Deltapoll Survey Results

Sample Size: 1,983 Adults in Great Britain
Fieldwork: 25th to 28th September 2026

DELTAPOLL

		Total	Gender		Age				
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain		1983	949	1029	230	230	744	329	450
Unweighted Sample		1983	864	1114	153	264	741	343	482
Since King Charles III became king, do you believe he has generally done a good job or a bad job?									
Very good job	**20%**	22%	19%	7%	12%	16%	30%	31%
Fairly good job	**42%**	41%	44%	34%	38%	49%	39%	42%
Fairly bad job	**13%**	12%	13%	27%	15%	11%	9%	11%
Very bad job	**8%**	9%	6%	9%	9%	7%	10%	6%
Don't know	**17%**	16%	17%	24%	27%	18%	12%	10%
Would you favour Britain becoming a republic or remaining a monarchy?									
Britain should become a republic	**23%**	27%	18%	26%	34%	25%	17%	15%
Britain should remain a monarchy	**62%**	60%	63%	43%	43%	59%	74%	76%
Don't know	**16%**	13%	18%	31%	23%	16%	9%	9%

Deltapoll Survey Results

Sample Size: 1,983 Adults in Great Britain
Fieldwork: 25th to 28th September 2026

		Total	Generation				EU Ref Vote	
			Gen Z	Mille-nnials	Gen X	Baby Boomers	Remain	Leave
All Adults in Great Britain		1983	297	586	544	529	767	835
Unweighted Sample		1983	263	548	586	557	667	712
Since King Charles III became king, do you believe he has generally done a good job or a bad job?								
Very good job	**20%**	7%	13%	23%	32%	21%	25%	
Fairly good job	**42%**	35%	47%	44%	41%	47%	41%	
Fairly bad job	**13%**	24%	12%	10%	11%	10%	12%	
Very bad job	**8%**	9%	7%	10%	5%	7%	8%	
Don't know	**17%**	25%	21%	14%	11%	15%	13%	
Would you favour Britain becoming a republic or remaining a monarchy?								
Britain should become a republic	**23%**	26%	29%	22%	15%	25%	19%	
Britain should remain a monarchy	**62%**	44%	52%	66%	77%	62%	70%	
Don't know	**16%**	30%	19%	12%	9%	13%	10%	

Deltapoll Survey Results

Sample Size: 1,983 Adults in Great Britain
Fieldwork: 25th to 28th September 2026

	Total	GE 2024 Vote				
		Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain	1983	366	579	190	218	238
Unweighted Sample	1983	344	596	144	211	177
Since King Charles III became king, do you believe he has generally done a good job or a bad job?						
Very good job	**20%**	36%	18%	26%	17%	15%
Fairly good job	**42%**	43%	51%	38%	38%	44%
Fairly bad job	**13%**	8%	9%	19%	21%	15%
Very bad job	**8%**	3%	6%	4%	14%	12%
Don't know	**17%**	9%	15%	13%	10%	14%
Would you favour Britain becoming a republic or remaining a monarchy?						
Britain should become a republic	**23%**	7%	25%	18%	26%	33%
Britain should remain a monarchy	**62%**	83%	61%	65%	65%	55%
Don't know	**16%**	10%	14%	17%	9%	13%

Deltapoll Survey Results

Sample Size: 1,983 Adults in Great Britain
Fieldwork: 25th to 28th September 2026

	Total	Region					
		London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain	1983	264	645	330	477	98	170
Unweighted Sample	1983	206	650	350	506	109	162
Since King Charles III became king, do you believe he has generally done a good job or a bad job?							
Very good job	**20%**	20%	21%	19%	20%	27%	16%
Fairly good job	**42%**	39%	42%	43%	43%	32%	54%
Fairly bad job	**13%**	15%	13%	13%	12%	15%	11%
Very bad job	**8%**	6%	8%	9%	8%	6%	5%
Don't know	**17%**	20%	16%	17%	17%	19%	13%
Would you favour Britain becoming a republic or remaining a monarchy?							
Britain should become a republic	**23%**	24%	19%	21%	22%	26%	34%
Britain should remain a monarchy	**62%**	57%	65%	65%	62%	62%	49%
Don't know	**16%**	19%	16%	14%	16%	12%	17%

Deltapoll Survey Results

Sample Size: 1,983 Adults in Great Britain
Fieldwork: 25th to 28th September 2026

	Total	Social Grade	
		ABC1	C2DE
All Adults in Great Britain	1983	1109	848
Unweighted Sample	1983	1116	841

Since King Charles III became king, do you believe he has generally done a good job or a bad job?

Very good job	**20%**	24%	17%
Fairly good job	**42%**	46%	38%
Fairly bad job	**13%**	12%	14%
Very bad job	**8%**	6%	9%
Don't know	**17%**	12%	23%

Would you favour Britain becoming a republic or remaining a monarchy?

