Deltapoll Survey Results

Prepared by Deltapoll

Sample Size: 1,921 Adults in Great Britain
Fieldwork: 15th-18th May 2026

DELTAPOLL

	Total	Gender		Age					Region					
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain Who Intend to Vote	**1730**	880	851	211	256	537	295	433	239	571	284	391	91	155
Unweighted New Sample	**1580**	800	777	187	311	545	267	270	229	475	278	364	89	145
General Election Voting Intention														
[Excluding 'Don't know' and 'Would not vote']														
Con	**17%**	15%	18%	6%	12%	17%	13%	27%	19%	21%	19%	8%	25%	8%
Lab	**20%**	21%	19%	14%	35%	26%	18%	9%	31%	16%	16%	27%	12%	10%
Lib Dem	**11%**	9%	12%	14%	4%	8%	13%	15%	9%	12%	8%	12%	8%	10%
Reform	**28%**	33%	24%	20%	23%	26%	36%	33%	16%	34%	32%	33%	28%	7%
SNP	**5%**	4%	6%	6%	3%	3%	6%	6%	0%	0%	0%	0%	0%	53%
PC	**1%**	0%	2%	1%	1%	1%	2%	0%	0%	0%	0%	0%	20%	0%
Green	**13%**	11%	14%	34%	17%	11%	7%	6%	18%	11%	14%	15%	6%	4%
Other	**6%**	7%	5%	5%	6%	8%	6%	5%	8%	5%	10%	4%	3%	7%

All Adults in Great Britain Who Intend to Vote if Andy Burnham Became Leader of the Labour Party	**1731**	876	855	212	252	532	293	441	232	579	284	392	86	158
Unweighted Sample	**1572**	800	769	183	302	549	267	271	221	479	274	367	88	143
If there were a general election held tomorrow with Andy Burnham as Labour leader, which party would you vote for?														
[Excluding 'Don't know' and 'Would not vote']														
Con	**15%**	14%	16%	7%	10%	13%	11%	25%	19%	17%	18%	6%	26%	8%
Lab	**28%**	30%	27%	20%	40%	34%	35%	15%	39%	23%	24%	40%	22%	19%
Lib Dem	**8%**	7%	9%	13%	3%	5%	7%	13%	9%	11%	5%	7%	5%	7%
Reform	**27%**	29%	24%	18%	21%	28%	30%	30%	14%	34%	32%	30%	14%	5%
SNP	**5%**	4%	5%	6%	3%	3%	5%	6%	0%	0%	0%	0%	0%	50%
PC	**1%**	0%	2%	2%	1%	1%	1%	0%	0%	0%	0%	0%	20%	0%
Green	**10%**	9%	12%	29%	16%	8%	5%	5%	12%	10%	11%	14%	6%	4%
Other	**6%**	7%	5%	6%	6%	8%	5%	5%	7%	6%	9%	3%	6%	7%

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	Total	Education		GE 2024 Vote				
		Not University	University	Con	Labour	Lib Dem	Reform	Other
All Adults in Great Britain Who Intend to Vote	1730	1084	637	349	610	130	288	274
Unweighted New Sample	1580	762	806	262	516	102	211	148
General Election Voting Intention								
[Excluding 'Don't know' and 'Would not vote']								
Con	**17%**	16%	17%	64%	4%	2%	3%	7%
Lab	**20%**	19%	22%	1%	53%	2%	2%	1%
Lib Dem	**11%**	10%	12%	3%	11%	68%	1%	2%
Reform	**28%**	33%	20%	26%	17%	11%	84%	8%
SNP	**5%**	5%	4%	0%	1%	0%	0%	24%
PC	**1%**	1%	1%	0%	1%	0%	0%	4%
Green	**13%**	10%	17%	2%	11%	13%	1%	37%
Other	**6%**	6%	6%	4%	2%	3%	9%	18%

All Adults in Great Britain Who Intend to Vote if Andy Burnham Became Leader of the Labour Party	1731	1091	630	354	625	126	281	269
Unweighted Sample	1572	757	802	265	522	97	208	143
If there were a general election held tomorrow with Andy Burnham as Labour leader, which party would you vote for?								
[Excluding 'Don't know' and 'Would not vote']								
Con	**15%**	14%	16%	61%	3%	1%	2%	2%
Lab	**28%**	27%	31%	3%	67%	11%	6%	6%
Lib Dem	**8%**	7%	10%	3%	7%	60%	1%	1%
Reform	**27%**	31%	20%	27%	12%	11%	81%	13%
SNP	**5%**	5%	4%	0%	1%	0%	0%	24%
PC	**1%**	1%	1%	0%	1%	0%	0%	4%
Green	**10%**	9%	14%	2%	7%	14%	1%	34%
Other	**6%**	6%	5%	4%	2%	3%	10%	16%

