

Deltapoll Survey Results
Prepared by Deltapoll for Bloomberg

DELTA POLL

Sample Size: 1,996 GB Adults
Fieldwork: 24th - 27th November 2023

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Gender		Age					Generation		
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1996	1504	1563	961	1029	231	270	750	295	450	577	674	641
1996	1504	1563	1001	989	242	324	683	294	453	625	624	624
%	%	%	%	%	%	%	%	%	%	%	%	%

AS1 Taking everything into account, how well or badly do you think the present UK government is handling the issue of the economy?

Very well	3	3	2	3	2	3	5	2	2	3	4	2	2
Fairly well	16	15	16	17	14	9	10	13	18	26	11	12	21
Neither well nor badly	20	25	26	19	20	17	24	20	16	20	22	19	19
Fairly badly	32	25	26	30	33	43	34	32	28	26	36	34	26
Very badly	28	30	27	29	27	22	23	31	35	24	23	32	30
Don't know	3	3	2	2	3	7	4	1	2	2	4	2	2
Well (All)	19	18	18	20	16	12	15	15	20	29	15	14	23
Badly (All)	60	55	53	59	60	65	57	63	63	50	59	66	56
NET	-41	-37	-35	-39	-44	-53	-42	-48	-43	-21	-44	-52	-33

AS2 Which of the following do you think should be the top priority for the UK government when it comes to dealing with the UK economy?

Reducing inflation	30	34	34	30	30	39	37	27	26	28	38	26	28
Growing the economy	20	22	19	22	18	5	9	22	24	28	8	23	25
Investing in public services	12	6	9	11	13	7	11	11	16	14	8	12	15
Lowering taxes	11	8	11	12	9	14	14	13	9	4	14	13	7
Reducing economic inequality in Britain	9	10	7	9	9	10	8	10	11	7	10	9	8
Reducing the national debt	5	6	8	4	6	5	4	3	4	9	5	2	6
Reducing unemployment	4	2	5	4	4	13	6	3	1	1	9	3	1
Something else (Please specify)	3	2	2	5	2	0	7	2	5	5	3	2	5
Don't know	6	9	5	3	9	7	5	8	5	3	5	9	4

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Total	9-11 Aug 2023	19-21 Jan 2023	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
			Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1996	1504	1563	777	843	773	571	203	183	547	193	159	339
1996	1504	1563	732	684	657	459	127	161	430	186	105	303
%	%	%	%	%	%	%	%	%	%	%	%	%

AS1 Taking everything into account, how well or badly do you think the present UK government is handling the issue of the economy?

Very well	3	3	2	3	2	4	1	3	2	2	8	1	1
Fairly well	16	15	16	13	20	28	8	8	7	26	29	9	7
Neither well nor badly	20	25	26	18	21	24	14	20	15	23	24	15	14
Fairly badly	32	25	26	34	27	26	34	35	42	25	30	29	35
Very badly	28	30	27	31	28	17	42	33	31	21	9	46	41
Don't know	3	3	2	1	2	1	1	1	4	2	0	0	2
Well (All)	19	18	18	16	22	32	9	11	9	28	37	10	8
Badly (All)	60	55	53	65	55	43	76	68	73	46	39	75	76
NET	-41	-37	-35	-49	-33	-11	-67	-57	-64	-18	-2	-65	-68

AS2 Which of the following do you think should be the top priority for the UK government when it comes to dealing with the UK economy?

Reducing inflation	30	34	34	30	28	31	33	29	23	30	31	21	35
Growing the economy	20	22	19	19	26	30	13	15	16	30	32	14	14
Investing in public services	12	6	9	15	11	8	16	17	16	9	8	21	16
Lowering taxes	11	8	11	9	10	9	10	10	10	8	12	15	9
Reducing economic inequality in Britain	9	10	7	11	6	5	13	10	16	4	7	12	12
Reducing the national debt	5	6	8	3	6	5	5	7	2	6	3	10	3
Reducing unemployment	4	2	5	2	3	3	3	2	3	4	1	1	3
Something else (Please specify)	3	2	2	4	4	4	2	3	6	5	1	1	4
Don't know	6	9	5	6	5	5	5	6	6	4	5	5	5

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All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Region						Social Grade	
			London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1996	1504	1563	269	644	328	487	96	173	1123	855
1996	1504	1563	270	661	323	472	103	167	1198	780
%	%	%	%	%	%	%	%	%	%	%

AS1 Taking everything into account, how well or badly
do you think the present UK government is handling
the issue of the economy?

