

Deltapoll Survey Results

Sample size: 2,010 adults in Great Britain

Fieldwork: 6th to 8th June 2024

DELTA POLL

All GB Adults
Unweighted Sample

Total	Current Voting Intention					GE 2019 Vote				EU Ref Vote	
	Con	Lab	Lib Dem	Reform UK	Other	Con	Lab	Lib Dem	Other	Remain	Leave
2010	422	925	181	241	241	778	577	204	183	782	853
2010	325	826	111	203	168	625	487	100	140	712	680
%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	21	100	0	0	0	0	50	1	2	7	16	29
Labour	46	0	100	0	0	0	20	91	26	19	53	35
Liberal Democrat	9	0	0	100	0	0	4	2	53	2	13	7
Reform UK	12	0	0	0	100	0	21	2	9	19	2	22
Scottish National Party (SNP)	4	0	0	0	0	33	0	0	0	31	6	1
Plaid Cymru (PC)	1	0	0	0	0	11	1	0	1	7	2	1
Green	5	0	0	0	0	47	3	3	10	13	6	4
Other	1	0	0	0	0	9	0	2	0	2	1	1

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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All GB Adults
Unweighted Sample

Total	Past Vote Political Groups				Former Tories	Gender	
	Con Leavers	Con Remainders	Lab Leavers	Lab Remainders		Male	Female
2010	524	208	180	323	471	969	1035
2010	393	191	119	312	362	919	1085
%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	21	48	60	0	1	0	21	21
Labour	46	17	26	92	89	41	44	48
Liberal Democrat	9	4	4	1	3	9	9	10
Reform UK	12	25	5	5	0	41	15	9
Scottish National Party (SNP)	4	0	0	0	0	0	4	4
Plaid Cymru (PC)	1	1	1	0	0	2	2	1
Green	5	3	3	2	4	6	5	6
Other	1	0	0	0	2	1	1	1

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All GB Adults

Unweighted Sample

Total	Age					Generation			
	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
2010	231	306	719	297	456	295	504	615	552
2010	223	343	737	330	377	301	539	638	503
%	%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	21	4	15	11	19	43	8	14	14	35
Labour	46	64	59	54	43	24	61	56	52	31
Liberal Democrat	9	10	8	12	5	9	8	11	10	8
Reform UK	12	5	4	10	20	17	4	6	14	17
Scottish National Party (SNP)	4	6	4	4	3	3	7	4	3	3
Plaid Cymru (PC)	1	0	2	1	2	1	0	3	0	1
Green	5	7	8	5	8	2	9	5	4	5
Other	1	4	1	2	1	0	4	0	2	0

Deltapoll Survey Results

Sample size: 2,010 adults in Great Britain

Fieldwork: 6th to 8th June 2024

All GB Adults

Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
2010	270	652	332	483	100	173	1131	868
2010	271	617	358	492	102	170	1156	843
%	%	%	%	%	%	%	%	%

Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	21	23	22	24	22	10	15	21	21
Labour	46	41	43	50	55	48	34	44	49
Liberal Democrat	9	10	14	5	8	3	5	10	8
Reform UK	12	14	13	12	12	14	5	13	11
Scottish National Party (SNP)	4	0	0	0	0	0	38	4	4
Plaid Cymru (PC)	1	0	0	0	0	23	0	2	0
Green	5	10	6	7	3	1	2	6	4
Other	1	2	1	1	1	1	0	1	2

All GB Adults
Unweighted Sample

Total	Current Voting Intention					GE 2019 Vote				EU Ref Vote	
	Con	Lab	Lib Dem	Reform UK	Other	Con	Lab	Lib Dem	Other	Remain	Leave
2010	422	925	181	241	241	778	577	204	183	782	853
2010	325	826	111	203	168	625	487	100	140	712	680
%	%	%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The Prime Minister, Rishi Sunak

Very well	8	27	4	7	1	4	12	5	7	2	8	8
Quite well	23	51	12	31	20	21	36	12	20	15	20	28
Quite badly	24	12	25	29	35	25	27	22	27	20	23	28
Very badly	39	5	56	31	42	48	19	57	45	60	45	31
Don't know	6	5	4	1	2	2	6	4	1	3	4	5
Well (All)	31	78	16	38	21	25	48	17	26	17	28	36
Badly (All)	64	17	80	60	77	73	46	79	72	80	68	59
Net	-33	+61	-65	-22	-56	-48	+2	-62	-46	-63	-40	-23

