

## Deltapoll Survey Results

Sample size: 1,005 Adults in Britain  
Fieldwork: 24th to 27th November 2023

# DELTA POLL

All GB Adults  
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1005	486	518	116	146	361	153	229	293	330	304	393	426
1005	464	540	99	176	352	144	234	307	320	300	368	363
%	%	%	%	%	%	%	%	%	%	%	%	%

### Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	29	31	26	18	18	29	17	44	20	28	33	24	36
Labour	40	37	43	41	51	46	36	27	49	45	31	46	34
Liberal Democrat	11	13	9	11	8	10	24	6	8	10	14	14	8
UK Independence Party (UKIP)	2	1	2	3	1	1	0	3	2	1	0	0	3
Reform UK	7	9	5	7	8	4	9	11	7	4	9	3	11
Scottish National Party (SNP)	3	2	4	6	4	3	1	2	4	4	2	3	1
Plaid Cymru (PC)	1	1	1	7	1	0	0	0	2	0	0	0	0
Green	7	6	8	7	7	6	13	5	6	7	9	8	6
Some other party	1	1	1	0	2	0	0	3	2	0	2	1	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1005	390	288	103	93	256	124	99	151
1005	336	233	66	94	220	104	62	145
%	%	%	%	%	%	%	%	%

## Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	29	66	0	7	3	60	77	0	0
Labour	40	13	90	9	16	14	12	94	90
Liberal Democrat	11	4	2	70	0	6	1	2	1
UK Independence Party (UKIP)	2	2	1	0	6	3	0	0	1
Reform UK	7	11	1	4	17	13	7	0	0
Scottish National Party (SNP)	3	0	0	0	23	0	0	0	0
Plaid Cymru (PC)	1	0	0	0	3	0	0	0	1
Green	7	3	5	10	25	3	3	2	7
Some other party	1	1	1	0	6	2	0	2	0

# Deltapoll Survey Results

Sample size: 1,005 Adults in Britain  
Fieldwork: 24th to 27th November 2023

All GB Adults  
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1005	134	324	166	243	49	89	568	430
1005	134	319	172	247	55	78	610	388
%	%	%	%	%	%	%	%	%

## Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>29</b>	39	29	31	23	19	27	31	26
Labour	<b>40</b>	28	33	53	49	53	27	35	48
Liberal Democrat	<b>11</b>	21	15	1	11	0	5	11	10
UK Independence Party (UKIP)	<b>2</b>	0	1	5	1	0	0	1	3
Reform UK	<b>7</b>	5	9	3	9	11	5	8	6
Scottish National Party (SNP)	<b>3</b>	0	0	0	0	0	29	3	2
Plaid Cymru (PC)	<b>1</b>	0	0	0	0	10	0	1	0
Green	<b>7</b>	6	12	5	6	6	1	9	5
Some other party	<b>1</b>	1	0	2	0	0	6	2	1

**All GB Adults**  
Unweighted Sample

Total	Gender		Age					Generation			EU Ref Vote	
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Gen X	Baby Boomers	Remain	Leave
1005	486	518	116	146	361	153	229	293	330	304	393	426
1005	464	540	99	176	352	144	234	307	320	300	368	363
%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

**The leader of the Labour Party, Keir Starmer**

Very well	<b>9</b>	11	7	7	12	12	3	7	11	11	5	11	9
Quite well	<b>28</b>	30	27	30	31	30	31	22	29	31	26	37	21
Quite badly	<b>25</b>	24	25	17	19	24	25	33	18	25	31	27	26
Very badly	<b>23</b>	25	21	6	18	24	22	33	16	22	27	15	36
Don't know	<b>15</b>	11	19	39	20	11	18	5	26	11	11	11	9
Well (All)	<b>37</b>	41	34	37	43	42	34	29	40	42	31	48	30
Badly (All)	<b>48</b>	49	46	23	37	48	47	66	34	47	58	42	62
Net	<b>-11</b>	-8	-12	+14	+6	-6	-13	-37	+6	-5	-27	+6	-32

**The Prime Minister, Rishi Sunak**

Very well	<b>7</b>	7	6	13	9	5	3	6	11	5	5	4	7
Quite well	<b>25</b>	26	23	31	20	23	13	34	23	25	26	24	25
Quite badly	<b>25</b>	23	27	24	27	23	33	21	25	24	24	26	25
Very badly	<b>35</b>	38	33	19	30	40	42	35	29	38	38	40	36
Don't know	<b>9</b>	6	11	14	13	8	9	4	12	8	6	6	7
Well (All)	<b>32</b>	33	29	44	29	28	16	40	34	30	31	28	32
Badly (All)	<b>60</b>	61	60	43	57	63	75	56	54	62	62	66	61
Net	<b>-28</b>	-28	-31	+1	-28	-35	-59	-16	-20	-32	-31	-38	-29

**All GB Adults**  
Unweighted Sample

Total	GE 19 Vote				Brexit Groups			
	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1005	390	288	103	93	256	124	99	151
1005	336	233	66	94	220	104	62	145
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

**The leader of the Labour Party, Keir Starmer**

Very well	<b>9</b>	5	19	4	9	5	2	24	20
Quite well	<b>28</b>	18	41	40	29	15	26	41	39
Quite badly	<b>25</b>	31	19	28	22	30	33	11	25
Very badly	<b>23</b>	42	5	13	21	46	37	7	3
Don't know	<b>15</b>	4	16	14	18	5	2	16	13
Well (All)	<b>37</b>	23	60	44	38	20	28	65	59
Badly (All)	<b>48</b>	73	24	41	43	76	70	18	28
Net	<b>-11</b>	-50	+36	+3	-5	-56	-42	+47	+31