Very well	3	3	2	5	2	3	2	7	2	3	3
Fairly well	16	15	16	20	18	15	13	5	12	17	14
Neither well nor badly	20	25	26	25	19	18	19	27	16	19	20
Fairly badly	32	25	26	23	33	29	35	26	37	34	29
Very badly	28	30	27	26	25	31	29	32	32	26	30
Don't know	3	3	2	2	3	4	2	2	1	2	3
Well (All)	19	18	18	25	20	18	15	12	14	20	17
Badly (All)	60	55	53	49	58	60	64	58	69	60	59
NET	-41	-37	-35	-24	-38	-42	-49	-46	-55	-40	-42

AS2 Which of the following do you think should be the
top priority for the UK government when it comes to
dealing with the UK economy?

Reducing inflation	30	34	34	32	30	28	31	39	23	30	30
Growing the economy	20	22	19	20	22	21	19	15	18	22	17
Investing in public services	12	6	9	7	13	11	12	12	17	15	9
Lowering taxes	11	8	11	17	11	10	9	9	8	10	12
Reducing economic inequality in Britain	9	10	7	8	7	8	10	14	17	9	9
Reducing the national debt	5	6	8	4	6	7	4	1	3	4	5
Reducing unemployment	4	2	5	5	2	4	5	9	2	3	5
Something else (Please specify)	3	2	2	4	4	2	4	1	4	3	4
Don't know	6	9	5	3	5	10	6	1	9	4	9

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Gender		Age					Generation		
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1996	1504	1563	961	1029	231	270	750	295	450	577	674	641
1996	1504	1563	1001	989	242	324	683	294	453	625	624	624
%	%	%	%	%	%	%	%	%	%	%	%	%

AS3 How would you describe your own household's financial situation at the present time?

Very strong	5	4	4	6	3	7	8	2	5	7	7	1	6
Fairly strong	23	23	23	24	23	14	18	21	23	35	16	22	27
Neither strong nor weak	37	33	32	35	39	41	34	38	34	37	36	39	37
Fairly weak	23	22	26	25	22	30	29	23	24	17	32	20	21
Very weak	10	17	15	10	11	5	7	15	14	5	6	16	9
Don't know	1	1	1	1	2	3	3	1	0	0	3	1	0
Strong (All)	28	27	27	30	26	21	26	23	28	42	23	23	33
Weak (All)	33	39	41	35	33	35	36	38	38	22	38	36	30
NET	-5	-12	-14	-5	-7	-14	-10	-15	-10	+20	-15	-13	+3

AS4 How would you describe the United Kingdom's economic situation at the present time?

Very strong	1	1	2	1	1	0	4	1	0	1	2	1	1
Fairly strong	6	7	8	7	6	7	9	4	5	9	7	4	6
Neither strong nor weak	22	20	17	22	21	18	18	22	20	26	17	23	23
Fairly weak	47	39	37	49	45	51	47	48	47	42	52	45	44
Very weak	21	31	34	18	24	18	18	24	24	19	18	24	23
Don't know	3	2	1	2	3	5	4	2	3	2	4	2	3
Strong (All)	7	8	10	8	7	7	13	5	5	10	9	5	7
Weak (All)	68	70	71	67	69	69	65	72	71	61	70	69	67
NET	-61	-62	-61	-59	-62	-62	-52	-67	-66	-51	-61	-64	-60

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
			Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1996	1504	1563	777	843	773	571	203	183	547	193	159	339
1996	1504	1563	732	684	657	459	127	161	430	186	105	303
%	%	%	%	%	%	%	%	%	%	%	%	%

AS3 How would you describe your own household's financial situation at the present time?

