

Deltapoll Survey Results
Prepared by Deltapoll for Labour List

Sample Size: 1,005 GB Adults
Fieldwork: 4th - 11th December 2023

DELTA POLL

Total	Gender		Age					Generation		
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
1005	486	518	116	146	361	153	229	293	330	304
1005	464	540	99	176	352	144	234	307	320	300
%	%	%	%	%	%	%	%	%	%	%

All UK Adults
Unweighted Sample

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	33	30	23	30	28	30	43	26	29	39
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	37	39	35	35	45	40	39	28	40	40	33
Don't know	32	28	35	42	26	32	32	29	35	31	28

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Total	EU Ref Vote		GE 19 Vote				Past Vote Political Groups				
	Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers	
All UK Adults Unweighted Sample	1005	393	426	390	288	103	93	256	124	99	151
	1005	368	363	336	233	66	94	220	104	62	145
	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	32	36	57	10	31	14	51	71	8	6
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	37	47	30	15	68	37	42	16	12	73	73
Don't know	32	21	35	28	22	32	43	33	17	19	21

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Total	Region						Social Grade		Swingers	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Swingers	
All UK Adults Unweighted Sample 1005	134	324	166	243	49	89	568	430	94	
	1005	134	319	172	247	55	78	610	388	105
	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	31	38	32	37	27	24	21	31	32	32
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	37	27	29	36	46	50	51	37	38	67
Don't know	32	34	38	26	27	25	28	32	30	1

	Total	Gender		Age					Generation		
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Millennials	Generation X	Baby Boomers
All UK Adults	1005	486	518	116	146	361	153	229	293	330	304
Unweighted Sample	1005	464	540	99	176	352	144	234	307	320	300

Putting aside any support for a political party you may have, which of the following do you think would do the best job of representing Britain on the world stage?

A Conservative government led by Rishi Sunak with David Cameron as Foreign Secretary	33	35	30	35	28	28	27	45	29	29	39
A Labour government led by Keir Starmer with David Lammy as Foreign Secretary	37	39	36	28	50	41	42	25	40	41	33
Don't know	30	26	34	37	22	31	31	30	31	29	28

Putting aside any support for a political party you may have, which of the following do you think would be best for Britain's national security and the safety of its citizens?

A Conservative government led by Rishi Sunak with James Cleverly as Home Secretary	34	39	31	34	33	29	33	45	32	30	41
A Labour government led by Keir Starmer with Yvette Cooper as Home Secretary	37	38	35	33	43	42	39	26	38	42	33
Don't know	29	23	34	33	24	29	28	29	30	28	25

	Total	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
		Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
All UK Adults	1005	393	426	390	288	103	93	256	124	99	151
Unweighted Sample	1005	368	363	336	233	66	94	220	104	62	145

Putting aside any support for a political party you may have, which of the following do you think would do the best job of representing Britain on the world stage?

A Conservative government led by Rishi Sunak with David Cameron as Foreign Secretary	33	32	36	60	7	31	13	52	75	7	3
A Labour government led by Keir Starmer with David Lammy as Foreign Secretary	37	47	30	13	73	31	50	13	13	76	76
Don't know	30	21	34	27	20	39	37	35	12	17	21

Putting aside any support for a political party you may have, which of the following do you think would be best for Britain's national security and the safety of its citizens?

A Conservative government led by Rishi Sunak with James Cleverly as Home Secretary	34	36	37	61	12	30	17	52	76	7	10
A Labour government led by Keir Starmer with Yvette Cooper as Home Secretary	37	46	30	13	68	43	45	14	10	76	69
Don't know	29	18	33	27	21	27	38	34	13	17	20

	Total	Region					Social Grade		Swingers	
		London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Swingers
All UK Adults	1005	134	324	166	243	49	89	568	430	94
Unweighted Sample	1005	134	319	172	247	55	78	610	388	105

Putting aside any support for a political party you may have, which of the following do you think would do the best job of representing Britain on the world stage?

A Conservative government led by Rishi Sunak with David Cameron as Foreign Secretary	33	42	34	36	28	24	26	34	31	49
A Labour government led by Keir Starmer with David Lammy as Foreign Secretary	37	28	30	38	44	47	50	37	38	51
Don't know	30	30	36	26	28	29	24	29	31	0

Putting aside any support for a political party you may have, which of the following do you think would be best for Britain's national security and the safety of its citizens?

A Conservative government led by Rishi Sunak with James Cleverly as Home Secretary	34	48	35	35	30	28	28	35	33	55
A Labour government led by Keir Starmer with Yvette Cooper as Home Secretary	37	28	32	35	43	47	49	37	37	45
Don't know	29	24	34	30	27	25	23	28	29	0