

## Deltapoll Survey Results

Sample size: 1996 Adults in Britain  
Fieldwork: 24th to 27th November 2023

# DELTA POLL

All GB Adults  
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1996	961	1029	231	270	750	295	450	577	674	641	777	843
1996	1001	989	242	324	683	294	453	625	624	624	732	684
%	%	%	%	%	%	%	%	%	%	%	%	%

### Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>28</b>	27	29	13	15	25	29	45	16	25	37	19	40
Labour	<b>42</b>	42	42	51	48	51	29	28	50	51	29	49	32
Liberal Democrat	<b>11</b>	14	9	18	9	10	11	13	10	11	12	16	6
UK Independence Party (UKIP)	<b>1</b>	1	1	0	2	1	1	1	2	0	1	0	2
Reform UK	<b>7</b>	9	6	1	5	6	16	7	5	5	11	1	14
Scottish National Party (SNP)	<b>3</b>	3	4	5	6	3	3	1	5	4	2	5	2
Plaid Cymru (PC)	<b>0</b>	0	0	1	2	0	0	0	1	0	0	1	0
Green	<b>6</b>	4	8	5	13	4	11	4	8	4	8	8	4
Some other party	<b>1</b>	1	1	6	1	0	1	1	2	0	1	1	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

	GE 19 Vote				Brexit Groups			
Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1996	773	571	203	183	547	193	159	339
1996	657	459	127	161	430	186	105	303
%	%	%	%	%	%	%	%	%

## Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>28</b>	64	1	6	1	61	70	4	0
Labour	<b>42</b>	16	87	18	16	15	18	86	86
Liberal Democrat	<b>11</b>	5	1	64	13	4	6	1	2
UK Independence Party (UKIP)	<b>1</b>	1	1	1	3	1	0	1	0
Reform UK	<b>7</b>	11	2	5	9	16	1	3	2
Scottish National Party (SNP)	<b>3</b>	0	1	0	29	0	0	0	1
Plaid Cymru (PC)	<b>0</b>	0	0	0	2	0	0	0	0
Green	<b>6</b>	2	6	4	23	2	4	5	8
Some other party	<b>1</b>	0	1	0	4	1	0	0	2

# Deltapoll Survey Results

Sample size: 1996 Adults in Britain  
Fieldwork: 24th to 27th November 2023

All GB Adults  
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1996	269	644	328	487	96	173	1123	855
1996	270	661	323	472	103	167	1198	780
%	%	%	%	%	%	%	%	%

## Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>28</b>	35	32	25	24	17	24	29	27
Labour	<b>42</b>	33	37	53	48	43	35	40	44
Liberal Democrat	<b>11</b>	19	16	4	10	10	2	15	7
UK Independence Party (UKIP)	<b>1</b>	0	1	2	1	2	0	1	1
Reform UK	<b>7</b>	3	9	6	10	10	1	5	10
Scottish National Party (SNP)	<b>3</b>	0	0	0	0	0	35	2	5
Plaid Cymru (PC)	<b>0</b>	0	0	0	0	5	0	0	0
Green	<b>6</b>	10	5	8	5	11	2	7	5
Some other party	<b>1</b>	1	0	2	1	1	3	1	1

**All GB Adults**  
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1996	961	1029	231	270	750	295	450	577	674	641	777	843
1996	1001	989	242	324	683	294	453	625	624	624	732	684
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

**The leader of the Labour Party, Keir Starmer**

Very well	<b>8</b>	9	7	6	11	10	5	5	8	11	5	9	8
Quite well	<b>33</b>	34	31	21	33	41	27	28	32	39	27	43	29
Quite badly	<b>27</b>	28	27	36	26	25	29	27	29	26	27	29	24
Very badly	<b>19</b>	19	18	8	12	14	28	30	10	14	29	10	29
Don't know	<b>13</b>	9	17	29	18	10	11	10	21	11	11	9	10
Well (All)	<b>41</b>	43	38	27	44	51	32	33	40	50	32	52	37
Badly (All)	<b>46</b>	47	45	44	38	39	57	57	39	40	56	39	53
Net	<b>-5</b>	-4	-7	-17	+6	+12	-25	-24	+1	+10	-24	+13	-16

**The Prime Minister, Rishi Sunak**

Very well	<b>5</b>	5	5	6	8	4	4	5	7	4	4	6	4
Quite well	<b>25</b>	23	26	16	22	24	19	36	20	24	27	25	28
Quite badly	<b>28</b>	27	29	28	26	27	32	27	27	28	29	28	29
Very badly	<b>35</b>	39	30	30	31	38	41	28	32	38	35	38	34
Don't know	<b>8</b>	5	10	20	12	6	4	3	14	6	4	4	5
Well (All)	<b>30</b>	28	31	22	30	28	23	41	27	28	31	31	32
Badly (All)	<b>63</b>	66	59	58	57	65	73	55	59	66	64	66	63
Net	<b>-33</b>	-38	-28	-36	-27	-37	-50	-14	-32	-38	-33	-35	-31

**All GB Adults**  
Unweighted Sample

	GE 19 Vote				Brexit Groups			
Total	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1996	773	571	203	183	547	193	159	339
1996	657	459	127	161	430	186	105	303
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

