

**Deltapoll Survey Results**  
Prepared by Deltapoll for Helm Partners

Sample size: 1,501 Conservative GE19 voters  
Fieldwork: 7th to 15th March 2024

# DELTA POLL

**Conservative GE19 voters**  
Unweighted Sample

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
<b>1501</b>	749	749	30	121	526	285	540	55	299	464	643
1501	738	761	24	125	536	293	523	50	306	475	632
%	%	%	%	%	%	%	%	%	%	%	%

And thinking back over the last four general elections between 2010 and 2019, which of the following parties did you vote for at least once?

Conservative	<b>100</b>	100	100	100	100	100	100	100	100	100	100	100
Labour	<b>10</b>	11	9	8	21	12	9	7	20	17	8	8
Liberal Democrat	<b>5</b>	5	6	17	6	7	3	4	15	8	5	4
Scottish National Party (SNP)	<b>1</b>	1	1	9	2	1	1	0	6	1	0	1
Plaid Cymru (PC)	<b>0</b>	0	0	0	1	0	0	0	0	1	0	0
UK Independence Party (UKIP)	<b>6</b>	8	5	4	8	8	4	6	8	7	7	6
Green	<b>2</b>	1	2	4	6	2	2	0	9	3	2	0
Some other party	<b>0</b>	0	1	0	0	1	0	0	0	0	1	0

If there were a general election held tomorrow, which party would you vote for?

[Responses have been weighted by likelihood of voting]

Conservative	<b>49</b>	48	50	55	57	47	42	54	56	48	47	49
Labour	<b>16</b>	17	16	16	13	22	18	10	16	24	18	13
Liberal Democrat	<b>2</b>	2	2	0	6	2	3	1	2	3	3	2
UK Independence Party (UKIP)	<b>1</b>	1	1	0	0	0	1	1	0	0	0	1
Reform UK	<b>19</b>	23	14	5	11	15	20	24	7	10	19	24
Scottish National Party (SNP)	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0
Green	<b>1</b>	1	2	6	2	2	2	0	3	3	2	0
Some other party	<b>0</b>	1	0	0	1	0	0	0	0	0	0	0
Would not vote	<b>0</b>	0	1	1	0	0	1	1	0	0	0	1
Don't know	<b>10</b>	8	13	18	10	10	13	9	17	10	11	10
Prefer not to answer	<b>0</b>	0	0	0	1	0	0	0	0	1	0	0

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	<b>55</b>	52	58	67	64	52	49	59	67	54	53	55
Labour	<b>18</b>	18	18	19	15	25	21	11	20	27	20	14
Liberal Democrat	<b>3</b>	3	3	0	7	3	3	2	2	3	3	2
UK Independence Party (UKIP)	<b>1</b>	1	1	0	0	0	1	1	0	0	0	1
Reform UK	<b>21</b>	25	17	6	12	16	24	26	8	11	21	26
Scottish National Party (SNP)	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0
Green	<b>2</b>	1	3	7	2	2	2	0	4	3	2	1
Some other party	<b>0</b>	1	0	0	1	0	0	0	0	0	1	0

## Deltapoll Survey Results

Prepared by Deltapoll for Helm Partners

Sample size: 1,501 Conservative GE19 voters

Fieldwork: 7th to 15th March 2024

Conservative GE19 voters  
Unweighted Sample

Total	Region						Social Grade		Working Status		Income				
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Working (All)	Not Working (All)	Under £14k	£14k to £21k	£21k to £34	£34k to £48k	More than £48k
1501	166	601	285	315	60	75	1028	472	898	599	118	134	382	306	516
	155	611	277	326	65	67	1027	473	909	588	117	133	381	305	519
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking back over the last four general elections between 2010 and 2019, which of the following parties did you vote for at least once?

Conservative	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Labour	10	13	9	10	10	18	9	12	12	8	9	8	11	11	11
Liberal Democrat	5	5	5	5	7	4	7	6	5	6	5	3	5	6	5
Scottish National Party (SNP)	1	1	0	0	1	0	11	1	1	1	0	0	1	1	1
Plaid Cymru (PC)	0	1	0	0	0	4	0	0	1	0	0	0	1	1	0
UK Independence Party (UKIP)	6	7	6	7	6	8	4	6	7	7	6	7	9	10	4
Green	2	5	1	2	2	1	0	2	1	2	1	1	0	2	1
Some other party	0	0	0	1	1	0	0	0	0	0	1	0	1	0	0

If there were a general election held tomorrow, which party would you vote for?

[Responses have been weighted by likelihood of voting]

Conservative	49	61	45	52	49	51	50	52	44	48	52	49	44	47	50	53
Labour	16	19	18	10	15	15	23	15	19	19	12	18	13	16	15	19
Liberal Democrat	2	1	3	1	2	0	3	3	2	3	2	1	2	2	2	3
UK Independence Party (UKIP)	1	1	1	1	0	1	0	1	1	1	1	1	2	1	0	0
Reform UK	19	8	19	21	21	23	16	18	20	17	22	15	27	22	16	16
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	0	0	0	0	0	5	0	0	0	0	0	0	0	0	0	0
Green	1	1	2	2	1	0	0	1	2	1	1	2	1	1	1	1
Some other party	0	1	0	0	0	0	0	0	0	0	0	2	0	0	0	0
Would not vote	0	1	1	0	1	0	0	0	1	0	1	0	1	0	0	0
Don't know	10	7	12	12	10	4	8	9	13	11	9	11	10	11	15	7
Prefer not to answer	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	55	67	51	59	55	53	55	57	50	54	57	56	49	52	59	57
Labour	18	21	21	12	17	16	25	17	22	21	14	21	15	18	18	20
Liberal Democrat	3	1	4	1	3	0	3	3	2	3	2	1	3	2	2	3
UK Independence Party (UKIP)	1	1	1	1	0	1	0	1	1	1	1	1	2	1	0	0
Reform UK	21	9	21	24	23	24	18	20	23	19	24	17	30	25	19	17
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	0	0	0	0	0	5	0	0	0	0	0	0	0	0	0	0
Green	2	1	2	2	2	0	0	1	2	2	2	2	2	2	1	1
Some other party	0	1	0	0	0	0	0	0	0	1	0	2	0	0	0	0

## Deltapoll Survey Results

Prepared by Deltapoll for Helm Partners

Sample size: 1,501 Conservative GE19 voters

Fieldwork: 7th to 15th March 2024

Conservative GE19 voters  
Unweighted Sample

Total	Education		EU Ref Vote		Voting Intention						2010 to 2019 Vote		Constituency			
	University educated	Not university educated	Remain	Leave	Con	Lab	Lib Dem	Reform	Other	Undecided	Labour	UKIP	Safe Con	Marginal Con	Lib Dem 2nd	Red Wall
1501	815	680	431	984	717	235	36	268	39	174	155	97	513	547	244	826
1501	814	682	432	987	714	237	37	268	40	175	155	97	515	551	247	832
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking back over the last four general elections between 2010 and 2019, which of the following parties did you vote for at least once?