Britain should become a republic	**23%**	22%	24%
Britain should remain a monarchy	**62%**	66%	57%
Don't know	**16%**	13%	19%

	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain	1983	949	1029	230	230	744	329	450
Unweighted Sample	1983	864	1114	153	264	741	343	482
The British Royal Family receives £137.9 million a year from the British taxpayer. Taking everything into account do you think the British Royal Family represents good value or bad value for money?								
Very good value	**16%**	19%	14%	7%	11%	12%	21%	26%
Fairly good value	**30%**	30%	30%	22%	25%	29%	33%	35%
Fairly bad value	**21%**	19%	23%	24%	24%	24%	20%	15%
Very bad value	**19%**	23%	16%	19%	28%	21%	17%	15%
Don't know	**13%**	9%	17%	28%	11%	14%	9%	9%
Do you support or oppose a "slimmed down" monarchy?								
Support	**67%**	67%	68%	45%	58%	69%	72%	78%
Oppose	**13%**	15%	11%	18%	13%	13%	15%	9%
Don't know	**20%**	18%	21%	37%	29%	19%	13%	13%

		Total	Generation				EU Ref Vote	
			Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave
All Adults in Great Britain		1983	297	586	544	529	767	835
Unweighted Sample		1983	263	548	586	557	667	712
The British Royal Family receives £137.9 million a year from the British taxpayer. Taking everything into account do you think the British Royal Family represents good value or bad value for money?								
Very good value	**16%**	7%	10%	17%	25%	16%	20%	
Fairly good value	**30%**	22%	29%	30%	35%	31%	32%	
Fairly bad value	**21%**	24%	23%	23%	16%	20%	21%	
Very bad value	**19%**	22%	23%	19%	15%	21%	18%	
Don't know	**13%**	24%	15%	11%	9%	11%	9%	
Do you support or oppose a "slimmed down" monarchy?								
Support	**67%**	47%	64%	73%	76%	71%	73%	
Oppose	**13%**	17%	15%	13%	9%	11%	13%	
Don't know	**20%**	36%	21%	15%	15%	18%	14%	

		Total	GE 2024 Vote				
			Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain		1983	366	579	190	218	238
Unweighted Sample		1983	344	596	144	211	177
The British Royal Family receives £137.9 million a year from the British taxpayer. Taking everything into account do you think the British Royal Family represents good value or bad value for money?							
Very good value	**16%**		32%	13%	17%	17%	11%
Fairly good value	**30%**		35%	36%	30%	20%	30%
Fairly bad value	**21%**		17%	20%	16%	30%	20%
Very bad value	**19%**		7%	19%	19%	25%	26%
Don't know	**13%**		9%	11%	17%	9%	13%
Do you support or oppose a "slimmed down" monarchy?							
Support	**67%**		70%	73%	79%	68%	68%
Oppose	**13%**		17%	11%	7%	12%	15%
Don't know	**20%**		13%	15%	15%	20%	18%

	Total	Region					
		London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain	1983	264	645	330	477	98	170
Unweighted Sample	1983	206	650	350	506	109	162
The British Royal Family receives £137.9 million a year from the British taxpayer. Taking everything into account do you think the British Royal Family represents good value or bad value for money?							
Very good value	**16%**	20%	19%	16%	12%	18%	9%
Fairly good value	**30%**	26%	29%	29%	35%	27%	27%
Fairly bad value	**21%**	19%	20%	21%	25%	15%	22%
Very bad value	**19%**	16%	18%	21%	19%	31%	23%
Don't know	**13%**	19%	14%	12%	9%	9%	18%
Do you support or oppose a "slimmed down" monarchy?							
Support	**67%**	62%	68%	65%	70%	65%	70%
Oppose	**13%**	14%	14%	15%	10%	17%	10%
Don't know	**20%**	24%	18%	20%	20%	17%	20%

	Total	Social Grade	
		ABC1	C2DE
All Adults in Great Britain	1983	1109	848
Unweighted Sample	1983	1116	841

The British Royal Family receives £137.9 million a year from the British taxpayer. Taking everything into account do you think the British Royal Family represents good value or bad value for money?

Very good value	**16%**	18%	14%
Fairly good value	**30%**	33%	26%
Fairly bad value	**21%**	20%	23%
Very bad value	**19%**	17%	23%
Don't know	**13%**	12%	14%

Do you support or oppose a "slimmed down" monarchy?

Support	**67%**	71%	64%
Oppose	**13%**	13%	13%
Don't know	**20%**	16%	23%

	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain	1983	949	1029	230	230	744	329	450
Unweighted Sample	1983	864	1114	153	264	741	343	482

Taking everything into account, who from the following do you think has made a positive contribution to the United Kingdom?