The leader of the Labour Party, Keir Starmer

Very well	14	4	30	5	3	9	5	32	11	8	18	12
Quite well	36	23	54	52	14	28	27	45	50	36	46	27
Quite badly	20	25	10	23	31	25	25	14	22	14	18	21
Very badly	18	37	1	15	40	30	30	6	10	30	11	29
Don't know	11	10	4	5	12	9	13	3	7	12	8	11
Well (All)	50	27	84	57	17	37	32	77	61	44	64	39
Badly (All)	39	63	12	38	71	54	55	19	32	44	29	50
Net	+12	-36	+72	+19	-54	-17	-23	+58	+29	-1	+35	-10

All GB Adults
Unweighted Sample

Total	Past Vote Political Groups				Former Tories	Gender	
	Con Leavers	Con Remainers	Lab Leavers	Lab Remainers		Male	Female
2010	524	208	180	323	471	969	1035
2010	393	191	119	312	362	919	1085
%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The Prime Minister, Rishi Sunak

Very well	8	11	17	6	4	3	8	7
Quite well	23	36	38	17	9	25	23	24
Quite badly	24	29	25	31	20	39	25	24
Very badly	39	20	11	41	64	27	39	39
Don't know	6	5	8	6	3	6	5	6
Well (All)	31	46	56	23	13	28	31	31
Badly (All)	64	49	36	72	84	66	64	63
Net	-33	-3	+19	-49	-72	-39	-33	-32

The leader of the Labour Party, Keir Starmer

Very well	14	3	10	42	29	6	17	11
Quite well	36	21	37	42	50	31	38	35
Quite badly	20	25	25	8	12	24	19	21
Very badly	18	37	14	5	5	25	17	20
Don't know	11	13	14	2	3	14	9	13
Well (All)	50	24	47	84	79	37	55	46
Badly (All)	39	63	39	13	18	49	36	41
Net	+12	-38	+8	+71	+61	-12	+19	+6

All GB Adults
Unweighted Sample

Total	Age					Generation			
	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
2010	231	306	719	297	456	295	504	615	552
2010	223	343	737	330	377	301	539	638	503
%	%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The Prime Minister, Rishi Sunak

Very well	8	7	9	6	3	12	6	11	3	10
Quite well	23	16	19	21	25	31	16	21	23	26
Quite badly	24	18	18	24	27	32	18	18	26	32
Very badly	39	48	46	43	44	21	48	44	42	29
Don't know	6	11	8	7	2	3	12	6	6	2
Well (All)	31	23	28	27	28	44	22	32	26	36
Badly (All)	64	66	64	66	70	54	66	62	68	61
Net	-33	-42	-36	-39	-42	-10	-43	-30	-41	-25

The leader of the Labour Party, Keir Starmer

Very well	14	9	24	18	8	8	10	19	17	10
Quite well	36	38	39	37	41	29	35	40	39	32
Quite badly	20	29	12	16	22	26	27	15	16	26
Very badly	18	5	10	18	22	30	7	13	21	25
Don't know	11	18	14	11	6	7	21	13	9	7
Well (All)	50	47	63	55	50	37	45	59	55	42
Badly (All)	39	35	22	34	44	56	34	28	36	51
Net	+12	+13	+41	+21	+6	-19	+11	+30	+19	-9

All GB Adults
Unweighted Sample

Total	Region						Social Grade	
	London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
2010	270	652	332	483	100	173	1131	868
2010	271	617	358	492	102	170	1156	843
%	%	%	%	%	%	%	%	%

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?