Conservative	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Labour	10	11	9	10	10	5	25	9	8	7	15	100	28	9	10	8
Liberal Democrat	5	6	5	8	4	4	7	21	3	10	9	14	12	4	7	9
Scottish National Party (SNP)	1	1	0	1	1	1	1	0	1	0	1	6	2	0	0	0
Plaid Cymru (PC)	0	0	0	0	0	0	1	0	0	0	3	0	0	0	0	0
UK Independence Party (UKIP)	6	7	6	3	8	2	6	5	16	21	6	17	100	7	5	7
Green	2	2	1	3	1	1	4	3	0	10	4	5	5	1	2	0
Some other party	0	1	0	0	0	0	0	0	0	0	2	2	1	1	0	0

If there were a general election held tomorrow, which party would you vote for?

[Responses have been weighted by likelihood of voting]

Conservative	49	51	48	61	44	100	0	0	0	0	0	25	19	46	49	51
Labour	16	16	16	20	15	0	100	0	0	0	0	40	16	15	16	14
Liberal Democrat	2	2	2	3	2	0	0	100	0	0	0	2	2	4	2	4
UK Independence Party (UKIP)	1	1	1	0	1	0	0	0	25	0	1	5	1	0	0	0
Reform UK	19	18	19	5	25	0	0	0	100	0	0	16	45	21	18	16
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	0	0	0	0	0	0	0	0	8	0	0	0	0	0	0	0
Green	1	2	1	2	1	0	0	0	55	0	1	1	2	2	2	2
Some other party	0	0	0	0	0	0	0	0	12	0	0	3	0	0	0	0
Would not vote	0	0	1	0	1	0	0	0	0	0	0	0	0	1	1	1
Don't know	10	9	12	8	11	0	0	0	0	99	16	11	11	11	11	11
Prefer not to answer	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	55	56	54	67	50	100	0	0	0	0	0	30	21	52	56	57
Labour	18	18	19	21	16	0	100	0	0	0	0	47	18	17	18	16
Liberal Democrat	3	3	3	3	2	0	0	100	0	0	0	3	2	4	2	5
UK Independence Party (UKIP)	1	1	1	0	1	0	0	0	25	0	1	5	1	0	0	0
Reform UK	21	20	22	6	28	0	0	0	100	0	0	19	50	24	20	19
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru (PC)	0	0	0	1	0	0	0	0	8	0	0	0	0	0	0	0
Green	2	2	1	2	1	0	0	0	55	0	1	1	2	2	3	2
Some other party	0	0	0	0	1	0	0	0	12	0	0	3	0	0	0	0

**Conservative GE19 voters**  
Unweighted Sample

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
1501	749	749	30	121	526	285	540	55	299	464	643
1501	738	761	24	125	536	293	523	50	306	475	632
%	%	%	%	%	%	%	%	%	%	%	%

The Prime Minister Rishi Sunak has said that it is his "working assumption" that the general election will not be held until the latter part of the year. Taking that into account, which of the following is the best summary of your own view at the moment?

I am fairly sure of which party I will vote for and I am unlikely to change my mind before the election	53	59	47	51	39	52	50	58	47	45	53	55
I will probably stick with my current choice of party, but it is possible that I will change my mind before the election	28	26	29	12	36	30	25	26	21	32	30	26
I am unsure how I will vote and I am likely to keep making up my mind between now and the election	13	11	15	9	19	11	17	10	15	15	11	13
I have no idea which party I will vote for	3	2	5	4	2	4	4	3	4	4	3	3
I am very unlikely to vote at all	2	2	3	20	3	1	3	2	11	2	2	2
Don't know	1	1	1	4	0	2	1	1	2	2	1	1

If you had to choose, which of the following would you prefer to see after the next election, a Labour government led by Keir Starmer or a Conservative government led by Rishi Sunak?

Strongly prefer a Conservative government led by Rishi Sunak	34	35	34	29	27	27	36	43	28	24	33	39
Slightly prefer a Conservative government led by Rishi Sunak	23	24	23	13	23	23	20	26	16	21	23	25
Cannot choose between them	17	16	18	25	24	17	18	14	22	19	17	16
Slightly prefer a Labour government led by Keir Starmer	10	11	9	0	15	14	10	6	9	15	13	7
Strongly prefer a Labour government led by Keir Starmer	10	11	9	8	7	14	12	6	10	15	10	8
Don't know	5	4	7	25	3	6	5	4	15	6	4	5
Prefer Conservative (all)	57	59	57	42	50	50	56	69	44	45	56	64
Prefer Labour (all)	20	22	18	8	22	28	22	12	19	30	23	15
Net	+37	+37	+39	+34	+28	+22	+34	+57	+25	+15	+33	+49

Which of the following do you feel should be the top priorities for the government at the moment?

Cutting waiting lists in the National Health Service	58	50	66	37	40	51	61	68	34	48	53	67
Making Britain more prosperous and keeping inflation and interest rates as low as possible	55	58	52	24	56	53	55	60	41	53	53	59
Managing immigration and stopping the small boats	55	55	54	8	36	46	61	67	19	36	56	64
Keeping taxes at the fairest level	33	34	32	46	47	39	27	27	42	44	36	26
Increasing spending on underfunded public services	20	18	22	21	20	20	23	19	26	19	20	21
Ensuring that Brexit is completed	14	18	10	8	9	12	14	17	10	7	13	18
Leveling up investment in parts of the UK that have been left behind	12	13	10	21	16	13	9	10	15	17	10	10
Moving to Net Zero in order to tackle climate change	10	9	11	8	16	11	10	8	11	14	10	8
Reducing divisions between different social groups	6	5	7	8	6	8	5	4	8	9	7	3
Protecting the rights of free speech and also of peaceful protest	6	8	5	8	7	7	6	5	14	7	6	5
None of these	0	0	1	4	0	1	1	0	2	1	0	0
Don't know	1	1	2	9	1	1	1	1	5	3	1	1

**Conservative GE19 voters**  
Unweighted Sample

Total	Region						Social Grade		Working Status		Income				
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Working (All)	Not Working (All)	Under £14k	£14k to £21k	£21k to £34	£34k to £48k	More than £48k
1501	166	601	285	315	60	75	1028	472	898	599	118	134	382	306	516
1501	155	611	277	326	65	67	1027	473	909	588	117	133	381	305	519
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Prime Minister Rishi Sunak has said that it is his "working assumption" that the general election will not be held until the latter part of the year. Taking that into account, which of the following is the best summary of your own view at the moment?