Very strong	5	4	4	4	5	6	2	6	6	6	6	2	2
Fairly strong	23	23	23	23	28	32	14	27	23	32	31	14	15
Neither strong nor weak	37	33	32	36	36	35	38	35	38	37	32	37	36
Fairly weak	23	22	26	25	20	18	30	25	24	18	20	27	32
Very weak	10	17	15	11	10	8	15	6	8	8	9	20	14
Don't know	1	1	1	1	0	0	1	1	1	0	2	0	1
Strong (All)	28	27	27	27	33	38	16	33	29	38	37	16	17
Weak (All)	33	39	41	36	30	26	45	31	32	26	29	47	46
NET	-5	-12	-14	-9	+3	+12	-29	+2	-3	+12	+8	-31	-29

AS4 How would you describe the United Kingdom's economic situation at the present time?

Very strong	1	1	2	1	1	1	1	1	1	1	2	1	1
Fairly strong	6	7	8	5	7	9	3	5	5	8	12	3	2
Neither strong nor weak	22	20	17	18	26	28	16	21	16	28	25	17	16
Fairly weak	47	39	37	50	45	45	50	43	56	43	51	47	48
Very weak	21	31	34	23	20	15	28	28	19	17	8	31	30
Don't know	3	2	1	3	1	2	2	2	4	2	2	1	3
Strong (All)	7	8	10	6	8	10	4	6	6	9	14	4	3
Weak (All)	68	70	71	73	65	60	78	71	75	60	59	78	78
NET	-61	-62	-61	-67	-57	-50	-74	-65	-69	-51	-45	-74	-75

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Region						Social Grade	
			London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1996	1504	1563	269	644	328	487	96	173	1123	855
1996	1504	1563	270	661	323	472	103	167	1198	780
%	%	%	%	%	%	%	%	%	%	%

AS3 How would you describe your own household's financial situation at the present time?

Very strong	5	4	4	7	4	4	5	4	5	5	4
Fairly strong	23	23	23	27	26	21	21	34	16	28	17
Neither strong nor weak	37	33	32	27	39	37	41	38	36	39	35
Fairly weak	23	22	26	24	22	24	22	22	30	21	26
Very weak	10	17	15	14	9	14	9	2	10	6	16
Don't know	1	1	1	1	1	0	2	0	2	1	1
Strong (All)	28	27	27	34	30	25	26	38	21	33	21
Weak (All)	33	39	41	38	31	38	31	24	40	27	42
NET	-5	-12	-14	-4	-1	-13	-5	+14	-19	+6	-21

AS4 How would you describe the United Kingdom's economic situation at the present time?

Very strong	1	1	2	2	1	1	1	3	0	1	1
Fairly strong	6	7	8	9	6	5	6	5	5	6	7
Neither strong nor weak	22	20	17	21	23	25	19	23	22	22	21
Fairly weak	47	39	37	44	46	48	47	43	53	51	42
Very weak	21	31	34	22	21	18	24	25	17	18	26
Don't know	3	2	1	3	3	2	3	1	3	3	3
Strong (All)	7	8	10	11	7	6	7	8	5	7	8
Weak (All)	68	70	71	66	67	66	71	68	70	69	68
NET	-61	-62	-61	-55	-60	-60	-64	-60	-65	-62	-60

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Unweighted Sample

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			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1996	1504	1563	961	1029	231	270	750	295	450	577	674	641
1996	1504	1563	1001	989	242	324	683	294	453	625	624	624
%	%	%	%	%	%	%	%	%	%	%	%	%

AS5 Thinking about your own household's financial situation. How do you think it will change over the next twelve months, if at all?

Get a lot better	3	4	3	3	3	5	6	3	1	2	5	3	2
Get a little better	21	17	15	23	19	34	24	20	16	17	28	20	17
Stay the same	39	37	30	40	39	24	34	39	43	48	30	40	45
Get a little worse	23	24	33	24	23	27	23	22	21	24	28	20	23
Get a lot worse	10	13	15	9	11	6	9	11	14	7	7	12	11
Don't know	4	5	3	2	6	4	4	5	5	2	4	6	3
Better (All)	24	21	18	26	22	39	30	23	17	19	33	23	19
Worse (All)	33	37	48	33	34	33	32	33	35	31	35	32	34
NET	-9	-16	-30	-7	-12	+6	-2	-10	-18	-12	-2	-9	-15

AS6 Thinking about the United Kingdom's economic situation. How do you think it will change over the next twelve months, if at all?

