Deltapoll Survey Results

Sample Size: 2,215 Adults in Great Britain
Fieldwork: 30th October - 2nd November 2026

DELTAPOLL

	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
Weighted Sample	3507	1694	1813	368	457	1322	539	821
Unweighted Sample	2215	1087	1128	268	316	778	348	505

General Election Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	**23%**	22%	24%	9%	18%	19%	30%	33%
Labour	**30%**	30%	31%	31%	39%	35%	24%	21%
Liberal Democrat	**7%**	8%	6%	9%	5%	7%	6%	8%
Reform UK	**25%**	27%	22%	19%	18%	23%	28%	30%
Scottish National Party	**3%**	3%	3%	3%	2%	4%	4%	2%
Plaid Cymru	**1%**	1%	1%	1%	0%	1%	1%	1%
Green	**8%**	6%	10%	23%	14%	6%	4%	2%
Other	**4%**	4%	3%	6%	3%	4%	3%	3%

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

For more information please see www.deltapoll.co.uk/methods

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Deltapoll Survey Results

Sample Size: 2,215 Adults in Great Britain
Fieldwork: 30th October - 2nd November 2026

		Generation				EU Ref Vote		GE 2024 Vote				
	Total	Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave	Con	Lab	Lib Dem	Reform	Other
Weighted Sample	3507	580	979	962	938	1262	1220	678	1026	220	473	265
Unweighted Sample	2215	407	579	626	580	709	760	356	634	118	275	185
General Election Voting Intention												
[Excluding 'Don't know' and 'Would not vote']												
Conservative	**23%**	13%	16%	27%	31%	23%	29%	74%	6%	12%	9%	6%
Labour	**30%**	35%	39%	29%	21%	44%	15%	5%	73%	8%	3%	11%
Liberal Democrat	**7%**	7%	6%	8%	8%	10%	5%	1%	4%	67%	0%	3%
Reform UK	**25%**	17%	24%	24%	30%	9%	43%	18%	9%	5%	81%	5%
Scottish National Party	**3%**	3%	2%	4%	3%	5%	1%	0%	1%	0%	0%	29%
Plaid Cymru	**1%**	0%	1%	1%	1%	1%	0%	0%	0%	0%	0%	5%
Green	**8%**	20%	8%	5%	3%	7%	2%	0%	4%	5%	1%	38%
Other	**4%**	4%	5%	3%	3%	1%	5%	2%	2%	3%	6%	4%

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Deltapoll Survey Results

Sample Size: 2,215 Adults in Great Britain
Fieldwork: 30th October - 2nd November 2026

	Total	Region						Social Grade	
		London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
Weighted Sample	3507	466	1165	581	825	175	295	2247	1234
Unweighted Sample	2215	271	708	378	546	121	191	1209	976

General Election Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	**23%**	28%	27%	23%	18%	20%	14%	27%	16%
Labour	**30%**	38%	25%	31%	39%	26%	17%	33%	25%
Liberal Democrat	**7%**	5%	10%	7%	6%	4%	4%	8%	6%
Reform UK	**25%**	16%	27%	25%	26%	32%	19%	19%	36%
Scottish National Party	**3%**	0%	0%	0%	0%	0%	36%	2%	4%
Plaid Cymru	**1%**	0%	0%	0%	0%	13%	0%	1%	1%
Green	**8%**	10%	7%	10%	7%	4%	5%	8%	8%
Other	**4%**	4%	3%	4%	5%	1%	5%	3%	4%

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Deltapoll Survey Results

Sample Size: 2,215 Adults in Great Britain
Fieldwork: 30th October - 2nd November 2026

	Total	Voting Intention					
		Con	Lab	Lib Dem	Reform	Green	Other
Weighted Sample	3507	694	908	215	741	233	204
Unweighted Sample	2215	354	603	121	487	143	135

General Election Voting Intention

[Excluding 'Don't know' and 'Would not vote']

Conservative	**23%**	100%	0%	0%	0%	0%	0%
Labour	**30%**	0%	100%	0%	0%	0%	0%
Liberal Democrat	**7%**	0%	0%	100%	0%	0%	0%
Reform UK	**25%**	0%	0%	0%	100%	0%	0%
Scottish National Party	**3%**	0%	0%	0%	0%	0%	43%
Plaid Cymru	**1%**	0%	0%	0%	0%	0%	0%
Green	**8%**	0%	0%	0%	0%	100%	0%
Other	**4%**	0%	0%	0%	0%	0%	57%