Prince William	**59%**	54%	63%	35%	40%	60%	67%	73%
Princess Catherine (Kate)	**53%**	44%	62%	31%	29%	54%	58%	72%
King Charles III	**44%**	45%	43%	22%	24%	44%	54%	59%
Princess Anne	**44%**	39%	49%	10%	20%	36%	64%	74%
Prince Edward	**21%**	19%	23%	3%	9%	16%	32%	38%
Queen Camilla, the Queen Consort	**20%**	19%	21%	7%	9%	16%	32%	31%
Zara Tindall	**15%**	12%	18%	3%	5%	14%	22%	23%
Prince Harry	**12%**	14%	10%	15%	17%	16%	6%	5%
Meghan, the Duchess of Sussex	**5%**	6%	5%	9%	8%	6%	4%	2%
Peter Phillips	**4%**	4%	4%	2%	4%	3%	7%	4%
Andrew Windsor, formerly the Duke of York	**1%**	1%	1%	3%	2%	1%	1%	0%
None of them	**13%**	16%	10%	19%	15%	13%	14%	8%
Don't know	**9%**	9%	8%	22%	16%	8%	4%	3%

	Total	Generation				EU Ref Vote	
		Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave
All Adults in Great Britain	1983	297	586	544	529	767	835
Unweighted Sample	1983	263	548	586	557	667	712

Taking everything into account, who from the following do you think has made a positive contribution to the United Kingdom?

Prince William	**59%**	37%	51%	65%	72%	60%	68%
Princess Catherine (Kate)	**53%**	31%	45%	59%	67%	54%	61%
King Charles III	**44%**	24%	36%	49%	59%	46%	51%
Princess Anne	**44%**	12%	25%	52%	73%	46%	56%
Prince Edward	**21%**	4%	12%	25%	37%	21%	29%
Queen Camilla, the Queen Consort	**20%**	7%	12%	24%	31%	21%	26%
Zara Tindall	**15%**	2%	10%	20%	23%	16%	19%
Prince Harry	**12%**	16%	19%	8%	6%	14%	9%
Meghan, the Duchess of Sussex	**5%**	9%	6%	6%	2%	7%	3%
Peter Phillips	**4%**	3%	3%	4%	5%	4%	4%
Andrew Windsor, formerly the Duke of York	**1%**	2%	1%	0%	1%	0%	1%
None of them	**13%**	18%	15%	13%	8%	12%	12%
Don't know	**9%**	20%	11%	5%	4%	8%	4%

	Total	GE 2024 Vote				
		Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain	1983	366	579	190	218	238
Unweighted Sample	1983	344	596	144	211	177

Taking everything into account, who from the following do you think has made a positive contribution to the United Kingdom?

Prince William	**59%**	75%	58%	79%	53%	56%
Princess Catherine (Kate)	**53%**	69%	48%	79%	53%	46%
King Charles III	**44%**	65%	43%	61%	38%	38%
Princess Anne	**44%**	65%	44%	58%	41%	39%
Prince Edward	**21%**	38%	18%	28%	20%	18%
Queen Camilla, the Queen Consort	**20%**	33%	18%	33%	17%	19%
Zara Tindall	**15%**	25%	12%	19%	16%	15%
Prince Harry	**12%**	4%	17%	11%	12%	11%
Meghan, the Duchess of Sussex	**5%**	4%	5%	8%	6%	4%
Peter Phillips	**4%**	6%	5%	3%	2%	4%
Andrew Windsor, formerly the Duke of York	**1%**	0%	0%	0%	1%	3%
None of them	**13%**	6%	12%	4%	18%	18%
Don't know	**9%**	5%	7%	1%	4%	11%

	Total	Region					
		London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain	1983	264	645	330	477	98	170
Unweighted Sample	1983	206	650	350	506	109	162

Taking everything into account, who from the following do you think has made a positive contribution to the United Kingdom?

Prince William	**59%**	50%	66%	59%	59%	56%	46%
Princess Catherine (Kate)	**53%**	41%	62%	50%	54%	50%	45%
King Charles III	**44%**	34%	53%	45%	42%	49%	30%
Princess Anne	**44%**	28%	50%	40%	49%	53%	39%
Prince Edward	**21%**	11%	27%	16%	24%	21%	14%
Queen Camilla, the Queen Consort	**20%**	13%	25%	20%	17%	25%	19%
Zara Tindall	**15%**	11%	15%	13%	18%	19%	12%
Prince Harry	**12%**	14%	11%	11%	13%	10%	11%
Meghan, the Duchess of Sussex	**5%**	4%	6%	3%	7%	5%	3%
Peter Phillips	**4%**	4%	4%	2%	4%	3%	6%
Andrew Windsor, formerly the Duke of York	**1%**	1%	1%	0%	1%	3%	2%
None of them	**13%**	14%	11%	18%	10%	18%	12%
Don't know	**9%**	16%	5%	7%	8%	6%	19%

	Total	Social Grade	
		ABC1	C2DE
All Adults in Great Britain	1983	1109	848
Unweighted Sample	1983	1116	841

Taking everything into account, who from the following do you think has made a positive contribution to the United Kingdom?

