**48**	43	56	47	48	42	31	50	46
Net	**-9**	+7	-21	-12	-11	+4	+14	-10	-8
The Prime Minister, Rishi Sunak									
Very well	**5**	3	5	6	7	5	6	5	5
Quite well	**26**	41	27	24	22	24	15	28	24
Quite badly	**29**	29	31	33	25	24	25	31	27
Very badly	**33**	23	31	23	41	39	49	31	35
Don't know	**7**	4	6	15	6	7	5	5	9
Well (All)	**31**	44	32	30	29	29	21	33	29
Badly (All)	**62**	52	62	56	66	63	74	62	62
Net	**-31**	-8	-30	-26	-37	-34	-53	-29	-33

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	%	%	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?											
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	**31**	32	30	18	26	27	33	46	22	28	40
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	**44**	47	41	46	53	52	34	28	52	51	31
Don't know	**25**	21	29	36	21	20	33	26	26	21	29
And if there were a second referendum on British membership of the European Union, how would you vote?											
To stay out of the European Union	**37**	39	36	8	31	35	51	51	23	35	50
To re-join the European Union	**46**	49	44	57	53	49	44	34	54	49	40
Would not vote	**7**	7	7	16	9	7	1	5	12	6	3
Don't know	**9**	5	13	15	6	9	4	10	10	9	6
Prefer not to answer	**1**	0	1	4	0	1	0	0	1	1	0
[Excluding 'Don't know']											
To stay out of the European Union	**41**	41	42	10	34	39	53	57	26	39	54
To re-join the European Union	**51**	51	51	70	57	54	46	38	61	54	43
Would not vote	**8**	8	8	20	10	7	1	5	14	7	3

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	%	%	%	%	%	%	%	%	%	%	%
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?											
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	**31**	24	43	61	4	20	19	61	63	6	2
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	**44**	56	31	19	81	42	48	19	18	79	83
Don't know	**25**	20	25	21	15	38	33	20	19	15	15
And if there were a second referendum on British membership of the European Union, how would you vote?											
To stay out of the European Union	**37**	16	69	64	19	20	33	77	39	66	6
To re-join the European Union	**46**	74	18	20	71	70	57	11	41	23	89
Would not vote	**7**	3	5	6	4	3	4	6	4	3	4
Don't know	**9**	7	7	9	5	6	5	7	16	8	2
Prefer not to answer	**1**	0	0	0	1	0	2	0	0	0	0
[Excluding 'Don't know']											
To stay out of the European Union	**41**	17	74	71	21	22	35	82	46	72	6
To re-join the European Union	**51**	80	20	22	75	75	61	12	49	25	90
Would not vote	**8**	3	6	7	4	3	4	6	5	3	4

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Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?									
A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	**31**	36	36	29	28	26	18	34	28
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	**44**	45	35	44	46	54	61	42	46
Don't know	**25**	19	28	27	26	20	22	25	26
And if there were a second referendum on British membership of the European Union, how would you vote?									
To stay out of the European Union	**37**	31	45	29	38	47	28	35	40
To re-join the European Union	**46**	50	39	49	48	48	59	50	41
Would not vote	**7**	8	7	11	6	1	4	5	10
Don't know	**9**	11	9	9	7	4	8	9	8
Prefer not to answer	**1**	0	0	1	1	0	0	0	1
[Excluding 'Don't know']									
To stay out of the European Union	**41**	35	50	33	41	49	31	39	44
To re-join the European Union	**51**	56	43	55	52	51	65	56	45
Would not vote	**8**	9	7	12	7	1	5	5	11

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