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	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
Weighted Sample	2215	1072	1143	288	287	820	313	507
Unweighted Sample	2215	1087	1128	268	316	778	348	505
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?								
The Prime Minister, Andy Burnham								
Very well	**17%**	19%	16%	25%	24%	17%	14%	11%
Quite well	**38%**	33%	42%	50%	35%	38%	38%	31%
Quite badly	**17%**	17%	17%	11%	17%	16%	15%	24%
Very badly	**20%**	26%	14%	4%	11%	21%	28%	28%
Don't know	**8%**	5%	10%	10%	13%	8%	6%	6%
Well (All)	**55%**	52%	58%	75%	59%	55%	52%	42%
Badly (All)	**37%**	43%	32%	16%	28%	37%	42%	52%
Net Approval	**+18**	+9	+26	+59	+31	+18	+10	-10
The leader of the Conservative Party, Kemi Badenoch								
Very well	**13%**	14%	11%	2%	10%	9%	17%	23%
Quite well	**35%**	38%	32%	22%	28%	37%	42%	39%
Quite badly	**23%**	22%	24%	34%	29%	21%	18%	20%
Very badly	**17%**	18%	15%	16%	14%	21%	15%	11%
Don't know	**13%**	9%	17%	26%	19%	12%	8%	7%
Well (All)	**48%**	52%	44%	24%	38%	46%	59%	62%
Badly (All)	**39%**	39%	39%	50%	43%	42%	33%	31%
Net Approval	**+9**	+13	+5	-26	-5	+4	+26	+31
The leader of the Reform Party, Nigel Farage								
Very well	**14%**	17%	11%	8%	18%	12%	12%	19%
Quite well	**23%**	27%	18%	23%	16%	22%	32%	22%
Quite badly	**18%**	14%	22%	13%	17%	17%	21%	23%
Very badly	**38%**	37%	39%	45%	37%	43%	32%	31%
Don't know	**7%**	4%	10%	12%	12%	7%	4%	5%
Well (All)	**36%**	44%	29%	30%	34%	34%	43%	41%
Badly (All)	**56%**	51%	61%	58%	54%	59%	53%	54%
Net Approval	**-20**	-7	-32	-28	-20	-25	-10	-13

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	Total	Generation				EU Ref Vote		GE 2024 Vote				
		Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave	Con	Lab	Lib Dem	Reform	Other
Weighted Sample	2215	399	625	598	568	762	790	456	600	139	296	123
Unweighted Sample	2215	407	579	626	580	709	760	356	634	118	275	185
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly? The Prime Minister, Andy Burnham												
Very well	**17%**	26%	19%	13%	13%	24%	8%	12%	35%	14%	2%	11%
Quite well	**38%**	46%	39%	37%	32%	49%	24%	34%	46%	55%	10%	57%
Quite badly	**17%**	14%	15%	16%	22%	14%	24%	23%	10%	10%	28%	20%
Very badly	**20%**	5%	17%	28%	27%	8%	38%	26%	5%	18%	55%	8%
Don't know	**8%**	9%	11%	6%	5%	4%	7%	5%	3%	3%	5%	5%
Well (All)	**55%**	72%	58%	50%	46%	73%	32%	46%	82%	69%	12%	67%
Badly (All)	**37%**	19%	31%	44%	49%	23%	61%	49%	15%	27%	82%	28%
Net Approval	**+18**	+53	+27	+6	-3	+50	-29	-3	+67	+42	-70	+39
The leader of the Conservative Party, Kemi Badenoch												
Very well	**13%**	5%	6%	17%	20%	12%	20%	36%	5%	9%	16%	3%
Quite well	**35%**	23%	34%	39%	40%	37%	44%	48%	32%	43%	45%	22%
Quite badly	**23%**	33%	25%	17%	19%	24%	17%	11%	27%	29%	19%	33%
Very badly	**17%**	16%	18%	19%	13%	19%	13%	0%	28%	11%	15%	33%
Don't know	**13%**	23%	17%	8%	7%	8%	6%	5%	7%	8%	5%	9%
Well (All)	**48%**	28%	40%	56%	60%	49%	64%	84%	37%	52%	61%	25%
Badly (All)	**39%**	49%	43%	36%	33%	43%	30%	11%	56%	40%	34%	66%
Net Approval	**+9**	-21	-3	+20	+27	+6	+34	+73	-19	+12	+27	-41
The leader of the Reform Party, Nigel Farage												
Very well	**14%**	12%	13%	12%	19%	6%	24%	14%	7%	1%	45%	6%
Quite well	**23%**	20%	21%	28%	20%	15%	30%	31%	15%	9%	35%	13%
Quite badly	**18%**	14%	17%	17%	24%	20%	19%	23%	17%	21%	14%	17%
Very badly	**38%**	42%	39%	40%	32%	55%	22%	30%	57%	68%	3%	56%
Don't know	**7%**	12%	10%	3%	5%	4%	4%	2%	4%	1%	3%	8%
Well (All)	**36%**	31%	34%	40%	39%	21%	54%	45%	22%	10%	80%	19%
Badly (All)	**56%**	57%	56%	57%	56%	75%	42%	52%	75%	89%	17%	73%
Net Approval	**-20**	-26	-22	-17	-17	-54	+12	-7	-53	-79	+63	-54