Prince William	**59%**	63%	54%
Princess Catherine (Kate)	**53%**	57%	49%
King Charles III	**44%**	49%	38%
Princess Anne	**44%**	49%	39%
Prince Edward	**21%**	26%	16%
Queen Camilla, the Queen Consort	**20%**	25%	15%
Zara Tindall	**15%**	17%	13%
Prince Harry	**12%**	10%	15%
Meghan, the Duchess of Sussex	**5%**	5%	6%
Peter Phillips	**4%**	4%	3%
Andrew Windsor, formerly the Duke of York	**1%**	1%	0%
None of them	**13%**	10%	17%
Don't know	**9%**	7%	11%

		Total	Gender		Age				
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain		1983	949	1029	230	230	744	329	450
Unweighted Sample		1983	864	1114	153	264	741	343	482
Earl Spencer has written a book about his sister, Diana, Princess of Wales. In the book Earl Spencer makes a number of claims about the circumstances surrounding the death of his sister in 1997. The Royal Family have disagreed with many of the claims made. **How closely, if at all, have you been following the news of Earl Spencer's book?**									
Very closely	**6%**	6%	6%	6%	8%	6%	4%	7%
Fairly closely	**26%**	24%	27%	14%	21%	27%	28%	29%
Not very closely	**36%**	34%	38%	27%	34%	35%	39%	40%
Not at all	**28%**	33%	24%	38%	32%	28%	28%	23%
Don't know	**4%**	4%	4%	16%	4%	4%	1%	1%
For each of the following, please say if you believe they are true or false. **Prince Charles had a 'giddy tone' like a 'lottery winner' when speaking to Earl Spencer about the death of Diana**									
Definitely true	**6%**	7%	6%	5%	6%	8%	6%	4%
Probably true	**25%**	27%	23%	31%	37%	26%	23%	16%
Probably false	**29%**	27%	30%	27%	22%	29%	27%	34%
Definitely false	**16%**	15%	18%	7%	8%	14%	23%	24%
Don't know	**24%**	24%	24%	30%	27%	24%	21%	22%
NET: True	**31%**	34%	28%	36%	43%	34%	30%	20%
NET: False	**45%**	42%	48%	34%	30%	43%	49%	58%

		Total	Generation				EU Ref Vote	
			Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave
All Adults in Great Britain		1983	297	586	544	529	767	835
Unweighted Sample		1983	263	548	586	557	667	712
Earl Spencer has written a book about his sister, Diana, Princess of Wales. In the book Earl Spencer makes a number of claims about the circumstances surrounding the death of his sister in 1997. The Royal Family have disagreed with many of the claims made.								
How closely, if at all, have you been following the news of Earl Spencer's book?								
Very closely	**6%**	7%	7%	5%	6%	6%	7%	
Fairly closely	**26%**	14%	24%	30%	28%	26%	30%	
Not very closely	**36%**	27%	37%	35%	41%	41%	35%	
Not at all	**28%**	38%	29%	27%	23%	26%	26%	
Don't know	**4%**	14%	3%	2%	1%	1%	1%	
For each of the following, please say if you believe they are true or false.								
Prince Charles had a 'giddy tone' like a 'lottery winner' when speaking to Earl Spencer about the death of Diana								
Definitely true	**6%**	5%	8%	7%	4%	6%	7%	
Probably true	**25%**	34%	28%	25%	15%	28%	21%	
Probably false	**29%**	26%	28%	26%	35%	29%	29%	
Definitely false	**16%**	6%	11%	20%	23%	15%	22%	
Don't know	**24%**	28%	25%	22%	23%	22%	21%	
NET: True	**31%**	39%	37%	32%	19%	34%	28%	
NET: False	**45%**	33%	38%	46%	58%	44%	50%	

	Total	GE 2024 Vote				
		Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain	1983	366	579	190	218	238
Unweighted Sample	1983	344	596	144	211	177
Earl Spencer has written a book about his sister, Diana, Princess of Wales. In the book Earl Spencer makes a number of claims about the circumstances surrounding the death of his sister in 1997. The Royal Family have disagreed with many of the claims made.						
How closely, if at all, have you been following the news of Earl Spencer's book?						
Very closely	**6%**	8%	8%	7%	6%	2%
Fairly closely	**26%**	27%	28%	30%	32%	22%
Not very closely	**36%**	40%	37%	45%	34%	31%
Not at all	**28%**	23%	25%	19%	25%	44%
Don't know	**4%**	1%	2%	0%	2%	1%
For each of the following, please say if you believe they are true or false.						
Prince Charles had a 'giddy tone' like a 'lottery winner' when speaking to Earl Spencer about the death of Diana						
Definitely true	**6%**	7%	7%	3%	5%	6%
Probably true	**25%**	18%	27%	26%	30%	26%
Probably false	**29%**	29%	30%	38%	31%	27%
Definitely false	**16%**	27%	13%	17%	17%	13%
Don't know	**24%**	19%	23%	15%	17%	29%
NET: True	**31%**	25%	35%	30%	35%	32%
NET: False	**45%**	56%	43%	55%	48%	39%