**The Prime Minister, Rishi Sunak**

Very well	<b>7</b>	10	4	3	4	9	9	7	2
Quite well	<b>25</b>	35	16	23	10	33	43	16	11
Quite badly	<b>25</b>	27	17	37	27	25	32	20	16
Very badly	<b>35</b>	25	51	34	46	31	15	39	65
Don't know	<b>9</b>	3	12	2	12	3	1	18	6
Well (All)	<b>32</b>	45	20	26	14	42	52	23	13
Badly (All)	<b>60</b>	52	68	71	73	56	47	59	81
Net	<b>-28</b>	-7	-48	-45	-59	-14	+5	-36	-68

All GB Adults  
Unweighted Sample

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1005	134	324	166	243	49	89	568	430
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%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	<b>9</b>	12	7	9	12	8	6	7	12
Quite well	<b>28</b>	28	27	28	27	38	36	30	26
Quite badly	<b>25</b>	21	25	25	24	19	31	27	22
Very badly	<b>23</b>	24	26	25	21	27	6	21	25
Don't know	<b>15</b>	15	16	13	16	9	20	15	15
Well (All)	<b>37</b>	40	34	37	39	46	42	37	38
Badly (All)	<b>48</b>	45	51	50	45	46	37	48	47
Net	<b>-11</b>	-5	-17	-13	-6	0	+5	-11	-9

The Prime Minister, Rishi Sunak

Very well	<b>7</b>	13	4	11	4	10	2	5	8
Quite well	<b>25</b>	34	24	19	24	19	29	23	26
Quite badly	<b>25</b>	19	33	20	22	19	23	27	23
Very badly	<b>35</b>	31	31	38	41	44	35	37	34
Don't know	<b>9</b>	3	8	12	9	7	11	8	9
Well (All)	<b>32</b>	47	28	30	28	29	31	28	34
Badly (All)	<b>60</b>	50	64	58	63	63	58	64	57
Net	<b>-28</b>	-3	-36	-28	-35	-34	-27	-36	-23

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Unweighted Sample

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1005	486	518	116	146	361	153	229	293	330	304	393	426
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%	%	%	%	%	%	%	%	%	%	%	%	%

**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>31</b>	33	30	23	30	28	30	43	26	29	39	32	36
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>37</b>	39	35	35	45	40	39	28	40	40	33	47	30
Don't know	<b>32</b>	28	35	42	26	32	32	29	35	31	28	21	35

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>41</b>	43	40	9	31	43	46	58	26	41	51	17	76
To re-join the European Union	<b>44</b>	45	43	58	53	43	44	32	52	45	39	73	15
Would not vote	<b>5</b>	6	4	15	5	5	1	3	8	5	2	2	2
Don't know	<b>9</b>	6	12	16	10	9	9	6	12	9	8	8	7
Prefer not to answer	<b>1</b>	0	1	2	2	0	0	0	2	0	0	0	0

**[Excluding 'Don't know']**

To stay out of the European Union	<b>46</b>	46	46	11	35	47	51	62	30	45	55	18	81
To re-join the European Union	<b>49</b>	48	50	71	60	48	48	35	60	50	43	79	16
Would not vote	<b>5</b>	6	5	18	5	5	1	3	10	5	2	2	3

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%	%	%	%	%	%	%	%	%

**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>31</b>	57	10	31	14	51	71	8	6
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>37</b>	15	68	37	42	16	12	73	73
Don't know	<b>32</b>	28	22	32	43	33	17	19	21

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>41</b>	66	27	31	37	79	41	64	7
To re-join the European Union	<b>44</b>	22	62	67	53	10	45	31	82
Would not vote	<b>5</b>	3	2	0	2	2	5	4	1
Don't know	<b>9</b>	9	8	3	7	9	8	1	11
Prefer not to answer	<b>1</b>	0	0	0	0	0	0	0	0

**[Excluding 'Don't know']**

To stay out of the European Union	<b>46</b>	72	30	32	40	87	45	65	7
To re-join the European Union	<b>49</b>	24	68	68	57	11	50	31	92
Would not vote	<b>5</b>	3	3	0	2	2	6	4	1



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**Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?**

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	<b>31</b>	38	32	37	27	24	21	31	32
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	<b>37</b>	27	29	36	46	50	51	37	38
Don't know	<b>32</b>	34	38	26	27	25	28	32	30

**And if there were a second referendum on British membership of the European Union, how would you vote?**

To stay out of the European Union	<b>41</b>	40	43	44	43	35	31	40	44
To re-join the European Union	<b>44</b>	44	44	39	43	45	54	48	39
Would not vote	<b>5</b>	5	5	7	5	5	1	3	8
Don't know	<b>9</b>	11	7	10	8	15	14	9	9
Prefer not to answer	<b>1</b>	0	1	0	1	0	0	0	1

**[Excluding 'Don't know']**

To stay out of the European Union	<b>46</b>	45	47	49	47	41	36	44	49
To re-join the European Union	<b>49</b>	49	48	43	48	53	63	53	43
Would not vote	<b>5</b>	6	5	7	6	6	1	3	9