Get a lot better	2	2	2	2	2	3	4	1	1	1	3	2	1
Get a little better	22	18	18	24	20	23	21	16	24	29	21	17	26
Stay the same	30	28	25	31	29	31	28	33	25	29	31	32	27
Get a little worse	25	29	29	26	23	19	27	25	26	25	24	25	26
Get a lot worse	14	16	22	12	15	16	10	15	16	9	13	16	13
Don't know	8	7	4	5	11	8	9	8	8	6	8	9	7
Better (All)	24	20	20	26	22	26	25	17	25	30	24	19	27
Worse (All)	39	45	51	38	38	35	37	40	42	34	37	41	39
NET	-15	-25	-31	-12	-16	-9	-12	-23	-17	-4	-13	-22	-12

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Total	9-11 Aug 2023	19-21 Jan 2023	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
			Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1996	1504	1563	777	843	773	571	203	183	547	193	159	339
1996	1504	1563	732	684	657	459	127	161	430	186	105	303
%	%	%	%	%	%	%	%	%	%	%	%	%

AS5 Thinking about your own household's financial situation. How do you think it will change over the next twelve months, if at all?

Get a lot better	3	4	3	3	3	2	3	6	2	2	2	4	2
Get a little better	21	17	15	18	20	22	22	10	17	20	24	21	18
Stay the same	39	37	30	44	39	42	31	51	50	40	47	29	36
Get a little worse	23	24	33	22	23	22	27	24	22	24	18	26	26
Get a lot worse	10	13	15	10	10	8	14	7	8	9	5	14	15
Don't know	4	5	3	3	5	4	3	3	1	5	3	7	2
Better (All)	24	21	18	21	23	24	25	16	19	22	26	25	20
Worse (All)	33	37	48	32	33	30	41	31	30	33	23	40	41
NET	-9	-16	-30	-11	-10	-6	-16	-15	-11	-11	+3	-15	-21

AS6 Thinking about the United Kingdom's economic situation. How do you think it will change over the next twelve months, if at all?

Get a lot better	2	2	2	2	2	3	2	1	0	2	4	0	2
Get a little better	22	18	18	17	26	31	14	17	17	30	33	15	12
Stay the same	30	28	25	31	30	30	29	29	36	30	29	30	30
Get a little worse	25	29	29	30	22	19	29	35	26	19	23	31	31
Get a lot worse	14	16	22	13	13	9	19	15	16	11	4	18	17
Don't know	8	7	4	7	8	8	8	3	5	9	7	7	8
Better (All)	24	20	20	19	28	34	16	18	17	32	37	15	14
Worse (All)	39	45	51	43	35	28	48	50	42	30	27	49	48
NET	-15	-25	-31	-24	-7	+6	-32	-32	-25	+2	+10	-34	-34

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Total	9-11 Aug 2023	19-21 Jan 2023	Region						Social Grade	
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1996	1504	1563	270	661	323	472	103	167	1198	780
%	%	%	%	%	%	%	%	%	%	%

AS5 Thinking about your own household's financial situation. How do you think it will change over the next twelve months, if at all?

Get a lot better	3	4	3	8	2	2	2	2	2	3	2
Get a little better	21	17	15	26	21	19	19	21	20	23	18
Stay the same	39	37	30	33	41	32	43	55	40	41	37
Get a little worse	23	24	33	23	26	24	19	14	27	23	24
Get a lot worse	10	13	15	7	6	15	13	7	8	6	14
Don't know	4	5	3	3	4	8	3	1	3	3	4
Better (All)	24	21	18	34	23	21	21	23	22	26	20
Worse (All)	33	37	48	30	32	39	32	21	35	29	38
NET	-9	-16	-30	+4	-9	-18	-11	+2	-13	-3	-18

AS6 Thinking about the United Kingdom's economic situation. How do you think it will change over the next twelve months, if at all?