I am fairly sure of which party I will vote for and I am unlikely to change my mind before the election	53	50	50	56	55	57	58	54	50	51	55	49	58	50	55	54
I will probably stick with my current choice of party, but it is possible that I will change my mind before the election	28	27	29	25	27	23	28	28	27	28	27	26	20	31	22	31
I am unsure how I will vote and I am likely to keep making up my mind between now and the election	13	15	14	13	12	14	5	12	14	14	11	14	12	14	15	10
I have no idea which party I will vote for	3	3	4	4	3	0	6	3	5	4	3	4	5	3	5	2
I am very unlikely to vote at all	2	4	2	0	3	6	3	2	3	2	3	3	4	1	2	2
Don't know	1	2	1	2	1	0	0	1	1	1	2	5	1	1	1	1

If you had to choose, which of the following would you prefer to see after the next election, a Labour government led by Keir Starmer or a Conservative government led by Rishi Sunak?

Strongly prefer a Conservative government led by Rishi Sunak	34	32	34	38	33	37	30	36	31	31	40	38	29	35	35	34
Slightly prefer a Conservative government led by Rishi Sunak	23	21	22	24	27	20	24	25	20	23	24	23	19	24	25	24
Cannot choose between them	17	14	17	18	18	15	20	16	18	17	16	10	27	17	16	15
Slightly prefer a Labour government led by Keir Starmer	10	13	11	7	10	8	10	10	11	12	8	6	8	10	10	12
Strongly prefer a Labour government led by Keir Starmer	10	12	11	8	8	14	12	9	13	12	7	13	8	10	9	11
Don't know	5	9	5	5	5	6	4	4	8	6	5	10	9	4	5	3
Prefer Conservative (all)	57	53	56	62	60	57	54	61	51	54	64	61	48	59	60	58
Prefer Labour (all)	20	25	22	15	18	22	22	19	24	24	15	19	16	20	19	23
Net	+37	+28	+34	+47	+42	+35	+32	+42	+27	+30	+49	+42	+32	+39	+41	+35

Which of the following do you feel should be the top priorities for the government at the moment?

Cutting waiting lists in the National Health Service	58	43	58	58	63	60	66	58	57	52	67	59	63	59	62	53
Making Britain more prosperous and keeping inflation and interest rates as low as possible	55	52	57	55	56	54	54	58	50	55	56	40	52	52	56	61
Managing immigration and stopping the small boats	55	46	55	56	56	52	60	53	58	48	64	53	72	59	51	47
Keeping taxes at the fairest level	33	34	34	35	26	37	40	35	30	38	27	28	31	29	35	38
Increasing spending on underfunded public services	20	22	22	19	19	12	21	21	19	20	21	20	16	22	22	19
Ensuring that Brexit is completed	14	15	13	13	15	17	18	14	15	13	16	16	16	18	13	12
Leveling up investment in parts of the UK that have been left behind	12	12	8	16	17	5	7	12	10	12	11	10	9	12	13	13
Moving to Net Zero in order to tackle climate change	10	12	9	13	10	11	4	10	10	11	8	11	9	9	7	12
Reducing divisions between different social groups	6	8	6	4	6	1	4	6	6	6	5	7	3	6	5	7
Protecting the rights of free speech and also of peaceful protest	6	8	5	7	5	12	7	5	8	7	5	3	5	5	9	6
None of these	0	1	0	0	1	0	0	0	1	0	1	3	1	0	0	0
Don't know	1	3	2	1	1	0	0	1	2	1	1	4	0	1	2	1

**Conservative GE19 voters**  
Unweighted Sample

Total	Education		EU Ref Vote		Voting Intention						2010 to 2019 Vote		Constituency			
	University educated	Not university educated	Remain	Leave	Con	Lab	Lib Dem	Reform	Other	Undecided	Labour	UKIP	Safe Con	Marginal Con	Lib Dem 2nd	Red Wall
1501	815	680	431	984	717	235	36	268	39	174	155	97	513	547	244	826
1501	814	682	432	987	714	237	37	268	40	175	155	97	515	551	247	832
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Prime Minister Rishi Sunak has said that it is his "working assumption" that the general election will not be held until the latter part of the year. Taking that into account, which of the following is the best summary of your own view at the moment?

I am fairly sure of which party I will vote for and I am unlikely to change my mind before the election	53	51	55	53	53	68	57	38	51	38	2	41	39	51	52	51	55
I will probably stick with my current choice of party, but it is possible that I will change my mind before the election	28	32	23	30	27	27	33	36	35	32	12	32	32	30	26	28	26
I am unsure how I will vote and I am likely to keep making up my mind between now and the election	13	12	13	11	14	3	7	26	12	20	58	15	23	14	13	14	12
I have no idea which party I will vote for	3	2	5	3	4	0	2	0	1	8	22	6	3	2	4	4	4
I am very unlikely to vote at all	2	2	2	2	2	0	0	0	1	2	3	4	0	2	3	2	2
Don't know	1	1	2	1	1	1	1	0	1	0	2	2	3	1	1	0	1

If you had to choose, which of the following would you prefer to see after the next election, a Labour government led by Keir Starmer or a Conservative government led by Rishi Sunak?