The Prime Minister, Rishi Sunak

Very well	8	12	6	7	9	7	5	7	8
Quite well	23	22	24	27	22	14	23	25	21
Quite badly	24	27	26	27	23	18	20	27	22
Very badly	39	28	39	36	42	55	43	37	42
Don't know	6	10	5	3	4	6	9	5	7
Well (All)	31	34	29	34	31	21	28	32	29
Badly (All)	64	55	65	62	65	73	63	64	64
Net	-33	-21	-36	-28	-35	-52	-34	-32	-34

The leader of the Labour Party, Keir Starmer

Very well	14	15	11	14	19	14	13	13	15
Quite well	36	39	33	43	34	39	38	39	33
Quite badly	20	18	26	19	18	9	18	23	17
Very badly	18	10	20	18	21	28	16	18	18
Don't know	11	18	11	6	9	9	15	7	16
Well (All)	50	54	43	57	52	54	51	52	49
Badly (All)	39	28	46	37	38	37	34	41	36
Net	+12	+26	-2	+20	+14	+16	+18	+11	+13

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2010	422	925	181	241	241	778	577	204	183	782	853
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%	%	%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	30	90	6	24	42	21	58	6	24	16	26	40
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	47	4	88	42	15	36	20	83	50	45	56	35
Don't know	23	5	6	34	43	44	23	12	26	39	18	25

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	35	61	23	16	75	23	58	23	19	35	11	68
To re-join the European Union	50	30	67	59	13	68	30	68	63	59	82	19
Would not vote	6	2	3	17	3	5	4	3	10	4	3	5
Don't know	8	7	6	8	9	5	8	7	7	2	4	8
Prefer not to answer	1	1	1	0	0	0	1	0	0	0	0	0

[Excluding 'Don't know']

To stay out of the European Union	39	66	24	17	83	24	63	24	21	36	11	75
To re-join the European Union	54	32	72	64	14	72	33	72	68	60	85	20
Would not vote	7	2	4	19	3	5	4	3	11	4	3	5

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2010	524	208	180	323	471	969	1035
2010	393	191	119	312	362	919	1085
%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	30	59	60	3	7	37	32	28
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	47	16	24	87	80	29	48	46
Don't know	23	25	16	9	13	34	19	26

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	35	75	20	58	5	55	37	34
To re-join the European Union	50	14	71	30	88	31	51	49
Would not vote	6	4	3	3	2	5	6	6
Don't know	8	7	6	9	5	8	5	10
Prefer not to answer	1	0	0	0	0	1	1	0

[Excluding 'Don't know']

To stay out of the European Union	39	80	21	64	5	60	39	38
To re-join the European Union	54	15	76	33	92	34	54	55
Would not vote	7	5	3	3	3	6	7	7

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2010	231	306	719	297	456	295	504	615	552
2010	223	343	737	330	377	301	539	638	503
%	%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	30	15	20	21	33	58	15	24	22	50
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	47	63	62	51	42	26	58	56	51	32
Don't know	23	22	19	28	25	17	27	19	27	19

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	35	6	23	33	44	56	8	27	38	53
To re-join the European Union	50	65	57	54	46	33	64	59	48	38
Would not vote	6	16	7	5	4	5	14	7	4	5
Don't know	8	10	12	7	6	6	11	7	9	5
Prefer not to answer	1	3	0	1	0	0	3	0	1	0

[Excluding 'Don't know']

To stay out of the European Union	39	7	27	36	47	60	9	29	42	55
To re-join the European Union	54	75	65	59	49	35	74	63	54	40
Would not vote	7	19	8	5	4	6	17	7	4	5

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2010	271	617	358	492	102	170	1156	843
%	%	%	%	%	%	%	%	%

Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?

A Conservative government led by Rishi Sunak with Jeremy Hunt as Chancellor of the Exchequer	30	33	32	33	29	23	21	33	27
A Labour government led by Keir Starmer with Rachel Reeves as Chancellor of the Exchequer	47	45	43	48	50	51	55	48	46
Don't know	23	22	25	18	21	26	24	20	26

And if there were a second referendum on British membership of the European Union, how would you vote?

To stay out of the European Union	35	21	40	43	34	37	31	33	39
To re-join the European Union	50	60	45	38	52	55	65	57	41
Would not vote	6	8	6	8	7	3	1	5	9
Don't know	8	8	9	10	7	5	4	5	10
Prefer not to answer	1	4	0	0	0	0	0	0	1

[Excluding 'Don't know']

To stay out of the European Union	39	23	44	48	36	39	32	35	44
To re-join the European Union	54	67	50	43	56	58	67	60	46
Would not vote	7	9	6	9	8	3	1	5	10