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	Total	Region						Social Grade	
		London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
Weighted Sample	2215	309	709	365	529	109	194	1476	713
Unweighted Sample	2215	271	708	378	546	121	191	1209	976
For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly? The Prime Minister, Andy Burnham									
Very well	**17%**	22%	11%	19%	22%	20%	12%	19%	13%
Quite well	**38%**	36%	37%	39%	37%	36%	41%	39%	34%
Quite badly	**17%**	18%	17%	16%	16%	20%	19%	16%	20%
Very badly	**20%**	15%	24%	20%	20%	17%	17%	19%	22%
Don't know	**8%**	10%	10%	5%	5%	6%	11%	7%	10%
Well (All)	**55%**	58%	49%	58%	59%	56%	53%	58%	47%
Badly (All)	**37%**	32%	41%	37%	35%	38%	36%	35%	42%
Net Approval	**+18**	+26	+8	+21	+24	+18	+17	+23	+5
The leader of the Conservative Party, Kemi Badenoch									
Very well	**13%**	16%	14%	11%	11%	16%	9%	15%	8%
Quite well	**35%**	37%	41%	31%	32%	28%	30%	35%	35%
Quite badly	**23%**	22%	21%	28%	23%	23%	22%	23%	23%
Very badly	**17%**	13%	9%	19%	23%	22%	21%	16%	18%
Don't know	**13%**	12%	15%	11%	11%	11%	18%	11%	16%
Well (All)	**48%**	52%	55%	43%	42%	44%	40%	51%	43%
Badly (All)	**39%**	36%	30%	47%	47%	45%	42%	39%	41%
Net Approval	**+9**	+16	+25	-4	-5	-1	-2	+12	+2
The leader of the Reform Party, Nigel Farage									
Very well	**14%**	11%	15%	14%	14%	13%	13%	12%	17%
Quite well	**23%**	29%	21%	24%	20%	11%	29%	23%	22%
Quite badly	**18%**	23%	19%	17%	18%	22%	9%	19%	18%
Very badly	**38%**	28%	36%	38%	43%	47%	42%	40%	35%
Don't know	**7%**	9%	9%	6%	5%	6%	8%	7%	8%
Well (All)	**36%**	40%	36%	38%	34%	25%	42%	35%	40%
Badly (All)	**56%**	51%	55%	56%	61%	69%	50%	58%	52%
Net Approval	**-20**	-11	-19	-18	-27	-44	-8	-23	-12

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	Total	Voting Intention					
		Con	Lab	Lib Dem	Reform	Green	Other
Weighted Sample	2215	462	510	133	469	141	127
Unweighted Sample	2215	354	603	121	487	143	135

For each of the following party leaders, do you think they are doing very well in their job, quite well, quite badly or very badly?
The Prime Minister, Andy Burnham

Very well	**17%**	12%	47%	15%	1%	14%	8%
Quite well	**38%**	29%	47%	55%	21%	62%	48%
Quite badly	**17%**	27%	3%	17%	27%	15%	18%
Very badly	**20%**	27%	1%	10%	47%	2%	17%
Don't know	**8%**	4%	2%	3%	5%	7%	9%
Well (All)	**55%**	41%	94%	70%	22%	76%	56%
Badly (All)	**37%**	55%	4%	27%	73%	17%	35%
Net Approval	**+18**	-14	+90	+43	-51	+59	+21

The leader of the Conservative Party, Kemi Badenoch

Very well	**13%**	44%	2%	4%	11%	1%	1%
Quite well	**35%**	44%	31%	35%	42%	27%	34%
Quite badly	**23%**	9%	30%	40%	24%	22%	32%
Very badly	**17%**	0%	28%	12%	14%	43%	23%
Don't know	**13%**	2%	9%	9%	9%	8%	10%
Well (All)	**48%**	89%	33%	39%	53%	28%	35%
Badly (All)	**39%**	9%	59%	52%	38%	64%	55%
Net Approval	**+9**	+80	-26	-13	+15	-36	-20

The leader of the Reform Party, Nigel Farage

Very well	**14%**	10%	4%	0%	49%	0%	5%
Quite well	**23%**	31%	14%	6%	38%	11%	29%
Quite badly	**18%**	27%	20%	12%	8%	21%	23%
Very badly	**38%**	30%	58%	81%	1%	65%	36%
Don't know	**7%**	3%	4%	1%	4%	4%	7%
Well (All)	**36%**	41%	18%	7%	87%	11%	34%
Badly (All)	**56%**	57%	78%	93%	9%	85%	59%
Net Approval	**-20**	-16	-60	-86	+78	-74	-25