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	Total	Gender		Age					Region					
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain	1906	938	968	234	264	606	327	475	256	627	310	452	96	164
Unweighted Sample	1921	903	1014	231	356	699	321	314	268	581	339	454	108	171
General Election Voting Intention Changes if Burnham Became Leader of the Labour Party														
Never Labour	**73%**	71%	74%	80%	59%	69%	67%	85%	62%	77%	77%	65%	80%	81%
Labour only if Burnham	**9%**	9%	10%	8%	7%	8%	18%	7%	9%	8%	8%	12%	9%	10%
Labour only if Not Burnham	**2%**	1%	2%	2%	2%	1%	2%	1%	3%	2%	1%	1%	0%	1%
Always Labour	**17%**	19%	14%	11%	31%	22%	14%	7%	26%	13%	14%	23%	11%	8%

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

For more information please see www.deltapoll.co.uk/methods

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	Total	Education		GE 2024 Vote				
		Not University	University	Con	Labour	Lib Dem	Reform	Other
All Adults in Great Britain	1906	1206	685	369	688	138	298	295
Unweighted Sample	1921	976	920	277	571	109	218	167
General Election Voting Intention Changes if Burnham Became Leader of the Labour Party								
Never Labour	**73%**	74%	69%	97%	35%	90%	95%	94%
Labour only if Burnham	**9%**	9%	10%	3%	18%	8%	3%	5%
Labour only if Not Burnham	**2%**	1%	3%	0%	4%	0%	0%	0%
Always Labour	**17%**	16%	18%	0%	43%	2%	2%	0%

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	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain	1921	918	999	225	265	676	325	430
Unweighted Sample	1921	903	1014	231	356	699	321	314
	%	%	%	%	%	%	%	%
Q2. Do you think Andy Burnham's potential return to Parliament in order to challenge Labour leader Keir Starmer is the right thing to do, or the wrong thing to do?								
Right thing	**45**	50	39	35	52	46	53	36
Wrong thing	**21**	22	20	18	15	18	22	31
Don't know	**35**	28	41	48	33	36	25	33
Q3. And do you think Andy Burnham's potential return to Parliament in order to challenge Labour leader Keir Starmer will be good for the Labour Party, or bad for the Labour Party?								
Good for Labour Party	**47**	52	43	39	53	49	56	38
Bad for Labour Party	**22**	21	22	21	24	17	21	28
Don't know	**31**	27	35	40	24	34	23	33

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Sample Size: 1,921 Adults in Great Britain
Fieldwork: 15th-18th May 2026

	Total	Generation				EU Ref Vote		GE 2024 Vote				
		Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave	Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain	1921	302	529	589	482	737	805	354	556	181	216	229
Unweighted Sample	1921	377	589	566	374	597	578	277	571	109	218	167
	%	%	%	%	%	%	%	%	%	%	%	%
Q2. Do you think Andy Burnham's potential return to Parliament in order to challenge Labour leader Keir Starmer is the right thing to do, or the wrong thing to do?												
Right thing	**45**	40	46	51	38	49	46	43	54	48	44	46
Wrong thing	**21**	19	14	21	31	20	24	31	19	18	23	19
Don't know	**35**	42	40	28	31	32	30	26	27	34	34	35
Q3. And do you think Andy Burnham's potential return to Parliament in order to challenge Labour leader Keir Starmer will be good for the Labour Party, or bad for the Labour Party?												
Good for Labour Party	**47**	43	48	54	41	52	49	42	63	49	43	44
Bad for Labour Party	**22**	22	19	19	28	19	24	33	18	18	25	19
Don't know	**31**	36	33	26	31	29	27	26	19	33	32	37

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Sample Size: 1,921 Adults in Great Britain
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	Total	Region						Annual Household Income					Social Grade	
		London	Rest of South	Midlands	North	Wales	Scotland	Under £14k	£14k to £21k	£21k to £34k	£34k to £48k	More than £48k	ABC1	C2DE
All Adults in Great Britain	1921	258	625	316	462	91	168	253	218	368	371	598	1071	819
Unweighted Sample	1921	268	581	339	454	108	171	259	199	364	354	634	1048	842
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Q2. Do you think Andy Burnham's potential return to Parliament in order to challenge Labour leader Keir Starmer is the right thing to do, or the wrong thing to do?														
Right thing	**45**	43	42	47	47	44	45	37	35	44	50	51	47	42
Wrong thing	**21**	18	22	23	20	21	18	16	24	21	20	22	23	19
Don't know	**35**	39	35	30	33	35	37	47	41	35	30	27	30	39
Q3. And do you think Andy Burnham's potential return to Parliament in order to challenge Labour leader Keir Starmer will be good for the Labour Party, or bad for the Labour Party?														
Good for Labour Party	**47**	43	44	48	54	49	44	39	38	43	53	54	49	45
Bad for Labour Party	**22**	21	23	23	18	31	20	18	22	23	22	24	25	18
Don't know	**31**	36	33	29	28	20	36	44	40	34	25	22	26	37

