Deltapoll Survey Results

Prepared by Deltapoll for the Good Law Project

Sample Size: 2,032 Adults in Great Britain
Fieldwork: 21st - 24th August 2026

	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain	2032	980	1049	231	236	800	307	457
Unweighted Sample	2032	971	1058	186	344	761	353	388

Taking everything into account, do you think that the British press does or does not need much tougher independent regulation?

Does need much tougher regulation	**54%**	52%	56%	49%	52%	55%	57%	54%
Does NOT need much tougher regulation	**24%**	31%	18%	28%	21%	21%	22%	32%
Don't know	**22%**	17%	26%	23%	26%	24%	21%	14%

Jason Arday was a Professor of Sociology of Education at Cambridge University and was the youngest Black professor appointed by the University. He was recently accused by some academics and then some members of the press of plagiarising parts of his work. This led to widespread coverage of his work and claims he had made about his life. The University of Cambridge opened an investigation into his appointment, and Jason Arday resigned from his position, referencing the ongoing scrutiny he was receiving. He was found dead at his home, nine days after his resignation.

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	Total	Generation				EU Ref Vote	
		Gen Z	Mille-nnials	Gen X	Baby Boomers	Remain	Leave
All Adults in Great Britain	2032	310	583	602	505	790	854
Unweighted Sample	2032	348	586	615	459	710	620

Taking everything into account, do you think that the British press does or does not need much tougher independent regulation?

Does need much tougher regulation	**54%**	49%	57%	55%	55%	58%	55%
Does NOT need much tougher regulation	**24%**	26%	22%	19%	30%	23%	25%
Don't know	**22%**	25%	21%	26%	15%	19%	20%

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	Total	GE 2024 Vote				
		Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain	2032	376	597	194	225	242
Unweighted Sample	2032	315	647	112	226	170

Taking everything into account, do you think that the British press does or does not need much tougher independent regulation?

Does need much tougher regulation	**54%**	46%	65%	53%	48%	59%
Does NOT need much tougher regulation	**24%**	34%	18%	33%	29%	19%
Don't know	**22%**	20%	17%	14%	23%	22%

Jason Arday was a Professor of Sociology of Education at Cambridge University and was the youngest Black professor appointed by the University. He was recently accused by some academics and then some members of the press of plagiarising parts of his work. This led to widespread coverage of his work and claims he had made about his life. The University of Cambridge opened an investigation into his appointment, and Jason Arday resigned from his position, referencing the ongoing scrutiny he was receiving. He was found dead at his home, nine days after his resignation.

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Sample Size: 2,032 Adults in Great Britain
Fieldwork: 21st - 24th August 2026

	Total	Region					
		London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain	2032	274	657	341	485	100	175
Unweighted Sample	2032	243	638	343	531	100	177

Taking everything into account, do you think that the British press does or does not need much tougher independent regulation?

Does need much tougher regulation	**54%**	42%	56%	57%	54%	46%	64%
Does NOT need much tougher regulation	**24%**	36%	22%	22%	24%	27%	18%
Don't know	**22%**	22%	22%	21%	22%	27%	18%

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Deltapoll Survey Results

Prepared by Deltapoll for the Good Law Project

Sample Size: 2,032 Adults in Great Britain
Fieldwork: 21st - 24th August 2026

	Total	Social Grade	
		ABC1	C2DE
All Adults in Great Britain	2032	1141	871
Unweighted Sample	2032	1201	811

Taking everything into account, do you think that the British press does or does not need much tougher independent regulation?

Does need much tougher regulation	**54%**	56%	52%
Does NOT need much tougher regulation	**24%**	25%	24%
Don't know	**22%**	19%	25%

Jason Arday was a Professor of Sociology of Education at Cambridge University and was the youngest Black professor appointed by the University. He was recently accused by some academics and then some members of the press of plagiarising parts of his work. This led to widespread coverage of his work and claims he had made about his life. The University of Cambridge opened an investigation into his appointment, and Jason Arday resigned from his position, referencing the ongoing scrutiny he was receiving. He was found dead at his home, nine days after his resignation.