	Total	Region					
		London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain	1983	264	645	330	477	98	170
Unweighted Sample	1983	206	650	350	506	109	162
Earl Spencer has written a book about his sister, Diana, Princess of Wales. In the book Earl Spencer makes a number of claims about the circumstances surrounding the death of his sister in 1997. The Royal Family have disagreed with many of the claims made.							
How closely, if at all, have you been following the news of Earl Spencer's book?							
Very closely	**6%**	11%	5%	7%	5%	7%	8%
Fairly closely	**26%**	29%	29%	20%	24%	23%	21%
Not very closely	**36%**	29%	34%	40%	37%	43%	36%
Not at all	**28%**	22%	28%	30%	31%	24%	31%
Don't know	**4%**	10%	3%	3%	3%	3%	3%
For each of the following, please say if you believe they are true or false.							
Prince Charles had a 'giddy tone' like a 'lottery winner' when speaking to Earl Spencer about the death of Diana							
Definitely true	**6%**	8%	4%	8%	7%	5%	6%
Probably true	**25%**	31%	22%	20%	26%	26%	29%
Probably false	**29%**	23%	32%	32%	29%	23%	23%
Definitely false	**16%**	14%	18%	12%	16%	19%	19%
Don't know	**24%**	24%	24%	28%	22%	27%	22%
NET: True	**31%**	39%	26%	28%	33%	31%	35%
NET: False	**45%**	37%	50%	44%	45%	41%	42%

	Total	Social Grade	
		ABC1	C2DE
All Adults in Great Britain	1983	1109	848
Unweighted Sample	1983	1116	841

Earl Spencer has written a book about his sister, Diana, Princess of Wales. In the book Earl Spencer makes a number of claims about the circumstances surrounding the death of his sister in 1997. The Royal Family have disagreed with many of the claims made.

How closely, if at all, have you been following the news of Earl Spencer's book?

Very closely	**6%**	7%	6%
Fairly closely	**26%**	27%	23%
Not very closely	**36%**	38%	33%
Not at all	**28%**	24%	33%
Don't know	**4%**	3%	4%

For each of the following, please say if you believe they are true or false.

Prince Charles had a 'giddy tone' like a 'lottery winner' when speaking to Earl Spencer about the death of Diana

Definitely true	**6%**	6%	7%
Probably true	**25%**	24%	26%
Probably false	**29%**	31%	26%
Definitely false	**16%**	19%	14%
Don't know	**24%**	21%	27%
NET: True	**31%**	29%	34%
NET: False	**45%**	49%	40%

		Total	Gender		Age				
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain		1983	949	1029	230	230	744	329	450
Unweighted Sample		1983	864	1114	153	264	741	343	482
Prince Charles said 'We'll forget her soon enough' when discussing Diana's funeral arrangements with Earl Spencer									
Definitely true	**9%**	10%	8%	5%	13%	9%	11%	7%	
Probably true	**29%**	30%	28%	42%	36%	30%	24%	19%	
Probably false	**26%**	24%	27%	15%	23%	25%	28%	33%	
Definitely false	**15%**	13%	17%	6%	8%	16%	19%	20%	
Don't know	**22%**	23%	20%	32%	19%	21%	18%	21%	
NET: True	**37%**	39%	35%	47%	50%	39%	35%	25%	
NET: False	**41%**	37%	45%	21%	31%	40%	47%	54%	
Which of the following comes closest to your own view?									
The best thing for Princes William and Harry was to walk behind Diana's coffin during her funeral procession	**48%**	55%	42%	43%	50%	51%	54%	42%	
The best thing for Princes William and Harry was to not walk behind Diana's coffin during her funeral procession	**27%**	21%	32%	17%	29%	24%	27%	35%	
Don't know	**25%**	23%	26%	41%	21%	25%	18%	22%	
Which of the following do you believe are reasons why Earl Spencer chose to write the book about Diana?									
To make money	**53%**	55%	52%	26%	42%	53%	61%	68%	
To attract attention	**33%**	36%	30%	27%	31%	36%	31%	33%	
To put the record straight	**28%**	26%	30%	33%	39%	32%	25%	15%	
To embarrass the Royal Family	**28%**	31%	25%	12%	19%	24%	37%	40%	
To honour the memory of Diana, Princess of Wales	**24%**	21%	26%	35%	28%	24%	21%	18%	
None of the above	**2%**	2%	2%	4%	2%	2%	1%	1%	
Don't know	**11%**	11%	11%	23%	14%	10%	6%	8%	
None	**0%**	0%	0%	0%	0%	0%	0%	0%	

	Total	Generation				EU Ref Vote	
		Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave
All Adults in Great Britain	1983	297	586	544	529	767	835
Unweighted Sample	1983	263	548	586	557	667	712
Prince Charles said 'We'll forget her soon enough' when discussing Diana's funeral arrangements with Earl Spencer							
Definitely true	**9%**	5%	12%	9%	7%	9%	10%
Probably true	**29%**	45%	33%	24%	21%	28%	26%
Probably false	**26%**	16%	23%	28%	32%	29%	27%
Definitely false	**15%**	6%	13%	17%	19%	13%	21%
Don't know	**22%**	28%	19%	21%	21%	21%	17%
NET: True	**37%**	50%	45%	33%	28%	37%	35%
NET: False	**41%**	23%	36%	46%	51%	42%	48%
Which of the following comes closest to your own view?							
The best thing for Princes William and Harry was to walk behind Diana's coffin during her funeral procession	**48%**	45%	51%	51%	45%	49%	51%
The best thing for Princes William and Harry was to not walk behind Diana's coffin during her funeral procession	**27%**	18%	24%	27%	33%	28%	29%
Don't know	**25%**	37%	25%	22%	22%	23%	20%
Which of the following do you believe are reasons why Earl Spencer chose to write the book about Diana?							
To make money	**53%**	26%	47%	61%	66%	56%	62%
To attract attention	**33%**	27%	32%	37%	32%	33%	35%
To put the record straight	**28%**	34%	35%	28%	17%	31%	24%
To embarrass the Royal Family	**28%**	13%	21%	31%	39%	30%	33%
To honour the memory of Diana, Princess of Wales	**24%**	36%	25%	21%	19%	24%	19%
None of the above	**2%**	4%	2%	2%	1%	0%	2%
Don't know	**11%**	23%	12%	6%	8%	10%	7%
None	**0%**	0%	0%	0%	0%	0%	0%