Get a lot better	2	2	2	3	1	2	2	2	0	2	2
Get a little better	22	18	18	28	23	15	22	20	18	25	18
Stay the same	30	28	25	27	30	32	33	26	28	28	33
Get a little worse	25	29	29	26	26	22	23	31	27	26	24
Get a lot worse	14	16	22	8	10	16	17	16	17	12	16
Don't know	8	7	4	7	9	12	4	5	10	8	8
Better (All)	24	20	20	31	24	17	24	22	18	27	20
Worse (All)	39	45	51	34	36	38	40	47	44	38	40
NET	-15	-25	-31	-3	-12	-21	-16	-25	-26	-11	-20

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Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Gender		Age					Generation		
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1996	1504	1563	961	1029	231	270	750	295	450	577	674	641
1996	1504	1563	1001	989	242	324	683	294	453	625	624	624
%	%	%	%	%	%	%	%	%	%	%	%	%

AS7 Generally speaking, how worried are you, if at all, about your own cost of living rising in the future?

Very worried	26	26	29	20	31	23	25	31	27	17	24	32	23
Fairly worried	47	48	46	49	45	58	50	49	48	36	54	48	42
Not very worried	22	17	20	25	19	14	19	16	17	40	17	16	29
Not at all worried	3	6	4	5	2	2	3	2	6	5	2	2	6
Don't know	2	2	1	1	3	3	3	2	1	1	3	2	1
Worried (All)	73	74	75	69	76	81	75	80	75	53	78	80	65
Not Worried (All)	25	23	24	30	21	16	22	18	23	45	19	18	35
NET	+48	+51	+51	+39	+55	+65	+53	+62	+52	+8	+59	+62	+30

AS8 How well or badly do you believe the UK government is responding to the cost of living crisis?

Very well	2	2	3	2	1	2	1	2	1	2	1	2	2
Quite well	13	15	16	14	12	4	12	10	14	23	9	9	18
Neither well nor badly	21	20	25	22	20	22	23	20	18	24	22	20	21
Quite badly	34	32	27	32	35	40	38	33	33	29	37	34	31
Very badly	28	28	27	28	28	28	23	32	33	20	25	33	27
Don't know	2	2	2	2	3	4	3	3	1	2	5	1	1
Well (All)	15	17	19	16	13	6	13	12	15	25	10	11	20
Badly (All)	62	60	54	60	63	68	61	65	66	49	62	67	58
NET	-47	-43	-35	-44	-50	-62	-48	-53	-51	-24	-52	-56	-38

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
			Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1996	1504	1563	777	843	773	571	203	183	547	193	159	339
1996	1504	1563	732	684	657	459	127	161	430	186	105	303
%	%	%	%	%	%	%	%	%	%	%	%	%

AS7 Generally speaking, how worried are you, if at all, about your own cost of living rising in the future?

Very worried	26	26	29	27	24	20	37	14	25	18	24	46	37
Fairly worried	47	48	46	48	44	45	47	51	46	45	43	44	46
Not very worried	22	17	20	21	26	30	12	30	24	32	26	5	14
Not at all worried	3	6	4	3	4	5	2	3	4	5	5	3	2
Don't know	2	2	1	2	1	1	1	3	2	0	2	2	2
Worried (All)	73	74	75	75	68	65	84	65	71	63	67	90	83
Not Worried (All)	25	23	24	24	30	35	14	33	28	37	31	8	16
NET	+48	+51	+51	+51	+38	+30	+70	+32	+43	+26	+36	+82	+67

AS8 How well or badly do you believe the UK government is responding to the cost of living crisis?