Strongly prefer a Conservative government led by Rishi Sunak	34	34	35	36	35	62	1	5	19	7	9	9	20	36	34	36	36
Slightly prefer a Conservative government led by Rishi Sunak	23	24	22	26	23	29	1	25	28	18	26	18	22	25	22	26	22
Cannot choose between them	17	17	16	12	18	4	4	46	36	50	39	20	26	16	18	17	17
Slightly prefer a Labour government led by Keir Starmer	10	10	10	14	8	3	36	5	9	20	7	20	16	10	10	8	10
Strongly prefer a Labour government led by Keir Starmer	10	10	10	10	10	1	57	14	2	0	0	25	11	10	11	10	11
Don't know	5	4	7	3	6	2	1	5	5	5	18	8	4	4	5	3	5
Prefer Conservative (all)	57	58	57	62	58	91	2	30	47	25	35	27	42	61	56	62	58
Prefer Labour (all)	20	20	20	24	18	4	93	19	11	20	7	45	27	20	21	18	21
Net	+37	+38	+37	+38	+40	+87	-91	+11	+36	+5	-28	-18	+15	+41	+35	+44	+37

Which of the following do you feel should be the top priorities for the government at the moment?

Cutting waiting lists in the National Health Service	58	56	61	61	58	55	68	67	51	55	67	57	48	61	58	60	59
Making Britain more prosperous and keeping inflation and interest rates as low as possible	55	57	54	60	54	58	55	57	51	40	54	56	52	59	55	55	57
Managing immigration and stopping the small boats	55	49	61	37	65	51	36	30	86	55	50	48	73	59	53	54	55
Keeping taxes at the fairest level	33	36	30	37	31	36	34	36	29	31	29	35	35	33	31	33	31
Increasing spending on underfunded public services	20	20	20	24	18	17	33	22	14	18	26	30	19	22	20	21	20
Ensuring that Brexit is completed	14	14	15	8	17	13	6	6	33	8	7	11	28	13	14	13	14
Leveling up investment in parts of the UK that have been left behind	12	13	10	14	11	11	10	16	11	12	15	19	13	9	14	9	12
Moving to Net Zero in order to tackle climate change	10	12	8	12	9	12	13	22	2	23	6	11	5	10	10	12	9
Reducing divisions between different social groups	6	7	5	6	5	5	12	6	1	7	7	6	1	5	6	8	6
Protecting the rights of free speech and also of peaceful protest	6	7	6	4	7	6	6	3	6	10	6	6	10	5	7	4	7
None of these	0	0	1	1	0	1	0	0	0	0	0	0	0	0	1	1	1
Don't know	1	1	2	1	1	1	0	3	0	2	4	1	0	1	2	2	1

Conservative GE19 voters  
Unweighted Sample

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
1501	749	749	30	121	526	285	540	55	299	464	643
1501	738	761	24	125	536	293	523	50	306	475	632
%	%	%	%	%	%	%	%	%	%	%	%

Thinking of the current economic situation and the Chancellor of the Exchequer's recent Budget announcements, how confident are you that the Conservative government has the right policies to make Britain's economy stronger?

Very confident	12	16	9	9	18	13	12	11	12	18	11	10
Fairly confident	37	36	38	42	43	37	30	38	39	39	37	36
Not very confident	30	29	30	21	24	28	34	30	23	25	31	32
Not at all confident	15	16	14	16	7	14	19	15	16	11	15	16
Don't know	6	4	9	12	9	7	5	5	10	8	6	5
Confident (all)	49	52	47	51	61	50	42	49	51	57	48	46
Not confident (all)	45	45	44	37	31	42	53	45	39	36	46	48
Net	+4	+7	+3	+14	+30	+8	-11	+4	+12	+21	+2	-2

From what you know of your own circumstances and the effect of the Budget measures, do you expect that by the end of 2024 you and your household will be better off, worse off, or in about the same position as now?

Much better off	3	3	2	0	5	4	2	2	2	6	2	2
Slightly better off	15	18	12	21	24	15	15	13	20	16	18	12
About the same	46	45	47	29	45	44	44	50	33	44	42	50
Slightly worse off	25	24	26	17	18	24	31	25	27	20	26	26
Much worse off	9	8	10	12	7	10	8	9	7	10	10	9
Don't know	2	1	4	21	2	3	1	1	11	4	3	1
Better off (all)	18	21	14	21	29	19	17	15	22	22	20	14
Worse off (all)	34	32	36	29	25	34	39	34	34	30	36	35
Net	-16	-11	-22	-8	+4	-15	-22	-19	-12	-8	-16	-21

Suppose a Labour government under Keir Starmer was elected later this year. From what you know of their policies, do you believe that over the next few years Labour would make you and your household better off, worse off or would they make no differ

Much better off	3	4	2	0	8	5	2	1	6	8	3	1
Slightly better off	12	12	12	20	17	17	11	7	16	22	12	8
Make no difference	25	24	25	38	29	26	23	22	30	28	25	23
Slightly worse off	25	24	25	8	26	22	25	28	22	20	24	27
Much worse off	26	30	22	21	9	20	29	35	16	12	26	32
Don't know	9	6	13	13	10	10	11	8	10	10	11	8
Better off (all)	15	16	14	20	25	22	13	8	22	30	15	9
Worse off (all)	51	54	47	29	35	42	54	63	38	32	50	59
Net	-36	-38	-33	-9	-10	-20	-41	-55	-16	-2	-35	-50

**Conservative GE19 voters**  
Unweighted Sample

Total	Region						Social Grade		Working Status		Income				
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Working (All)	Not Working (All)	Under £14k	£14k to £21k	£21k to £34	£34k to £48k	More than £48k
1501	166	601	285	315	60	75	1028	472	898	599	118	134	382	306	516
1501	155	611	277	326	65	67	1027	473	909	588	117	133	381	305	519
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking of the current economic situation and the Chancellor of the Exchequer's recent Budget announcements, how confident are you that the Conservative government has the right policies to make Britain's economy stronger?

Very confident	12	21	10	12	12	14	16	13	11	13	11	17	13	11	11	13
Fairly confident	37	39	35	40	39	34	34	39	33	37	37	38	29	34	37	41
Not very confident	30	25	33	26	29	29	30	29	31	29	31	26	35	32	29	28
Not at all confident	15	12	15	16	14	18	16	14	17	15	14	9	17	18	14	13
Don't know	6	5	7	8	7	4	3	5	8	6	6	9	6	6	8	4
Confident (all)	49	60	45	52	51	48	50	52	44	50	48	55	42	45	48	54
Not confident (all)	45	37	48	42	43	47	46	43	48	44	45	35	52	50	43	41
Net	+4	+23	-3	+10	+8	+1	+4	+9	-4	+6	+3	+20	-10	-5	+5	+13

From what you know of your own circumstances and the effect of the Budget measures, do you expect that by the end of 2024 you and your household will be better off, worse off, or in about the same position as now?