	Total	GE 2024 Vote				
		Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain	1983	366	579	190	218	238
Unweighted Sample	1983	344	596	144	211	177
Prince Charles said 'We'll forget her soon enough' when discussing Diana's funeral arrangements with Earl Spencer						
Definitely true	**9%**	7%	13%	3%	8%	10%
Probably true	**29%**	22%	28%	30%	39%	30%
Probably false	**26%**	29%	24%	39%	27%	21%
Definitely false	**15%**	27%	14%	14%	11%	12%
Don't know	**22%**	16%	22%	14%	15%	27%
NET: True	**37%**	28%	40%	33%	47%	40%
NET: False	**41%**	56%	38%	52%	38%	33%
Which of the following comes closest to your own view?						
The best thing for Princes William and Harry was to walk behind Diana's coffin during her funeral procession	**48%**	57%	47%	40%	61%	42%
The best thing for Princes William and Harry was to not walk behind Diana's coffin during her funeral procession	**27%**	27%	31%	38%	24%	24%
Don't know	**25%**	16%	22%	22%	15%	34%
Which of the following do you believe are reasons why Earl Spencer chose to write the book about Diana?						
To make money	**53%**	69%	56%	64%	53%	53%
To attract attention	**33%**	36%	32%	32%	36%	42%
To put the record straight	**28%**	22%	33%	25%	23%	37%
To embarrass the Royal Family	**28%**	38%	30%	26%	32%	25%
To honour the memory of Diana, Princess of Wales	**24%**	22%	26%	20%	17%	24%
None of the above	**2%**	2%	1%	0%	1%	1%
Don't know	**11%**	2%	7%	7%	10%	14%
None	**0%**	0%	0%	0%	0%	0%

		Total	Region					
			London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain		1983	264	645	330	477	98	170
Unweighted Sample		1983	206	650	350	506	109	162
Prince Charles said 'We'll forget her soon enough' when discussing Diana's funeral arrangements with Earl Spencer								
Definitely true	**9%**	7%	8%	12%	9%	5%	9%	
Probably true	**29%**	43%	25%	24%	29%	26%	30%	
Probably false	**26%**	17%	29%	31%	24%	23%	26%	
Definitely false	**15%**	14%	18%	12%	16%	18%	12%	
Don't know	**22%**	19%	21%	21%	23%	27%	23%	
NET: True	**37%**	50%	33%	36%	38%	32%	39%	
NET: False	**41%**	31%	47%	43%	39%	41%	38%	
Which of the following comes closest to your own view?								
The best thing for Princes William and Harry was to walk behind Diana's coffin during her funeral procession	**48%**	52%	43%	47%	54%	41%	57%	
The best thing for Princes William and Harry was to not walk behind Diana's coffin during her funeral procession	**27%**	23%	30%	28%	26%	25%	22%	
Don't know	**25%**	25%	27%	25%	20%	34%	21%	
Which of the following do you believe are reasons why Earl Spencer chose to write the book about Diana?								
To make money	**53%**	49%	58%	53%	51%	54%	48%	
To attract attention	**33%**	37%	35%	33%	28%	34%	33%	
To put the record straight	**28%**	29%	28%	27%	31%	24%	20%	
To embarrass the Royal Family	**28%**	29%	28%	21%	30%	36%	32%	
To honour the memory of Diana, Princess of Wales	**24%**	26%	23%	21%	23%	17%	34%	
None of the above	**2%**	4%	2%	1%	2%	2%	1%	
Don't know	**11%**	12%	10%	14%	9%	11%	12%	
None	**0%**	0%	0%	0%	0%	0%	0%	

	Total	Social Grade	
		ABC1	C2DE
All Adults in Great Britain	1983	1109	848
Unweighted Sample	1983	1116	841
Prince Charles said 'We'll forget her soon enough' when discussing Diana's funeral arrangements with Earl Spencer			
Definitely true	**9%**	8%	9%
Probably true	**29%**	27%	31%
Probably false	**26%**	27%	25%
Definitely false	**15%**	17%	13%
Don't know	**22%**	20%	23%
NET: True	**37%**	35%	40%
NET: False	**41%**	44%	37%
Which of the following comes closest to your own view?			
The best thing for Princes William and Harry was to walk behind Diana's coffin during her funeral procession	**48%**	48%	49%
The best thing for Princes William and Harry was to not walk behind Diana's coffin during her funeral procession	**27%**	30%	23%
Don't know	**25%**	22%	27%
Which of the following do you believe are reasons why Earl Spencer chose to write the book about Diana?			
To make money	**53%**	58%	48%
To attract attention	**33%**	33%	32%
To put the record straight	**28%**	27%	29%
To embarrass the Royal Family	**28%**	31%	24%
To honour the memory of Diana, Princess of Wales	**24%**	21%	27%
None of the above	**2%**	1%	3%
Don't know	**11%**	9%	13%
None	**0%**	0%	0%