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	Total	Gender		Age				
		Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+
Weighted Sample	2215	1072	1143	288	287	820	313	507
Unweighted Sample	2215	1087	1128	268	316	778	348	505
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?								
A Conservative government led by Kemi Badenoch with Andrew Griffith as Chancellor of the Exchequer	**37%**	42%	32%	21%	26%	31%	48%	54%
A Labour government led by Andy Burnham with John Healey as Chancellor of the Exchequer	**44%**	42%	44%	56%	54%	47%	36%	30%
Don't know	**20%**	15%	24%	24%	20%	22%	15%	15%
And if there were a second referendum on British membership of the European Union, how would you vote?								
To stay out of the European Union	**35%**	38%	32%	15%	20%	31%	41%	55%
To re-join the European Union	**50%**	52%	49%	60%	57%	57%	48%	33%
Would not vote	**5%**	4%	7%	5%	12%	5%	6%	2%
Don't know	**9%**	6%	12%	19%	11%	7%	3%	10%
Prefer not to answer	**0%**	0%	1%	0%	1%	0%	1%	0%

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	Total	Generation				EU Ref Vote		GE 2024 Vote				
		Generation Z	Millennials	Generation X	Baby Boomers	Remain	Leave	Con	Lab	Lib Dem	Reform	Other
Weighted Sample	2215	399	625	598	568	762	790	456	600	139	296	123
Unweighted Sample	2215	407	579	626	580	709	760	356	634	118	275	185
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?												
A Conservative government led by Kemi Badenoch with Andrew Griffith as Chancellor of the Exchequer	**37%**	21%	25%	45%	51%	29%	59%	76%	11%	38%	65%	18%
A Labour government led by Andy Burnham with John Healey as Chancellor of the Exchequer	**44%**	57%	51%	37%	34%	60%	22%	16%	79%	56%	13%	54%
Don't know	**20%**	22%	24%	18%	16%	11%	18%	7%	11%	6%	22%	28%
And if there were a second referendum on British membership of the European Union, how would you vote?												
To stay out of the European Union	**35%**	16%	28%	37%	52%	13%	72%	51%	20%	26%	78%	24%
To re-join the European Union	**50%**	60%	56%	53%	37%	80%	17%	41%	72%	66%	17%	64%
Would not vote	**5%**	7%	7%	6%	2%	1%	4%	1%	1%	0%	1%	2%
Don't know	**9%**	18%	9%	4%	9%	6%	6%	6%	6%	8%	4%	7%
Prefer not to answer	**0%**	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%	2%

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	Total	Region						Social Grade	
		London	Rest of South	Midlands	North	Wales	Scotland	ABC1	C2DE
Weighted Sample	2215	309	709	365	529	109	194	1476	713
Unweighted Sample	2215	271	708	378	546	121	191	1209	976
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?									
A Conservative government led by Kemi Badenoch with Andrew Griffith as Chancellor of the Exchequer	**37%**	31%	45%	33%	33%	39%	34%	40%	31%
A Labour government led by Andy Burnham with John Healey as Chancellor of the Exchequer	**44%**	49%	34%	50%	49%	42%	45%	45%	40%
Don't know	**20%**	21%	21%	17%	19%	19%	20%	15%	28%
And if there were a second referendum on British membership of the European Union, how would you vote?									
To stay out of the European Union	**35%**	34%	39%	35%	31%	36%	28%	34%	37%
To re-join the European Union	**50%**	50%	47%	49%	56%	54%	51%	54%	43%
Would not vote	**5%**	6%	5%	8%	5%	2%	3%	4%	9%
Don't know	**9%**	10%	8%	8%	8%	8%	16%	8%	11%
Prefer not to answer	**0%**	1%	0%	0%	0%	0%	1%	0%	0%

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	Total	Voting Intention					
		Con	Lab	Lib Dem	Reform	Green	Other
Weighted Sample	2215	462	510	133	469	141	127
Unweighted Sample	2215	354	603	121	487	143	135
Putting aside any support for a political party you may have, which of the following do you think would be best for the British economy?							
A Conservative government led by Kemi Badenoch with Andrew Griffith as Chancellor of the Exchequer	**37%**	87%	3%	29%	57%	7%	26%
A Labour government led by Andy Burnham with John Healey as Chancellor of the Exchequer	**44%**	9%	95%	62%	16%	72%	45%
Don't know	**20%**	5%	3%	9%	27%	21%	29%
And if there were a second referendum on British membership of the European Union, how would you vote?							
To stay out of the European Union	**35%**	48%	17%	11%	65%	26%	31%
To re-join the European Union	**50%**	44%	73%	76%	22%	70%	56%
Would not vote	**5%**	1%	1%	1%	4%	1%	4%
Don't know	**9%**	6%	9%	12%	8%	3%	9%
Prefer not to answer	**0%**	1%	0%	0%	0%	0%	0%

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