

Deltapoll Survey Results

Sample size: 1,977

Fieldwork: 9th - 12th February 2024

DELTA POLL

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Gen Z	Millennials	Gen X	Baby Boomers
1977	950	1019	223	240	760	306	449	272	453	638	577
1977	926	1043	149	273	703	337	515	201	475	603	648
%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	27	26	29	8	13	22	38	41	9	16	25	41
Labour	45	44	46	64	52	52	36	31	64	54	46	34
Liberal Democrat	8	8	8	10	5	6	12	9	7	6	9	10
UK Independence Party (UKIP)	1	2	1	7	1	1	0	0	5	1	1	0
Reform UK	10	13	6	3	8	8	10	13	5	10	8	12
Scottish National Party (SNP)	3	2	4	4	11	2	1	2	4	6	2	2
Plaid Cymru (PC)	0	0	0	0	0	0	0	0	0	0	0	0
Green	4	4	4	4	9	5	3	2	6	5	7	1
Some other party	1	0	1	0	0	2	0	0	0	2	1	0

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Deltapoll Survey Results

Sample size: 1,977

Fieldwork: 9th - 12th February 2024

All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
	Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1977	776	841	769	573	201	183	543	183	154	345
1977	790	739	703	511	136	176	455	197	114	350
%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	27	19	39	62	2	8	4	59	71	3	2
Labour	45	54	32	16	91	35	17	15	19	95	90
Liberal Democrat	8	12	4	1	1	52	6	1	3	1	2
UK Independence Party (UKIP)	1	0	1	1	0	0	7	1	0	0	0
Reform UK	10	2	18	18	1	0	14	23	3	1	2
Scottish National Party (SNP)	3	5	1	0	2	0	25	0	0	0	2
Plaid Cymru (PC)	0	0	0	0	0	0	2	0	0	0	0
Green	4	6	3	2	3	5	19	1	4	1	4
Some other party	1	0	1	0	0	0	6	0	0	0	0

Deltapoll Survey Results

Sample size: 1,977

Fieldwork: 9th - 12th February 2024

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1977	269	638	326	478	96	171	1120	848
1977	218	634	348	523	113	141	1207	761
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	27	21	32	28	28	22	20	30	24
Labour	45	52	43	47	47	50	32	44	47
Liberal Democrat	8	11	10	6	6	5	7	9	7
UK Independence Party (UKIP)	1	1	0	4	1	1	0	1	2
Reform UK	10	6	11	8	13	15	4	7	13
Scottish National Party (SNP)	3	0	0	0	0	0	35	3	3
Plaid Cymru (PC)	0	0	0	0	0	3	0	0	0
Green	4	9	3	6	4	4	2	6	3
Some other party	1	0	1	1	0	0	1	0	2

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Gen Z	Millennials	Gen X	Baby Boomers
1977	950	1019	223	240	760	306	449	272	453	638	577
1977	926	1043	149	273	703	337	515	201	475	603	648
	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	9	10	8	1	10	13	7	6	2	13	10	7
Quite well	31	35	28	37	34	33	24	29	33	38	30	27
Quite badly	26	23	29	25	31	21	36	26	26	22	26	28
Very badly	21	23	19	10	9	20	26	32	13	14	20	31
Don't know	13	9	16	26	16	13	8	7	26	12	13	7
Well (All)	40	45	36	38	44	46	31	35	35	51	41	34
Badly (All)	47	46	48	35	40	41	61	58	39	37	46	59
Net	-7	-2	-12	+3	+5	+5	-30	-23	-4	+14	-5	-25

The Prime Minister, Rishi Sunak

Very well	4	4	4	3	4	3	5	6	3	4	2	7
Quite well	25	24	27	14	18	23	29	36	13	20	26	33
Quite badly	29	31	27	28	27	31	29	25	31	31	29	26
Very badly	36	37	35	48	39	38	31	29	47	39	37	28
Don't know	6	4	8	7	12	5	6	4	7	6	7	5
Well (All)	29	28	31	17	22	26	34	42	15	24	27	40
Badly (All)	64	68	61	76	66	69	60	53	77	70	66	55
Net	-35	-40	-31	-59	-44	-43	-26	-11	-62	-45	-38	-15

All GB Adults
Unweighted Sample

Total	EU Ref Vote		GE 19 Vote				Past Vote Political Groups			
	Remain	Leave	Con	Lab	Lib Dem	Other	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers
1977	776	841	769	573	201	183	543	183	154	345
1977	790	739	703	511	136	176	455	197	114	350
	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	9	10	9	4	20	7	4	4	4	32	15
Quite well	31	42	21	20	47	42	23	15	29	40	51
Quite badly	26	25	27	30	14	32	37	31	31	12	16
Very badly	21	13	34	38	7	8	23	43	27	4	9
Don't know	13	10	9	8	12	9	13	7	9	11	9
Well (All)	40	52	30	24	66	50	27	19	33	73	66
Badly (All)	47	38	61	68	22	41	60	74	58	16	25
Net	-7	+14	-32	-45	+44	+9	-33	-55	-25	+56	+41