		Total	Gender		Age				
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain		1983	949	1029	230	230	744	329	450
Unweighted Sample		1983	864	1114	153	264	741	343	482
Imagine that Diana, Princess of Wales was still alive today. Do you think she would be happy or sad about life had turned out for each of the following people?									
King Charles									
	Very happy	**9%**	11%	7%	6%	10%	10%	8%	8%
	Fairly happy	**36%**	35%	38%	30%	23%	38%	42%	39%
	Fairly sad	**17%**	16%	18%	18%	25%	16%	14%	15%
	Very sad	**10%**	11%	9%	12%	14%	9%	6%	10%
	Don't know	**28%**	28%	29%	34%	28%	26%	29%	29%
	NET: Happy	**45%**	45%	45%	36%	33%	48%	50%	46%
	NET: Sad	**27%**	27%	26%	30%	39%	26%	21%	25%
Prince William									
	Very happy	**44%**	37%	50%	24%	25%	43%	56%	56%
	Fairly happy	**33%**	35%	30%	42%	38%	35%	24%	28%
	Fairly sad	**9%**	9%	8%	14%	17%	8%	5%	6%
	Very sad	**3%**	3%	3%	3%	6%	3%	4%	3%
	Don't know	**12%**	15%	8%	17%	13%	11%	11%	8%
	NET: Happy	**77%**	73%	80%	66%	63%	78%	80%	84%
	NET: Sad	**12%**	12%	12%	17%	24%	10%	9%	8%

		Total	Generation				EU Ref Vote	
			Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave
All Adults in Great Britain		1983	297	586	544	529	767	835
Unweighted Sample		1983	263	548	586	557	667	712
Imagine that Diana, Princess of Wales was still alive today. Do you think she would be happy or sad about life had turned out for each of the following people?								
King Charles								
	Very happy	**9%**	6%	10%	9%	8%	7%	11%
	Fairly happy	**36%**	32%	35%	37%	39%	40%	35%
	Fairly sad	**17%**	17%	19%	16%	15%	15%	18%
	Very sad	**10%**	11%	11%	8%	9%	8%	11%
	Don't know	**28%**	33%	24%	29%	30%	29%	24%
	NET: Happy	**45%**	38%	45%	47%	46%	47%	47%
	NET: Sad	**27%**	28%	31%	24%	24%	24%	29%
Prince William								
	Very happy	**44%**	26%	36%	51%	56%	43%	53%
	Fairly happy	**33%**	42%	37%	29%	27%	35%	29%
	Fairly sad	**9%**	13%	11%	6%	6%	8%	7%
	Very sad	**3%**	3%	4%	4%	2%	3%	4%
	Don't know	**12%**	15%	13%	11%	8%	11%	8%
	NET: Happy	**77%**	68%	72%	79%	83%	78%	82%
	NET: Sad	**12%**	16%	15%	9%	8%	11%	11%

	Total	GE 2024 Vote				
		Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain	1983	366	579	190	218	238
Unweighted Sample	1983	344	596	144	211	177

Imagine that Diana, Princess of Wales was still alive today. Do you think she would be happy or sad about life had turned out for each of the following people?

King Charles

Very happy	**9%**	12%	11%	6%	6%	7%
Fairly happy	**36%**	41%	36%	43%	32%	38%
Fairly sad	**17%**	16%	16%	11%	28%	14%
Very sad	**10%**	11%	10%	5%	11%	9%
Don't know	**28%**	20%	27%	35%	23%	33%
NET: Happy	**45%**	53%	47%	49%	38%	44%
NET: Sad	**27%**	27%	26%	15%	39%	23%

Prince William

Very happy	**44%**	57%	42%	62%	45%	37%
Fairly happy	**33%**	31%	35%	24%	33%	37%
Fairly sad	**9%**	6%	9%	5%	10%	8%
Very sad	**3%**	3%	4%	1%	3%	5%
Don't know	**12%**	4%	10%	8%	10%	13%
NET: Happy	**77%**	88%	77%	86%	78%	74%
NET: Sad	**12%**	8%	13%	6%	13%	12%