Much better off	3	6	2	2	3	1	1	3	2	3	2	3	0	2	4	3
Slightly better off	15	17	15	16	13	19	15	17	11	18	11	10	16	12	14	20
About the same	46	43	43	46	49	54	55	45	48	41	53	46	45	45	49	45
Slightly worse off	25	21	27	26	24	19	18	24	27	25	25	26	26	29	24	23
Much worse off	9	9	10	8	8	8	11	8	10	9	9	14	11	11	7	6
Don't know	2	3	3	2	2	0	0	2	3	3	1	1	2	1	3	3
Better off (all)	18	23	17	18	16	20	16	20	13	21	13	13	16	14	18	23
Worse off (all)	34	30	37	34	32	27	29	32	37	34	34	40	37	40	31	29
Net	-16	-7	-20	-16	-16	-7	-13	-12	-24	-13	-21	-27	-21	-26	-13	-6

Suppose a Labour government under Keir Starmer was elected later this year. From what you know of their policies, do you believe that over the next few years Labour would make you and your household better off, worse off or would they make no differ

Much better off	3	10	1	2	2	3	9	3	3	5	1	4	1	2	3	4
Slightly better off	12	8	14	9	12	17	15	12	13	15	7	10	11	11	11	15
Make no difference	25	28	24	28	21	31	21	24	27	25	25	22	35	24	26	23
Slightly worse off	25	25	23	21	31	20	25	25	23	23	27	21	16	27	25	26
Much worse off	26	20	27	30	25	20	23	27	24	22	32	34	31	26	25	23
Don't know	9	8	10	9	9	9	7	9	10	10	9	9	7	10	10	9
Better off (all)	15	18	15	11	14	20	24	15	16	20	8	14	12	13	14	19
Worse off (all)	51	45	50	51	56	40	48	52	47	45	59	55	47	53	50	49
Net	-36	-27	-35	-40	-42	-20	-24	-37	-31	-25	-51	-41	-35	-40	-36	-30



Conservative GE19 voters  
Unweighted Sample

Total	Education		EU Ref Vote		Voting Intention						2010 to 2019 Vote		Constituency			
	University educated	Not university educated	Remain	Leave	Con	Lab	Lib Dem	Reform	Other	Undecided	Labour	UKIP	Safe Con	Marginal Con	Lib Dem 2nd	Red Wall
1501	815	680	431	984	717	235	36	268	39	174	155	97	513	547	244	826
1501	814	682	432	987	714	237	37	268	40	175	155	97	515	551	247	832
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking of the current economic situation and the Chancellor of the Exchequer's recent Budget announcements, how confident are you that the Conservative government has the right policies to make Britain's economy stronger?

Very confident	12	14	11	18	10	23	3	3	4	2	1	7	9	9	12	10	12
Fairly confident	37	38	35	42	35	57	16	13	21	20	23	24	26	38	35	38	35
Not very confident	30	28	31	28	31	15	49	54	38	39	44	37	38	33	28	30	31
Not at all confident	15	15	15	8	17	1	29	22	32	33	13	24	24	15	16	18	16
Don't know	6	5	7	4	7	4	5	8	5	5	19	8	3	5	8	5	7
Confident (all)	49	52	46	60	45	80	19	16	25	22	24	31	35	47	47	48	47
Not confident (all)	45	43	46	36	48	16	78	76	70	72	57	61	62	48	44	48	47
Net	+4	+9	0	+24	-3	+64	-59	-60	-45	-50	-33	-30	-27	-1	+3	0	0

From what you know of your own circumstances and the effect of the Budget measures, do you expect that by the end of 2024 you and your household will be better off, worse off, or in about the same position as now?

Much better off	3	4	2	3	3	5	2	3	1	0	1	4	4	1	3	2	2
Slightly better off	15	17	13	20	13	23	7	6	8	15	8	7	10	16	15	16	15
About the same	46	44	48	47	46	51	44	60	37	37	42	48	36	44	46	41	46
Slightly worse off	25	25	25	24	26	16	32	14	39	31	33	22	31	27	26	26	25
Much worse off	9	8	10	5	10	4	14	13	14	15	11	18	17	10	8	12	10
Don't know	2	2	2	2	2	2	1	5	1	2	6	1	1	3	3	3	2
Better off (all)	18	21	15	23	16	28	9	9	15	9	9	11	14	17	18	18	17
Worse off (all)	34	33	35	29	36	20	46	27	53	46	44	40	48	37	34	38	35
Net	-16	-12	-20	-6	-20	+8	-37	-18	-44	-31	-35	-29	-34	-20	-16	-20	-18

Suppose a Labour government under Keir Starmer was elected later this year. From what you know of their policies, do you believe that over the next few years Labour would make you and your household better off, worse off or would they make no differ

Much better off	3	5	1	4	2	3	9	0	0	0	1	9	3	2	2	1	2
Slightly better off	12	12	12	15	11	7	44	8	6	10	2	23	15	10	13	14	13
Make no difference	25	24	25	27	23	23	28	49	20	32	28	29	25	24	22	24	23
Slightly worse off	25	25	25	28	24	30	8	8	25	33	28	18	21	25	24	23	24
Much worse off	26	25	27	15	31	29	3	13	43	20	21	10	30	28	29	30	29
Don't know	9	9	10	10	9	7	8	22	6	5	20	11	6	10	10	8	9
Better off (all)	15	17	13	19	13	10	53	8	6	10	3	32	18	12	15	15	15
Worse off (all)	51	50	52	43	55	59	11	21	68	53	49	28	51	53	53	53	53
Net	-36	-33	-39	-24	-42	-49	+42	-13	-62	-43	-46	+4	-33	-41	-38	-38	-38

Conservative GE19 voters  
Unweighted Sample

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
1501	749	749	30	121	526	285	540	55	299	464	643
1501	738	761	24	125	536	293	523	50	306	475	632
	%	%	%	%	%	%	%	%	%	%	%

Thinking about Brexit, Britain's departure from the European Union, regardless of how you voted in the Referendum, do you think it has turned out to be the right or the wrong thing to do?