Very well	2	2	3	2	2	3	1	1	1	3	5	2	1
Quite well	13	15	16	12	17	24	6	4	10	22	29	7	6
Neither well nor badly	21	20	25	19	22	24	17	27	18	22	26	19	12
Quite badly	34	32	27	37	30	29	34	36	41	29	32	28	40
Very badly	28	28	27	29	27	18	42	30	30	21	6	44	41
Don't know	2	2	2	1	2	3	1	1	0	3	3	0	0
Well (All)	15	17	19	14	19	27	7	5	11	25	34	9	7
Badly (All)	62	60	54	66	57	47	76	66	71	50	38	72	81
NET	-47	-43	-35	-52	-38	-20	-69	-61	-60	-25	-4	-63	-74

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Region						Social Grade	
			London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1996	1504	1563	269	644	328	487	96	173	1123	855
1996	1504	1563	270	661	323	472	103	167	1198	780
%	%	%	%	%	%	%	%	%	%	%

**AS7 Generally speaking, how worried are you, if at all,
about your own cost of living rising in the future?**

Very worried	26	26	29	28	25	29	23	21	27	20	32
Fairly worried	47	48	46	46	44	47	52	46	48	49	45
Not very worried	22	17	20	21	25	18	20	31	22	26	17
Not at all worried	3	6	4	4	4	4	4	1	2	4	3
Don't know	2	2	1	2	2	3	2	0	1	2	2
Worried (All)	73	74	75	74	69	76	75	67	75	69	77
Not Worried (All)	25	23	24	25	29	22	24	32	24	30	20
NET	+48	+51	+51	+49	+40	+54	+51	+35	+51	+39	+57

AS8 How well or badly do you believe the UK

government is responding to the cost of living crisis?

Very well	2	2	3	2	2	2	1	3	0	2	1
Quite well	13	15	16	18	13	10	12	6	16	14	11
Neither well nor badly	21	20	25	22	21	22	21	29	16	22	21
Quite badly	34	32	27	31	35	34	33	24	42	34	34
Very badly	28	28	27	22	27	30	31	37	26	26	30
Don't know	2	2	2	5	2	3	2	1	0	2	3
Well (All)	15	17	19	20	15	12	13	9	16	16	12
Badly (All)	62	60	54	53	62	64	64	61	68	60	64
NET	-47	-43	-35	-33	-47	-52	-51	-52	-52	-44	-52

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Gender		Age					Generation		
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1996	1504	1563	961	1029	231	270	750	295	450	577	674	641
1996	1504	1563	1001	989	242	324	683	294	453	625	624	624
%	%	%	%	%	%	%	%	%	%	%	%	%

AS9 Taking everything into account, what impact, if any, do you expect the Autumn Statement to have on your own household's financial situation?

It will make things much better	2	1	2	1	5	2	0	1	3	1	0
It will make things a little better	14	15	12	10	19	11	12	18	13	12	14
It will make no real difference	52	52	52	31	43	53	61	60	37	55	60
It will make things a little worse	13	14	13	15	15	12	12	14	17	10	14
It will make things much worse	6	6	7	7	5	8	8	3	5	9	6
Don't know	13	10	15	36	14	13	7	4	23	12	6
Better (All)	16	16	14	11	24	13	12	19	16	13	14
Worse (All)	19	20	20	22	20	20	20	17	22	19	20
NET	-3	-4	-6	-11	+4	-7	-8	+2	-6	-6	-6

AS10 Taking everything into account, what impact, if any, do you expect the Autumn Statement to have on the United Kingdom's economic situation?

It will make things much better	2	2	2	3	5	2	0	1	4	3	0
It will make things a little better	17	18	15	17	16	11	20	23	17	10	21
It will make no real difference	48	52	44	34	48	49	51	52	40	51	52
It will make things a little worse	11	11	11	12	12	11	10	10	13	11	10
It will make things much worse	6	6	6	5	3	7	8	4	5	6	6
Don't know	17	11	22	29	15	20	12	9	21	20	11
Better (All)	19	20	17	20	21	13	20	24	21	13	21
Worse (All)	17	17	17	17	15	18	18	14	18	17	16
NET	+2	+3	0	+3	+6	-5	+2	+10	+3	-4	+5

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
			Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1996	1504	1563	777	843	773	571	203	183	547	193	159	339
1996	1504	1563	732	684	657	459	127	161	430	186	105	303
%	%	%	%	%	%	%	%	%	%	%	%	%

AS9 Taking everything into account, what impact, if any, do you expect the Autumn Statement to have on your own household's financial situation?