**The leader of the Labour Party, Keir Starmer**

Very well	<b>8</b>	3	18	3	4	4	2	25	17
Quite well	<b>33</b>	23	50	38	31	22	26	54	53
Quite badly	<b>27</b>	31	21	36	30	26	42	13	20
Very badly	<b>19</b>	33	4	9	20	37	23	5	4
Don't know	<b>13</b>	10	7	14	13	11	7	3	6
Well (All)	<b>41</b>	26	68	41	35	26	28	79	70
Badly (All)	<b>46</b>	64	25	45	50	63	65	18	24
Net	<b>-5</b>	-38	+43	-4	-15	-37	-37	+61	+46

**The Prime Minister, Rishi Sunak**

Very well	<b>5</b>	8	2	2	4	6	15	3	2
Quite well	<b>25</b>	39	15	20	8	35	49	14	18
Quite badly	<b>28</b>	26	26	32	39	26	27	31	22
Very badly	<b>35</b>	22	53	39	36	28	8	51	56
Don't know	<b>8</b>	4	3	8	13	5	1	0	2
Well (All)	<b>30</b>	47	17	22	12	41	64	17	20
Badly (All)	<b>63</b>	48	79	71	75	54	35	82	78
Net	<b>-33</b>	-1	-62	-49	-63	-13	+29	-65	-58

**All GB Adults**  
Unweighted Sample

Total	Region						Social Grade	
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1996	269	644	328	487	96	173	1123	855
1996	270	661	323	472	103	167	1198	780
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

**The leader of the Labour Party, Keir Starmer**

Very well	<b>8</b>	10	7	6	10	11	5	7	10
Quite well	<b>33</b>	42	31	30	33	24	38	33	33
Quite badly	<b>27</b>	23	29	25	26	33	33	32	21
Very badly	<b>19</b>	18	20	19	19	16	12	16	21
Don't know	<b>13</b>	7	14	19	12	17	12	12	15
Well (All)	<b>41</b>	52	38	36	43	35	43	40	43
Badly (All)	<b>46</b>	41	49	44	45	49	45	48	42
Net	<b>-5</b>	+11	-11	-8	-2	-14	-2	-8	+1

**The Prime Minister, Rishi Sunak**

Very well	<b>5</b>	6	5	4	5	4	3	4	6
Quite well	<b>25</b>	29	27	25	23	15	23	28	21
Quite badly	<b>28</b>	33	27	32	26	21	27	28	28
Very badly	<b>35</b>	29	33	31	39	39	40	33	36
Don't know	<b>8</b>	3	8	9	7	21	6	6	9
Well (All)	<b>30</b>	35	32	29	28	19	26	32	27
Badly (All)	<b>63</b>	62	60	63	65	60	67	61	64
Net	<b>-33</b>	-27	-28	-34	-37	-41	-41	-29	-37

**All GB Adults**  
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
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1996	961	1029	231	270	750	295	450	577	674	641	777	843
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%	%	%	%	%	%	%	%	%	%	%	%	%

**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>31</b>	30	32	23	29	22	35	50	24	23	42	26	40
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>43</b>	48	38	43	49	53	34	28	49	52	31	54	33
Don't know	<b>26</b>	22	29	34	22	25	32	22	28	25	28	19	26

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>36</b>	38	35	6	23	33	53	54	19	32	51	11	70
To re-join the European Union	<b>48</b>	51	46	69	60	51	37	34	61	53	37	79	16
Would not vote	<b>7</b>	7	7	15	7	8	5	3	11	7	4	1	7
Don't know	<b>8</b>	5	11	8	10	8	6	10	8	8	8	8	7
Prefer not to answer	<b>0</b>	0	0	2	0	0	0	0	1	0	0	0	0

**[Excluding 'Don't know']**

To stay out of the European Union	<b>39</b>	40	39	7	25	36	56	60	21	35	56	12	76
To re-join the European Union	<b>53</b>	54	52	76	67	56	39	37	67	57	40	87	17
Would not vote	<b>8</b>	7	8	17	8	9	5	3	12	8	4	1	7

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%	%	%	%	%	%	%	%	%

**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>31</b>	59	7	30	15	55	67	8	6
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>43</b>	19	80	44	41	20	16	83	80
Don't know	<b>26</b>	23	14	26	43	25	17	9	14

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>36</b>	64	17	15	35	78	26	52	5
To re-join the European Union	<b>48</b>	24	74	75	47	10	62	37	89
Would not vote	<b>7</b>	6	3	0	8	6	3	5	1
Don't know	<b>8</b>	7	5	10	10	6	9	7	5
Prefer not to answer	<b>0</b>	0	0	0	0	0	0	0	0

**[Excluding 'Don't know']**

To stay out of the European Union	<b>39</b>	68	18	17	39	83	29	55	5
To re-join the European Union	<b>53</b>	26	79	83	52	10	68	40	94
Would not vote	<b>8</b>	6	3	0	9	7	3	5	1



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**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>31</b>	40	36	28	26	25	23	34	28
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>43</b>	41	37	43	47	47	55	41	45
Don't know	<b>26</b>	19	27	29	27	28	22	25	27

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>36</b>	33	41	30	39	31	29	35	38
To re-join the European Union	<b>48</b>	54	44	44	48	56	60	54	41
Would not vote	<b>7</b>	6	5	15	7	4	4	4	11
Don't know	<b>8</b>	7	9	11	7	9	6	7	10
Prefer not to answer	<b>0</b>	0	1	1	0	0	0	0	0

**[Excluding 'Don't know']**

To stay out of the European Union	<b>39</b>	35	45	34	42	34	31	37	42
To re-join the European Union	<b>53</b>	59	49	49	51	61	64	58	46
Would not vote	<b>8</b>	6	6	16	7	4	5	4	12