I strongly believe Britain was right to leave the European Union	30	36	24	13	11	21	34	42	14	13	26	41
On balance I believe Britain was right to leave the European Union	30	30	30	16	30	29	31	32	19	30	30	31
On balance I believe Britain was wrong to leave the European Union	17	15	20	16	32	22	13	12	18	30	18	12
I strongly believe Britain was wrong to leave the European Union	17	16	19	21	22	23	17	11	29	21	21	12
Don't know	5	3	7	34	5	6	4	3	20	6	5	4
Britain was right to leave (all)	60	66	54	29	41	50	65	74	33	43	56	72
Britain was wrong to leave (all)	34	31	39	37	54	45	30	23	47	51	39	24
Net	+26	+35	+15	-8	-13	+5	+35	+51	-14	-8	+17	+48

And which of the following is closest to your view on what Britain's political, legal and trading relationship with Europe and the European Union should be in the future?

Britain should seek to distance itself further from Europe, building more global trade links and being prepared to break links to other European institutions such as the Court of Human Rights	27	33	22	8	16	21	27	38	10	14	26	35
Britain should keep its legal and trading ties with Europe roughly as they are at the moment	20	21	20	5	22	19	21	22	8	22	19	21
Britain should seek to rebuild some of its ties with Europe and integrate some of its trading arrangements while staying outside the European Union	29	27	31	38	36	32	29	24	36	37	28	26
Britain should seek to rejoin the European Union	17	17	18	24	22	22	16	12	29	20	20	13
Don't know	6	2	10	25	5	7	7	4	17	6	6	5

Thinking about the performance and achievements of the former Prime Minister Boris Johnson, do you believe on balance he was a positive or a negative influence on Britain?

Very positive influence	22	24	20	8	14	19	21	26	11	14	23	24
Fairly positive influence	39	38	40	54	42	38	40	38	47	39	37	39
Fairly negative influence	21	21	20	9	31	22	20	18	19	29	19	18
Very negative influence	13	15	12	16	6	14	14	14	10	11	14	14
Don't know	6	3	8	13	7	7	5	4	12	6	6	4
Positive (all)	61	62	60	62	56	57	61	64	58	53	60	63
Negative (all)	34	36	32	25	37	36	34	32	29	40	33	32
Net	+27	+26	+28	+37	+19	+21	+27	+32	+29	+13	+27	+31

**Conservative GE19 voters**  
Unweighted Sample

Total	Region						Social Grade		Working Status		Income				
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Working (All)	Not Working (All)	Under £14k	£14k to £21k	£21k to £34	£34k to £48k	More than £48k
1501	166	601	285	315	60	75	1028	472	898	599	118	134	382	306	516
1501	155	611	277	326	65	67	1027	473	909	588	117	133	381	305	519
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about Brexit, Britain's departure from the European Union, regardless of how you voted in the Referendum, do you think it has turned out to be the right or the wrong thing to do?**

I strongly believe Britain was right to leave the European Union	30	26	28	33	30	31	39	29	31	24	39	37	37	36	30	21
On balance I believe Britain was right to leave the European Union	30	27	33	25	34	25	19	29	33	29	32	30	33	29	31	30
On balance I believe Britain was wrong to leave the European Union	17	17	19	17	17	19	9	18	15	21	12	10	10	17	16	22
I strongly believe Britain was wrong to leave the European Union	17	23	15	18	16	20	32	19	14	21	13	15	13	14	17	21
Don't know	5	7	5	7	4	6	1	5	6	6	5	8	6	4	6	5
Britain was right to leave (all)	60	53	61	58	64	56	58	58	64	53	71	67	70	65	61	51
Britain was wrong to leave (all)	34	40	34	35	33	39	41	37	29	42	25	25	23	31	33	43
Net	+26	+13	+27	+23	+31	+17	+17	+21	+35	+11	+46	+42	+47	+34	+28	+8

**And which of the following is closest to your view on what Britain's political, legal and trading relationship with Europe and the European Union should be in the future?**

Britain should seek to distance itself further from Europe, building more global trade links and being prepared to break links to other European institutions such as the Court of Human Rights	27	25	28	27	27	26	24	27	28	23	34	26	36	31	28	21
Britain should keep its legal and trading ties with Europe roughly as they are at the moment	20	12	19	22	23	23	24	19	23	19	22	20	23	22	21	19
Britain should seek to rebuild some of its ties with Europe and integrate some of its trading arrangements while staying outside the European Union	29	35	31	26	28	24	24	31	26	32	25	25	21	30	25	36
Britain should seek to rejoin the European Union	17	21	15	19	16	19	24	19	14	20	13	19	13	13	18	20
Don't know	6	6	6	6	6	8	4	5	8	6	6	10	7	5	8	5

**Thinking about the performance and achievements of the former Prime Minister Boris Johnson, do you believe on balance he was a positive or a negative influence on Britain?**

Very positive influence	22	23	21	20	25	20	19	20	26	19	25	25	26	25	20	18
Fairly positive influence	39	33	40	43	38	41	31	40	36	39	39	36	43	38	39	39
Fairly negative influence	21	20	21	18	21	23	22	21	19	23	16	14	13	21	22	23
Very negative influence	13	19	13	12	12	11	21	14	12	13	14	14	13	13	13	14
Don't know	6	5	6	7	4	4	6	5	7	6	5	12	6	3	6	5
Positive (all)	61	56	61	63	63	61	50	60	62	58	64	61	69	63	59	57
Negative (all)	34	39	34	30	33	34	43	35	31	36	30	28	26	34	35	37
Net	+27	+17	+27	+33	+30	+27	+7	+25	+31	+22	+34	+33	+43	+29	+24	+20

Conservative GE19 voters  
Unweighted Sample

Total	Education		EU Ref Vote		Voting Intention						2010 to 2019 Vote		Constituency			
	University educated	Not university educated	Remain	Leave	Con	Lab	Lib Dem	Reform	Other	Undecided	Labour	UKIP	Safe Con	Marginal Con	Lib Dem 2nd	Red Wall
1501	815	680	431	984	717	235	36	268	39	174	155	97	513	547	244	826
1501	814	682	432	987	714	237	37	268	40	175	155	97	515	551	247	832
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Brexit, Britain's departure from the European Union, regardless of how you voted in the Referendum, do you think it has turned out to be the right or the wrong thing to do?