It will make things much better	2	1	2	2	2	1	1	2	3	4	1
It will make things a little better	14	13	15	18	10	10	13	18	17	11	11
It will make no real difference	52	55	57	57	52	57	49	56	61	58	50
It will make things a little worse	13	14	12	9	17	15	18	9	8	16	17
It will make things much worse	6	7	6	4	9	6	12	5	1	8	10
Don't know	13	10	8	10	11	10	7	10	10	3	11
Better (All)	16	14	17	20	12	11	14	20	20	15	12
Worse (All)	19	21	18	13	26	21	30	14	9	24	27
NET	-3	-7	-1	+7	-14	-10	-16	+6	+11	-9	-15

AS10 Taking everything into account, what impact, if any, do you expect the Autumn Statement to have on the United Kingdom's economic situation?

It will make things much better	2	2	2	2	1	4	2	3	2	2
It will make things a little better	17	14	20	25	9	15	9	24	28	10
It will make no real difference	48	52	49	47	48	58	58	48	46	48
It will make things a little worse	11	11	10	7	15	12	12	7	6	16
It will make things much worse	6	6	5	4	7	5	11	4	3	8
Don't know	17	15	14	14	19	8	6	14	13	16
Better (All)	19	16	22	27	11	16	13	26	31	12
Worse (All)	17	17	15	11	22	17	23	11	9	24
NET	+2	-1	+7	+16	-11	-1	-10	+15	+22	-12

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Region						Social Grade	
			London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1996	1504	1563	269	644	328	487	96	173	1123	855
1996	1504	1563	270	661	323	472	103	167	1198	780
%	%	%	%	%	%	%	%	%	%	%

AS9 Taking everything into account, what impact, if any, do you expect the Autumn Statement to have on your own household's financial situation?

It will make things much better	2	3	1	4	1	2	0	1	2
It will make things a little better	14	14	13	13	15	18	10	15	13
It will make no real difference	52	52	54	45	55	53	48	56	47
It will make things a little worse	13	13	13	16	11	13	20	13	15
It will make things much worse	6	5	4	6	9	6	12	4	9
Don't know	13	14	15	16	9	8	10	11	15
Better (All)	16	17	14	17	16	20	10	16	15
Worse (All)	19	18	17	22	20	19	32	17	24
NET	-3	-1	-3	-5	-4	+1	-22	-1	-9

AS10 Taking everything into account, what impact, if any, do you expect the Autumn Statement to have on the United Kingdom's economic situation?

It will make things much better	2	4	1	3	1	2	4	2	2
It will make things a little better	17	19	21	13	14	13	12	18	15
It will make no real difference	48	38	45	49	51	51	60	51	45
It will make things a little worse	11	12	10	9	12	18	13	11	11
It will make things much worse	6	6	4	6	8	7	3	5	7
Don't know	17	20	18	20	14	10	8	14	19
Better (All)	19	23	22	16	15	15	16	20	17
Worse (All)	17	18	14	15	20	25	16	16	18
NET	+2	+5	+8	+1	-5	-10	0	+4	-1

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Gender		Age					Generation		
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1996	1504	1563	961	1029	231	270	750	295	450	577	674	641
1996	1504	1563	1001	989	242	324	683	294	453	625	624	624
%	%	%	%	%	%	%	%	%	%	%	%	%

AS11. Please say if you support or oppose each of the following policies:

A reduction in National Insurance contributions by 2% from 12% to 10% from 6th January

Support	71	70	72	56	72	75	73	71	67	74	70
Oppose	12	14	11	12	10	12	13	14	11	12	15
Don't know	17	16	17	32	18	14	14	15	22	15	15

An increase in the minimum wage of 9.8%, up from £10.42 to £11.44 an hour

Support	86	84	87	84	83	86	88	87	85	85	86
Oppose	6	7	4	7	7	3	8	6	7	3	8
Don't know	9	8	9	9	10	11	5	7	9	12	6

Benefit cuts for people with disabilities who do not look for work that they can do from home