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	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain	1921	918	999	225	265	676	325	430
Unweighted Sample	1921	903	1014	231	356	699	321	314
	%	%	%	%	%	%	%	%
Q4. Which one of the following do you think would be the best leader of the Labour Party?								
Andy Burnham	**33**	37	30	23	32	33	44	32
Wes Streeting	**12**	13	10	18	13	11	10	10
Angela Rayner	**6**	7	5	3	7	4	5	9
Keir Starmer	**6**	7	5	7	9	7	3	3
Al Carns	**5**	5	4	8	7	4	4	3
Ed Miliband	**1**	1	1	0	1	0	1	2
Don't know	**38**	30	45	40	31	40	32	42
Q5. If Andy Burnham returns to Parliament and wins the leadership of the Labour Party to become Prime Minister, do you then think he should or should not call a new General Election to give himself a mandate as Prime Minister.								
Yes – he should call a General Election	**63**	66	61	50	71	63	71	61
No – he should not call a General Election	**21**	24	19	26	18	18	23	25
Don't know	**15**	10	20	24	11	19	6	14

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All Adults in Great Britain	1921	302	529	589	482	737	805	354	556	181	216	229
Unweighted Sample	1921	377	589	566	374	597	578	277	571	109	218	167
	%	%	%	%	%	%	%	%	%	%	%	%
Q4. Which one of the following do you think would be the best leader of the Labour Party?												
Andy Burnham	**33**	26	29	40	35	39	34	31	45	45	30	26
Wes Streeting	**12**	17	13	10	10	13	9	10	20	6	6	8
Angela Rayner	**6**	4	5	5	8	6	7	14	3	2	6	5
Keir Starmer	**6**	7	8	5	3	7	5	3	7	3	4	6
Al Carns	**5**	7	5	5	2	5	3	3	6	5	5	7
Ed Miliband	**1**	0	0	1	2	1	1	2	0	0	2	1
Don't know	**38**	38	40	34	40	30	41	37	19	39	47	47
Q5. If Andy Burnham returns to Parliament and wins the leadership of the Labour Party to become Prime Minister, do you then think he should or should not call a new General Election to give himself a mandate as Prime Minister.												
Yes – he should call a General Election	**63**	56	66	66	62	59	75	79	56	50	92	65
No – he should not call a General Election	**21**	24	17	21	25	29	15	15	31	38	3	23
Don't know	**15**	21	17	13	13	12	10	6	13	12	5	12

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	Total	Region						Annual Household Income					Social Grade	
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All Adults in Great Britain	1921	258	625	316	462	91	168	253	218	368	371	598	1071	819
Unweighted Sample	1921	268	581	339	454	108	171	259	199	364	354	634	1048	842
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Q4. Which one of the following do you think would be the best leader of the Labour Party?														
Andy Burnham	**33**	24	32	31	43	31	29	25	28	35	38	36	36	31
Wes Streeting	**12**	18	12	11	10	9	8	13	9	8	15	12	13	10
Angela Rayner	**6**	5	6	7	4	8	4	4	6	5	5	6	5	6
Keir Starmer	**6**	9	4	5	7	7	8	4	5	7	6	7	7	4
Al Carns	**5**	4	3	9	5	9	2	6	5	2	5	6	5	4
Ed Miliband	**1**	2	1	1	0	0	1	1	1	1	1	1	1	0
Don't know	**38**	38	42	36	30	37	47	47	45	42	31	30	33	44
Q5. If Andy Burnham returns to Parliament and wins the leadership of the Labour Party to become Prime Minister, do you then think he should or should not call a new General Election to give himself a mandate as Prime Minister.														
Yes – he should call a General Election	**63**	61	66	61	63	65	66	62	54	65	67	67	63	64
No – he should not call a General Election	**21**	20	22	22	22	19	20	20	19	18	22	26	25	18
Don't know	**15**	19	12	17	15	16	14	19	26	17	11	7	12	18

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