I strongly believe Britain was right to leave the European Union	30	26	34	4	43	32	12	14	49	21	24	24	48	29	31	28	30
On balance I believe Britain was right to leave the European Union	30	30	30	17	36	29	28	28	31	32	34	33	27	30	30	35	31
On balance I believe Britain was wrong to leave the European Union	17	19	16	29	12	16	25	32	11	27	20	21	14	18	16	16	18
I strongly believe Britain was wrong to leave the European Union	17	20	15	47	5	19	28	21	6	18	11	16	6	18	16	14	15
Don't know	5	5	6	3	5	4	6	5	3	2	11	6	5	5	6	7	6
Britain was right to leave (all)	60	56	64	21	79	61	40	42	80	53	58	57	75	59	61	63	61
Britain was wrong to leave (all)	34	39	31	76	17	35	53	53	17	45	31	37	20	36	32	30	33
Net	+26	+17	+33	-55	+62	+26	-13	-11	+63	+8	+27	+20	+55	+23	+29	+33	+28

And which of the following is closest to your view on what Britain's political, legal and trading relationship with Europe and the European Union should be in the future?

Britain should seek to distance itself further from Europe, building more global trade links and being prepared to break links to other European institutions such as the Court of Human Rights	27	27	27	6	38	25	11	11	53	26	23	20	48	29	26	29	27
Britain should keep its legal and trading ties with Europe roughly as they are at the moment	20	18	23	13	24	24	17	17	15	17	19	21	13	19	22	21	21
Britain should seek to rebuild some of its ties with Europe and integrate some of its trading arrangements while staying outside the European Union	29	31	27	33	27	27	41	43	20	25	39	36	32	28	30	30	30
Britain should seek to rejoin the European Union	17	20	15	42	6	19	25	24	9	28	9	18	4	19	16	13	16
Don't know	6	5	8	6	5	6	6	5	3	5	11	5	3	5	7	8	7

Thinking about the performance and achievements of the former Prime Minister Boris Johnson, do you believe on balance he was a positive or a negative influence on Britain?

Very positive influence	22	20	24	12	27	27	10	5	28	5	13	15	25	23	20	19	20
Fairly positive influence	39	39	39	38	39	44	24	32	44	33	36	34	41	41	41	41	40
Fairly negative influence	21	22	18	28	17	18	30	27	12	31	29	23	17	18	20	19	21
Very negative influence	13	14	13	17	12	6	31	30	12	28	11	20	13	13	14	14	14
Don't know	6	5	6	5	5	5	5	5	2	11	8	4	4	5	5	6	5
Positive (all)	61	59	63	50	66	71	34	37	72	38	49	49	66	64	61	60	60
Negative (all)	34	36	31	45	29	24	61	57	24	59	40	43	30	31	34	33	35
Net	+27	+23	+32	+5	+37	+47	-27	-20	+48	-21	+9	+6	+36	+33	+27	+27	+25

**Conservative GE19 voters**  
Unweighted Sample

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
1501	749	749	30	121	526	285	540	55	299	464	643
1501	738	761	24	125	536	293	523	50	306	475	632
%	%	%	%	%	%	%	%	%	%	%	%

**And do you believe that overall Boris Johnson was a positive or negative influence on the Conservative Party?**

Very positive influence	22	25	19	17	18	19	21	25	14	19	20	24
Fairly positive influence	36	33	40	41	41	38	38	33	42	38	39	34
Fairly negative influence	23	24	21	21	31	21	20	24	27	24	20	23
Very negative influence	13	14	13	12	3	15	16	13	8	12	16	13
Don't know	6	4	7	8	6	7	5	5	8	7	5	6
Positive (all)	58	58	59	58	59	57	59	58	56	57	59	58
Negative (all)	36	38	34	33	34	36	36	37	35	36	36	36
Net	+22	+20	+25	+25	+25	+21	+23	+21	+21	+21	+23	+22

**Suppose Boris Johnson were to return to parliament this year and become Conservative leader before the general election. Would that make you more likely to vote Conservative, less likely, or would it make no difference?**

Much more likely to vote Conservative	19	21	18	12	12	18	18	24	10	13	21	22
A bit more likely to vote Conservative	17	16	17	21	26	17	18	13	26	19	17	15
It would make no difference	34	34	34	30	34	32	31	37	34	30	32	37
A bit less likely to vote Conservative	10	8	12	17	19	12	8	7	13	18	9	7
Much less likely to vote Conservative	17	18	15	12	9	18	21	15	13	18	18	16
Don't know	3	2	5	8	0	3	4	4	4	2	4	4
More likely (all)	36	37	35	33	38	35	36	37	36	32	38	37
Less likely (all)	27	26	27	29	28	30	29	22	26	36	27	23
Net	+9	+11	+8	+4	+10	+5	+7	+15	+10	-4	+11	+14

**Suppose Nigel Farage were to join the Conservative Party and campaign for them. Would that make you more likely to vote Conservative, less likely, or would it make no difference?**

Much more likely to vote Conservative	18	20	16	12	14	15	21	20	17	12	19	19
A bit more likely to vote Conservative	17	19	15	25	24	18	17	14	26	19	18	15
It would make no difference	31	32	31	25	31	29	28	36	28	27	30	34
A bit less likely to vote Conservative	11	8	14	8	17	10	11	9	8	16	10	9
Much less likely to vote Conservative	20	20	20	21	11	24	21	17	13	23	21	19
Don't know	3	2	5	8	2	4	2	4	8	3	3	3
More likely (all)	35	39	31	37	38	33	38	34	43	31	37	34
Less likely (all)	31	28	34	29	28	34	32	26	21	39	31	28
Net	+4	+11	-3	+8	+10	-1	+6	+8	+22	-8	+6	+6

Conservative GE19 voters  
Unweighted Sample

Total	Region						Social Grade		Working Status		Income				
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE	Working (All)	Not Working (All)	Under £14k	£14k to £21k	£21k to £34	£34k to £48k	More than £48k
1501	166	601	285	315	60	75	1028	472	898	599	118	134	382	306	516
1501	155	611	277	326	65	67	1027	473	909	588	117	133	381	305	519
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you believe that overall Boris Johnson was a positive or negative influence on the Conservative Party?