Support	44	46	42	44	42	40	40	54	43	39	47
Oppose	39	40	38	34	39	42	44	35	37	42	40
Don't know	17	14	20	22	19	19	15	12	19	19	14

Benefit withdrawal for claimants who fail to find work for more than 18 months and refuse to do a work experience placement

Support	63	62	63	48	57	58	67	78	54	58	72
Oppose	22	24	21	30	26	22	23	15	28	22	19
Don't know	15	14	16	22	17	19	10	7	19	20	9

A freeze on alcohol duties, meaning that taxes on beer, wine, and spirits will not go up

Support	57	62	51	54	47	57	65	58	52	56	59
Oppose	26	26	27	25	31	26	23	28	29	25	26
Don't know	17	12	21	20	22	18	12	14	19	19	15

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
			Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1996	1504	1563	777	843	773	571	203	183	547	193	159	339
1996	1504	1563	732	684	657	459	127	161	430	186	105	303
%	%	%	%	%	%	%	%	%	%	%	%	%

AS11. Please say if you support or oppose each of the following policies:

A reduction in National Insurance contributions by 2% from 12% to 10% from 6th January

Support	71	67	80	81	65	68	70	81	80	79	60
Oppose	12	16	10	10	14	18	8	10	10	9	19
Don't know	17	17	11	9	21	14	22	8	10	12	21

An increase in the minimum wage of 9.8%, up from £10.42 to £11.44 an hour

Support	86	88	85	85	91	87	80	85	87	90	90
Oppose	6	4	7	7	3	4	4	8	4	2	5
Don't know	9	8	8	8	5	9	17	7	9	9	5

Benefit cuts for people with disabilities who do not look for work that they can do from home

Support	44	38	51	59	30	46	31	59	58	36	26
Oppose	39	48	32	26	56	41	45	24	28	49	60
Don't know	17	15	17	16	14	13	23	16	14	15	14

Benefit withdrawal for claimants who fail to find work for more than 18 months and refuse to do a work experience placement

Support	63	59	73	81	47	60	57	81	81	55	41
Oppose	22	28	13	9	34	29	26	8	13	24	41
Don't know	15	13	14	10	19	11	16	11	6	21	18

A freeze on alcohol duties, meaning that taxes on beer, wine, and spirits will not go up

Support	57	53	62	64	52	57	49	64	64	56	49
Oppose	26	28	26	23	30	26	29	24	22	34	29
Don't know	17	19	12	12	18	17	22	12	14	11	22

All GB Adults
Unweighted Sample

Total	9-11 Aug 2023	19-21 Jan 2023	Region						Social Grade	
			London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1996	1504	1563	269	644	328	487	96	173	1123	855
1996	1504	1563	270	661	323	472	103	167	1198	780
%	%	%	%	%	%	%	%	%	%	%

AS11. Please say if you support or oppose each of the following policies:

A reduction in National Insurance contributions by 2% from 12% to 10% from 6th January

Support	71	80	73	76	63	73	61	73	69
Oppose	12	8	12	9	15	11	20	13	12
Don't know	17	12	15	15	22	16	19	14	19

An increase in the minimum wage of 9.8%, up from £10.42 to £11.44 an hour

Support	86	88	87	80	84	91	92	85	88
Oppose	6	6	5	7	6	5	4	7	3
Don't know	9	6	8	14	11	5	4	8	9

Benefit cuts for people with disabilities who do not look for work that they can do from home

Support	44	44	48	42	40	57	34	47	39
Oppose	39	43	32	37	44	39	51	36	43
Don't know	17	13	20	20	16	4	15	16	17

Benefit withdrawal for claimants who fail to find work for more than 18 months and refuse to do a work experience placement

Support	63	58	66	62	61	71	58	66	59
Oppose	22	26	20	23	20	23	30	21	24
Don't know	15	16	14	15	19	6	11	13	16

A freeze on alcohol duties, meaning that taxes on beer, wine, and spirits will not go up

Support	57	54	57	60	57	57	51	59	55
Oppose	26	31	25	23	26	21	34	26	26
Don't know	17	14	18	17	17	22	15	15	19