		Total	Region					
			London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain		1983	264	645	330	477	98	170
Unweighted Sample		1983	206	650	350	506	109	162
Imagine that Diana, Princess of Wales was still alive today. Do you think she would be happy or sad about life had turned out for each of the following people?								
King Charles								
	Very happy	**9%**	10%	10%	8%	8%	9%	8%
	Fairly happy	**36%**	37%	34%	41%	35%	33%	39%
	Fairly sad	**17%**	22%	18%	11%	18%	19%	14%
	Very sad	**10%**	8%	10%	11%	10%	7%	11%
	Don't know	**28%**	23%	28%	29%	29%	32%	28%
	NET: Happy	**45%**	47%	44%	49%	43%	42%	47%
	NET: Sad	**27%**	30%	28%	22%	28%	26%	25%
Prince William								
	Very happy	**44%**	30%	49%	44%	46%	50%	36%
	Fairly happy	**33%**	43%	31%	31%	31%	27%	34%
	Fairly sad	**9%**	12%	6%	9%	10%	9%	8%
	Very sad	**3%**	4%	3%	5%	3%	2%	3%
	Don't know	**12%**	10%	11%	11%	10%	13%	19%
	NET: Happy	**77%**	73%	80%	75%	77%	76%	70%
	NET: Sad	**12%**	17%	9%	14%	13%	11%	11%

	Total	Social Grade	
		ABC1	C2DE
All Adults in Great Britain	1983	1109	848
Unweighted Sample	1983	1116	841

Imagine that Diana, Princess of Wales was still alive today. Do you think she would be happy or sad about life had turned out for each of the following people?

King Charles

Very happy	**9%**	9%	9%
Fairly happy	**36%**	38%	34%
Fairly sad	**17%**	17%	17%
Very sad	**10%**	8%	12%
Don't know	**28%**	27%	29%
NET: Happy	**45%**	47%	43%
NET: Sad	**27%**	25%	28%

Prince William

Very happy	**44%**	45%	42%
Fairly happy	**33%**	33%	32%
Fairly sad	**9%**	9%	8%
Very sad	**3%**	4%	2%
Don't know	**12%**	8%	15%
NET: Happy	**77%**	79%	75%
NET: Sad	**12%**	13%	10%

		Total	Gender		Age				
			Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
All Adults in Great Britain		1983	949	1029	230	230	744	329	450
Unweighted Sample		1983	864	1114	153	264	741	343	482
Prince Harry									
	Very happy	**10%**	12%	8%	10%	17%	13%	6%	4%
	Fairly happy	**19%**	22%	16%	29%	29%	20%	12%	13%
	Fairly sad	**35%**	31%	38%	24%	24%	39%	39%	36%
	Very sad	**25%**	21%	29%	18%	19%	18%	33%	39%
	Don't know	**11%**	14%	9%	20%	11%	10%	11%	9%
	NET: Happy	**29%**	34%	24%	38%	46%	33%	17%	16%
	NET: Sad	**60%**	52%	67%	42%	43%	57%	72%	75%

		Total	Generation				EU Ref Vote	
			Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave
All Adults in Great Britain		1983	297	586	544	529	767	835
Unweighted Sample		1983	263	548	586	557	667	712
Prince Harry								
	Very happy	**10%**	12%	14%	10%	3%	10%	9%
	Fairly happy	**19%**	28%	25%	15%	12%	20%	15%
	Fairly sad	**35%**	26%	33%	37%	38%	38%	36%
	Very sad	**25%**	16%	16%	28%	37%	22%	33%
	Don't know	**11%**	17%	11%	10%	9%	11%	7%
	NET: Happy	**29%**	40%	40%	25%	15%	30%	24%
	NET: Sad	**60%**	42%	49%	65%	75%	59%	69%

		Total	GE 2024 Vote				
			Con	Lab	Lib Dem	Reform	Other
All Adults in Great Britain		1983	366	579	190	218	238
Unweighted Sample		1983	344	596	144	211	177
Prince Harry							
	Very happy	**10%**	8%	13%	5%	10%	8%
	Fairly happy	**19%**	15%	21%	17%	17%	17%
	Fairly sad	**35%**	38%	33%	42%	34%	38%
	Very sad	**25%**	35%	24%	26%	30%	22%
	Don't know	**11%**	4%	9%	9%	9%	15%
	NET: Happy	**29%**	23%	35%	22%	26%	25%
	NET: Sad	**60%**	73%	57%	68%	64%	61%

		Total	Region					
			London	Rest of South	Midlands	North	Wales	Scotland
All Adults in Great Britain		1983	264	645	330	477	98	170
Unweighted Sample		1983	206	650	350	506	109	162
Prince Harry								
	Very happy	**10%**	12%	9%	10%	10%	6%	9%
	Fairly happy	**19%**	27%	19%	16%	18%	23%	15%
	Fairly sad	**35%**	32%	32%	36%	40%	30%	31%
	Very sad	**25%**	19%	29%	28%	22%	26%	27%
	Don't know	**11%**	11%	11%	10%	9%	15%	17%
	NET: Happy	**29%**	38%	28%	26%	29%	29%	24%
	NET: Sad	**60%**	51%	61%	64%	62%	57%	59%

		Total	Social Grade	
			ABC1	C2DE
All Adults in Great Britain		1983	1109	848
Unweighted Sample		1983	1116	841
Prince Harry				
	Very happy	**10%**	9%	11%
	Fairly happy	**19%**	18%	20%
	Fairly sad	**35%**	37%	32%
	Very sad	**25%**	29%	21%
	Don't know	**11%**	8%	16%
	NET: Happy	**29%**	27%	31%
	NET: Sad	**60%**	66%	53%