Very positive influence	22	23	21	17	25	26	24	20	26	20	24	26	26	26	19	18
Fairly positive influence	36	34	37	43	33	32	27	37	36	37	35	34	38	35	36	38
Fairly negative influence	23	24	21	23	24	19	26	25	18	23	22	14	18	22	27	24
Very negative influence	13	15	13	11	13	13	19	14	12	14	13	14	12	13	13	15
Don't know	6	5	7	5	5	10	4	5	8	6	6	12	5	5	5	5
Positive (all)	58	57	58	60	58	58	51	57	62	57	59	60	64	61	55	56
Negative (all)	36	39	34	34	37	32	45	39	30	37	35	28	30	35	40	39
Net	+22	+18	+24	+26	+21	+26	+6	+18	+32	+20	+24	+32	+34	+26	+15	+17

Suppose Boris Johnson were to return to parliament this year and become Conservative leader before the general election. Would that make you more likely to vote Conservative, less likely, or would it make no difference?

Much more likely to vote Conservative	19	12	19	20	25	25	12	18	23	18	21	18	19	24	19	17
A bit more likely to vote Conservative	17	14	18	19	14	18	14	16	18	18	15	15	22	13	20	16
It would make no difference	34	36	33	35	33	29	41	34	33	31	38	34	36	37	29	34
A bit less likely to vote Conservative	10	16	9	9	11	9	11	12	7	12	7	9	5	9	11	12
Much less likely to vote Conservative	17	19	19	13	14	17	19	18	14	18	15	18	12	15	17	19
Don't know	3	4	3	4	4	2	3	3	5	3	4	6	6	3	3	2
More likely (all)	36	26	37	39	39	43	26	34	41	36	36	33	41	37	39	33
Less likely (all)	27	35	28	22	25	26	30	30	21	30	22	27	17	24	28	31
Net	+9	-9	+9	+17	+14	+17	-4	+4	+20	+6	+14	+6	+24	+13	+11	+2

Suppose Nigel Farage were to join the Conservative Party and campaign for them. Would that make you more likely to vote Conservative, less likely, or would it make no difference?

Much more likely to vote Conservative	18	14	15	19	20	29	19	18	17	17	18	13	20	18	18	18
A bit more likely to vote Conservative	17	16	18	18	16	17	15	16	18	19	14	16	19	19	17	15
It would make no difference	31	30	33	30	31	23	32	29	36	28	36	40	32	32	27	32
A bit less likely to vote Conservative	11	13	10	12	13	5	6	11	9	12	9	8	10	10	12	11
Much less likely to vote Conservative	20	25	21	17	17	22	26	22	15	20	19	20	14	17	23	21
Don't know	3	3	3	4	4	5	1	3	4	3	3	3	4	4	3	2
More likely (all)	35	30	33	37	36	46	34	34	35	36	32	29	39	37	35	33
Less likely (all)	31	38	31	29	30	27	32	33	24	32	28	28	24	27	35	32
Net	+4	-8	+2	+8	+6	+19	+2	+1	+11	+4	+4	+1	+15	+10	0	+1

Conservative GE19 voters  
Unweighted Sample

Total	Education		EU Ref Vote		Voting Intention						2010 to 2019 Vote		Constituency			
	University educated	Not university educated	Remain	Leave	Con	Lab	Lib Dem	Reform	Other	Undecided	Labour	UKIP	Safe Con	Marginal Con	Lib Dem 2nd	Red Wall
1501	815	680	431	984	717	235	36	268	39	174	155	97	513	547	244	826
1501	814	682	432	987	714	237	37	268	40	175	155	97	515	551	247	832
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you believe that overall Boris Johnson was a positive or negative influence on the Conservative Party?

Very positive influence	22	19	25	11	27	26	9	8	31	5	12	16	27	21	21	21	21
Fairly positive influence	36	37	36	38	35	42	25	29	38	35	32	33	37	40	37	39	36
Fairly negative influence	23	25	20	30	19	20	32	19	17	29	28	28	17	21	23	23	24
Very negative influence	13	14	13	18	12	8	30	30	9	28	11	14	13	13	13	13	13
Don't know	6	5	7	4	7	4	5	13	5	2	16	9	6	5	7	5	6
Positive (all)	58	56	61	49	62	68	34	37	69	40	44	49	64	61	58	60	57
Negative (all)	36	39	33	48	31	28	62	49	26	57	39	42	30	34	36	36	37
Net	+22	+17	+28	+1	+31	+40	-28	-12	+43	-17	+5	+7	+34	+27	+22	+24	+20

Suppose Boris Johnson were to return to parliament this year and become Conservative leader before the general election. Would that make you more likely to vote Conservative, less likely, or would it make no difference?

Much more likely to vote Conservative	19	19	20	10	24	25	5	3	25	5	14	9	18	19	20	18	19
A bit more likely to vote Conservative	17	16	17	14	18	11	14	16	28	25	21	19	27	19	15	15	15
It would make no difference	34	33	36	37	32	41	24	30	29	24	29	35	34	33	35	36	34
A bit less likely to vote Conservative	10	12	7	16	7	12	12	18	4	11	10	10	7	9	8	8	9
Much less likely to vote Conservative	17	18	15	21	15	8	44	30	12	35	15	24	13	18	17	19	18
Don't know	3	2	5	2	4	3	1	3	2	0	11	3	2	2	5	3	4
More likely (all)	36	35	37	24	42	36	19	19	53	30	35	28	45	38	35	33	34
Less likely (all)	27	30	22	37	22	20	56	48	16	46	25	34	20	27	25	27	27
Net	+9	+5	+15	-13	+20	+16	-37	-29	+37	-16	+10	-6	+25	+11	+10	+6	+7

Suppose Nigel Farage were to join the Conservative Party and campaign for them. Would that make you more likely to vote Conservative, less likely, or would it make no difference?

Much more likely to vote Conservative	18	18	17	6	23	16	4	5	41	15	10	14	35	17	17	14	17
A bit more likely to vote Conservative	17	18	15	13	19	15	12	5	30	18	13	18	24	18	18	16	18
It would make no difference	31	28	35	31	32	40	24	30	21	17	26	30	28	31	32	34	32
A bit less likely to vote Conservative	11	11	9	15	8	12	11	13	1	19	18	8	4	11	9	11	10
Much less likely to vote Conservative	20	21	19	32	15	14	46	42	5	30	25	28	7	19	19	22	19
Don't know	3	3	4	2	3	3	3	5	2	0	9	1	2	3	4	3	4
More likely (all)	35	36	32	19	42	31	16	10	71	33	23	32	59	35	35	30	35
Less likely (all)	31	32	28	47	23	26	57	55	6	49	43	36	11	30	28	33	29
Net	+4	+4	+4	-28	+19	+5	-41	-45	+65	-16	-20	-4	+48	+5	+7	-3	+6