The Prime Minister, Rishi Sunak

Very well	4	3	5	8	1	1	1	7	11	2	1
Quite well	25	24	30	41	12	22	17	37	50	17	11
Quite badly	29	28	30	27	28	35	26	31	20	26	31
Very badly	36	39	31	19	55	34	53	21	14	49	52
Don't know	6	6	5	5	5	7	3	5	5	6	4
Well (All)	29	27	34	49	13	23	18	44	61	19	12
Badly (All)	64	67	61	46	82	69	79	52	33	75	84
Net	-35	-40	-26	+2	-69	-46	-61	-8	+28	-56	-71

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
1977	269	638	326	478	96	171	1120	848
1977	218	634	348	523	113	141	1207	761
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The leader of the Labour Party, Keir Starmer

Very well	9	7	8	12	10	7	6	9	9
Quite well	31	35	31	32	33	31	25	33	30
Quite badly	26	24	26	26	25	17	36	29	21
Very badly	21	16	23	18	23	27	19	18	26
Don't know	13	18	13	12	8	18	13	11	15
Well (All)	40	42	38	44	43	38	32	41	38
Badly (All)	47	40	49	44	49	44	55	47	47
Net	-7	+2	-11	-1	-6	-6	-23	-6	-8

The Prime Minister, Rishi Sunak

Very well	4	6	4	5	2	5	2	4	4
Quite well	25	21	28	26	27	14	22	27	24
Quite badly	29	23	29	29	30	27	32	28	30
Very badly	36	42	32	34	36	42	41	35	37
Don't know	6	7	7	6	4	11	4	7	5
Well (All)	29	27	32	31	29	20	23	30	28
Badly (All)	64	65	61	63	66	69	73	63	67
Net	-35	-38	-28	-32	-37	-49	-49	-33	-39

All GB Adults
Unweighted Sample

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Gen Z	Millennials	Gen X	Baby Boomers
1977	950	1019	223	240	760	306	449	272	453	638	577
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	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	33	31	15	18	27	42	48	16	21	29	48
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	48	42	55	58	50	33	33	56	57	43	34
Don't know	23	19	27	30	23	23	24	20	28	22	27	18

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	42	36	17	13	39	49	57	16	24	42	56
To re-join the European Union	46	47	45	67	68	44	42	32	67	55	44	33
Would not vote	5	4	5	6	8	5	2	2	7	7	4	2
Don't know	10	6	14	11	11	12	7	8	10	13	10	8
Prefer not to answer	0	0	0	0	1	0	0	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	43	45	42	19	15	44	53	62	18	28	46	61
To re-join the European Union	52	51	52	75	76	50	45	35	75	64	49	36
Would not vote	5	4	6	7	9	6	2	3	7	8	4	3

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1977	776	841	769	573	201	183	543	183	154	345
1977	790	739	703	511	136	176	455	197	114	350
	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	26	43	62	7	24	16	60	67	8	7
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	58	31	17	83	53	43	15	18	80	85
Don't know	23	17	26	22	10	23	41	25	15	12	8

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	10	74	64	24	18	36	79	21	64	6
To re-join the European Union	46	79	12	22	64	76	57	7	65	23	83
Would not vote	5	2	3	3	3	0	2	3	3	4	2
Don't know	10	9	10	11	9	7	6	10	12	9	8
Prefer not to answer	0	0	0	0	0	0	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	43	11	83	72	26	19	38	89	24	70	7
To re-join the European Union	52	87	14	24	71	81	60	8	73	26	91
Would not vote	5	2	3	4	3	0	2	3	3	4	3

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1977	218	634	348	523	113	141	1207	761
%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	32	27	35	32	35	26	22	34	29
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	45	50	41	47	43	48	49	46	43
Don't know	23	24	24	20	22	25	29	20	28

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	39	30	42	44	42	31	29	32	48
To re-join the European Union	46	55	41	42	45	47	64	55	34
Would not vote	5	4	5	4	5	3	4	3	6
Don't know	10	11	11	10	8	19	4	9	12
Prefer not to answer	0	0	0	0	1	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	43	34	47	49	46	38	30	35	54
To re-join the European Union	52	62	47	47	49	58	67	61	39
Would not vote	5	4	6	4	5	4	4	4	7