Deltapoll Survey Results

DELTAPOLL

Sample Size: 2,092 Adults in Great Britain
Fieldwork: 16th - 19th October 2026

	Total	Gender		Age					Generation			
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Generation Z	Millennials	Generation X	Baby Boomers
		A	B	C	D	E	F	G	H	I	J	K
All Adults in Great Britain	2799	1425	1374	268	424	1001	452	654	445	787	748	769
Unweighted Sample	2092	972	1120	316	328	720	330	398	449	571	576	463
General Election Voting Intention [Excluding 'Don't know' and 'Would not vote']												
Con	**22%**	20%	25%	11%	15%	21%	19%	36%	13%	16%	24%	31%
Lab	**30%**	31%	30%	25%	37%	34%	30%	23%	30%	37%	29%	26%
Lib Dem	**7%**	7%	8%	10%	4%	6%	10%	9%	7%	7%	6%	9%
Reform	**24%**	28%	20%	16%	22%	25%	27%	25%	17%	25%	27%	25%
SNP	**3%**	4%	3%	3%	6%	3%	5%	1%	5%	3%	3%	3%
PC	**1%**	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Green	**8%**	6%	10%	31%	11%	6%	5%	2%	24%	7%	7%	2%
Other	**3%**	3%	4%	3%	4%	4%	3%	3%	3%	4%	4%	3%

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	Total	EU Ref Vote		GE 2024 Vote				
		Remain	Leave	Con	Lab	Lib Dem	Reform	Other
		L	M	N	O	P	Q	R
All Adults in Great Britain	2799	1056	1073	603	946	203	374	206
Unweighted Sample	2092	654	677	321	606	142	243	174

General Election Voting Intention
[Excluding 'Don't know' and 'Would not vote']

Con	**22%**	19%	29%	72%	7%	13%	5%	6%
Lab	**30%**	43%	18%	5%	70%	10%	4%	5%
Lib Dem	**7%**	12%	4%	1%	4%	62%	0%	2%
Reform	**24%**	10%	41%	20%	10%	8%	82%	9%
SNP	**3%**	5%	1%	0%	1%	0%	0%	35%
PC	**1%**	1%	1%	0%	1%	0%	0%	6%
Green	**8%**	8%	2%	0%	6%	5%	1%	32%
Other	**3%**	1%	5%	1%	1%	1%	8%	4%

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	Total	Region						Education		Ethnicity	
		London	Rest of South	Midlands	North	Wales	Scotland	Not University	University	White	Non-White
		S	T	U	V	W	X	Y	Z	AA	AB
All Adults in Great Britain	2799	398	910	455	673	137	226	1769	1006	2405	394
Unweighted Sample	2092	389	617	345	480	101	159	1065	1005	1734	358
General Election Voting Intention [Excluding 'Don't know' and 'Would not vote']											
Con	**22%**	18%	30%	26%	16%	17%	11%	22%	22%	23%	19%
Lab	**30%**	41%	20%	31%	40%	30%	23%	27%	36%	27%	50%
Lib Dem	**7%**	6%	11%	6%	6%	1%	4%	7%	8%	8%	6%
Reform	**24%**	19%	27%	25%	26%	27%	13%	27%	19%	27%	7%
SNP	**3%**	0%	0%	0%	0%	0%	41%	3%	3%	4%	0%
PC	**1%**	0%	0%	0%	0%	17%	0%	1%	1%	1%	0%
Green	**8%**	13%	7%	8%	7%	8%	6%	8%	7%	7%	15%
Other	**3%**	3%	3%	5%	4%	1%	1%	4%	3%	4%	2%

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	Total	Annual Household Income					Social Grade	
		Under £14k	£14k to £21k	£21k to £34k	£34k to £48k	More than £48k	ABC1	C2DE
		AC	AD	AE	AF	AG	AH	AI
All Adults in Great Britain	2799	114	112	475	432	1633	1851	944
Unweighted Sample	2092	258	220	495	353	659	1166	909
General Election Voting Intention [Excluding 'Don't know' and 'Would not vote']								
Con	**22%**	17%	12%	22%	23%	23%	25%	16%
Lab	**30%**	35%	32%	27%	31%	31%	31%	29%
Lib Dem	**7%**	7%	6%	9%	5%	8%	8%	6%
Reform	**24%**	28%	34%	24%	27%	22%	22%	29%
SNP	**3%**	2%	8%	2%	2%	4%	3%	5%
PC	**1%**	0%	1%	1%	1%	1%	1%	1%
Green	**8%**	8%	4%	10%	8%	8%	7%	11%
Other	**3%**	3%	3%	5%	2%	3%	3%	4%

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