

Deltapoll Survey Results
Prepared by Deltapoll

Sample Size: 2,036 UK Adults
Fieldwork: 3rd to 7th May 2024

DELTA POLL

Total	Gender		Age					Generation			
	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
2036	984	1050	234	324	725	293	461	327	519	582	577
2036	960	1074	261	353	701	318	403	365	537	566	543
%	%	%	%	%	%	%	%	%	%	%	%

All UK Adults
Unweighted Sample

Which of the following names, if any, do you associate with the children's game which involves knocking on somebody's door before running away?

Knock and run	27	26	29	23	23	25	30	35	21	28	24	34
Knock down ginger	26	25	27	19	25	30	28	23	23	25	30	25
Knock a door run	21	21	21	20	25	26	15	16	22	28	21	17
Ding dong ditch	10	9	11	38	21	5	3	1	34	13	4	1
Chap-door-run/ Chappy	6	5	6	6	8	6	6	3	6	6	8	3
Cherry knocking	4	4	3	3	9	4	1	1	4	7	3	1
Knick-knack / Knick-knacking	3	4	2	5	3	2	2	3	5	4	2	2
Chicky melly/ Chickenly	2	2	1	2	2	2	2	1	2	2	3	1
Knicky knocky nine doors*	1	1	2	1	1	1	2	2	1	1	1	1
Knock a door dash	1	2	0	8	0	0	0	0	6	0	0	0
Bobby knocking	0	0	0	0	0	1	0	0	0	0	1	0
Knock knock ginger	0	0	0	1	0	0	0	0	1	0	0	0
Knock knock run	0	0	0	1	0	0	0	0	1	0	0	0
Postmans knock	0	1	0	0	0	0	3	0	0	0	1	1
Rat a tat ginger	0	0	0	0	0	0	0	0	0	0	0	0
Thunder and lightning	0	0	0	0	0	0	0	1	0	0	0	1
I call it something else	1	1	1	1	1	1	2	1	1	1	1	1
I am not familiar with the game	10	12	8	5	7	9	11	15	4	11	8	15
Don't know	7	8	6	4	10	6	5	10	6	6	6	9

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Total	Region							Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	Northern Ireland	ABC1	C2DE
2036	267	638	325	476	97	175	59	1143	871
2036	249	629	351	490	107	167	43	1204	810
%	%	%	%	%	%	%	%	%	%

Which of the following names, if any, do you associate with the children's game which involves knocking on somebody's door before running away?

Knock and run	27	16	28	33	37	29	9	18	27	28
Knock down ginger	26	42	46	18	7	30	2	2	27	25
Knock a door run	21	13	10	25	37	17	22	28	20	23
Ding dong ditch	10	21	11	7	6	12	5	13	10	10
Chap-door-run/ Chappy	6	2	1	2	1	1	52	0	5	6
Cherry knocking	4	3	4	4	2	8	1	6	4	3
Knick-knack / Knick-knacking	3	6	1	4	3	1	0	11	2	4
Chicky melly/ Chickenly	2	2	1	1	1	1	9	1	2	2
Knicky knocky nine doors*	1	0	0	0	5	0	0	0	2	0
Knock a door dash	1	0	0	0	4	0	0	0	2	0
Bobby knocking	0	0	0	0	0	5	0	0	0	0
Knock knock ginger	0	0	0	0	0	1	0	0	0	0
Knock knock run	0	0	0	0	0	0	0	0	0	0
Postmans knock	0	0	1	0	1	0	0	0	1	0
Rat a tat ginger	0	0	0	1	0	3	0	0	0	0
Thunder and lightning	0	0	0	1	0	0	0	1	0	0
I call it something else	1	0	1	1	2	3	1	3	1	2
I am not familiar with the game	10	10	10	16	7	4	7	17	11	8
Don't know	7	12	5	8	6	9	6	13	6	9

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Total	Region											
	North West	North East	Yorkshire and the Humber	East of England	West Midlands	East Midlands	Wales	Scotland	South East	London	South West	Northern Ireland
2036	230	76	170	191	168	157	97	175	310	267	136	59
2036	231	87	172	175	197	154	107	167	296	249	158	43
%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following names, if any, do you associate with the children's game which involves knocking on somebody's door before running away?

Knock and run	27	41	23	39	32	33	32	29	9	22	16	35	18
Knock down ginger	26	8	12	5	51	15	21	30	2	52	42	27	2
Knock a door run	21	37	16	48	10	30	21	17	22	10	13	12	28
Ding dong ditch	10	5	11	6	9	6	9	12	5	11	21	13	13
Chap-door-run/ Chappy	6	1	3	2	2	1	2	1	52	1	2	1	0
Cherry knocking	4	2	5	2	6	3	5	8	1	2	3	8	6
Knick-knack / Knick-knacking	3	4	4	3	1	2	7	1	0	0	6	2	11
Chicky melly/ Chickenly	2	2	1	1	0	0	1	1	9	2	2	0	1
Knicky knocky nine doors*	1	0	27	0	0	0	1	0	0	0	0	0	0
Knock a door dash	1	9	0	0	0	0	0	0	0	0	0	0	0
Bobby knocking	0	0	0	0	0	0	0	5	0	0	0	0	0
Knock knock ginger	0	0	0	0	0	0	0	1	0	0	0	2	0
Knock knock run	0	0	0	0	0	0	0	0	0	0	0	0	0
Postmans knock	0	0	0	3	0	1	0	0	0	1	0	0	0
Rat a tat ginger	0	0	0	0	0	1	0	3	0	0	0	0	0
Thunder and lightning	0	0	0	0	0	2	0	0	0	0	0	0	1
I call it something else	1	1	4	2	2	0	1	3	1	1	0	0	3
I am not familiar with the game	10	7	7	8	8	11	20	4	7	9	10	16	17
Don't know	7	6	4	8	6	11	4	9	6	5	12	5	13