	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain	2032	980	1049	231	236	800	307	457
Unweighted Sample	2032	971	1058	186	344	761	353	388
Do you think there should or should not be a public inquiry into the role of the press into the death of Jason Arday?								
Should	**47%**	41%	53%	51%	55%	45%	48%	44%
Shout not	**25%**	35%	17%	25%	18%	22%	23%	37%
Don't know	**28%**	24%	31%	25%	27%	33%	29%	19%
Have you heard or not heard of each of the following organisations?								
UK Press Regulatory Board (UKPRB)								
Have heard of this organisation	**35%**	39%	31%	35%	40%	34%	38%	30%
Have not heard of this organisation	**65%**	61%	69%	65%	60%	66%	62%	70%
Independent Press Standards Organisation (IPSO)								
Have heard of this organisation	**45%**	52%	38%	41%	36%	39%	56%	54%
Have not heard of this organisation	**55%**	48%	62%	59%	64%	61%	44%	46%
Press Complaints Commission (PCC)								
Have heard of this organisation	**60%**	62%	57%	32%	39%	60%	76%	73%
Have not heard of this organisation	**40%**	38%	43%	68%	61%	40%	24%	27%

	Total	Generation				EU Ref Vote	
		Gen Z	Mille-nnials	Gen X	Baby Boomers	Remain	Leave
All Adults in Great Britain	2032	310	583	602	505	790	854
Unweighted Sample	2032	348	586	615	459	710	620
Do you think there should or should not be a public inquiry into the role of the press into the death of Jason Arday?							
Should	**47%**	50%	53%	43%	43%	53%	43%
Shout not	**25%**	26%	20%	21%	36%	21%	32%
Don't know	**28%**	24%	28%	36%	20%	26%	26%
Have you heard or not heard of each of the following organisations?							
UK Press Regulatory Board (UKPRB)							
Have heard of this organisation	**35%**	35%	38%	34%	31%	38%	33%
Have not heard of this organisation	**65%**	65%	62%	66%	69%	62%	67%
Independent Press Standards Organisation (IPSO)							
Have heard of this organisation	**45%**	39%	36%	49%	55%	46%	48%
Have not heard of this organisation	**55%**	61%	64%	51%	45%	54%	52%
Press Complaints Commission (PCC)							
Have heard of this organisation	**60%**	31%	48%	72%	75%	62%	69%
Have not heard of this organisation	**40%**	69%	52%	28%	25%	38%	31%

	Total	GE 2024 Vote				
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Do you think there should or should not be a public inquiry into the role of the press into the death of Jason Arday?						
Should	**47%**	41%	56%	45%	32%	59%
Shout not	**25%**	35%	21%	26%	39%	16%
Don't know	**28%**	24%	23%	29%	29%	25%
Have you heard or not heard of each of the following organisations?						
UK Press Regulatory Board (UKPRB)						
Have heard of this organisation	**35%**	35%	38%	37%	34%	40%
Have not heard of this organisation	**65%**	65%	62%	63%	66%	60%
Independent Press Standards Organisation (IPSO)						
Have heard of this organisation	**45%**	52%	45%	51%	44%	58%
Have not heard of this organisation	**55%**	48%	55%	49%	56%	42%
Press Complaints Commission (PCC)						
Have heard of this organisation	**60%**	69%	62%	50%	67%	69%
Have not heard of this organisation	**40%**	31%	38%	50%	33%	31%

	Total	Region					
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Do you think there should or should not be a public inquiry into the role of the press into the death of Jason Arday?							
Should	**47%**	57%	40%	45%	47%	56%	57%
Shout not	**25%**	24%	28%	24%	27%	13%	22%
Don't know	**28%**	19%	32%	31%	26%	31%	22%
Have you heard or not heard of each of the following organisations?							
UK Press Regulatory Board (UKPRB)							
Have heard of this organisation	**35%**	39%	35%	36%	33%	21%	34%
Have not heard of this organisation	**65%**	61%	65%	64%	67%	79%	66%
Independent Press Standards Organisation (IPSO)							
Have heard of this organisation	**45%**	43%	46%	46%	40%	51%	50%
Have not heard of this organisation	**55%**	57%	54%	54%	60%	49%	50%
Press Complaints Commission (PCC)							
Have heard of this organisation	**60%**	59%	60%	55%	59%	59%	71%
Have not heard of this organisation	**40%**	41%	40%	45%	41%	41%	29%

	Total	Social Grade	
		ABC1	C2DE
All Adults in Great Britain	2032	1141	871
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Do you think there should or should not be a public inquiry into the role of the press into the death of Jason Arday?

Should	**47%**	52%	41%
Shout not	**25%**	27%	24%
Don't know	**28%**	21%	35%

Have you heard or not heard of each of the following organisations?

UK Press Regulatory Board (UKPRB)

Have heard of this organisation	**35%**	36%	33%
Have not heard of this organisation	**65%**	64%	67%

Independent Press Standards Organisation (IPSO)

Have heard of this organisation	**45%**	51%	38%
Have not heard of this organisation	**55%**	49%	62%

Press Complaints Commission (PCC)

Have heard of this organisation	**60%**	63%	56%
Have not heard of this organisation	**40%**	37%	44%